blinkit
India's Last Minute App

Outlet Location Type
All

Outlet Size
All

Item Type
All

TOTAL SALES	AVG SALES
$1.20M	**$141**

NO OF ITEMS	AVG RATING
9K	**4**

OUTLET ESTABELISHMENT

$250K, $205K, $200K, $150K, $133K, $132K, $132K, $131K, $130K, $131K, $129K, $131K, $100K, $78K, $50K
2012, 2014, 2016, 2018, 2020, 2022

Total Sales | Avg Sales | No of items | Avg Rating
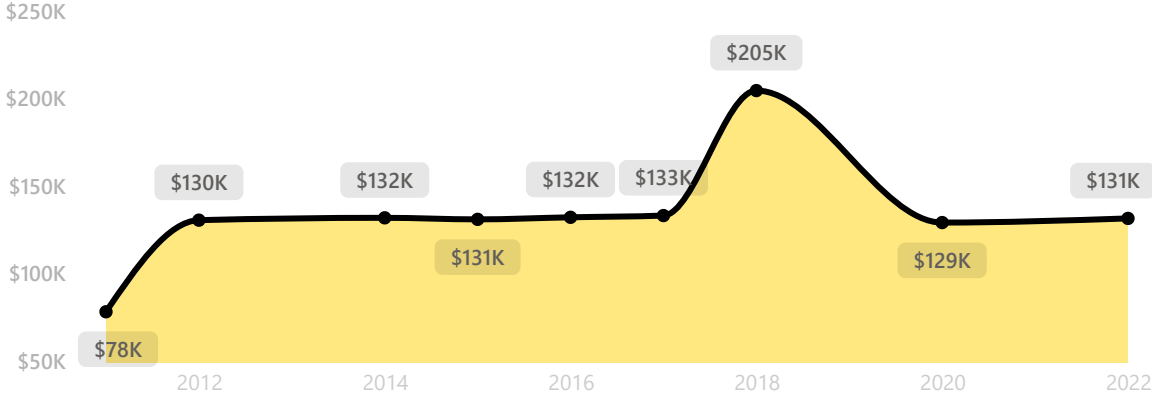
FAT CONTENT
● Low Fat ● Regular

$425.36K

$1.20M Total Sales

$776.32K

ITEM TYPE
Item Type	Value
Fruits and...	$0.18M
Snack Fo...	$0.18M
Household	$0.14M
Frozen Fo...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking G...	$0.08M
Health an...	$0.07M
Meat	$0.06M
Soft Drinks	$0.06M
Breads	$0.04M
Hard Drin...	$0.03M
Others	$0.02M
Starchy F...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M
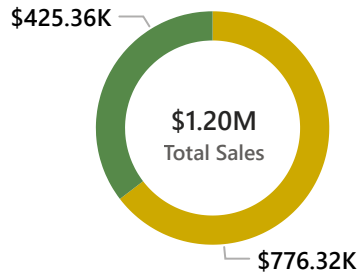
FAT BY OUTLET
● Low Fat ● Regular

Tier 3: $0.31M / $0.17M
Tier 2: $0.25M / $0.14M
Tier 1: $0.22M / $0.12M

$0.0M $0.2M $0.4M
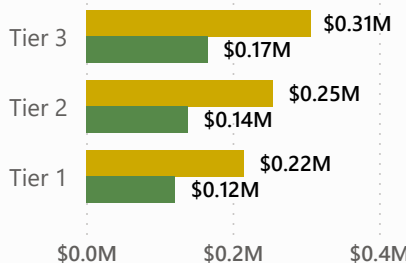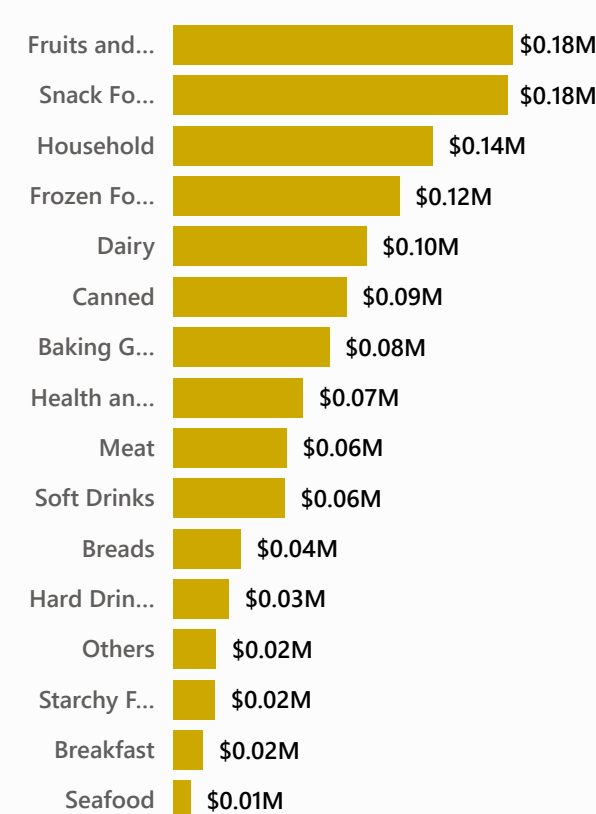
OUTLET SIZE
● Medium ● Small ● High

$248.99K — $507.90K

$444.79K

OUTLET LOCATION
100%

Tier	Value
Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%
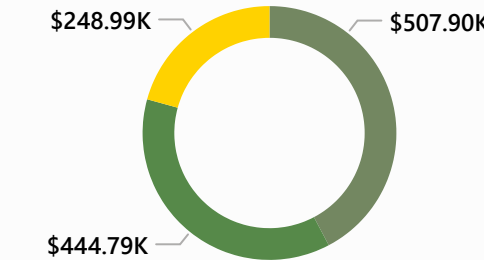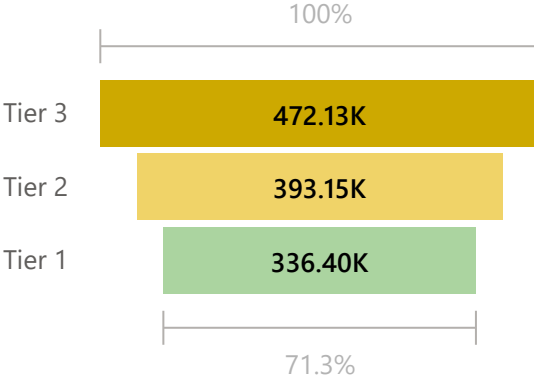
OUTLET TYPE

Outlet Type	Total Sales	No of items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	$130.71K	935	$140	4	0.06
Supermarket Type1	$787.55K	5577	$141	4	0.06
Supermarket Type2	$131.48K	928	$142	4	0.06
Grocery Store	$151.94K	1083	$140	4	0.10