

Series A Pitch Deck



Describe the problem **you're solving**
with what you do here in a concise
sentence or two.

Company

Yac

Date

February 2024



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Employees spend **31 hours**
in unproductive meetings
per month.

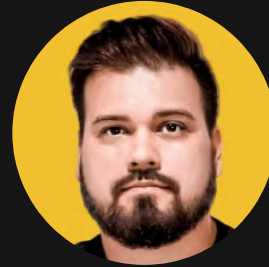
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“Short quote that ties into the following slide. Use **color** to draw attention to **key pain points**.”

Jeremy Cooke

Product Manager, Growth @ Apple



No pain point.

No customer pain point.

No key pain point.

Company

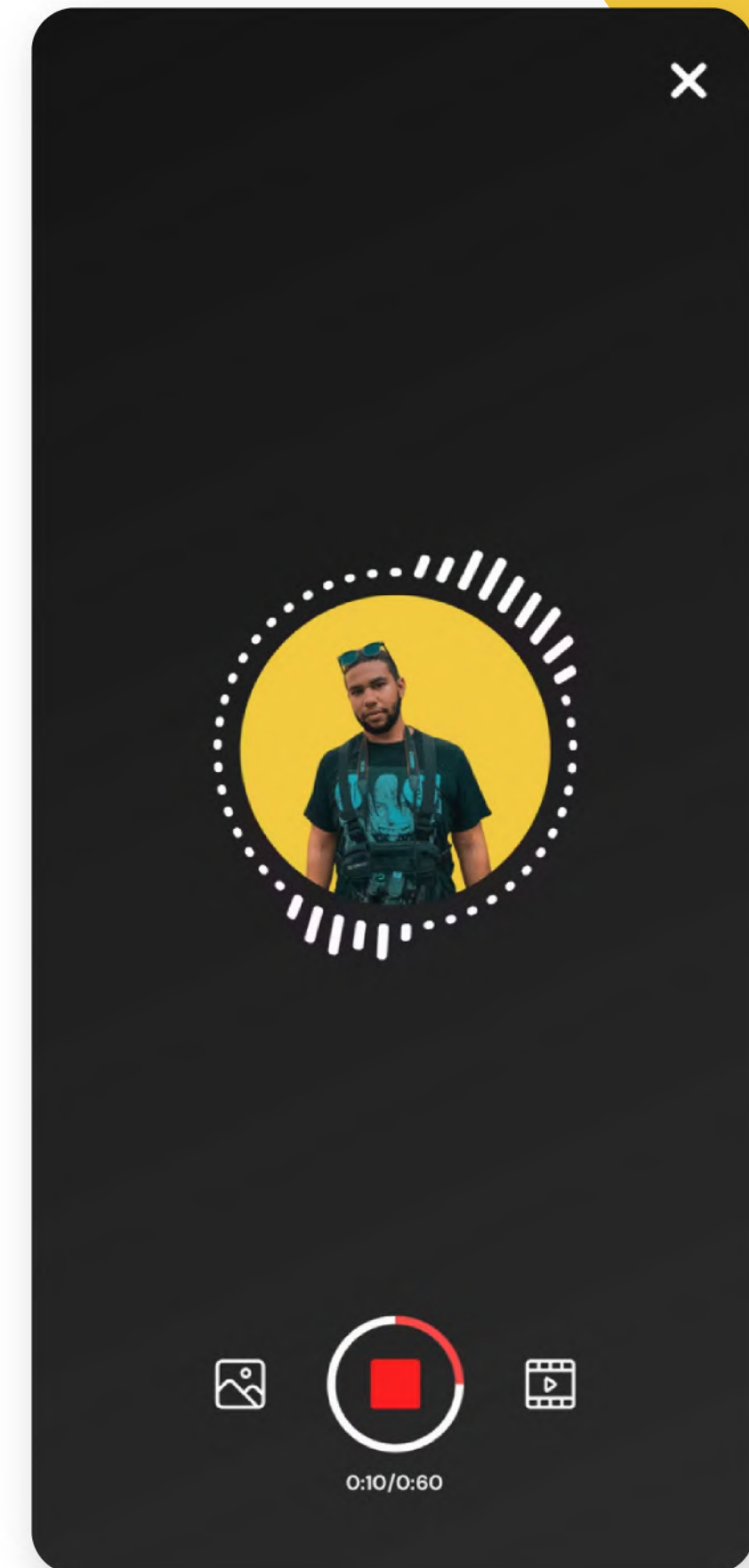
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Describe what your
solution does in
one simple statement.





“It gives us an **async** way
to meet during the day
without affecting workflows.”

David

Customer Success @ Webflow



“It addresses the issue of providing verbal feedback and communication async instead of needing to respond in real time.”





“We accomplish what used to take
five days in **four** since switching. We
are now taking **Fridays off.**”

Angel
Founder @ Andia



“The phone call isn’t
dead, it’s evolving.”

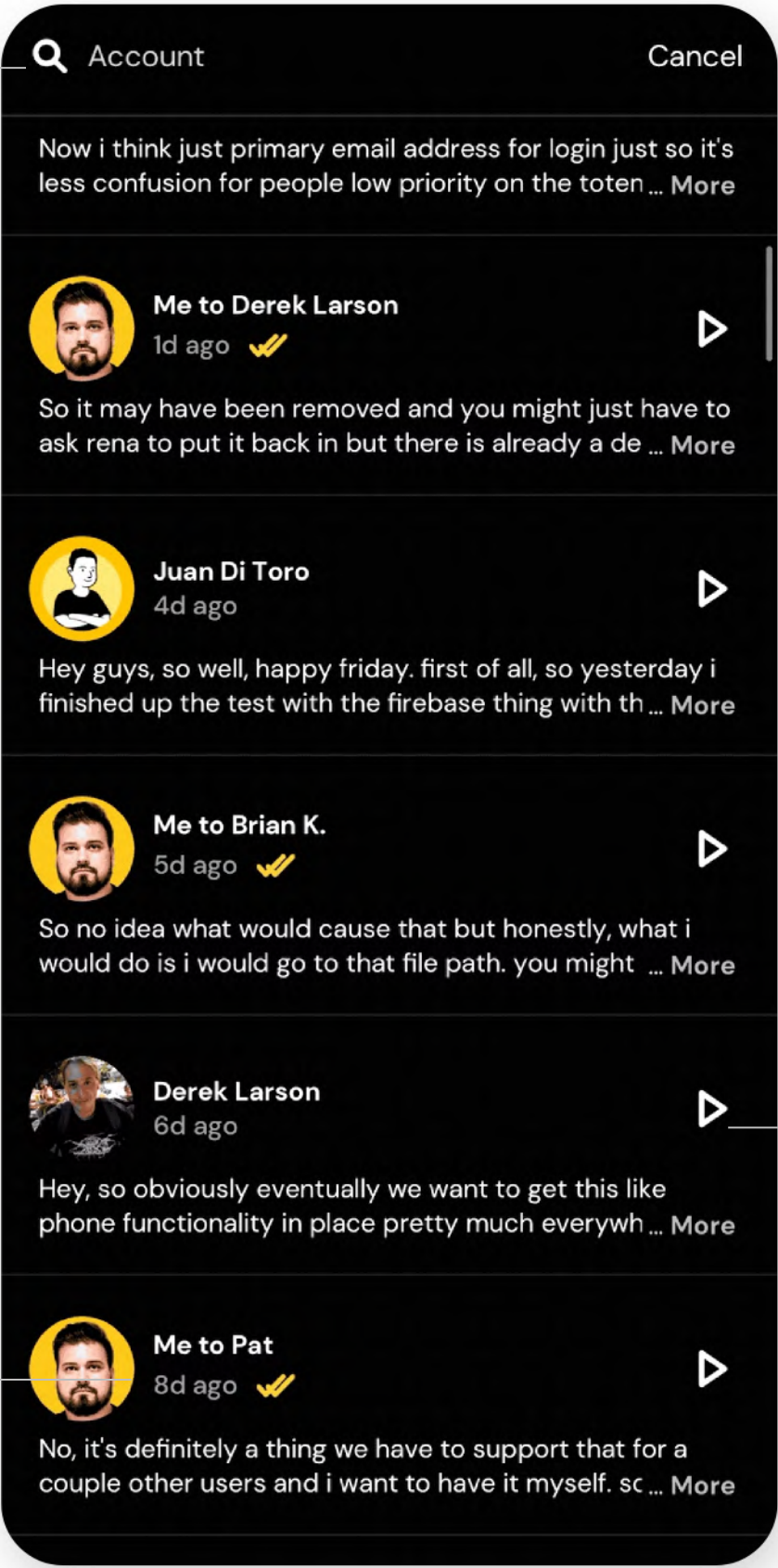
LOGO
HERE

Try Pitch

“One of the top
new productivity apps
for 2024.”

LOGO
HERE

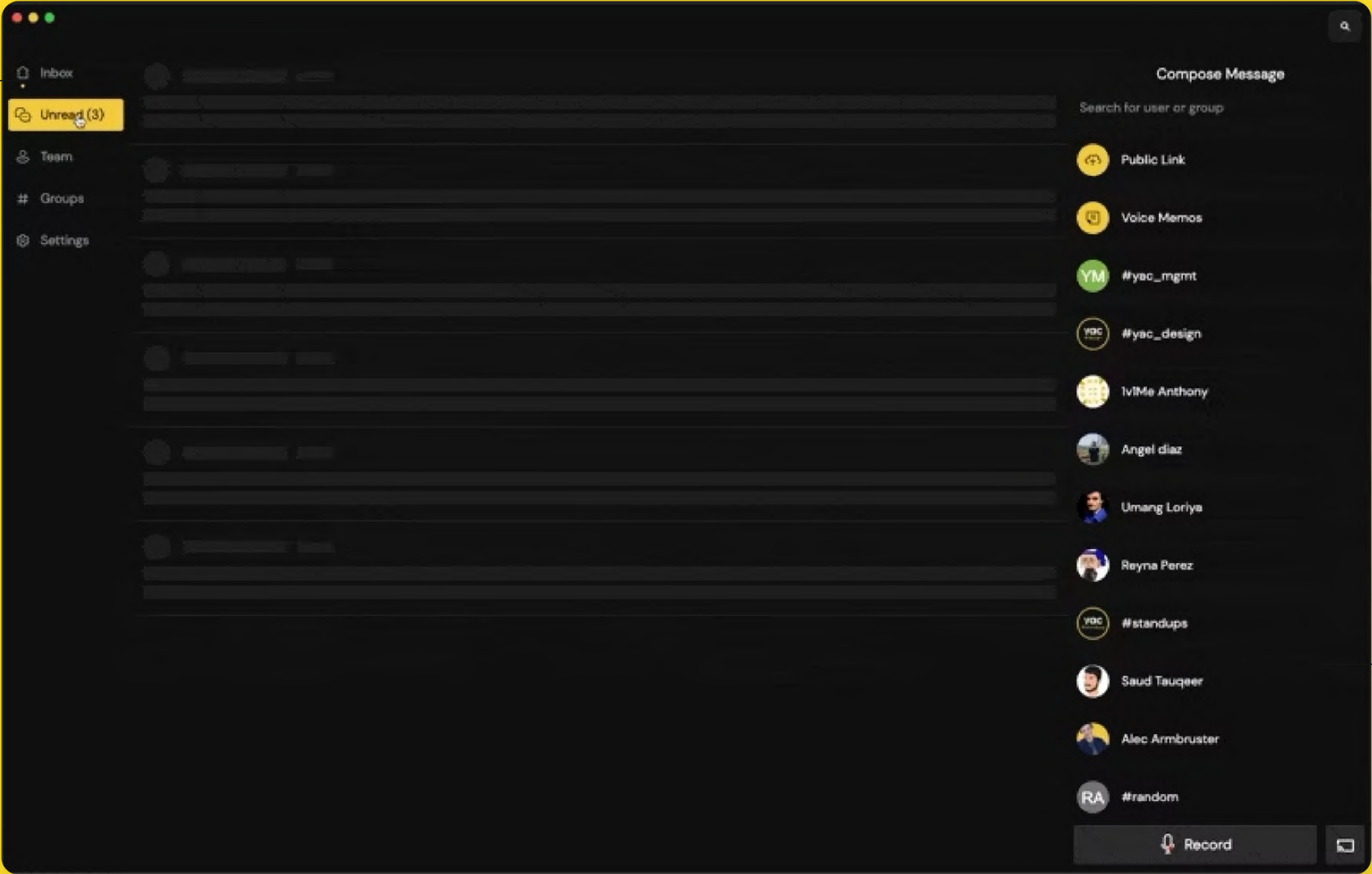
Full text search



All messages transcribed

Play like a podcast

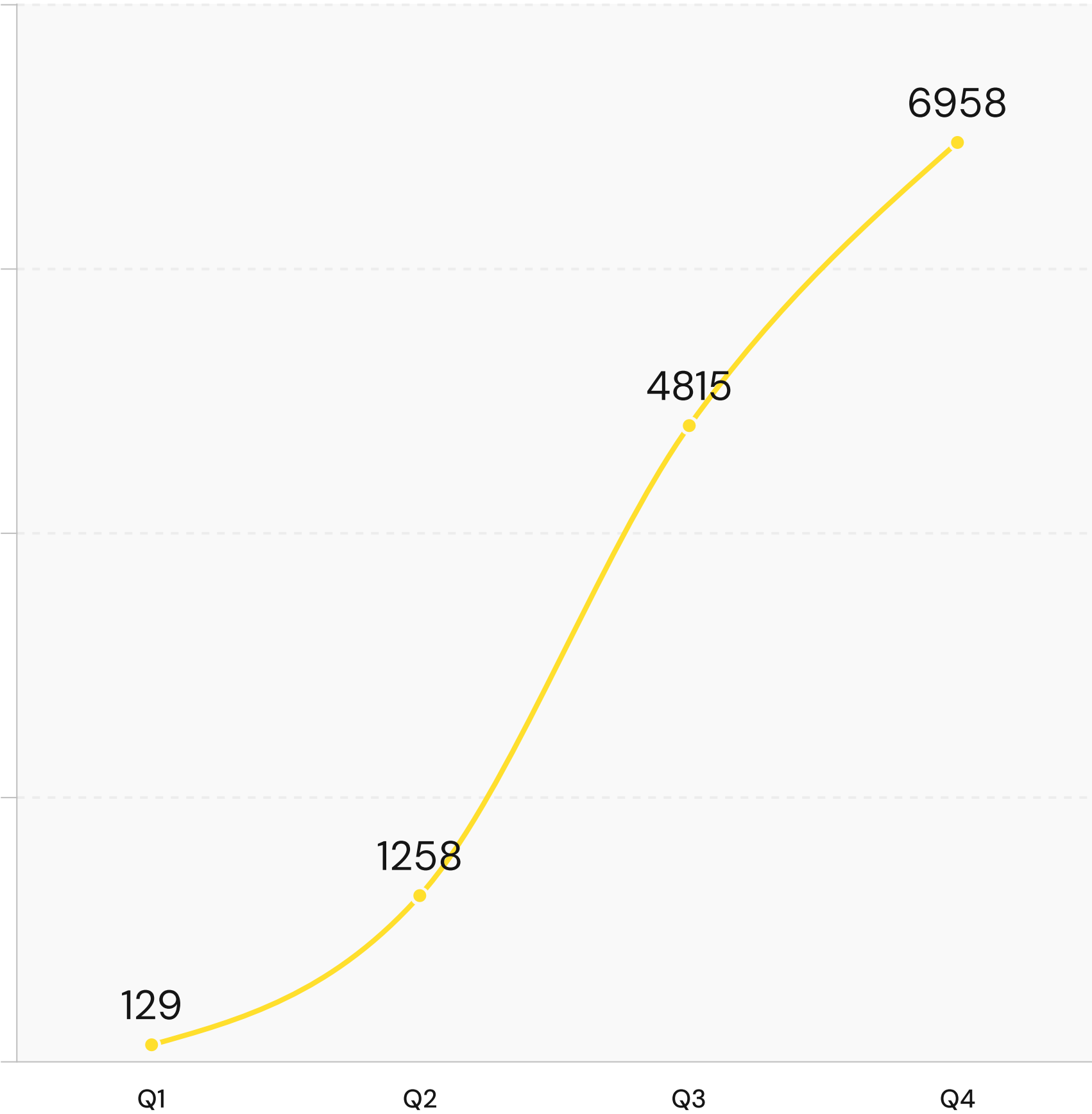
Unread inbox



One click async
screen sharing

Growth

Outline the predicted growth for your company over the coming months or years. Be sure to back any predictions up with some cool, hard numbers.



Customer Case Study

Customer

Sarah McClelland, VP of Communications at Omnilom

Problem

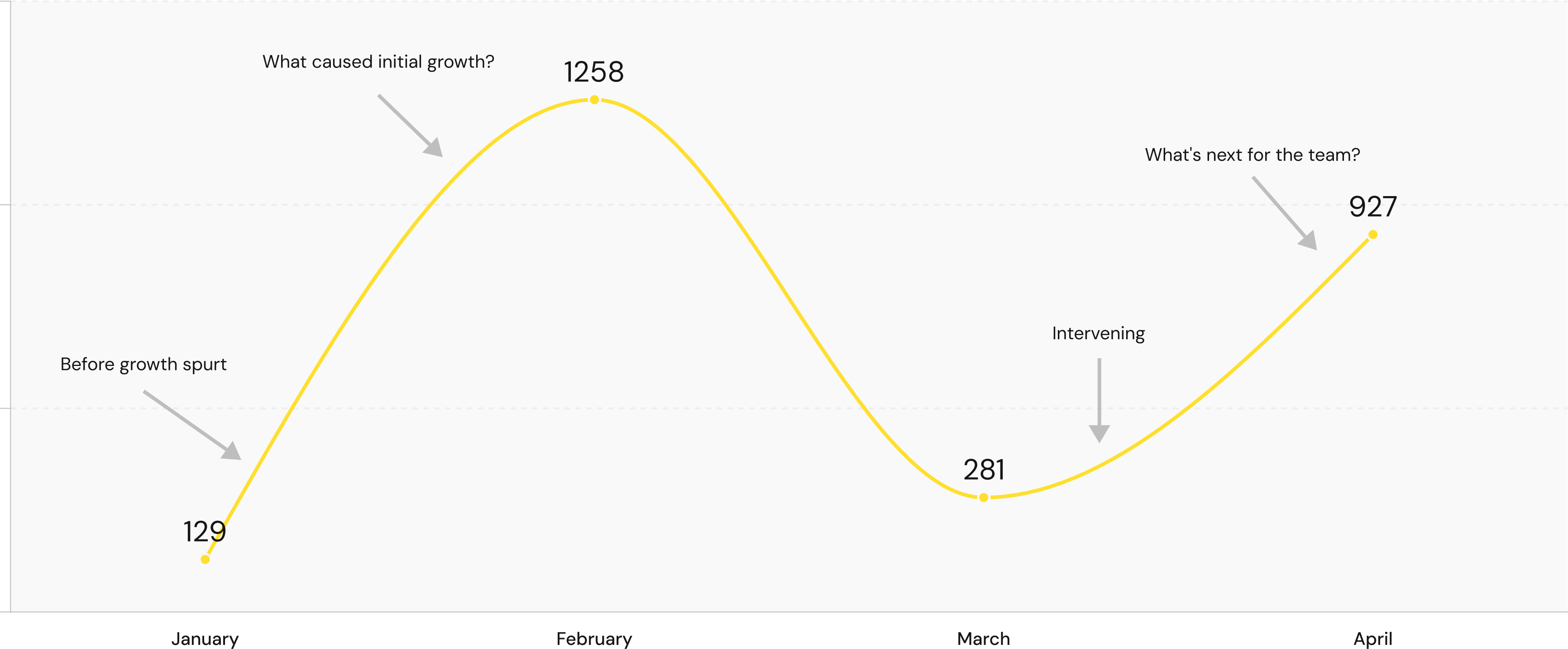
With Sarah's team growing more globally, she had to find ways to communicate with new team members asynchronously without getting lost in an infinite amount of emails and Slack messages.

Solution

Omnilom adopted Yac into their daily tool belt. Now Sarah can host stand-ups and share updates to her team members in various timezones, with a personal touch.



Customer Growth Journey



Achievements

- 2x Golden Eagle Winners
- Top 10 in Generic App Store
- Voted Best Remote Tool
- Featured in ABC, TechBrunch, and The Business Journal
- Investment from Omnilom

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Beta Testers & Users

LOGO
HERE

LOGO
HERE

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Partnerships & Integrations

Sloom

Investor, Integration

Yac is one of only a few companies allowed to replace the Sloom call button

Miran

Partnership

Yac and Miran are working on a co-branding partnership for async workshops in Miran

Carly Davis

Advisor

Head of Remote at Gooly

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Pricing

Free

\$0

- Feature one
- Feature two
- Feature three
- Feature four
- Feature five
- Feature six

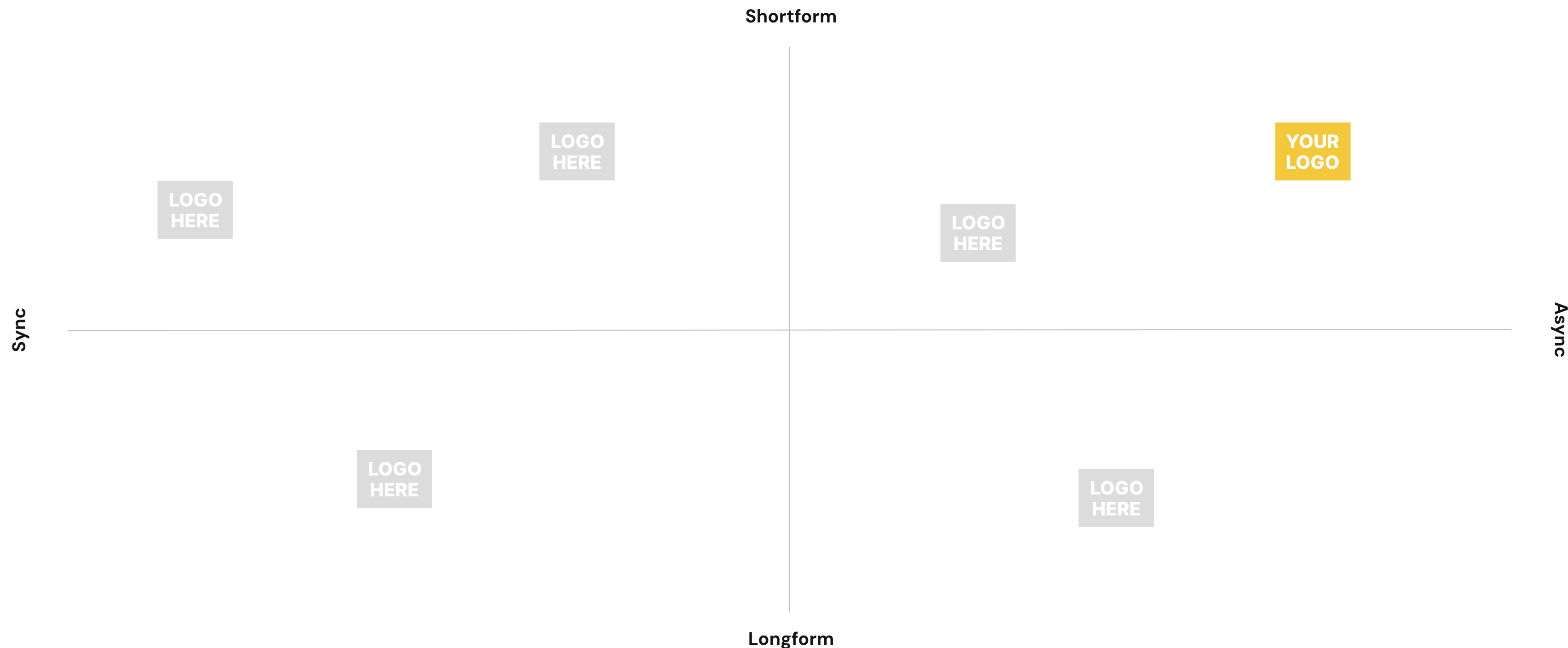
Teams

\$5/month (\$2/month yearly)

- Feature one
- Feature two
- Feature three
- Feature four
- Feature five
- Feature six



Market Landscape



Semi-
Synchronous

Time Zone
Independent

Voice First

Historical
Context

Human

Goal Based

Shortform

Problem
Solving

Founding Team



Justin Mitchell

CEO

Vision & Technical



Hunter McKinley

CMO

Growth & Marketing



Jordan Walker

COO

Operations & Finance

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Ask

\$7.5M Raise

Time to talk money – outline an exact amount of how much you are asking for and explain what you'll do with it.



Thank you



Thank you

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