# Get Perk’d – Final Campus Pricing System Implementation (v4.0)

✅ Overview

Updated pricing tier system with revised DFY model, adjusted Growth pricing, and clarified Enterprise coverage across 11 campuses statewide.

📦 Tier Breakdown

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| --- | --- | --- | --- |
| Tier | Price | Campus Access | Model Type |
| Starter | $49/month | 3 campuses | ✅ DFY (Done For You) |
| Growth | $69/month | 6 campuses | ✅ DFY |
| Premium | $149/month | Up to 9 campuses (San Antonio) | Full Access |
| Enterprise | $299/month | All 9 SA + San Marcos + Austin (11 total) | Statewide Power |

Add-On Option: +$10/month per campus (available only for Starter and Growth tiers)

⚙️ Logic Implementation

* 🔹 Campus Selection
* Starter = max 3 campuses
* Growth = max 6 campuses
* Premium = max 9 campuses (Full San Antonio access)
* Enterprise = all 11 campuses (9 in SA + San Marcos + UT Austin)
* Add-ons allow Starter/Growth users to expand past their base limits
* Implement campus lock logic in BusinessTargetingForm and all related interfaces
* 🔹 Add-On Logic
* Enabled only for Starter and Growth plans
* No geo-restriction on campus selection
* Campuses should be listed in order of proximity (from geo-coordinates)
* $10/month per additional campus
* 🔹 Mid-Month Campus Add-Ons
* Use Stripe proration logic for partial month billing
* Tooltip: “You’ll only pay for the remaining days this month. Full pricing starts next cycle.”
* 🔹 Smart Upgrade Suggestions
* If total monthly cost exceeds next tier, show upgrade recommendation
* Examples:
* - Starter ($49) + 3 add-ons = $79 → suggest Growth ($69) for better value
* - Growth ($69) + 4 add-ons = $109 → suggest Premium ($149)
* Show banners and tooltips in dashboard and checkout
* 🔹 UI Requirements
* Display tier badges and plan names clearly
* Disable and gray out campuses when limit is reached
* Add lock icons and upgrade prompts
* Live campus counter and selection tracker
* Tooltip guidance for locked campuses
* 🔹 Final Notes
* Starter is now fully DFY and no longer supports DIY
* Add-on pricing logic must be secure and flexible
* Enterprise tier guarantees access to all current and future campuses
* Centralize logic for easier scalability