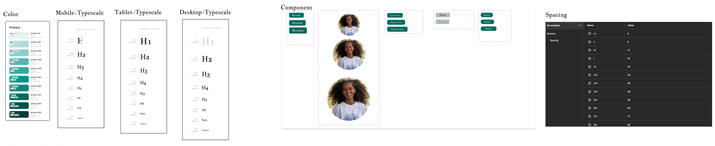
Design System



Design Guidelines

Overall Design Guidelines
1. Colors

- Primary Brand Color: #0a0f61 — Used for buttons, footer backgrounds, and other emphasis elements.
- Secondary Background Color: #f2d7d7 — Applied as a background for sections.
- Neutral Background Color: #FAF7F7 — Used for the main background across all pages
- Text Color—Primary Text: #000000 (Black) for headings and body text.

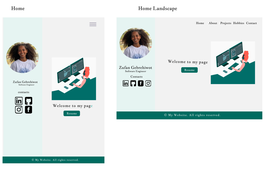
2. Typography
- Font Family: Jacques Francois
- Type Scales for Different Devices:
  - Mobile:
    - Headings: H1 (62px), H2 (49px), H3 (39px).
    - Body Text: 18px.
    - Small Text (Captions): 13px.
  - Tablet:
    - Headings: H1 (84px), H2 (59px), H3 (44px).
    - Body Text: 18px.
    - Small Text: 14px.
  - Desktop:
    - Headings: H1 (98px), H2 (69px), H3 (49px).
    - Body Text: 20px.
    - Small Text: 16px.

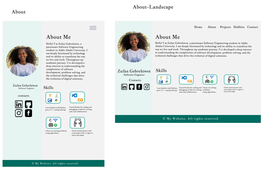
3. Spacing
- Base Spacing Unit: 8px
- Spacing Variations: Between closely related elements (e.g., text and buttons).
  - Medium Gaps: 40px between sections (e.g., title and content block).

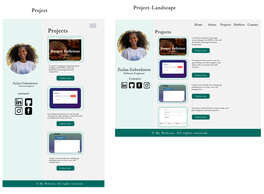
4. Layout
- Grid System: 12-column layout.

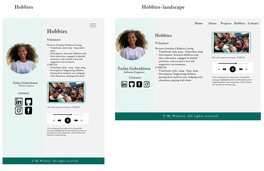
Mobile Portrait and landscape

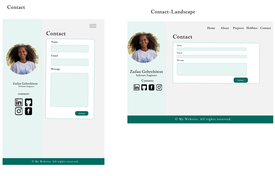
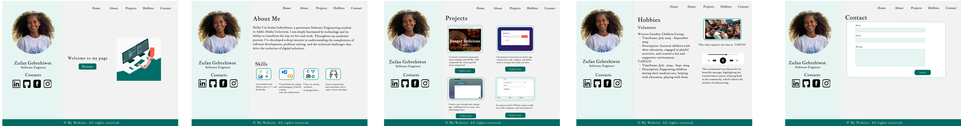
Tablet Portrait and landscape











Desktop