

# FINTECH STARTUP PITCH DECK

Here is where your presentation begins

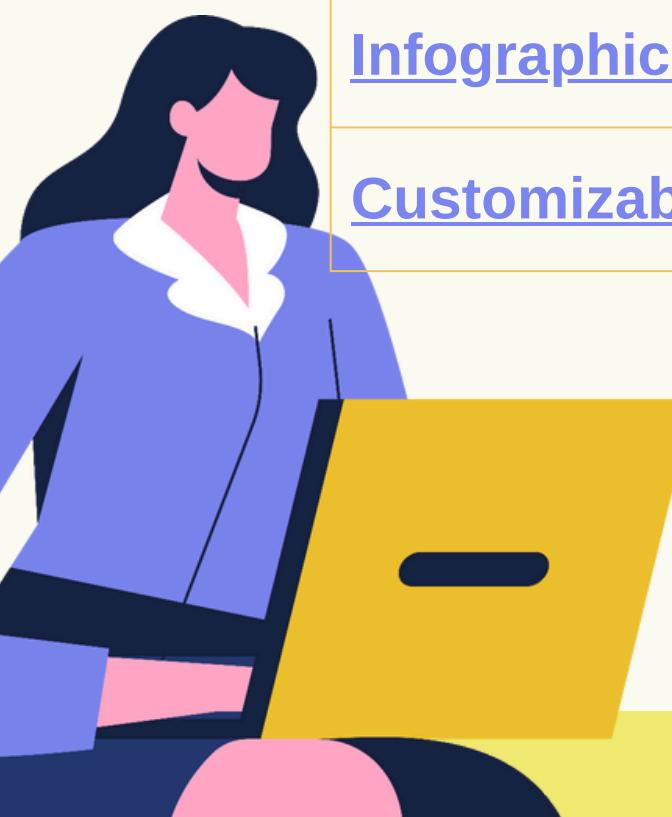


# CONTENTS OF THIS TEMPLATE

This is a slide structure based on a pitch deck presentation

You can delete this slide when you're done editing the presentation

<u>Fonts</u>	To view this template correctly in PowerPoint, download and install the fonts we used
<u>Used and alternative resources</u>	An assortment of graphic resources that are suitable for use in this presentation
<u>Thanks slide</u>	You must keep it so that proper credits for our design are given
<u>Colors</u>	All the colors used in this presentation
<u>Infographic resources</u>	These can be used in the template, and their size and color can be edited
<u>Customizable icons</u>	They are sorted by theme so you can use them in all kinds of presentations

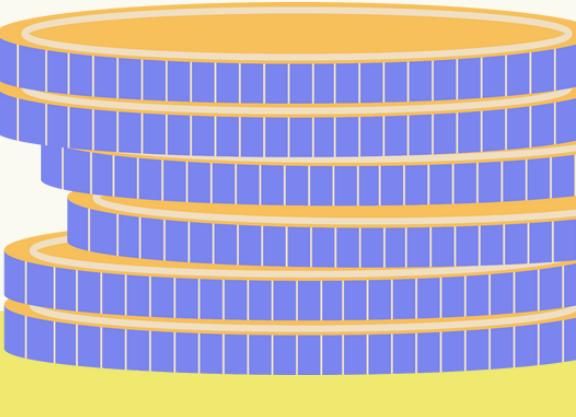


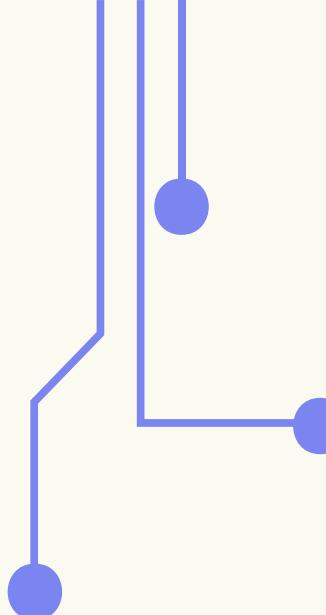
For more info:

[SLIDESGO](#) | [SLIDESGO SCHOOL](#) | [FAQS](#)

You can visit our sister projects:

[FREEPIK](#) | [FLATICON](#) | [STORYSET](#) | [WEPIK](#) |  
[VIDFY](#)





# TABLE OF CONTENTS

01

## Blockchain technology

You can describe the topic of the section here

02

## Market & competition

You can describe the topic of the section here

03

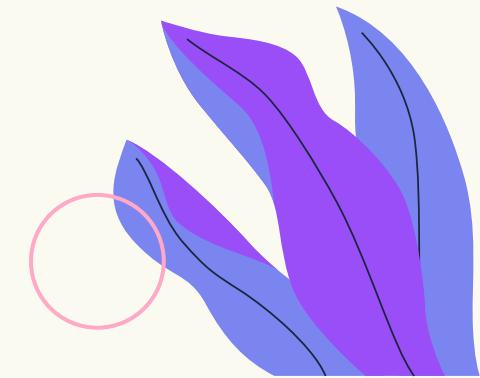
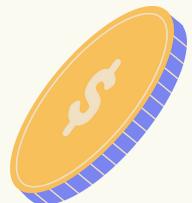
## Product overview

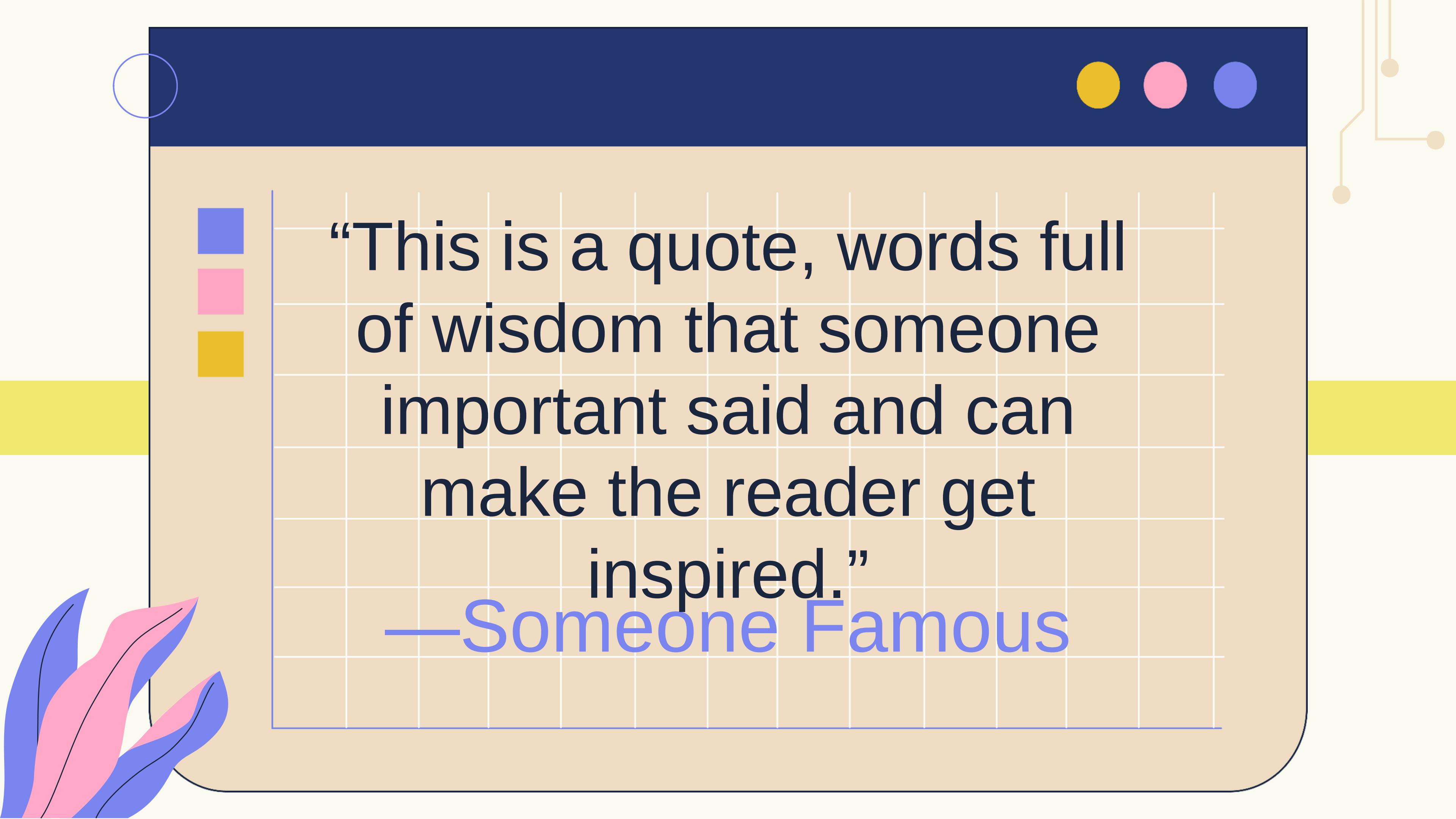
You can describe the topic of the section here

04

## Business model and target

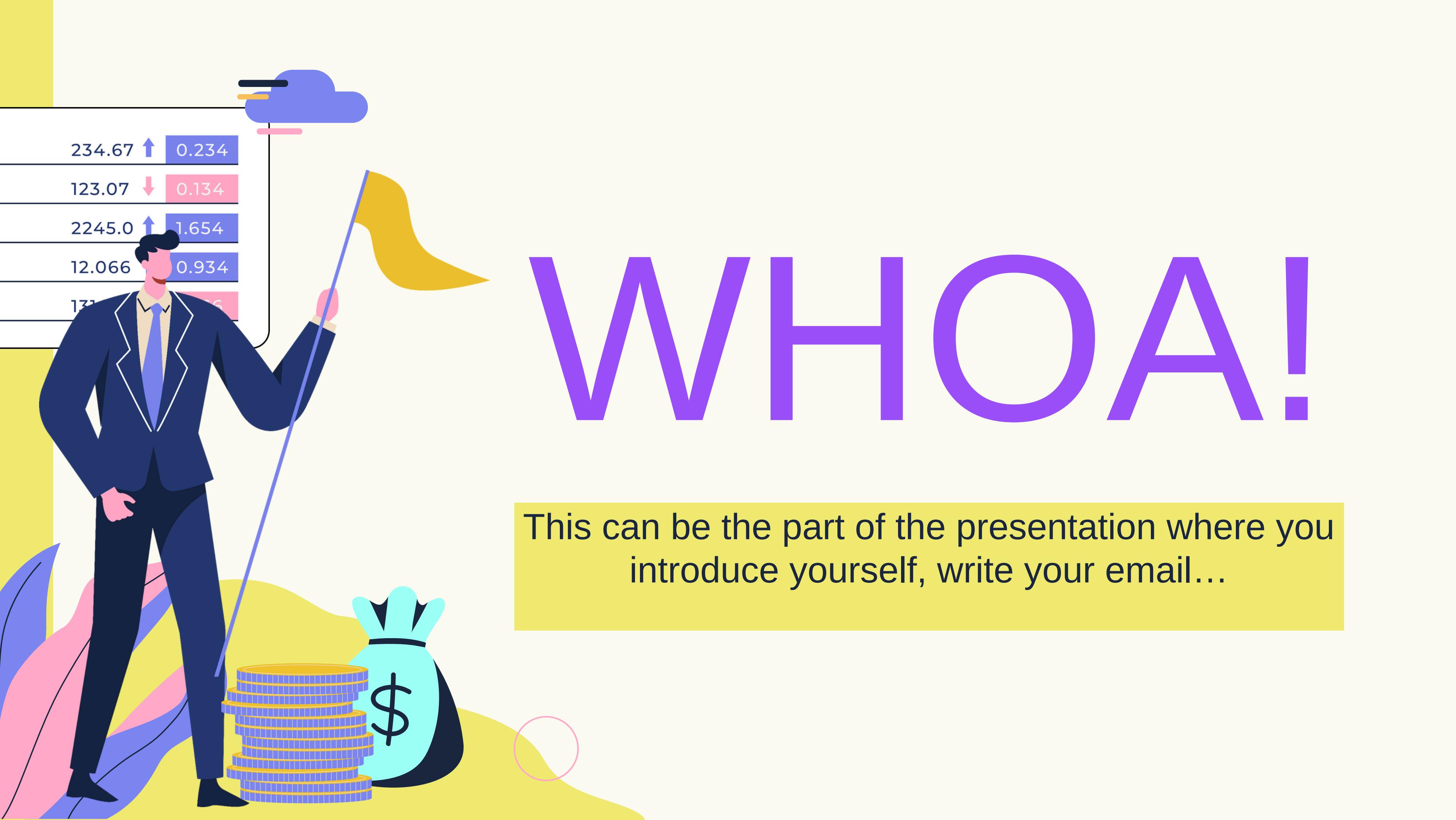
You can describe the topic of the section here





“This is a quote, words full  
of wisdom that someone  
important said and can  
make the reader get  
inspired.”

—Someone Famous



# WHOA!

This can be the part of the presentation where you introduce yourself, write your email...

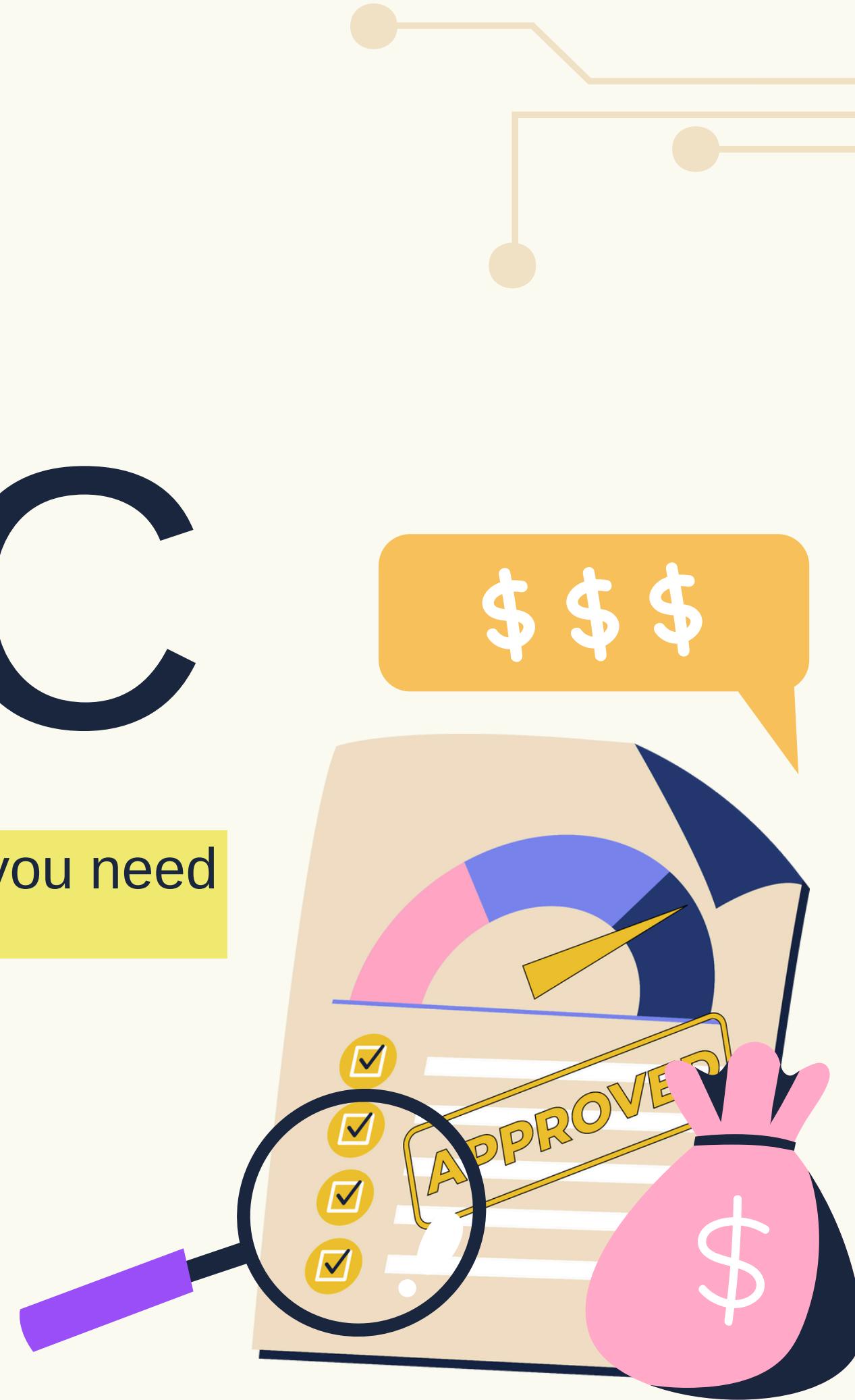
01

# BLOC

You can enter a subtitle here if you need it

# KCH

A U N I



# INTRODUCTION

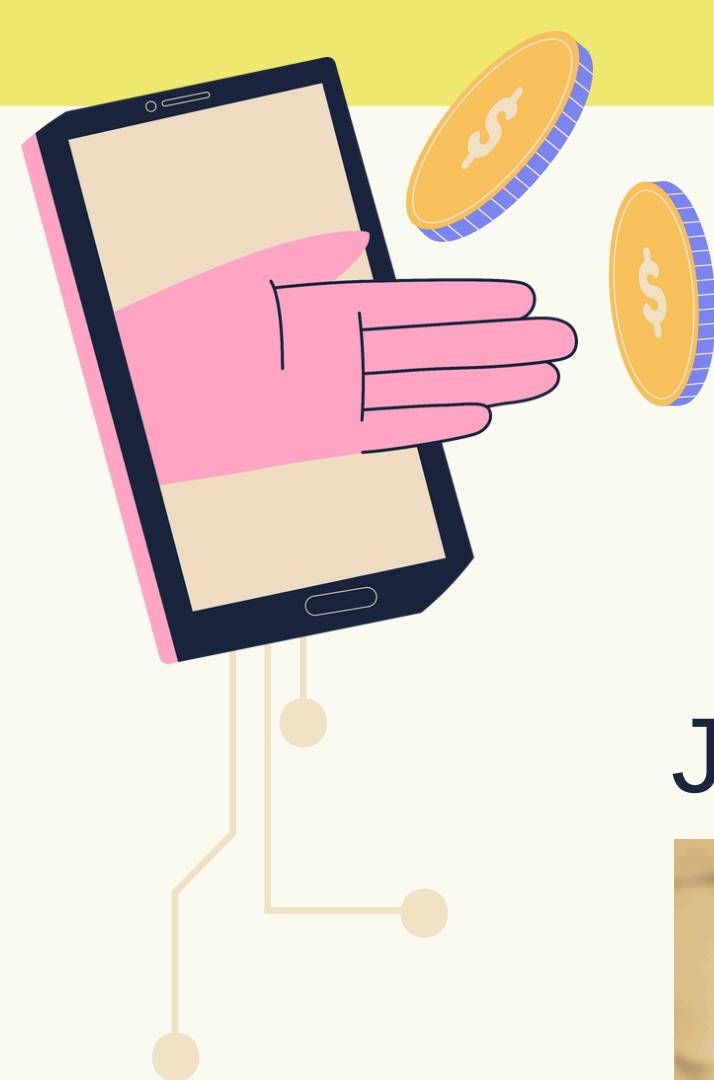
Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal, since Mercury was named after the Roman messenger god



# OUR COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal, since Mercury was named after the Roman messenger god





# OUR TEAM

John James



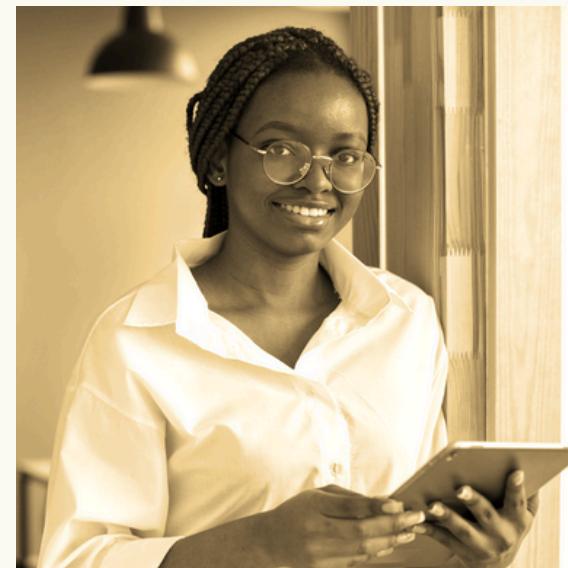
You can replace the  
image on the screen  
with your own

Jenna Doe

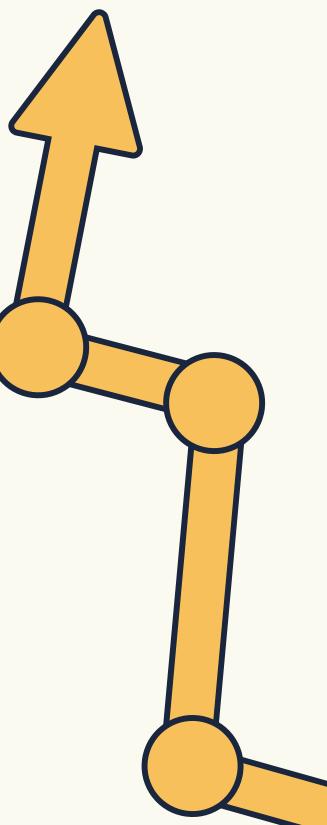


You can replace the  
image on the screen  
with your own

Jane Patterson



You can replace the  
image on the screen  
with your own



# PROBLEM



Do you know what helps you make your point clear? Lists like this one:

- They're simple
- You can organize your ideas clearly
- You'll never forget to buy milk!

And the most important thing: the audience won't miss the point of your presentation

# THEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal, since Mercury was named after the Roman messenger god

# US

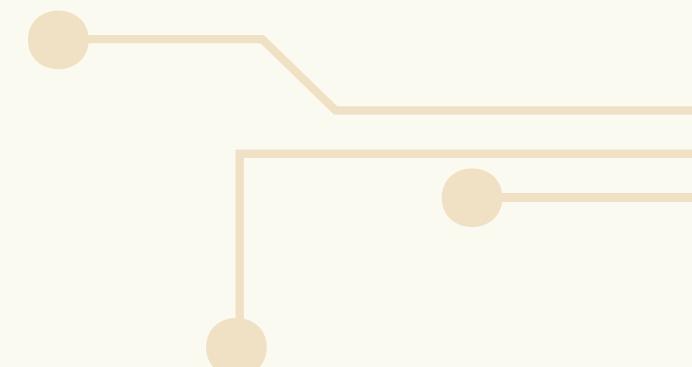
Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous. It's the second-brightest natural object in the night sky after the Moon



# SOLUTION

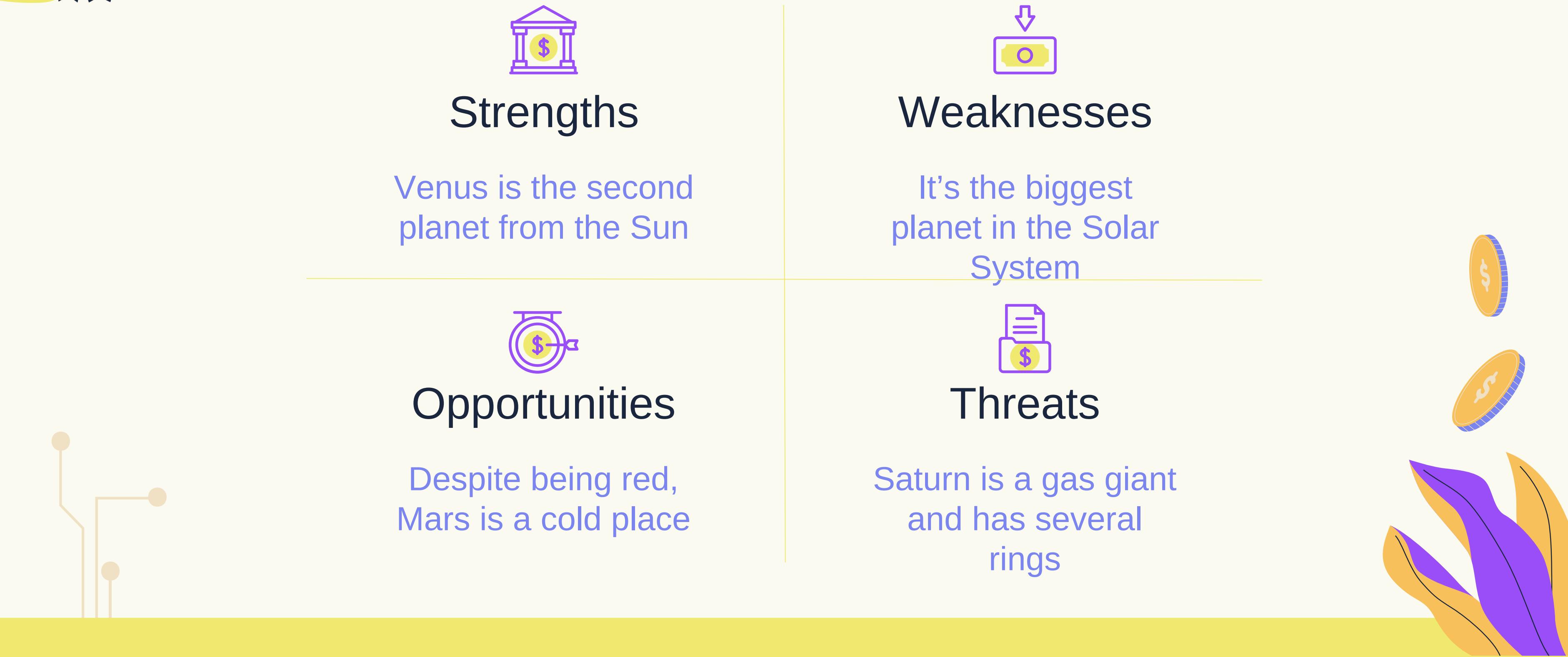


Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous. It's the second-brightest natural object in the night sky after the Moon





# SWOT ANALYSIS



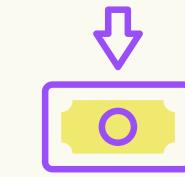
## Strengths

Venus is the second planet from the Sun



## Opportunities

Despite being red, Mars is a cold place



## Weaknesses

It's the biggest planet in the Solar System



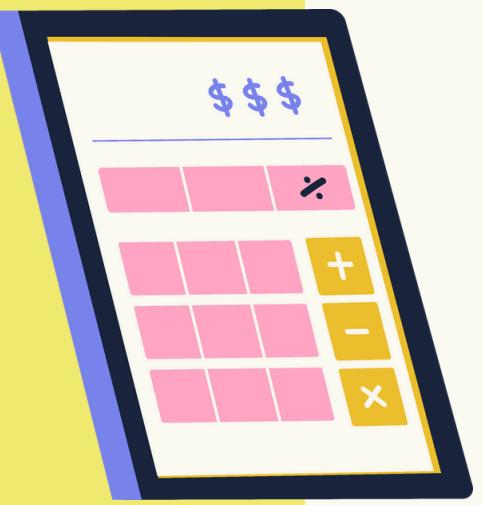
## Threats

Saturn is a gas giant and has several rings

# A PICTURE IS WORTH A THOUSAND WORDS



# PRODUCT OVERVIEW



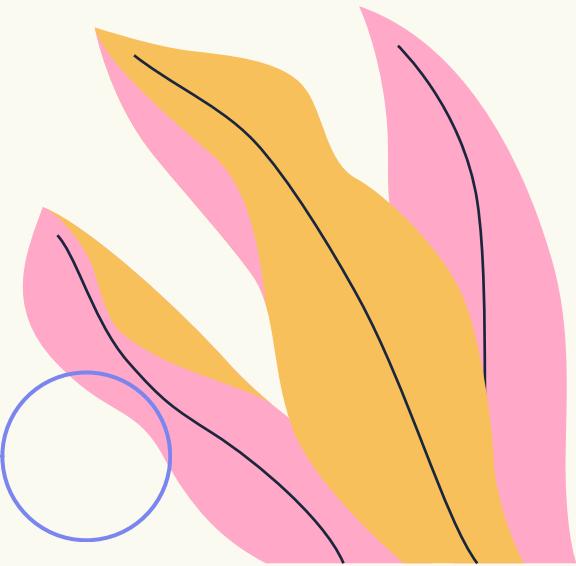
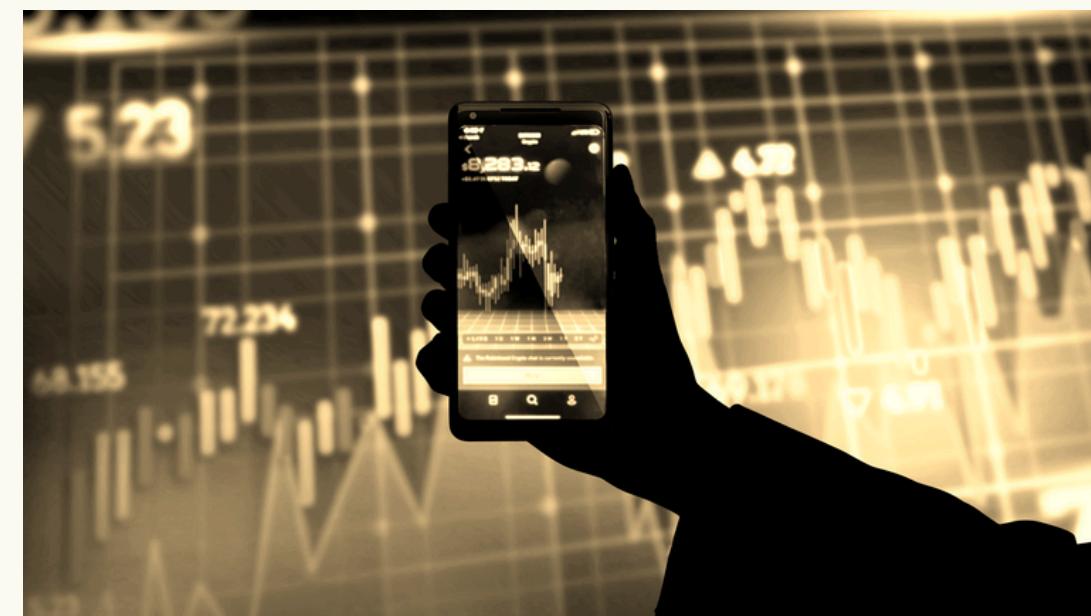
## Saturn

Saturn is composed mostly of hydrogen and helium. It was named after a Roman god



## Venus

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot





# OUR PLANS

## Basic

Neptune is the fourth-largest planet in the Solar System



## Pro

Saturn is a gas giant, composed mostly of hydrogen and helium



## Premium

Jupiter is a gas giant and the biggest planet in the Solar System



# PRODUCT DEMO

You can  
replace the  
image on the  
screen with  
your own  
work. Just





**9h 55m 23s**

Jupiter's rotation period



**333,000**

The Sun's mass compared to Earth's



**386,000 km**

Distance between Earth and the Moon



# TRACTION



**\$1,500,000**

Gross revenue in 2020

Follow the link in the graph to modify its data and then paste the new one here. For more info, [click here](#)

**\$15,000**

Average user savings per deal

**\$12,000**

Registered businesses

**\$140,000**

Total app downloads



# LOCATIONS



## Venus

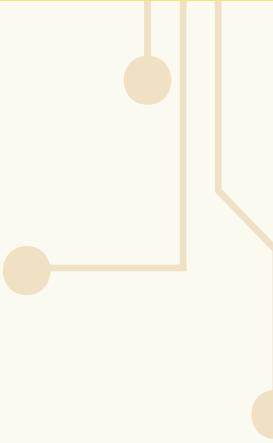
Venus is the second planet from the Sun

## Mercury

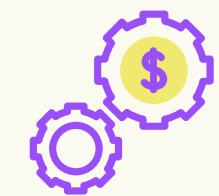
Mercury is the closest planet to the Sun

## Mars

Despite being red, Mars is a very cold place



## CASE STUDY



### Challenge

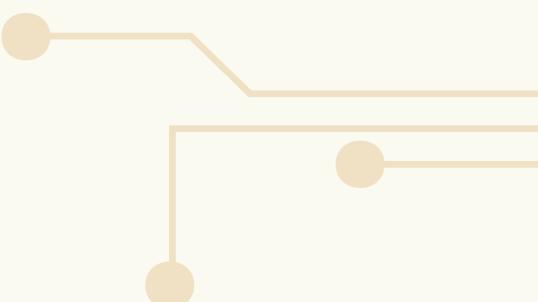
Neptune is the farthest planet from the Sun. It's also the fourth-largest object by diameter in the Solar System

### Results

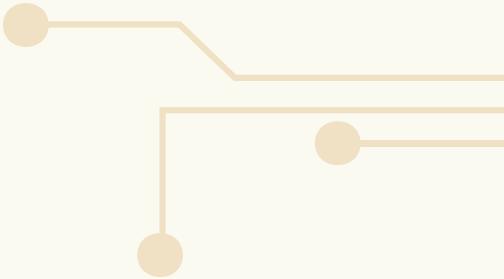
Jupiter is a gas giant and the biggest planet in the Solar System. It's also the fourth-brightest object in the night sky

### Solution

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury



# REVIEWS



**Helena James**

"Venus is the second planet from the Sun"

**Jenna Doe**

"Earth is the only planet that harbors life"

**John Patterson**

"Despite being red, Mars is very cold"



## AWARDS

### Mercury

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

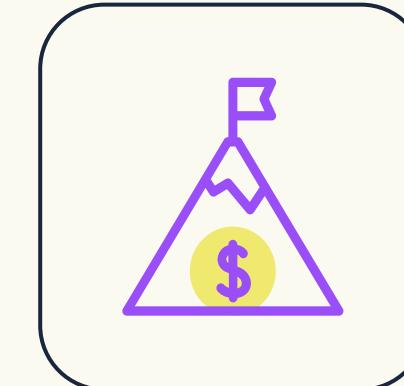


### Venus

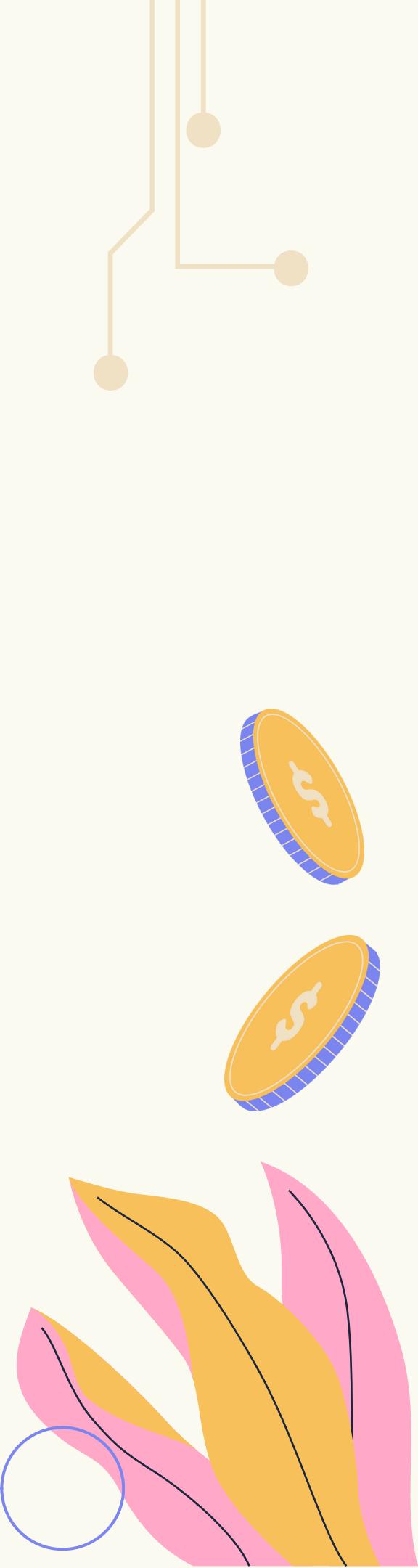
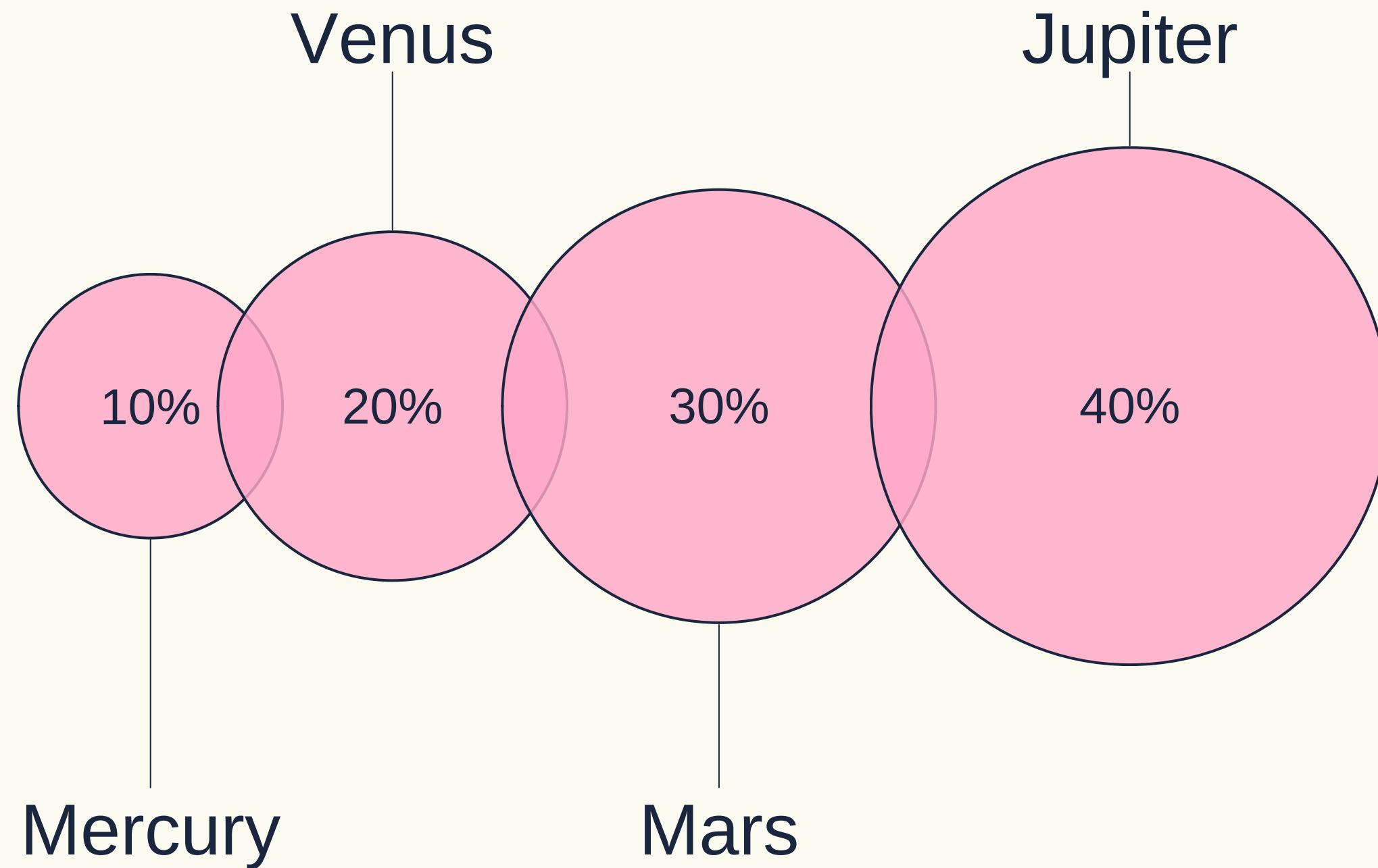
Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury

### Mars

Neptune is the farthest planet from the Sun. It's also the fourth-largest object by diameter in the Solar System



# MARKET SIZE



# TARGET



\$450,000

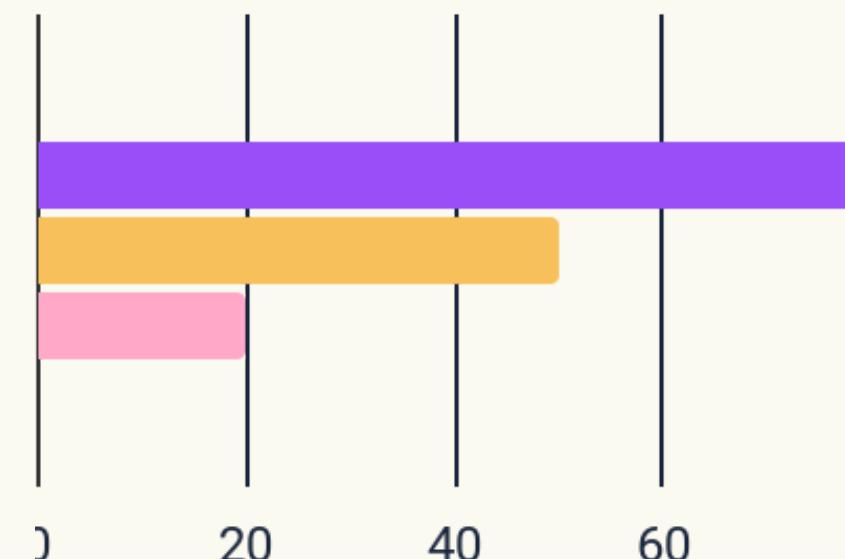
Average spend per customer



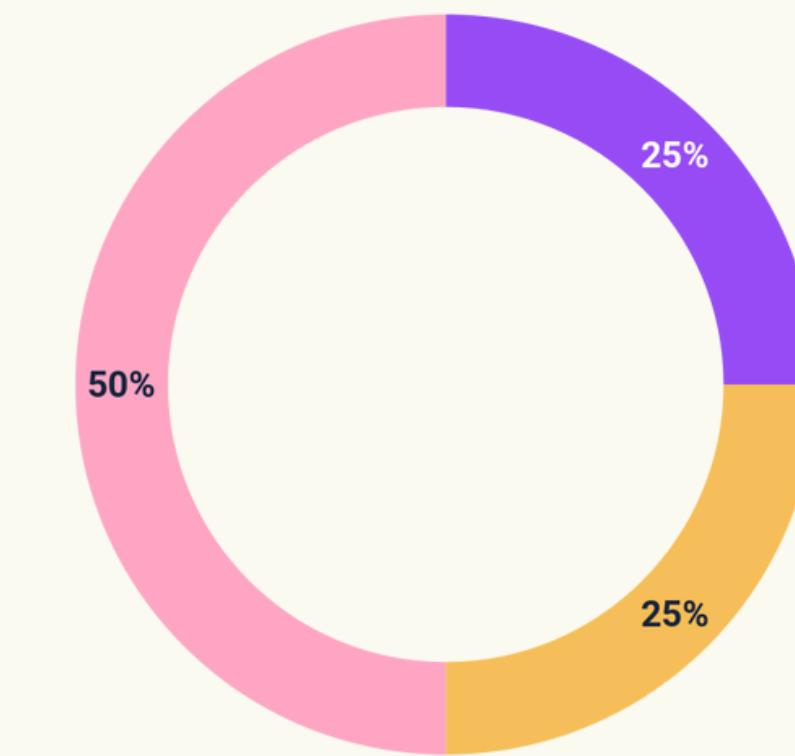
20 - 35

Age

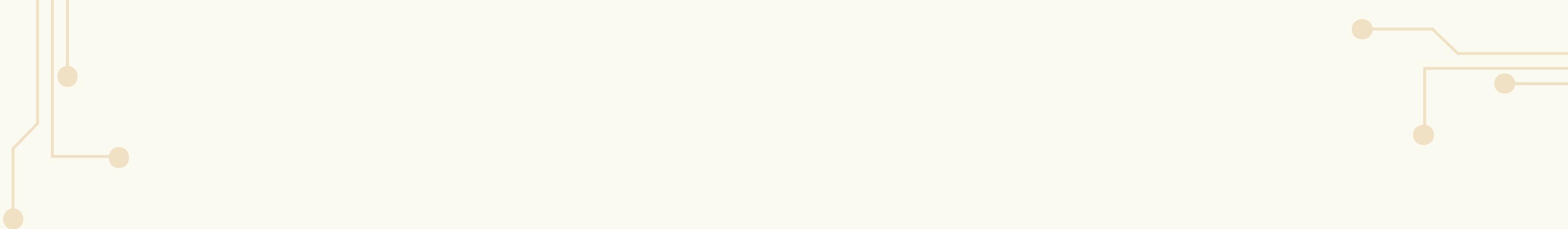
- Traveling
- Health
- Family



- Women
- Men
- Other



Follow the link in the graph to modify its data and then paste the new one here. For more info, [click here](#)



# AWESOME WORDS



# COMPETITORS

## Neptune

Neptune is an ice giant

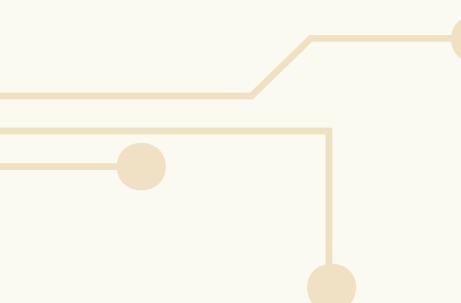
## Mars

Mars was named after a god

## Saturn

Saturn is a gas giant





# BUSINESS MODEL



Venus is the  
second planet from  
the Sun

Technology

Earth is the third  
planet from the Sun

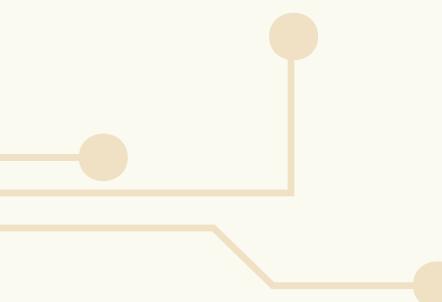
Assessment

Jupiter doesn't  
have a solid  
surface

Training

Marketing

Despite being red,  
Mars is a cold  
place



# A PICTURE ALWAYS REINFORCES THE CONCEPT

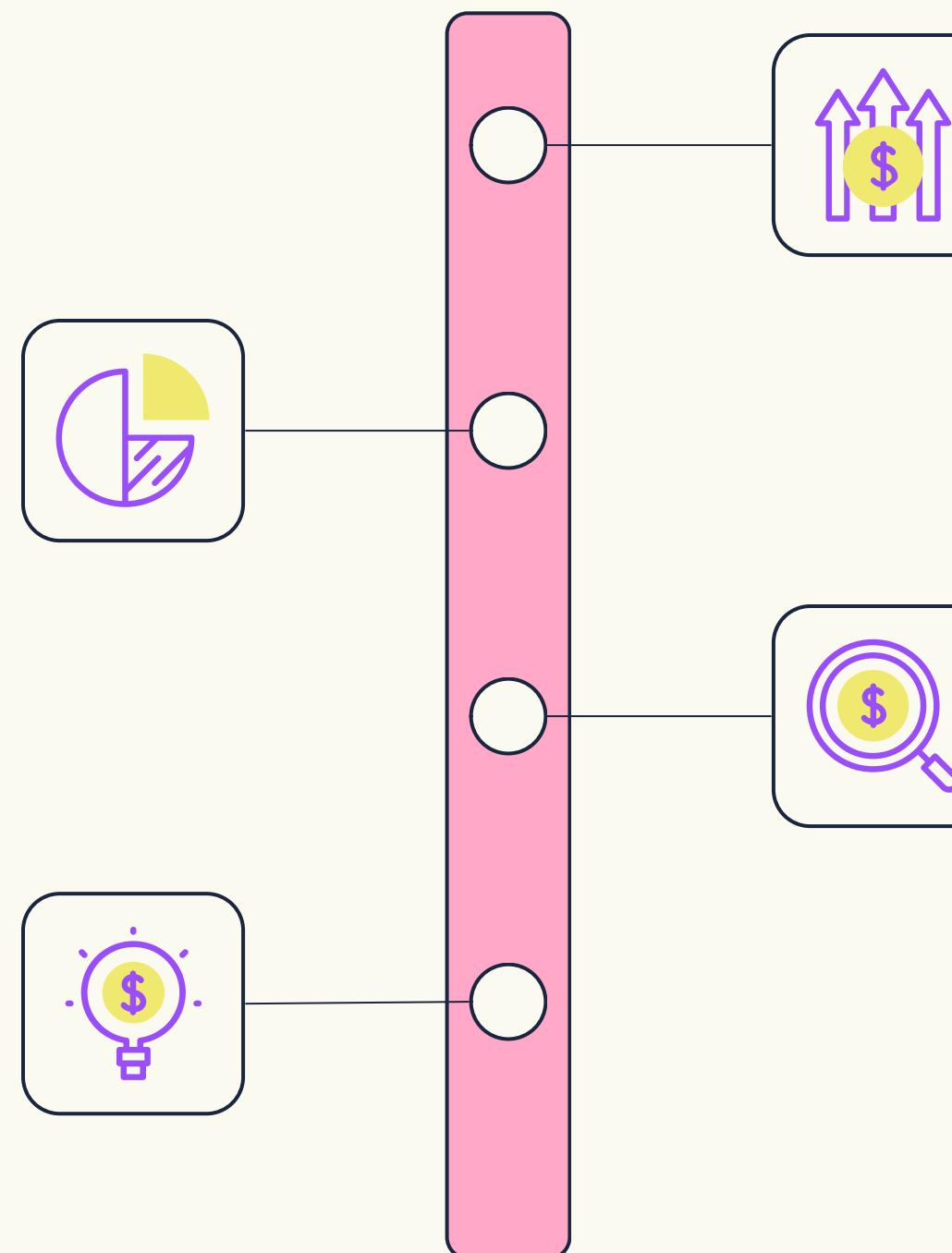
Images reveal large amounts of data,  
so remember: use an image instead of  
a long text. Your audience will  
appreciate it





**Day 1**  
Jupiter doesn't have a solid surface

**Day 3**  
Despite being red, Mars is actually a cold place



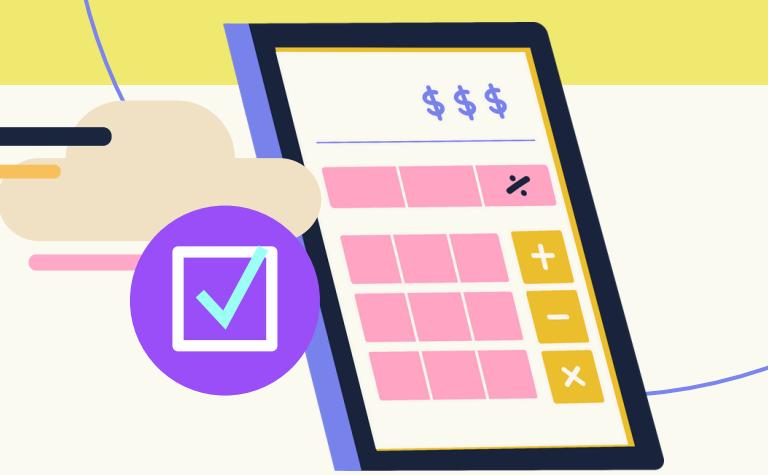
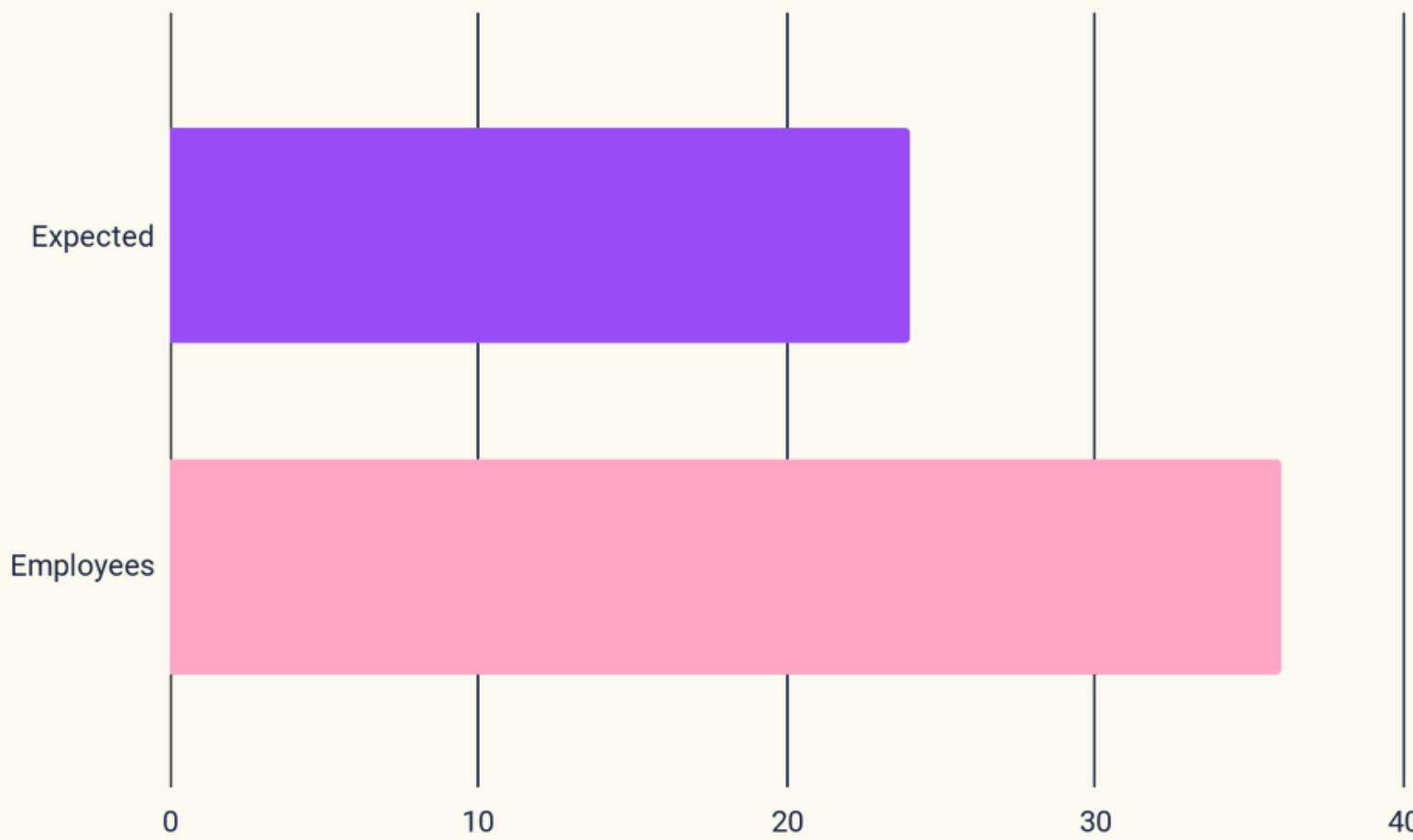
**Day 4**  
Mercury is the closest planet to the Sun

**Day 2**  
Venus is the second planet from the Sun





# PREDICTED GROWTH



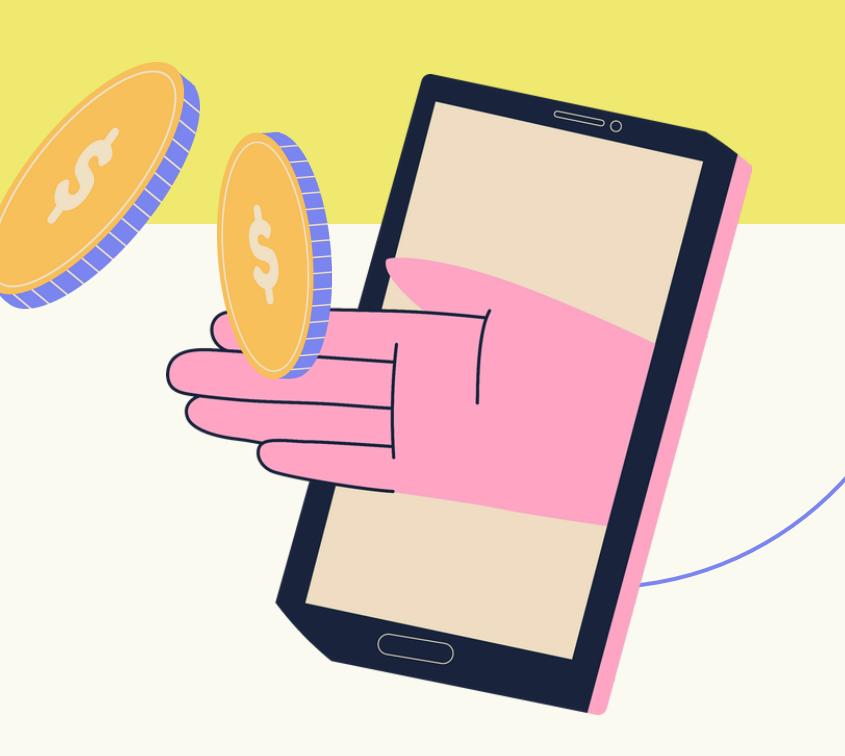
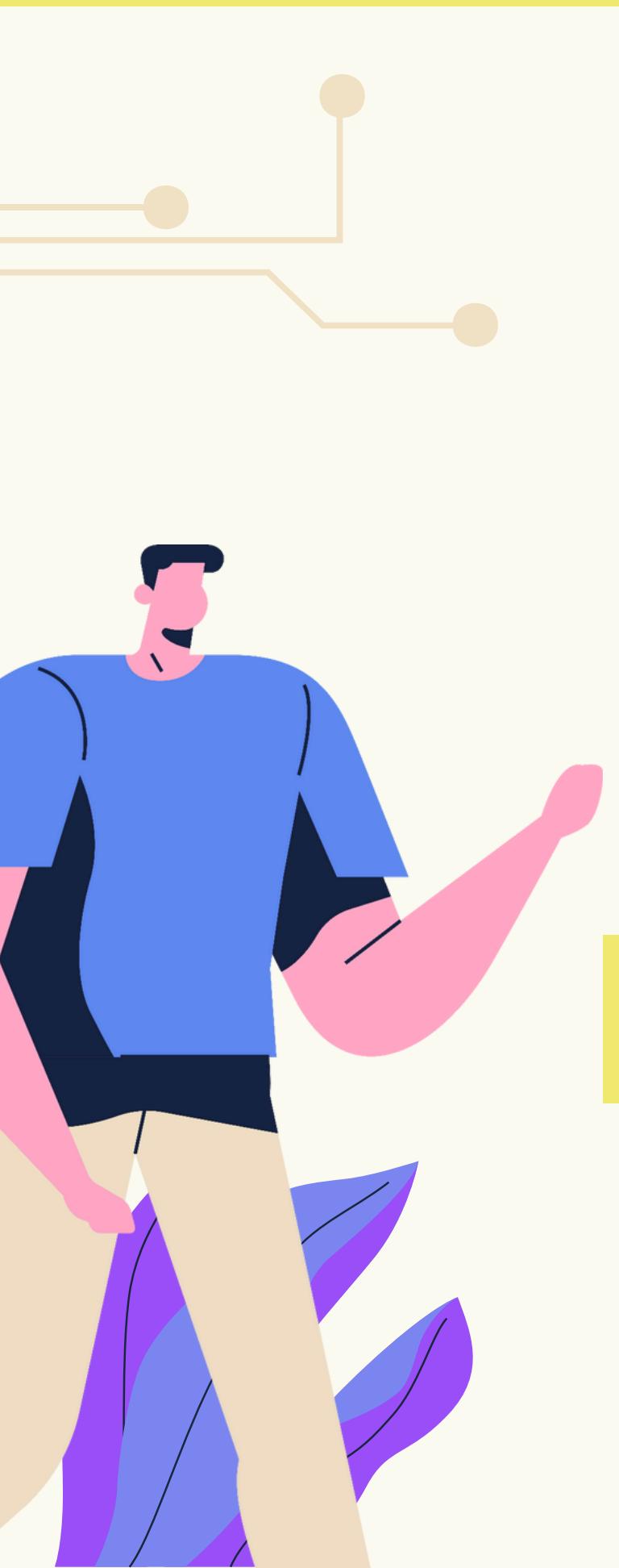
\$20,000

Expected Income For 2020

100

New Employees Next Year

Follow the link in the graph to modify its data and then paste the new one here. For more info, [click here](#)



# 150,000

Big numbers catch your audience's attention



# INVESTMENT

25%

**Saturn**

Saturn was named  
after a Roman god

---

25%

**Venus**

Venus is the  
second planet from  
the Sun

---

30%

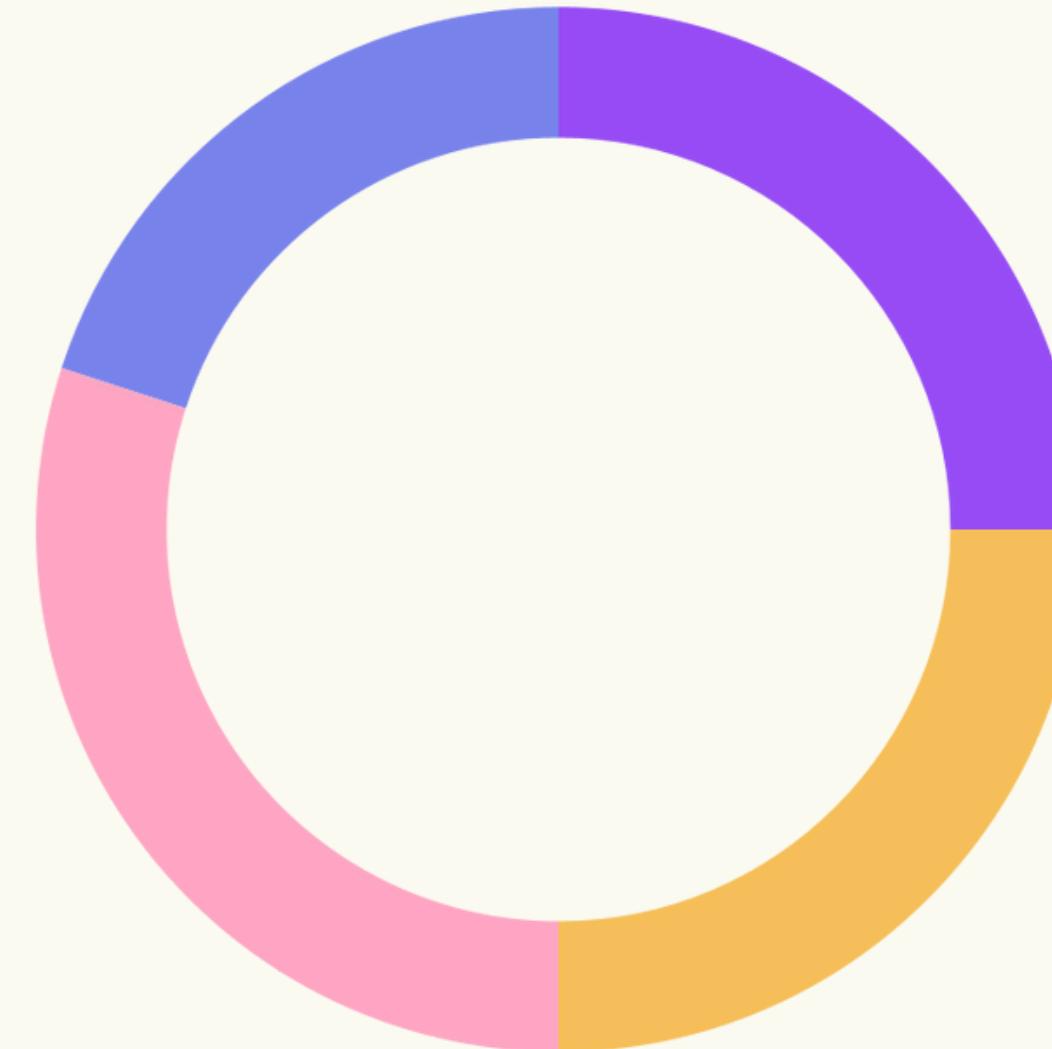
**Jupiter**

Jupiter doesn't  
have a solid  
surface

20%

**Mars**

Mars is full of iron  
oxide dust



Follow the link in the graph to modify its data and  
then paste the new one here. For more info, [click  
here](#)

# THANKS

Do you have any questions?

[addyouremail@freepik.com](mailto:addyouremail@freepik.com)

+91 620 421 838

[yourwebsite.com](http://yourwebsite.com)



**CREDITS:** This presentation template was created by [Slidesgo](#), and includes icons by [Flaticon](#), and infographics & images by [Freepik](#)

Please keep this slide for attribution



# ICON PACK



# ALTERNATIVE RESOURCES

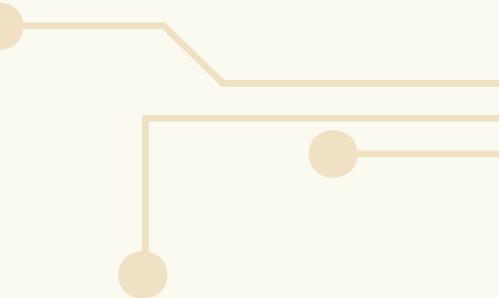


Here's an assortment of alternative resources whose style fits that of this template:

## Vectors

- [Flat design credit assessment concept with calculator](#)
- [Hand drawn flat design finance leaders concept](#)
- [Flat design credit assessment concept](#)
- [Credit assessment landing\\_page I](#)
- [Credit assessment landing\\_page II](#)
- [Hand drawn credit assessment concept with calculator](#)





# RESOURCES

Did you like the resources on this template? Get them for free at our other websites:

## Photos

- [Young person during internship](#)
- [People working as a team company](#)
- [Portrait of woman working in a startup company](#)
- [Close up hand holding smartphone](#)
- [Beautiful cryptocurrwncy concept I](#)
- [Beautiful cryptocurrwncy concept II](#)
- [Beautiful cryptocurrwncy concept III](#)
- [Beautiful cryptocurrwncy concept IV](#)
- [Still life assortment with cryptocurrency](#)

## Vectors

- [Hand drawn credit assessment concept](#)
- [Hand drawn approved credit assessment concept](#)
- [Hand drawn cryptocurrency concept with symbol](#)
- [Hand drawn stock market concept with arrow](#)
- [Hand drawn crypto concept](#)
- [Hand drawn finance leaders illustration](#)
- [Hand drawn finance leaders illustrated](#)
- [Hand drawn stock market concept with coins](#)

## Icons

- [Pack de iconos: Finances | Lineal color](#)

# Instructions for use

If you have a free account, in order to use this template, you must credit **Slidesgo** by keeping the **Thanks** slide. Please refer to the next slide to read the instructions for premium users.

**As a Free user, you are allowed to:**

- Modify this template.
- Use it for both personal and commercial projects.

**You are not allowed to:**

- Sublicense, sell or rent any of Slidesgo Content (or a modified version of Slidesgo Content).
- Distribute Slidesgo Content unless it has been expressly authorized by Slidesgo.
- Include Slidesgo Content in an online or offline database or file.
- Offer Slidesgo templates (or modified versions of Slidesgo templates) for download.
- Acquire the copyright of Slidesgo Content.

For more information about editing slides, please read our FAQs or visit Slidesgo School:

<https://slidesgo.com/faqs> and <https://slidesgo.com/slidesgo-school>

# Instructions for use (premium users)

As a Premium user, you can use this template without attributing Slidesgo or keeping the Thanks slide.

**You are allowed to:**

- Modify this template.
- Use it for both personal and commercial purposes.
- Hide or delete the “Thanks” slide and the mention to Slidesgo in the credits.
- Share this template in an editable format with people who are not part of your team.

**You are not allowed to:**

- Sublicense, sell or rent this Slidesgo Template (or a modified version of this Slidesgo Template).
- Distribute this Slidesgo Template (or a modified version of this Slidesgo Template) or include it in a database or in any other product or service that offers downloadable images, icons or presentations that may be subject to distribution or resale.
- Use any of the elements that are part of this Slidesgo Template in an isolated and separated way from this Template.
- Register any of the elements that are part of this template as a trademark or logo, or register it as a work in an intellectual property registry or similar.

For more information about editing slides, please read our FAQs or visit Slidesgo School:

<https://slidesgo.com/faqs> and <https://slidesgo.com/slidesgo-school>

# Fonts & colors used

This presentation has been made using the following fonts:

**Exo**

(<https://fonts.google.com/specimen/Exo>)

**Abel**

(<https://fonts.google.com/specimen/Abel>)

#1a263d

#fbfaf1

#7b85ef

#ffa8c7

#f8c05a

#f0e0c4

#ffffff

#efe96f

#9bfff5

#9a4ef8

# Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [How it works.](#)



[Pana](#)



[Amico](#)



[Bro](#)



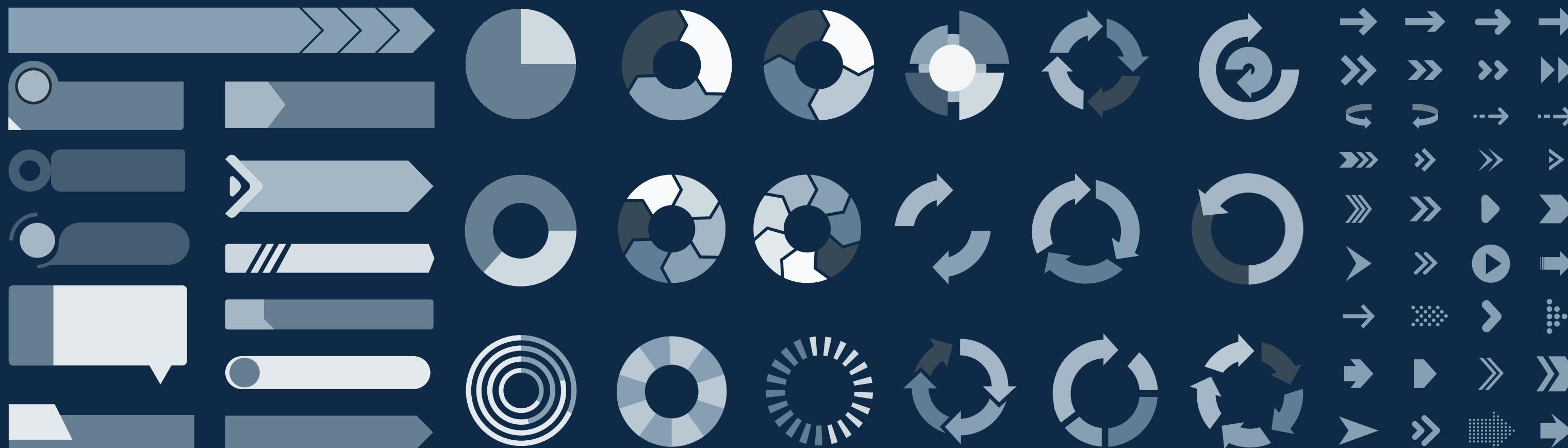
[Rafiki](#)



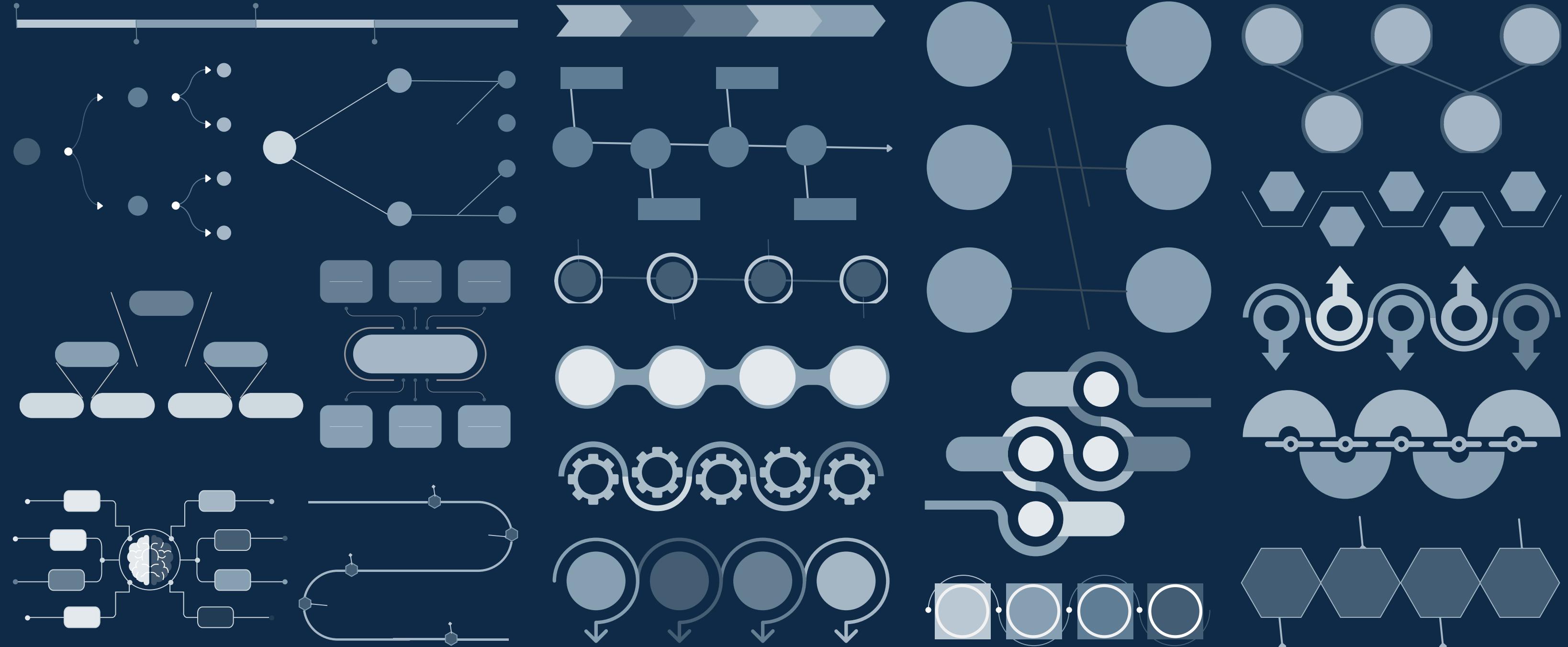
[Cuate](#)

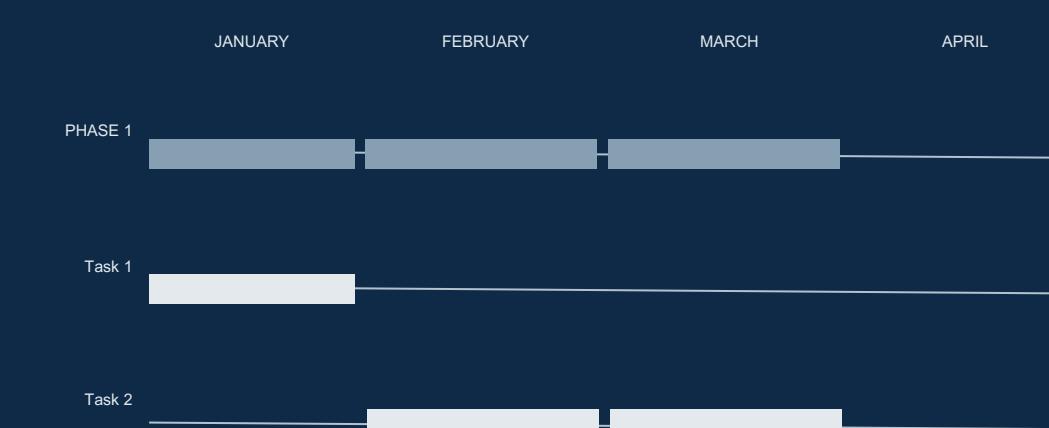
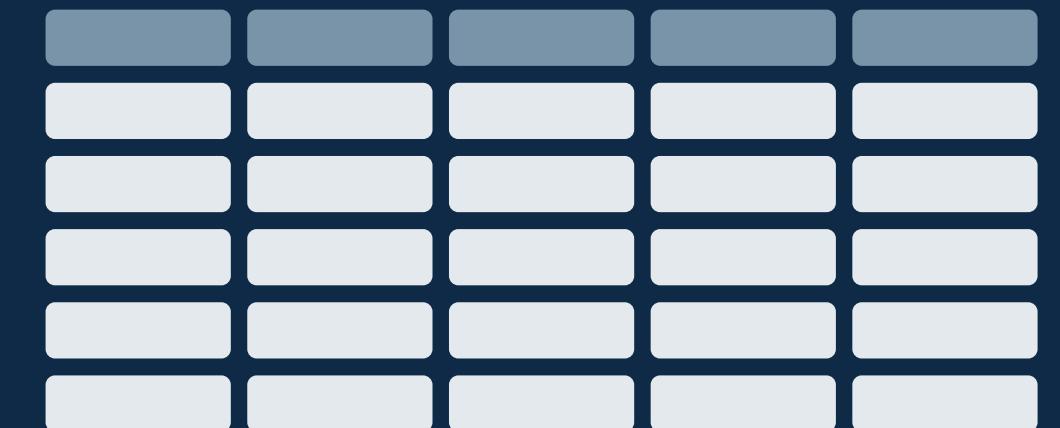
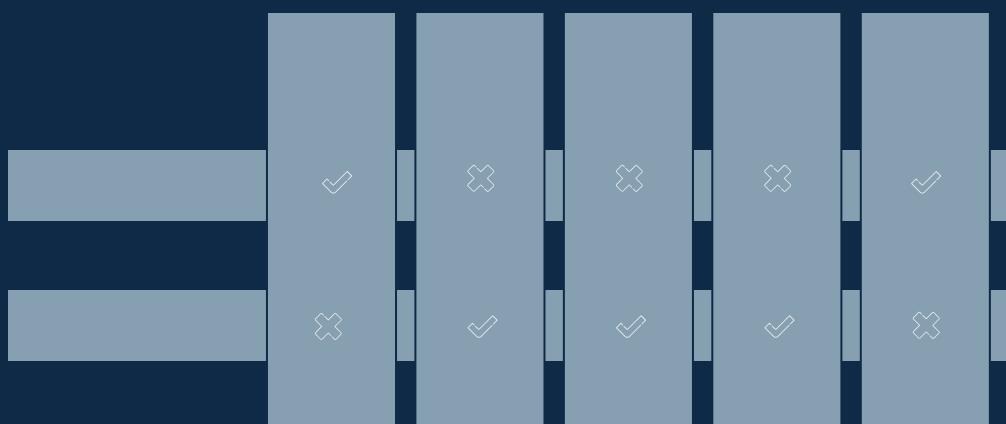
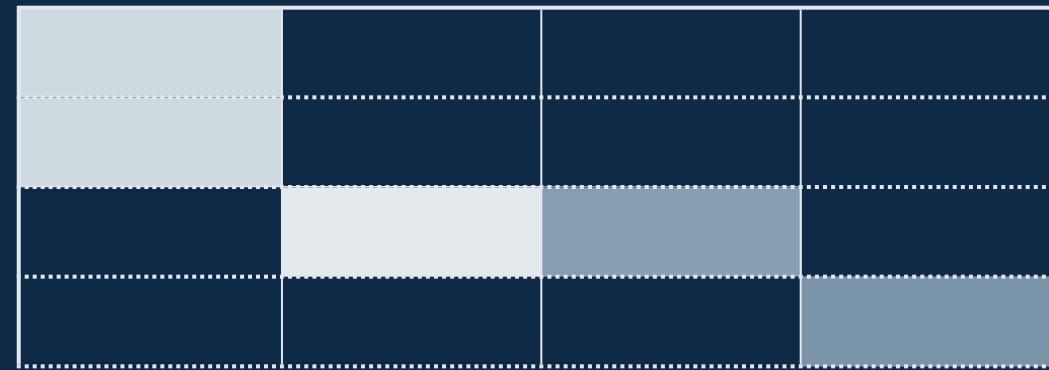
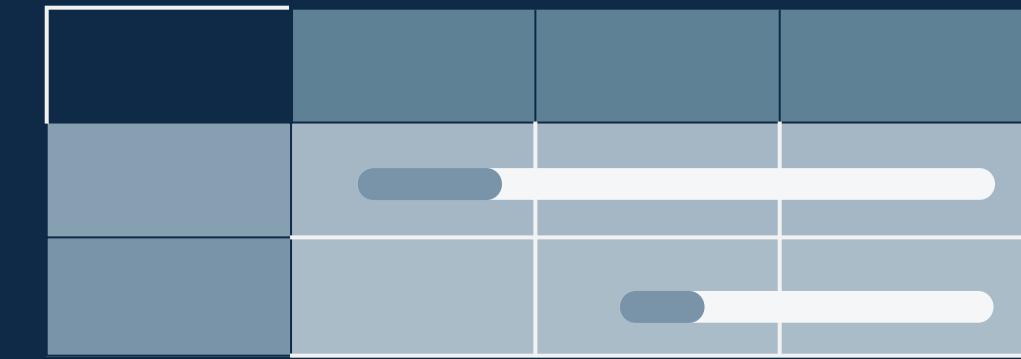
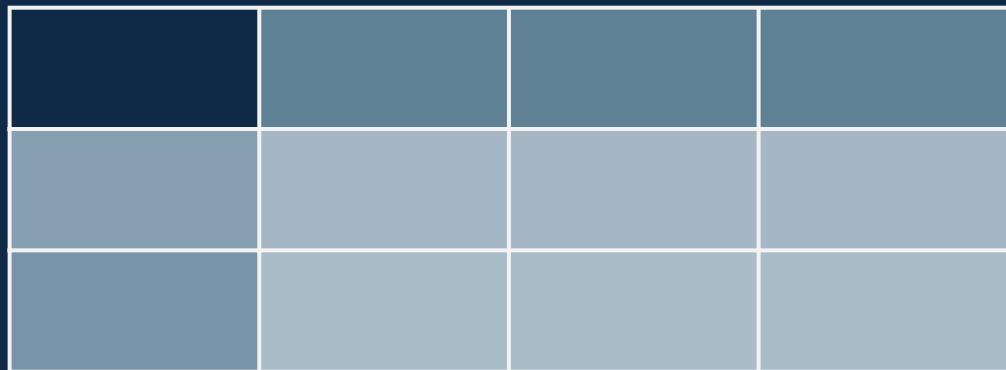
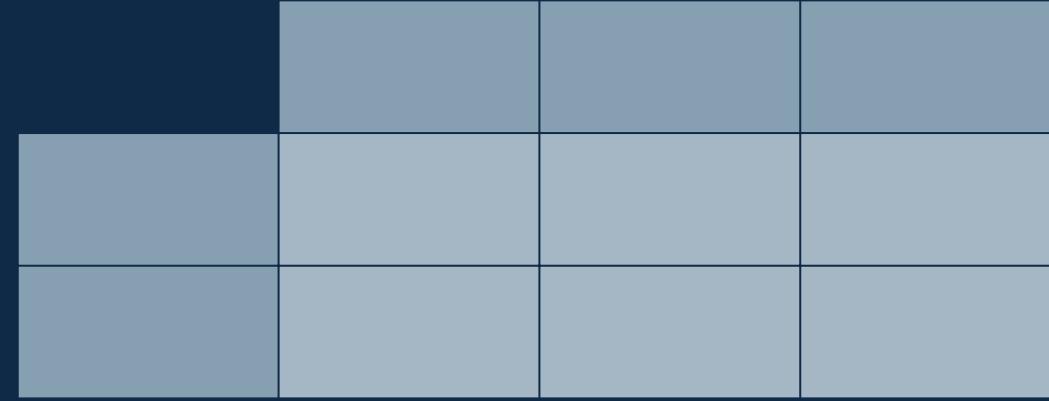
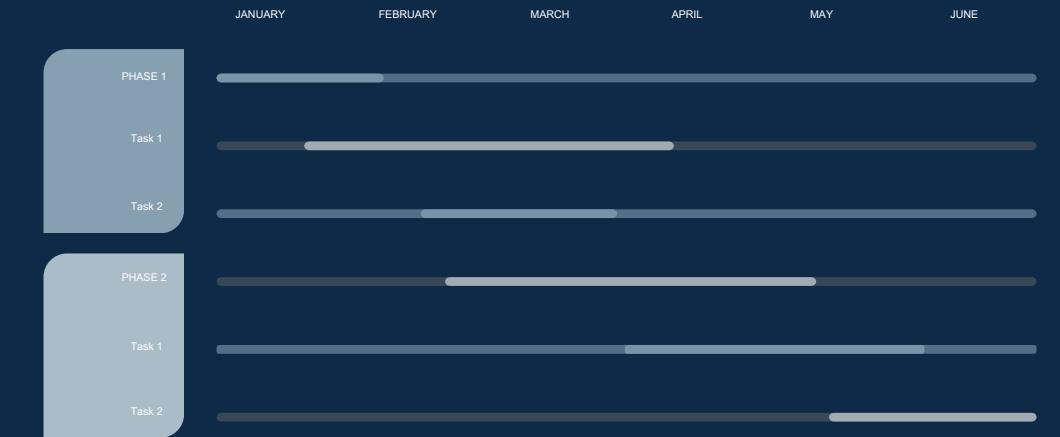
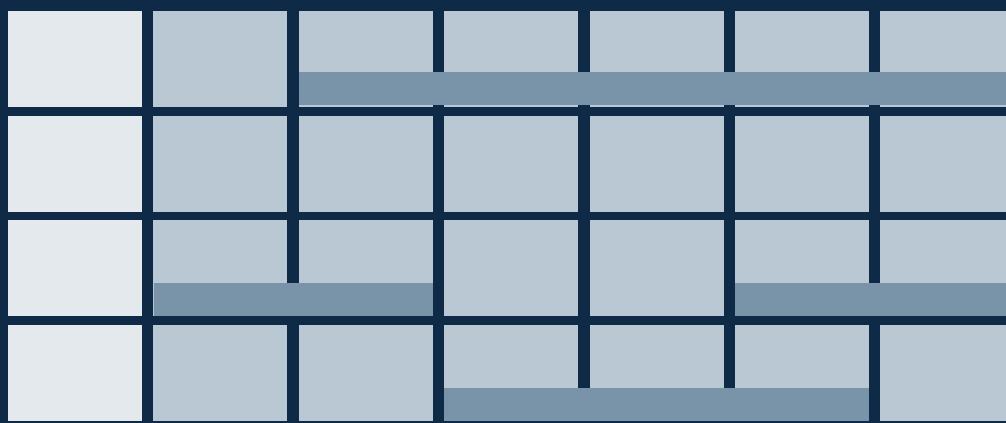
# Use our editable graphic resources...

You can easily resize these resources without losing quality. To change the color, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Group the resource again when you're done. You can also look for more [infographics](#) on Slidesgo.

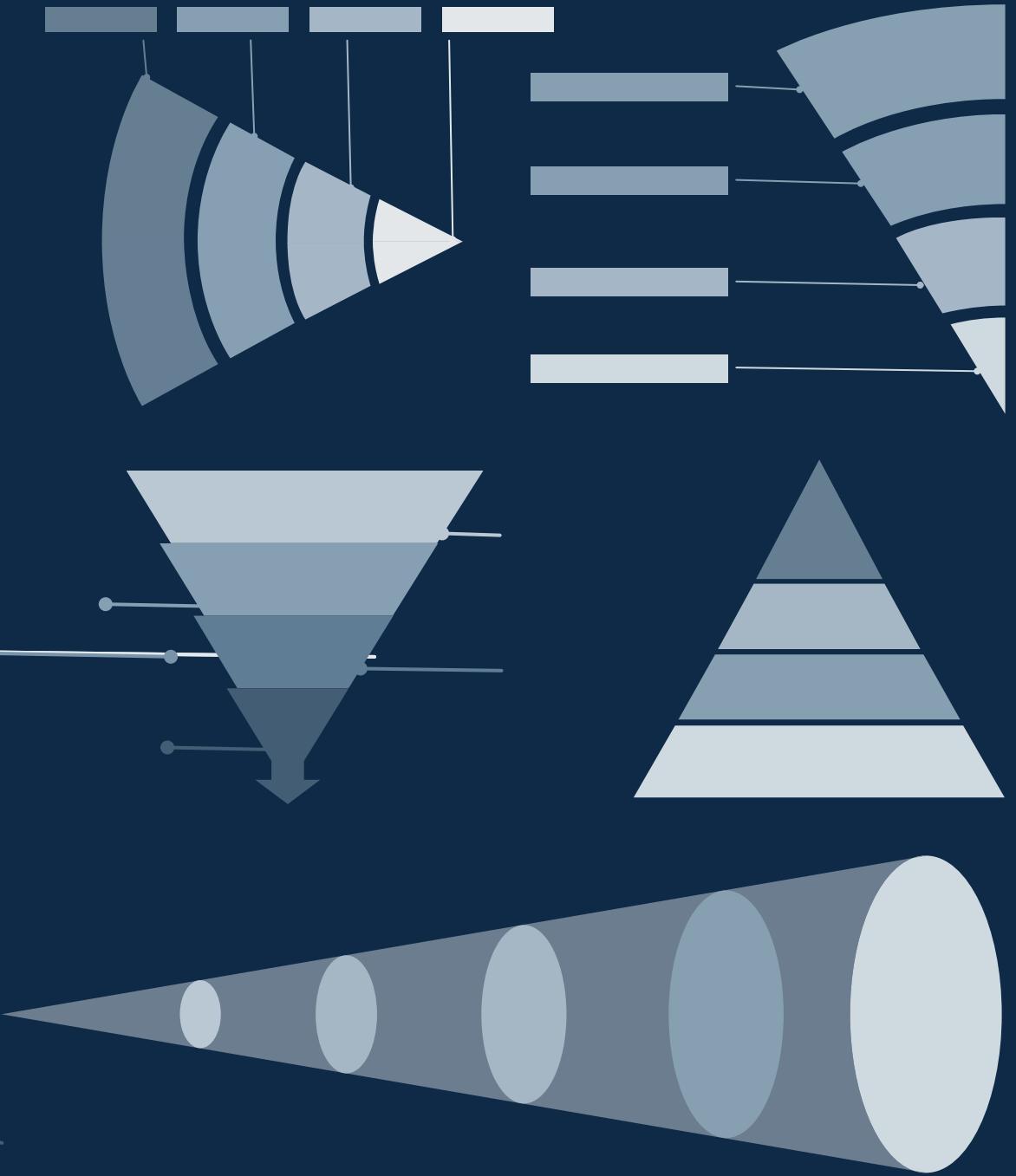
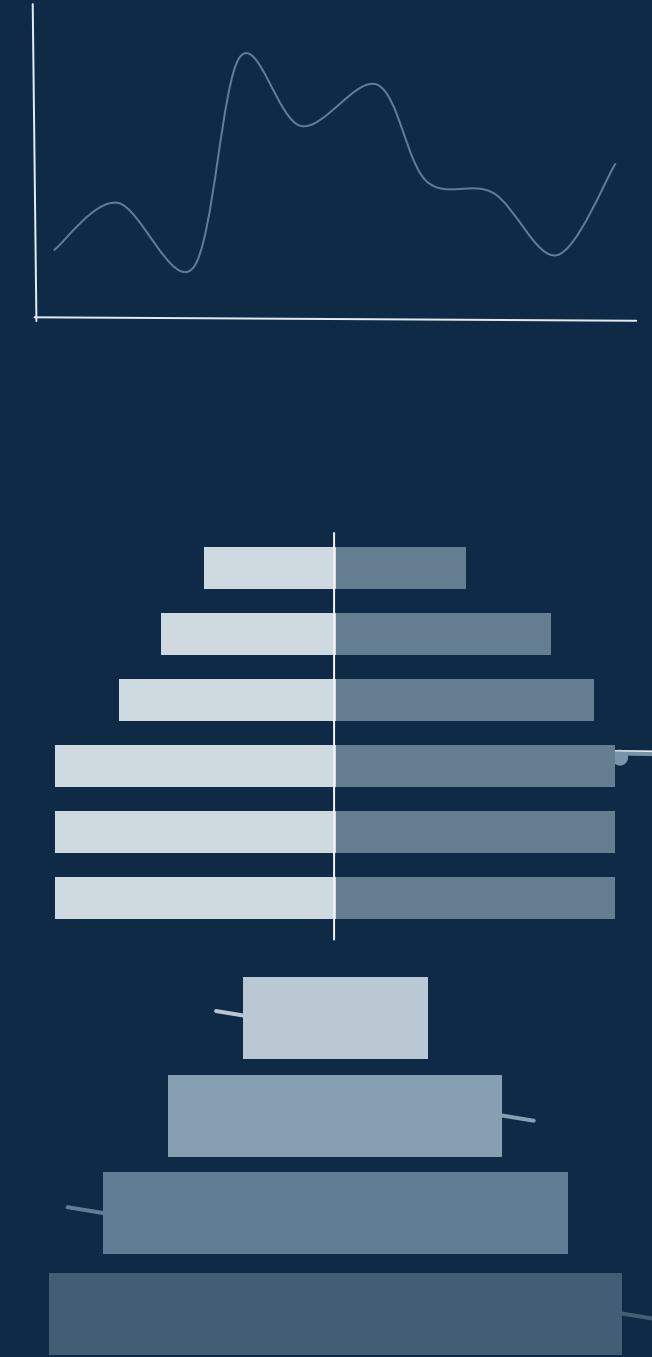
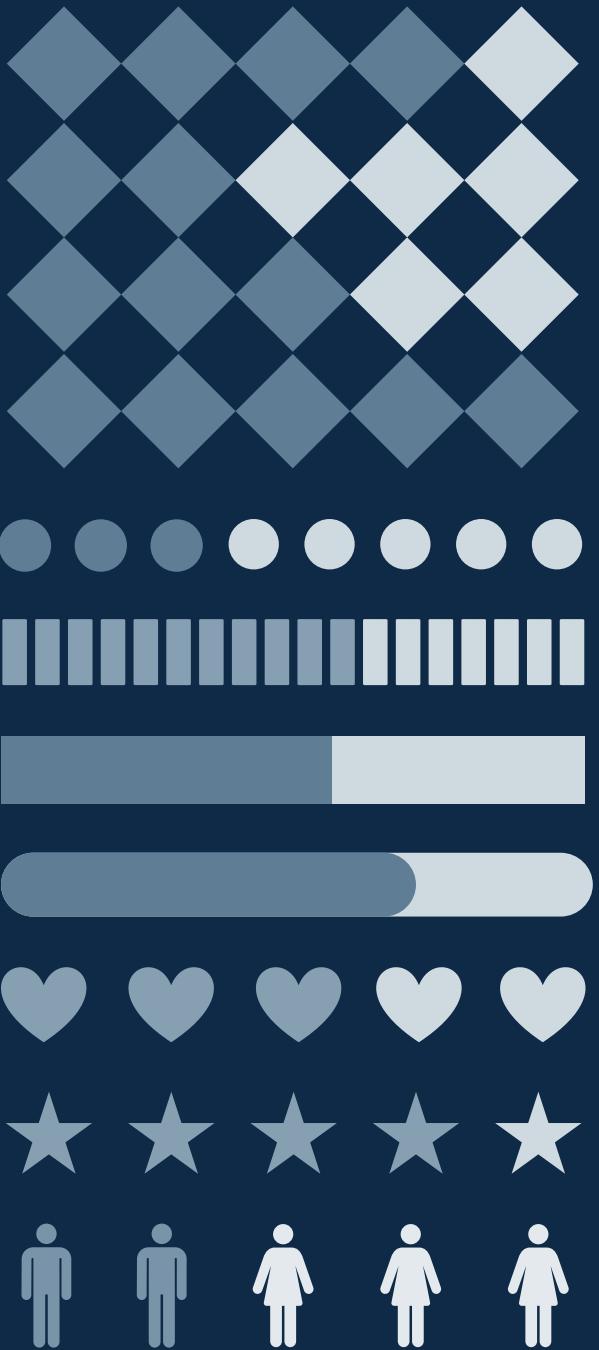
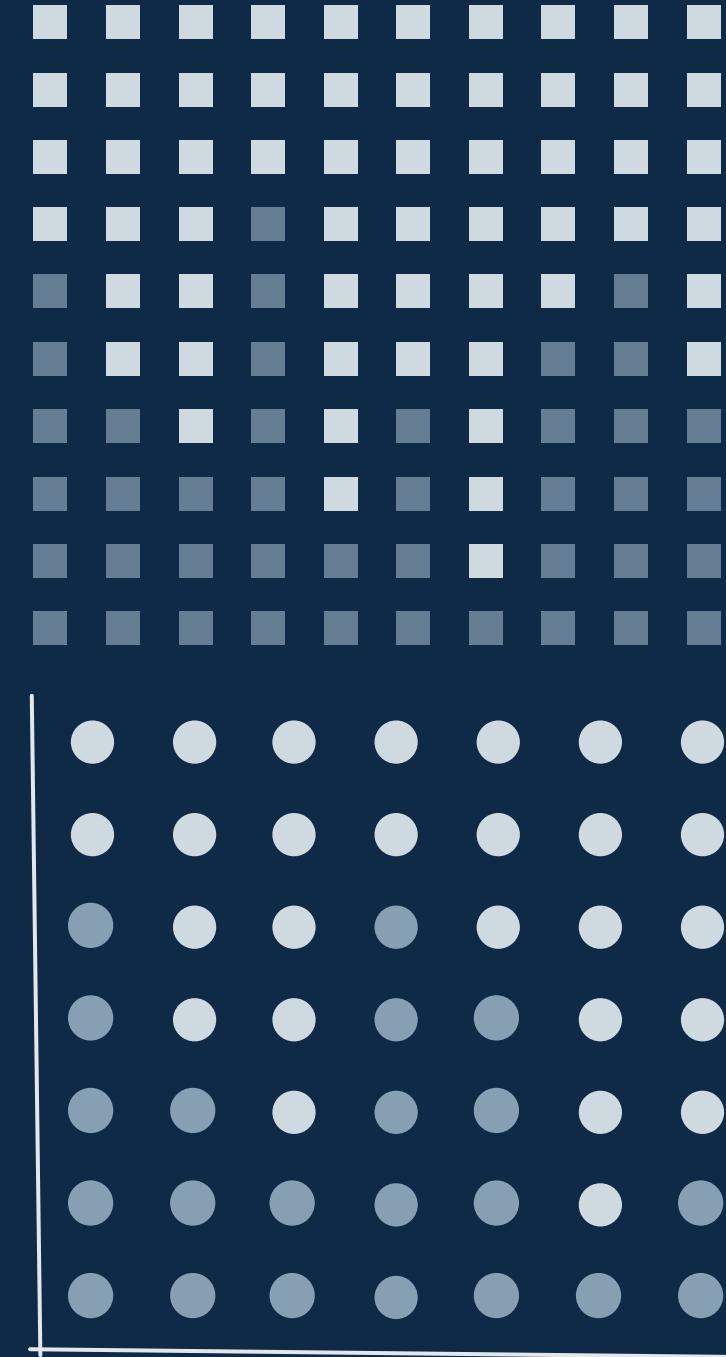












# ...and our sets of editable icons

You can resize these icons without losing quality.

You can change the stroke and fill color; just select the icon and click on the paint bucket/pen.

In Google Slides, you can also use [Flaticon's extension](#), allowing you to customize and add even more icons.



# Educational Icons



# Medical Icons



# Business Icons



# Teamwork Icons



# Help & Support Icons



# Avatar Icons



# Creative Process Icons



# Performing Arts Icons



# Nature Icons



# SEO & Marketing Icons



