Get Perk’d Campus Ambassador Playbook

# 📣 Who We Are

Get Perk’d is the student-powered platform helping college students discover local deals, perks, and rewards — while boosting business for nearby merchants. As a Campus Ambassador, you’re not just promoting an app… you’re leading a movement.

# 🧢 Your Role as a Campus Ambassador

- Represent Get Perk’d at UTSA events and hotspots  
- Drop flyers, posters, and table cards in high-traffic areas  
- Promote deals on social (Instagram stories, QR posts)  
- Help onboard students (show how to scan and redeem)  
- Provide feedback from the field

# ✅ Weekly Missions

- Drop flyers at 3 local businesses  
- Get 10 students to scan a QR or download the app  
- Post 2 IG stories with deal shoutouts  
- Wear Perk’d merch during an event or tabling session

# 💵 How You Get Paid

- $10 for every business you help us sign  
- $0.50 per student you directly onboard (tracked by QR/referral code)  
- Bonus gift cards and perks for top performers weekly  
- Access to exclusive Get Perk’d MVP leaderboard

# 🧰 Tools You’ll Use

- QR Code Flyers and Table Cards  
- Save This Deal Stickers  
- “Join the Team” Posters  
- Google Sheets leaderboard tracker  
- Group chat with campaign HQ

# 📜 The Ambassador Code

1. Respect all businesses and university policies.  
2. Be professional and hype at the same time.  
3. Don’t spam — educate and excite.  
4. Keep it clean, positive, and fun.  
5. Represent the Perk’d brand like it’s your own.

# 📬 Support & Check-ins

- Weekly check-ins via Zoom or Discord  
- 24/7 support line via group chat  
- HQ will share updates, leaderboard stats, and new missions every Monday