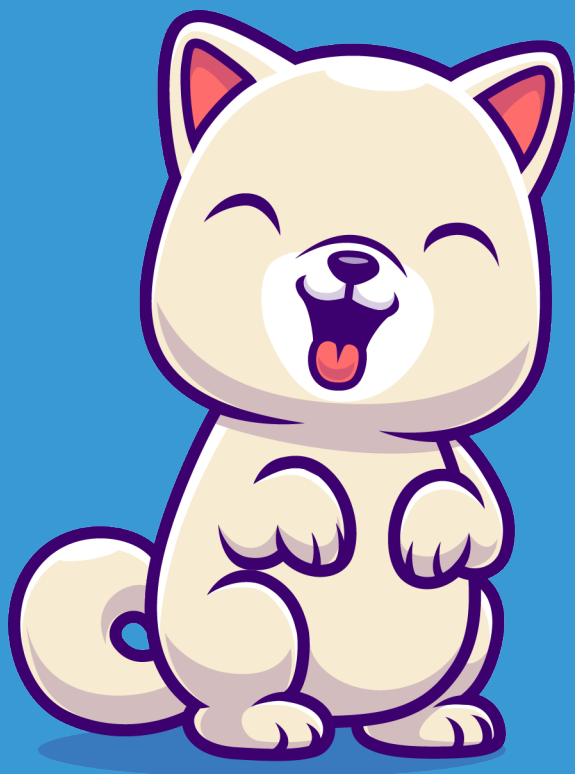




KISHU INU

WHITEPAPER



INTRODUCTION

Launched in April 2021, Kishu Inu is the fastest-growing cryptocurrency of its kind. Kishu is fully decentralized and on a mission to bring popular cryptocurrency concepts to the mainstream in one, easy to understand project.

DISCLAIMER

The information shared in this whitepaper is not all-encompassing or comprehensive and does not in any way intend to create or put into implicit effect any elements of a contractual relationship. The primary purpose of this whitepaper is to provide potential holders with pertinent information in order for them to thoroughly analyze the project and make an informed decision. Prior to your participation in Kishu Inu, we strongly advocate a careful study of this whitepaper. Certain statements, estimates and financial information featured in this whitepaper are based on and take into consideration certain known and unknown contingencies and risks which may cause the estimated results or may differ factually and substantially from featured statements or results extrapolated or expressed in such forward looking statements here-with.

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01 Abstract

Little Meme. Big Dream. Welcome to KISHU...

KISHU INU was created in April 2021 with the goal of being a decentralized meme project with true purpose.

KISHU's mission is to bring popular cryptocurrency concepts to the mainstream. Unlike older, comparable projects, KISHU introduces holders to next-gen concepts such as frictionless yield, NFTs, decentralized exchanges, and more.

Within the first month of its launch, KISHU made history by surpassing a \$2 billion market cap and over 100,000 holders. This was an unprecedented milestone for a project of its kind, and proved the world's belief in the project.



KISHU's list of products includes...

\$KISHU TOKEN

ERC20 token that features a 2% redistribution fee to holders, so every time a transaction occurs, existing holders earn more \$KISHU automatically.

KISHU SWAP

Decentralized exchange that features custom functionality and allows holders to trade any ERC20 token for another.

KISHU CRATE

NFT Marketplace where users can stake Kishu to earn NFTs, we feature artists from community contests and those artists earn a portion of staking fees

KISHU PAW PRINT

Wallet tracker where users can track their passive income earned through \$KISHU, token prices, wallet balance, and more.

KISHU sWAG

Merchandise store to allow KISHU holders to proudly promote KISHU in the real world, with all proceeds supporting KISHU's growth.

02 Values



TRANSPARENCY

We maintain open communication with our holders so they can stay current and informed with every step of KISHU's growth.



COMMUNITY

Ultimately, Kishu is owned by the community, meaning we encourage group efforts related to marketing, development, community management and more.



TRUST

In the cryptocurrency market, Trust is paramount. That means not only providing transparency, but also security related to holder funds. Examples include audits of KISHU's code, and liquidity tokens being burnt to eliminate risk of malicious behavior.



LONGEVITY

KISHU is in it for the long haul. Our plans are for long-term development of the ecosystem which result in a fruitful investment beyond any temporary trends.



03 \$KISHU Token

\$KISHU is an ERC20 token launched on the Ethereum blockchain April 17, 2021.

The max supply is 100 quadrillion and key functionality is its built-in redistribution mechanism. For every transaction (buy or sell), 2% is sent to existing \$KISHU holders as a reward. That means their wallets increase automatically over time.

\$KISHU Token has also completed a [security audit](#) to further holder confidence.

WHERE TO BUY \$KISHU

KISHU SWAP	4% Slippage
Gate.io	KISHU/USDT
OKEx	KISHU/USDT
Poloniex	KISHU/USDT
ZB.com	1000KISHU/USDT
Uniswap	4% Slippage
BKEX	KISHU/USDT
Bitrue	KISHU/USDT
BiKi	KISHU/USDT
Bilaxy	KISHU/ETH
Hotbit	KISHU/USDT



04 Ecosystem



KISHU SWAP

Launched May 5, 2021, KISHU SWAP is a decentralized exchange (DEX) where users can swap any ERC20 token for another one.

It is powered by Uniswap, the largest and safest DEX in the world and acts as the foundation on which KISHU will develop functionality for KISHU holders.



KISHU CRATE

Coming in June 2021, KISHU CRATE is the official NFT marketplace where holders can stake (deposit) their \$KISHU tokens in order to earn exclusive NFTs featured by artists that are part of the KISHU community.

KISHU will hold regular contests for artists to showcase their work and have the community vote on which should be added to the marketplace.

Portions of the fees generated by the NFTs are distributed to the artists, while the rest funds KISHU development.



KISHU PAW PRINT

Launched in May 2021, KISHU PAW PRINT is an app users can use to track their \$KISHU token stats over time.

Stats include passive income earned by holding \$KISHU, total \$KISHU balance and USD value, price charts, and more.

A mobile version is targeted for a summer 2021 release date.



KISHU SWAG

Coming in June 2021, KISHU SWAG takes KISHU to the mainstream by allowing holders to represent KISHU in the wild with official merchandise.

Holders can pay using cryptocurrency and proceeds support future KISHU development.



05 Roadmap



PHASE 1 - LAUNCH *COMPLETE*

- 1,000 Holders
- Website Launch
- CoinGecko Listing
- 2,000 Telegram Members
- Community Marketing Fund
- Marketing Campaign
- CoinMarketCap Listing
- 5,000 Holders

PHASE 2 - GROWTH *COMPLETE*

- 5,000 Telegram Members
- Website Redesign
- 10,000 Holders
- 10,000 Telegram Members
- 20,000 Holders

PHASE 3 - EXPANSION *COMPLETE*

- KISHU Swap (Decentralize Exchange)
- Initial CEX Listings (Hotbit, Bilaxy, CoinTiger)
- 15,000 Telegram Members
- 30,000 Holders

PHASE 4 - UTILITY *IN PROGRESS*

- KISHU Crate (NFT Marketplace)
- KISHU Paw Print (Wallet and Passive Income Tracker)
- KISHU sWag (Merchandise Store)
- 3 More CEX Listings
- 50,000 Telegram Members
- 100,000 Holders
- Influencer Marketing Partnerships

06 Progress

TIME SINCE LAUNCH: ONE MONTH



BY THE NUMBERS

\$2B

MARKET CAP
HIGH

150K

HOLDERS

115K

COMMUNITY
MEMBERS

IN THE WILD



NYC TAKEOVER
2 Times Square Billboards
50 Sidewalk Billboards



PRESS COVERAGE
Featured in Newsweek Magazine
and The Sun

07 Funding

KISHU is a community-owned project with no tokens reserved for the team. Therefore, it runs primarily on volunteers and donations from the community.



USE OF RAISED FUNDS

Funds contributed by our community will go towards three things:

1) Marketing

Hiring social media influencers, digital advertising, real-world promotions

2) Exchange Listings

Increasing our reach by listing on new exchanges to reach new audiences

3) Product Development

Executing our roadmap and expanding the KISHU ecosystem

OFFICIAL DONATION WALLET

0xB7852D285f31B740318CAb51Bd0E5E7936073725

Accepts: Any ERC20 token
Prefers: \$KISHU, \$ETH and \$USDC





THANK YOU

Stay Updated

Website: www.kishu.com

Telegram: <https://t.me/KishuInuCommunity>

Twitter: <https://twitter.com/InuKishu>