

A large circular inset on the left side of the slide features a woman with dark hair tied back, wearing a blue and white batik shawl over a red top. She is holding a piece of dark chocolate to her mouth. The background is a solid blue.

Borcelle

"Where Local Meets Global"

E-Commerce for Local Artisan Fashion

Presented By: **Avery Davis**
www.reallygreatsite.com



"Creators Lost in the Crowd"

Problem Statement



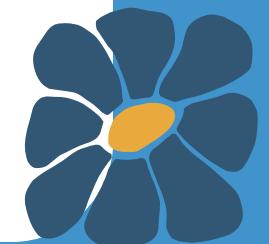
www.reallygreatsite.com



Borcalle

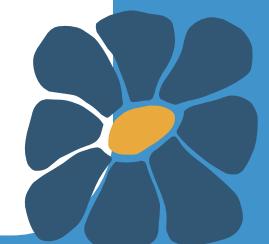
Artist Brand

Artisan brands lack visibility in mainstream markets



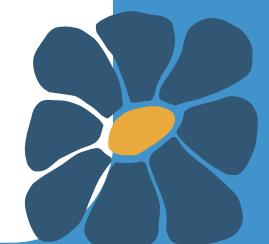
Generic Platform

Generic platforms overshadow handcrafted products



Consumers

Consumers crave unique, authentic, and sustainable options



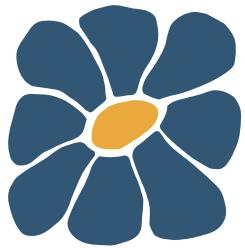
Our Vision

“Crafting a Global Stage for
Local Talent”

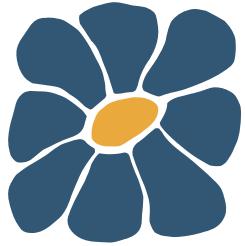
Borcelle envisions becoming the premier platform for artisan fashion. We aim to empower creators to thrive sustainably while giving global consumers access to authentic craftsmanship. It's about transforming local artistry into worldwide recognition.



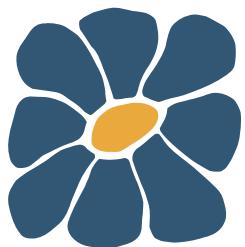
Borcelle



Rising interest in sustainable fashion



Expanding global demand for artisan and handmade goods



Need for platforms that spotlight independent creators

"A Market Ready for Change"

The Opportunity





Our Solution

"A Marketplace Made for Makers"

Dedicated Platform

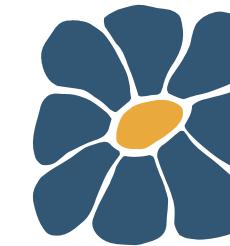
We provide a dedicated platform showcasing artisan fashion. Curated collections highlight authenticity and quality, while our marketing and branding tools empower artisans to stand out and grow.

“Built to Grow with Every Sale”

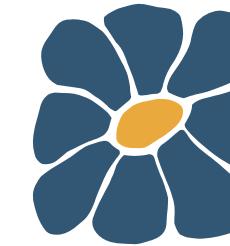
Business Model



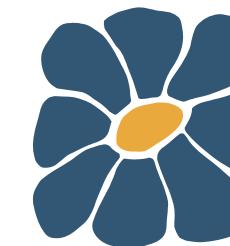
Borcelle



Commission: 15% per completed transaction



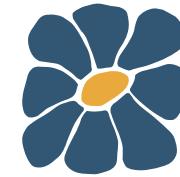
**Premium services:
analytics &
promotional tools**



**Future expansion:
exclusive
collaborations +
global shipping**



Product & Service



"Fashion Meets Technology"

Curated Shopping

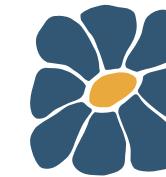
Our e-commerce platform delivers a curated shopping journey.

Artisans gain visibility, insights, and premium placement.

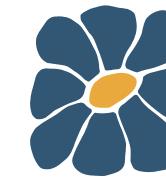
Customers enjoy secure transactions, seamless logistics, and authentic artisan pieces in one place.

"More Than a Marketplace"

Competitive Advantage



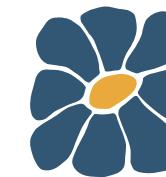
Exclusive focus on artisan fashion



Authenticity & sustainability as brand pillars



Multiple revenue streams for long-term growth



Scalable model supporting global reach



Financial Projections



"Growth with Purpose"



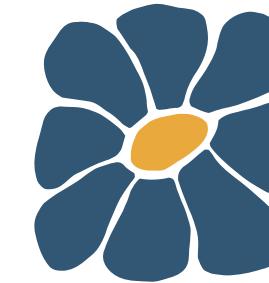
Steady Growth

We project steady growth through commission revenue and stronger margins with premium services.

The model is designed to scale internationally, bringing artisan fashion to the forefront of global markets.



Call to Action



"Invest in Creativity, Invest in Borcelle"

Elevates Artisan

Borcelle elevates artisan fashion to the global stage.

Join us in empowering creators and shaping the future of sustainable, authentic fashion.