



Pitch Deck Presentation,

Empowering Creativity, Connecting Markets

E-Commerce for Local Artisan Fashion

"Where craftsmanship meets global opportunity."

Presented By: **Avery Davis**

The Gap in Artisan Fashion

Problem Statement



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Borcalle

Local Brands

Local brands struggle to reach wider markets



Mass-Market

Mass-market platforms overshadow handcrafted goods



authentic

Consumers demand authentic, sustainable alternatives



Our Vision

Redefining Fashion Through
Authenticity



Mission

Borcelle is on a mission to become the leading platform for artisan fashion. We aim to empower independent creators to grow sustainably while connecting global consumers with authentic craftsmanship and unique, high-quality pieces.

Borcelle



Rising Global

Rising global interest in sustainable, unique fashion



Rapid Growth

Rapid growth in artisan and handmade product markets



Platforms

Demand for platforms that highlight independent creators

A Market Ready for Change

The Opportunity



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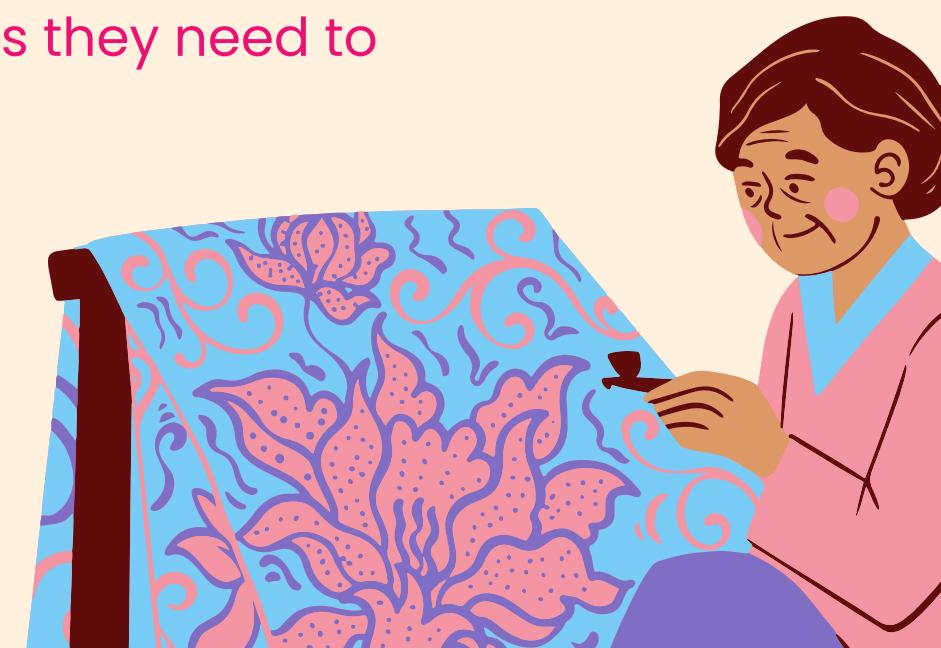


Our Solution

A Marketplace Built for
Creators

Dedicated

Borcelle provides a dedicated e-commerce space for artisan fashion. With curated collections, authenticity-focused branding, and marketing support, we give local creators the visibility and tools they need to thrive on a global stage.



Borcelle

Revenue with Room to Scale

Business Model



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Commision

15% transaction commission on completed sales



Services

Premium services: analytics, promotion, brand showcases



Expansions

Future expansion: exclusive collaborations & global shipping





Product & Service

Fashion Meets Function

Seamless Shopping

Our platform offers a seamless shopping experience with curated categories, secure payments, and global-ready logistics. For creators, premium tools deliver insights, promotional placements, and elevated brand visibility—all within a space designed exclusively for artisan fashion.



Artisan

Exclusive focus on artisan—not mass-market—fashion



Sustainability

Brand built on authenticity and sustainability



Revenue

Diversified revenue streams beyond commissions



Global Scaling

Global scaling potential while uplifting local talent



Competitive Advantage



Steady Growth

We project steady growth driven by commission-based sales, with profitability amplified by premium brand partnerships. The scalable model allows expansion into international markets while keeping the core mission of empowering artisans intact.

Financial Projections

Growth That Creates Impact

Call to Action



Borcelle: Elevating Artisan Fashion
"Invest with us to empower creators,
connect cultures, and redefine the future
of sustainable fashion."

