📊 Get Perk’d Merchant Pitch Deck

Why Local Businesses Should Partner with Get Perk’d

# 🎯 What is Get Perk’d?

Get Perk’d is a hyper-local, student-focused deals platform that helps small businesses drive real in-store traffic from nearby university campuses.

# 🎓 The Student Opportunity

• UTSA student population: 34,000+   
• Annual student spending: $20M+ near campus   
• Students are actively looking for local deals and value-driven businesses

# ⚙️ How It Works

• List 1-4 exclusive student offers through the Get Perk’d app   
• Students discover and save deals, then redeem them in-store   
• Businesses track redemptions and gain real-time analytics   
• No % commission – just a flat monthly subscription

# 💼 Why It Works for You

• Guaranteed visibility to thousands of nearby students   
• Full control over your offers and availability   
• Real-time performance data and insights   
• Custom QR posters, in-store promo kits, and onboarding support   
• Special Launch Promo: Pay for 2 months, get 3rd month FREE

# 💰 Simple & Transparent Pricing

DIY Plan – $49/month: 2 live offers, manage your own dashboard   
Managed Plan – $69/month: 4 offers, professionally managed by our team   
All plans include QR posters, dashboard access, and push/email promo tools

# 📣 Real Feedback from Your Peers

"Within a week, we had over 70 student redemptions. It was like gamified word-of-mouth on steroids." – Dallah Mediterranean   
"We love how simple and local this is. We’ve already seen more students in-store!" – UTSA-area restaurant

# 🚀 Let’s Get You Perk’d

We’ll set everything up for you. Just choose your plan, pick your deals, and we’ll handle the rest.  
Your campus spotlight awaits. Let's connect!