

ZUBAIR NAZIR

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Professional Summary

A creative and experienced professional with a strong background in digital marketing, branding, and content creation. Skilled in developing comprehensive marketing strategies, managing social media campaigns, and creating engaging content that drives brand awareness and customer engagement. Proven ability to analyze market trends and adapt strategies to meet evolving business needs.

Work History

Senior Marketing Executive | ABC Company | 2018 - Present
Responsible for developing and implementing the company's digital marketing strategy, including social media management, content creation, and email marketing campaigns. Successfully increased brand reach and engagement by 30% over the last two years.

Education

Bachelor of Business Administration (BBA)
University of XYZ | 2014 - 2018
Graduated with Honors, GPA: 3.8/4.0
Relevant coursework: Marketing, Business Strategy, Consumer Behavior, Financial Accounting

Websites, Portfolios, Profiles

Portfolio: [www.zubairstudio.com](#)
LinkedIn Profile: [www.linkedin.com/in/zubairnazir](#)
Behance Profile: [www.behance.net/zubairnazir](#)

Projects

Brand Identity Development
Website Redesign Project
Social Media Strategy Implementation

Skills

Strategic Thinking	Project Management	Team Leadership
Communication	Marketing Strategy	Customer Engagement
Time Management	Brand Development	Content Creation
Problem Solving	Market Research	Analytics & Reporting

Certifications

Digital Marketing Specialist (Google)
Social Media Marketing Professional (Meta)
Content Marketing Strategy (HubSpot)

Personal Information

Age: 30 | Gender: Male
Languages: English, Urdu, Hindi