

Certificate

NO : 002/SK/ICIMTech 2024 – UBN/I/2024

For the paper entitled

Enhancing Customer Loyalty: Evaluating the Influence of Indomaret's Member Card and Mobile Application Loyalty Program

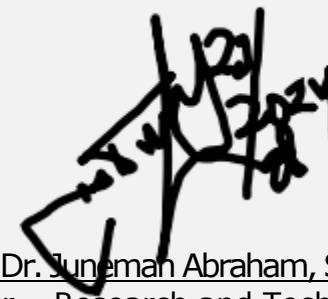
Salsabila Amalia Putri; Muhammad Zuhair Yuliansyah; Risky Tri Sandi;

For exceptional participation and valuable contributions as **authors** in the "2024 International Conference on Information Management and Technology (ICIMTech 2024)", hosted by the School of Information Systems, Bina Nusantara University.

Held on August 28th - 29th 2024 in Bali, Indonesia



Dr. Natalia Limantara, S.Kom., MMSI
Chairman of ICIMTech 2024



Prof. Dr. Juneman Abraham, S.Psi., M.Si.
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