SUMMARY

Problem statement

RSVP Movies with many hits under their belt, is now planning to release a movie for the global audience in 2022. Using SQL, we will give recommendations to RSVP Movies based on our insights.

Insights

- ➢ We started with reading the data, we checked the total number of rows, and then we checked for the null values for Null values.
- ➢ We check for month and year wise insights and found that in 2019 drama had production with a total of 1078 movies alone. So, 'Drama' could be a wise choice for the next project.
- ➢ Also 'Action' and 'thriller' can also be wise choice based on votes and average rating.
- ➢ The duration for the movie could be around 106 mins.
- ➢ For the choice of Production Company, RSVP could choose that Dream Warrior Pictures or National Theatre Live.
- ➢ Coming on the director, actor and actress selection, James Mangold could be hired as the director, Mammootty or Mohanlal can be hired as the Actor and Taapsee Pannu can be chosen as the actress, as these actors and actress were widely popular among a large population.
- ➢ For a regional feel, Vijay Sethupathi can be hired based on votes.
- ➢ Also for drama Parvathi Thiruvothu can be hires based on votes.
- ➢ Global partners as Marvel Studios, Twentieth Century Fox or Warner Bros, can be chosen as they had the highest votes.
- ➢ Also a good time to release the movie would be March.