🏆 Get Perk’d Franchisee Training Deck

Everything You Need to Launch, Grow, and Scale Your City

# 👋 Welcome to the Team

You now own the exclusive rights to bring Get Perk’d to your territory. This deck will teach you how to run your operation like a pro.

# 💼 What You’re Selling

• A hyper-local student savings platform with built-in virality   
• A tech stack better than Groupon (real-time data, gamification, AI)   
• A business model with clear ROI for local merchants   
• A lifestyle and side hustle ambassadors love being part of

# 🧰 Tools at Your Fingertips

• Launch Dashboard + Franchisee Control Panel   
• Poster builder, ambassador management, deal insights   
• AI business pitch generator + chat support   
• QR tracking, marketing templates, CRM tools

# 🚀 First 30 Days Game Plan

1. Recruit 5–10 merchants using the promo   
2. Post 10+ live offers   
3. Recruit 3+ student ambassadors   
4. Place posters at 3 high-traffic areas per campus   
5. Monitor signups and redemptions daily   
6. Use success stories to sign next wave of businesses

# 🤝 Support & Scaling

• Weekly check-ins and monthly performance reviews   
• Access to full doc library and ambassador playbook   
• Training videos, templates, and FAQ bank   
• Scale with referrals, clubs, and social proof

# 📣 Final Advice

Your city is your campus. Your growth is your responsibility. Your mission is real impact. Stay focused, stay consistent, and Get Perk’d.