

Md Zubab Ibne Moid

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Education

Ph.D. in Economics, 2026 (expected)
University of North Carolina Greensboro, North Carolina, USA
M.A. in Applied Economics (Doctoral Track), 2023
University of North Carolina Greensboro, North Carolina, USA
M.A. in Economics, 2018
Jahangirnagar University, Bangladesh
Masters in Bank Management, 2014
University of Dhaka, Bangladesh
Bachelor of Business Administration, 2013
North South University, Bangladesh

Research Interests

Applied Economics
Fields: Health Economics, Innovation Economics

Publications

Moid, M.Z.I., Buaka, E.S.D. and Link, A.N. (2024), “Enhancing the Knowledge Economy: A Cross-Country Study of Knowledge Creation,” *Journal of the Knowledge Economy*, 15: 11388–11396.
<https://doi.org/10.1007/s13132-023-01546-9>.
Buaka, E.S.D. and Moid, M.Z.I. (2024). “AI and Medical Imaging Technology: Evolution, Impacts, and Economic Insights,” *Journal of Technology Transfer*, 49: 2260–2272.
<https://doi.org/10.1007/s10961-024-10100-x>.

Papers Under Second Review

Moid, M.Z.I., Bray, J.W., van Hasselt, M. and Carolina Barbosa, C. (2025). “Estimating Lifetime Adolescent Drinking Trajectories in the United States: A Three-Step Approach,” *Medical Decision Making Policy and Practice*.

Papers Under First Review

Link, A.N. and Moid, M.Z.I. (2025). “The Diffusion of Surgical Robotic Technology,” *European Economic Review*.

Working Papers

Bray, J.W., Link, A.N., Moid, M.Z.I., and Thornton, B.D. (2025). “Public-Sector Program Evaluation: A Primer.”
Moid, M.Z.I. (2025). “Alcohol Use in India During the Pandemic: The Role of Gender, Socio-Economic Status, and State Policies.”
Moid, M.Z.I. (2025). “Cost Effectiveness of Screening and Brief Intervention for Adolescent Drinking: A Markov Model.”

New Research Projects (not yet at working papers stage)

New Venture Success: A Study of Innovative Immigrants in European Countries

Research Skills

Econometric Modeling: Ordinary Least Squares (OLS), Difference in Difference (DID), Instrumental Variable (IV), Probit, Logit, Ordered Probit, Ordered Logit, Multinomial Logit.

Decision Analytic Modeling: Markov Model, Bayesian Simulation, Simulated Annealing.

Statistical Software: STATA, R, Excel, SAS, MATLAB, SPSS.

Computer Skills: Microsoft Word, Microsoft PowerPoint.

Technical Reports

Gruber, K.J, Su, H, Bray, J.W., Queen, J.W., Pandit, H., Moid, M.Z.I., Morand, K., and Ward, T. (2023). Final Report 2021-2022: Tiered Care Coordination Pilot Project Site Evaluation & Return on Investment: Trillium Health, Pitt County. Report Submitted to the NC Division of Mental Health, Developmental Disabilities, and Substance Abuse Services.

Bray, J.W., Moid, M.Z.I., Pandit, H., and Morand, K. (2023). Voices Amplified UNCG Return on Investment (ROI) Evaluation Plan. Report Submitted to the NC Division of Mental Health, Developmental Disabilities, and Substance Abuse Services.

Conference Presentations

Southern Economic Association Annual Conference, Washington, DC, 2024.

International Society for Pharmacoeconomics and Outcomes Research, Atlanta, Georgia, 2024.

International Network on Brief Interventions for Alcohol and Other Drugs, Greensboro, North Carolina, 2023.

Professional Activity

Reviewer: *Journal of Technology Transfer*, *Journal of Studies on Alcohol and Drugs*

Research Experience

Graduate Research Assistant (Dr. Jeremy Bray)	May 2022-present
Department of Economics, UNCG	

Graduate Research Assistant (Dr. Martin Andersen)	May 2021-June 2021
Department of Economics, UNCG	

Grant Writing Experience

Green Fund (\$6,480)	May 2023-July 2023
Office of Sustainability, UNCG	

Teaching Experience

Graduate Teaching Assistant	January 2025-April 2025
Department of Economics, UNCG	

- Principles of Microeconomics
- Intermediate Microeconomic Theory

Graduate Teaching Assistant	August 2021-April 2022
Department of Economics, UNCG	
- Principles of Microeconomics	

Other Employment

Senior Officer, Pubali Bank Limited, Bangladesh

May 2016- May 2021

Leadership Experience

President, Bangladesh Student Association, UNCG, Greensboro, NC

February 2024-May 2025

Honors & Awards

J.M. Bryan Scholars and Fellows, 2023-2024

Green Fund, 2023

Bryan Foundation Scholarship, 2022-2023

Foy and Phyllis Kohler Endowment Scholarship, 2021

Wells Fargo Fellowship, 2020

References

Dr. Jeremy Bray

Jefferson-Pilot Excellence Professor

Department of Economics

UNC Greensboro

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Dr. Martijn van Hasselt

Associate Professor

Department of Economics

UNC Greensboro

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Dr. Anne Royalty

Department Head

Professor

Department of Economics

UNC Greensboro

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Dr. Albert N. Link

Emeritus Professor

(Formerly the Virginia Batte Phillips

Distinguished Professor of Economics)

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