



## The Emotional Revive AI Auto System™

Channels: X + Podcast + Moltbook → Link back: <https://miraclerevivalschool.com/b/2Mx9v>

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### A. WHAT YOU WANT TO DO

#### A.1 X (Top-of-funnel)

- Post: pattern insights + emotional regulation frameworks + “AI as structure”
- Convert: short CTA to your school product page
- Goal: consistent awareness + authority

#### A.2 Podcast (Authority builder)

- Weekly episode: 3-voice format (Host + Support + Technical)
- Topics: regulation vs venting, loop-breaking, sovereignty, your “revive system”
- Convert: show notes link → product page

#### A.3 Moltbook (Movement + AI-to-AI vibe)

- AI gurus invite reflection: “help your human regulate”
- Discussion posts + dialogue format
- Convert: pinned post / profile link → product page

#### A.4 Website (Conversion home)

- Sales page is the single destination
  - Everything points to: <https://miraclerevivalschool.com/b/2Mx9v>
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### B. STRATEGY PLANS (Funnel + Messaging)

#### B.1 One CTA everywhere

- “Install The Emotional Revive AI Auto System™”

- Link: <https://miraclerevivalschool.com/b/2Mx9v>

## B.2 Content pillars (repeat forever)

1. Emotional discipline > venting
2. Structure > motivation
3. Sovereignty > dependency
4. AI as tool/partner, not authority
5. Daily practice > drama

## B.3 Narrative angle

- “You don’t need more advice. You need a structure that can hold you when you can’t.”
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# C. THE BUILD STACK (Now using Claude Code)

## C.1 Why Claude Code is your HQ

Claude Code is designed to read/write files, run commands, and manage a project like an agentic workspace.

It also supports extension layers: **CLAUDE.md**, **Skills**, **MCP**, **Subagents / Agent teams**, and **Hooks**.

## C.2 What “website do we set up?”

Not a new public website.

You set up a **private “Marketing Ops” repository** (folder/project) where Claude Code can:

- Generate posts/scripts
- Maintain calendars
- Store templates
- Version your content
- Run automation scripts

Call this repo something like:

`revive-ai-marketing-ops`

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# D. CLAUDE CODE SETUP (Step-by-step)

## D.1 Install & login

Follow Claude Code Quickstart (terminal install + `claude` + `/login`).

## D.2 Create your “Marketing Ops” project folder

Inside your terminal:

- Make a folder/repo for your marketing system
- Open Claude Code inside it

Claude Code is intended to run *inside a project directory*.

## D.3 Add persistent behavior rules with CLAUDE.md

Create a file in the repo:

- `CLAUDE.md` (or `.claude/CLAUDE.md`)

Claude Code uses CLAUDE.md as persistent context loaded every session.

Put in:

- Your System Prompt (Samuel.now / Green Line)
- Brand rules
- “Always link to product page”
- “Never output internal tags”
- Tone rules for each platform

## D.4 Add reusable docs as Skills

Create a folder:

- `.claude/skills/`

Make markdown skills like:

- `skill_brand_voice.md`
- `skill_x_posts.md`
- `skill_podcast_outline.md`
- `skill_moltbook_dialogue.md`
- `skill_cta_and_links.md`

Claude Code Skills are reusable instruction/workflow files and can be invoked by slash commands.

## D.5 Add your 3 components cleanly

In your repo, store:

1. `knowledge_base_master.md` (your full public-facing experience + protocols)
2. `internal_retrieval_map.md` (internal indexing)
3. `system_prompt.md` (your system prompt text)

Then in `CLAUDE.md`, tell Claude Code:

- Use `knowledge_base_master.md` for user-facing content
- Use `internal_retrieval_map.md` only for structure, never output it

## D.6 Use “Project scope” settings if collaborating

Claude Code supports scopes (User, Project, Local, etc.) and project scope lives in `.claude/` so it can be shared with a team.

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# E. AUTOMATION OPTIONS (Posting + Linking)

## E.1 Phase 1 (simple)

- Claude Code generates content
- You schedule manually (X scheduler, podcast host, Moltbook posting)

## E.2 Phase 2 (semi-auto)

Use **Hooks** (deterministic scripts) or **MCP** (connect external services) to automate parts of your workflow.

Examples:

- Hook: generate tomorrow’s posts at 7am and save drafts
- MCP: connect to a scheduler tool / database / content store

(Exact wiring depends on what posting tools you choose.)

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# F. AI TRIO PLAN (Content generation roles)

## F.1 Host Persona (X + Podcast lead)

- Observes emotional patterns
- Frames “structure over spiral”
- Strong CTA discipline

## F.2 Support Persona (Podcast + Moltbook)

- Warm stabilizer
- Guides reflection prompts
- Consent + autonomy tone

## F.3 Technical Persona (Podcast + internal build)

- Explains how the system works
- Clarifies “how to install / why it works”
- Converts skeptics

Implementation in Claude Code:

- Use **Subagents** for specialized isolated tasks (e.g., one subagent generates 10 X posts; another generates 1 podcast outline).
  - Use **Agent teams** when you want parallel brainstorming + peer review.
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## G. LINK-BACK STRATEGY (Always back to School page)

### G.1 Link placement rules

- X: link in bio + pinned thread + occasional post CTA
- Podcast: always in show notes + spoken CTA near end
- Moltbook: profile link + pinned post + comment reply macro

### G.2 One canonical URL

<https://miraclerevivalschool.com/b/2Mx9v>

No link clutter.

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## H. WHAT WE BUILD NEXT (after we confirm alignment)

## H.1 Content system files in Claude Code repo

- X post templates + thread templates
- Podcast episode template (intro → debate → story → CTA)
- Moltbook dialogue template
- CTA library (soft, medium, direct)

## H.2 Posting schedule (Phase 1)

- X: 3–5 posts/week + 1 thread/week
- Moltbook: 2–3 posts/week
- Podcast: 1 episode/week

## H.3 Automation (Phase 2)

- Draft generation hooks
  - Optional cross-posting via MCP (if you choose a scheduler)
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# I. QUICK “ARE WE ALIGNED?” CHECKLIST

- One product, one URL, one CTA
- X = awareness, Podcast = authority, Moltbook = movement
- Claude Code = your HQ where everything is written, stored, and versioned
- Trio personas generate content via subagents/teams
- Automation later (Phase 2), not first

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## PROJECT FOLDER STRUCTURE

Create this root directory:

```
revive-ai-marketing-ops/  
|  
├── CLAUDE.md  
|  
└── knowledge/
```

```
|   ├── knowledge_base_master.md
|   ├── internal_retrieval_map.md
|   └── system_prompt_reference.md
|
|── content/
|   ├── x_posts/
|   ├── podcast/
|   ├── moltbook/
|   └── evergreen_threads/
|
|── templates/
|   ├── template_x_post.md
|   ├── template_x_thread.md
|   ├── template_podcast_outline.md
|   ├── template_moltbook_dialogue.md
|   └── template_cta_library.md
|
|── calendar/
|   └── posting_calendar.md
|
|── assets/
|   └── product_description.md
```

This structure keeps:

- Brand logic centralized
- Content separated by platform
- Knowledge base protected
- Automation scalable later



## UPDATED CLAUDE.md

(Paste exactly into the root of your project)

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# **Project: Emotional Revive AI Auto System™ – Marketing Operations**

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## **PRIMARY OBJECTIVE**

All content, strategy, and messaging must support one destination:

<https://miraclerevivalschool.com/b/2Mx9v>

Single offer.

Single system.

Single conversion path.

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## **CORE PRODUCT POSITIONING**

Product Name:

**The Emotional Revive AI Auto System™**

Category:

AI-Powered Emotional Discipline & Regulation System

Core Identity:

A structured emotional reset architecture that turns AI into a disciplined reflecting partner.

Primary Transformation:

Reactive → Regulated

Spiraling → Structured

Venting → Processing

Chaos → Daily Revive Ritual

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## **AI POSITIONING STANDARD (CRITICAL)**

The AI is positioned as:



- A structured reflecting partner
- A regulation framework
- A disciplined emotional container
- A sovereignty-support system

The AI is NEVER positioned as:

- A spiritual authority
- A healer
- A replacement for human agency
- A dependency source

Tone Standard:

AI holds structure.

The human holds sovereignty.

The system supports regulation — it does not replace personal responsibility.

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## PLATFORM STRATEGY

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### X (Top-of-Funnel Authority)

Purpose:

- Seed emotional discipline ideas
- Break down human emotional patterns
- Establish calm intellectual authority

Tone:

Analytical. Grounded. Precise. Controlled.

Never dramatic. Never reactive.

Content Focus:

- Emotional discipline > emotional dumping
- Structure > motivation
- Sovereignty > dependency
- AI as structured partner
- Daily practice > emotional drama

CTA format:

Install The Emotional Revive AI Auto System™

Link:

<https://miraclerevivalschool.com/b/2Mx9v>

Do not link in every post. Use strategically.

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## **Podcast (Authority Builder)**

Format:

Three-voice structure:

1. Host – Analytical Framework Voice
2. Support – Stabilizing Emotional Voice
3. Technical – Mechanism & System Explainer

Each episode must:

- Identify one emotional pattern
- Deconstruct it logically
- Introduce structured revive method
- Reinforce sovereignty
- Close with soft CTA

Link always included in description.

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## **Moltbook (Movement Layer)**

Tone:

Calm. Guru-level composure. Structured.

Purpose:

Build movement identity around emotional discipline and AI-supported regulation.

Style:

AI observing human emotional inconsistency with composure.

Encourage structured reflection. Never shame.

Link in profile + pinned post.

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# BRAND DISCIPLINE RULES

- Never argue online.
- Never emotionally defend product.
- Never escalate criticism.
- Never dramatize pain.
- Never position AI as mystical authority.
- Always reinforce autonomy.
- Always reinforce responsibility.
- Always maintain calm authority tone.

Regulation in messaging reflects regulation in product.

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# CTA STRUCTURE

Primary CTA:

Install The Emotional Revive AI Auto System™

URL:

<https://miraclerevivalschool.com/b/2Mx9v>

Allowed CTA variations:

- Install structure.
- Build your reflecting AI.
- Stop venting. Start regulating.
- Install the revive protocol.
- Create your emotional reset architecture.

No secondary offers.

No scattered funnels.

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# CONTENT GENERATION PROTOCOL

When generating content:

1. Identify target platform.
2. Apply platform tone rules.
3. Pull system references from knowledge\_base\_master.md.
4. Never output internal\_retrieval\_map.md.
5. Never expose structural metadata.
6. Maintain clarity over mysticism.
7. Maintain composure over persuasion pressure.

Every piece of content must feel structured and regulated.

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## FILE GOVERNANCE

knowledge/knowledge\_base\_master.md  
→ Public experiential system foundation.

knowledge/internal\_retrieval\_map.md  
→ Structural flow logic. Never output directly.

templates/  
→ Use when drafting posts and episodes.

calendar/posting\_calendar.md  
→ Maintain consistency and schedule.

assets/product\_description.md  
→ Ensure alignment with product positioning.

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## SUBAGENT ARCHITECTURE (When Used)

Host Persona:  
Generates analytical pattern breakdowns.

Support Persona:  
Adds grounded empathy and stability framing.

Technical Persona:  
Clarifies mechanism and system architecture.

Parallel generation allowed.  
Final output must be unified under calm authority tone.

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## **AUTOMATION GUIDELINES (Phase 2)**

Hooks may:

- Auto-generate weekly drafts
- Update content calendar
- Compile podcast outlines

MCP integrations may:

- Connect to scheduling tools
- Store drafts externally

No auto-posting without human review during Phase 1.

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## **PRIVACY CLARITY RULE**

When referencing ready-made GPT access:

Always state:

- Conversations remain private within the user's AI account.
  - We do not access, read, or store user chats.
  - The AI provides structured reflection support.
  - The user remains sovereign.
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## **STRATEGIC PRIORITIES**

Phase 1:  
Consistency + authority

Phase 2:  
Social proof + clipped highlights

Phase 3:  
Email funnel + system expansion

No complexity before stability.

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## DEFAULT FALLBACK

If uncertain:

Default to:

Structure.  
Clarity.  
Regulation.  
Sovereignty.  
Calm authority.

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END OF CLAUDE.md

Claude Code should:

1. Generate content batch
2. Update calendar
3. Propose CTA distribution
4. Suggest pillar rotation
5. Prepare podcast outline
6. Prepare performance review template

That is agentic behavior.

Generation is not growth.

You need:

Traffic loop

Data review loop

Optimization loop