Get Perk’d Merchant Onboarding Wizard – UX Spec

This document outlines the UX/UI and functional blueprint for the Get Perk’d Merchant Onboarding Wizard. The goal is to provide a fun, simple, and interactive experience that guides business owners from initial interest to full offer setup.

# 🧭 Step-by-Step Flow

Step 1: Welcome & What to Expect  
- Playful mascot wave animation  
- “Let’s create your first student offer in 3 minutes!”  
  
Step 2: Business Info  
- Name, location, category  
- Optional: upload logo  
  
Step 3: Choose Offer Type  
- Button-based choices: % Off, BOGO, Free Item, Exclusive Deal  
- Examples shown for inspiration  
  
Step 4: Set Deal Details  
- Deal title, description, redemption method (staff vs self)  
- Daily cap (optional), expiration rule, redemption limit toggle  
  
Step 5: Add More Deals (optional)  
- “Want to add a second offer? Just one click away!”  
  
Step 6: Summary & Preview  
- Mobile preview of how the deal will look in the app  
- Confetti preview when students redeem  
  
Step 7: Activate Offer  
- “You’re Perk’d Up!” badge unlock + celebratory animation  
- CTA: View your dashboard | Share your new deal

# ✨ Visual & Interaction Design

- Animated mascot (student character holding a phone)  
- Progress bar at top (7 steps)  
- Confetti burst on completion  
- Hover-based tooltips for help  
- Validation with playful messages (“Oops! Let’s fill that in real quick.”)  
- Button styles: Bold, emoji-enhanced (e.g., “🚀 Launch My Deal”)

# 🔌 Backend Integration

- Data auto-saves between steps (Supabase sync)  
- Default merchant tier assigned after completion  
- Confirmation email via SendGrid  
- Automatic insertion into deals table  
- Optional API: Zapier/Slack notification to admin

# 🚀 Future Add-Ons

- AI deal title suggestion engine  
- Video-based onboarding (1 min explainer)  
- Multilingual version toggle  
- Gamified merchant milestone: “🎉 Your first 10 redemptions!”