

## A - Project identification

### A.1 Project identification

<b>Project id (automatically created)</b>	DRP0200312
<b>Name of the lead partner organisation</b>	Fakulteta za uporabne družbene študije
<b>Name of the lead partner organisation in English</b>	School of Advanced Social Studies in Nova Gorica
<b>Project title</b>	Culinary Trail of the Ethnic and Local Cuisine in the Danube Region
<b>Project acronym</b>	Culinary Trail
<b>Programme priority</b>	A more social Danube Region
<b>Specific objective</b>	3.3: Socio-economic development through heritage, culture and tourism
<b>Project duration in months</b>	30

## A.2 Project summary

Please give a short overview of the project. (in case of PAC/DSP CALL): highlight the main characteristics, strategic direction(s) and envisaged main achievements. / (in case of 1ST CALL FOR PROPOSALS): describe the followings:

- the common challenge of the programme area you are jointly tackling in your project;
- the overall objective of the project and the expected change your project will make to the current situation;
- the main outputs you will produce and those who will benefit from them;
- the approach you plan to take and why a transnational approach is needed;
- what is new/original about the project.

Culinary Trail supports Danube Region programme and Specific Objective 3.3 by addressing the ethnic (its 30 ethnic groups, including Jewish heritage) and local culinary heritage (including viniculture), thus providing significant economic opportunities for remote, rural areas and small settlements, using the culinary heritage as an opportunity to revitalise and diversify tourism and to promote local economic development and frugal and social innovation.

Culinary Trail will improve interconnection and cooperation between destinations, services, products, and stakeholders, encourage short value chains and quality products from the primary sector. To do that, Culinary Trail will, 1. collect, digitalise and protect the culinary cultural heritage of its 30 ethnic groups (digital catalogue). 2. It will revalorise, re-interpret, upgrade and connect the isolated and poorly visible culinary products in a thematic transnational cultural heritage product, by developing a business model with transnational brand and franchise for the Danube Region, including transnational food festival and two prototypes (small river boat and small food cart). 3. It will develop capacity-building modules and train people from 107 organisations from all 30 ethnic groups. 4. It will develop joint Culinary Trail innovation centre with 14 hubs, connecting stakeholders to promote sustainable and slow heritage tourism, harness local resources and value chains, and frugal and social innovation. The centre will develop 33 transnational action plans, covering 30 ethnic groups from all 14 countries of the Danube Region and risk scenarios like Covid-19 and war in Ukraine.

With a balanced partnership covering all 14 countries of the Danube Region and all quadruple helix organisations the project will support the PA3, PA8 and PA9 from EUSDR Action Plan and contribute to networking and experience exchange between the partners and countries with the support of the existing Danube Transfer Center Network.

## B - Project partners

### Partners overview

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated Strategic Partners	Partner total eligible budget
1	Active	School of Advanced Social Studies in Nova Gorica	Slovenija (SI)	SASS	LP		295,000.00
2	Active	Sarajevo Economic Region Development Agency	Bosnia and Herzegovina (BA)	SERDA	PP		80,000.00
3	Active	Regional Economic Development Agency for Sumadija and Pomoravlje	Serbia (RS)	REDASP	PP	Turistička organizacija Srbije "Obrazovno-kulturna zajednica" Romanipen"	120,000.00
4	Active	Research Centre "Regional and Global Development"	Bulgaria (BG)	REGLO	PP		80,000.00
5	Active	City Development Agency East Sarajevo	Bosnia and Herzegovina (BA)	RAIS	PP		80,000.00
6	Active	Regional Development Agency for Bjelasica, Komovi and Prokletije	Crna Gora (ME)	RDA BKP	PP		130,000.00

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated Strategic Partners	Partner total eligible budget
7	Active	Carinthia University of Applied Sciences – non-profit limited liability company	Österreich (AT)	CUAS	PP	LAG Regionalkooperation Unterkärnten Slovenischer Wirtschaftsverband Kärnten/Slovenska gospodarska zveza v Celovcu	150,000.00
8	Active	“Private Professional College HRC Culinary Academy Bulgaria” Ltd	Bulgaria (BG)	HRC	PP		80,000.00
9	Active	Polytechnic “Nikola Tesla” in Gospić	Hrvatska (HR)	VELEGS	PP		100,000.00
10	Active	Edhance Plus o.p.s.	Česko (CZ)	EDHANCE+	PP		150,000.00
11	Active	Budapest Chamber of Commerce and Industry	Magyarország (HU)	BCCI	PP		120,000.00
12	Active	Steinbeis 2i GmbH	Deutschland (DE)	S2i	PP		150,000.00
13	Active	Romanian Association for Technology Transfer and Innovation	România (RO)	ARoTT	PP		80,000.00
14	Active	University POLITEHNICA from Bucharest	România (RO)	UPB	PP	Ministerul Dezvoltarii, Lucrarilor Publice si Administratiei	125,000.00
15	Active	Rudolfovo – Science and Technology Centre Novo mesto	Slovenija (SI)	Rudolfovo	PP		150,000.00
16	Active	Technical University of Kosice	Slovensko (SK)	TUKE	PP	Košický samosprávny kraj	110,000.00

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated Strategic Partners	Partner total eligible budget
17	Active	"Ion Creanga" Pedagogical State University from Chisinau	Moldova (MD)	UPSC	PP	Ministerul Culturii	60,000.00
18	Active	Public organisation "Lawyers Club "Vivat Lex"	Ukraine (UA)	LC Vivat Lex	PP		80,000.00
19	Active	Faculty of Information Studies in Novo mesto	Slovenija (SI)	FIS	PP		180,000.00

<b>B.1 Lead partner</b>	
<b>Partner number</b>	1
<b>Partner role</b>	LP
<b>Name of the organisation in original language</b>	Fakulteta za uporabne družbene študije
<b>Name of the organisation in english</b>	School of Advanced Social Studies in Nova Gorica
<b>Organisation abbreviation</b>	SASS
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Slovenija (SI)
<b>NUTS 2</b>	Zahodna Slovenija (SI04)
<b>NUTS 3</b>	Goriška (SI043)
<b>Street, House number, Postal code, City</b>	Gregorčičeva ulica 19 5000 Nova Gorica
<b>Homepage</b>	<a href="https://www.fuds.si/en/">https://www.fuds.si/en/</a>
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Higher education and research organisations
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	SI10636200
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	prof. dr. Borut Roncevic
<b>Contact person</b>	Jasmina Jakomin

Contact			
Email		jasmina.jakomin@fuds.si	
Telephone no.		+38659073459	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		236,000.00	80.00 %
Partner contribution		59,000.00	20.00 %
Partner total eligible budget		295,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
SASS	Public	59,000.00	20.00 %
Total			
Sub-total public contribution		59,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		59,000.00	20.00 %

<b>B.1 Project Partner 2</b>	
<b>Partner number</b>	2
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Sarajevska regionalna razvojna agencija
<b>Name of the organisation in english</b>	Sarajevo Economic Region Development Agency
<b>Organisation abbreviation</b>	SERDA
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Bosnia and Herzegovina (BA)
<b>NUTS 2</b>	Federacija Bosne i Hercegovine (BA02)
<b>NUTS 3</b>	Federacija Bosne i Hercegovine (BA020)
<b>Street, House number, Postal code, City</b>	Kolodvorska 6 71000 Sarajevo
<b>Homepage</b>	www.serda.ba
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Sectoral agency
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	200816600000
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	Mr. Sevkija Okeric
<b>Contact person</b>	Ms Amela Ikic Suljagic



Contact			
Email		amela@serda.ba	
Telephone no.		+38733652935	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		64,000.00	80.00 %
Partner contribution		16,000.00	20.00 %
Partner total eligible budget		80,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
SERDA	Public	16,000.00	20.00 %
Total			
Sub-total public contribution		16,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		16,000.00	20.00 %

<b>B.1 Project Partner 3</b>	
<b>Partner number</b>	3
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Regionalna agencija za ekonomski razvoj Šumadije i Pomoravlja
<b>Name of the organisation in english</b>	Regional Economic Development Agency for Sumadija and Pomoravlje
<b>Organisation abbreviation</b>	REDASP
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Serbia (RS)
<b>NUTS 2</b>	Region Šumadije i Zapadne Srbije (RS21)
<b>NUTS 3</b>	Šumadijska oblast (RS218)
<b>Street, House number, Postal code, City</b>	Kralja Petra I 22 34000 Kragujevac
<b>Homepage</b>	<a href="http://www.redasp.rs/">http://www.redasp.rs/</a>
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Sectoral agency
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	100559100
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	Yes
<b>Contact</b>	
<b>Legal representative</b>	Mr. Nenad Popovic

Contact			
Contact person		Mr. Nenad Popovic	
Email		nenad.popovic@redasp.rs	
Telephone no.		+38163404996	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		96,000.00	80.00 %
Partner contribution		24,000.00	20.00 %
Partner total eligible budget		120,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
REDASP	Public	24,000.00	20.00 %
Total			
Sub-total public contribution		24,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		24,000.00	20.00 %

<b>B.1 Project Partner 4</b>	
<b>Partner number</b>	4
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Сдружение „Изследователски център Регионално и Глобално Развитие“
<b>Name of the organisation in english</b>	Research Centre “Regional and Global Development”
<b>Organisation abbreviation</b>	REGLO
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Bulgaria (BG)
<b>NUTS 2</b>	Yugozapaden (BG41)
<b>NUTS 3</b>	Sofia (BG412)
<b>Street, House number, Postal code, City</b>	20th April 19 1606 Sofia
<b>Homepage</b>	www.reglo-bg.eu
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Interest groups including NGOs
<b>Legal status</b>	Private
<b>VAT number (if applicable)</b>	121205575
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	Yantsislav Yanakiev

Contact			
Contact person	Yantsislav Yanakiev		
Email	yantsislavyanakiev@gmail.com		
Telephone no.	+359888498977		
Co-financing			
Co-financing source	Amount	Percentage	
Interreg Funds	64,000.00	80.00 %	
Partner contribution	16,000.00	20.00 %	
Partner total eligible budget	80,000.00	100.00 %	
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
REGLO	Private	4,000.00	5.00 %
Ministry of Regional Development and Public Works	State	12,000.00	15.00 %
Total			
Sub-total public contribution	0.00		0.00 %
Sub-total state contribution	12,000.00		15.00 %
Sub-total private contribution	4,000.00		5.00 %
Total	16,000.00		20.00 %

<b>B.1 Project Partner 5</b>	
<b>Partner number</b>	5
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Gradska razvojna agencija Istočno Sarajevo
<b>Name of the organisation in english</b>	City Development Agency East Sarajevo
<b>Organisation abbreviation</b>	RAIS
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Bosnia and Herzegovina (BA)
<b>NUTS 2</b>	Republika Srpska (BA03)
<b>NUTS 3</b>	Republika Srpska (BA030)
<b>Street, House number, Postal code, City</b>	Stefana Nemanja 14 71 123 Istočno Sarajevo
<b>Homepage</b>	www.rais.rs.ba
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Sectoral agency
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	89-05-0026-09
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	Yes
<b>Contact</b>	
<b>Legal representative</b>	Director Mladenka Pandurević
<b>Contact person</b>	Adrijana Rac

Contact			
Email		adrijana.rac@rais.rs.ba	
Telephone no.		+38757342636	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		64,000.00	80.00 %
Partner contribution		16,000.00	20.00 %
Partner total eligible budget		80,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
RAIS	Public	16,000.00	20.00 %
Total			
Sub-total public contribution		16,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		16,000.00	20.00 %

<b>B.1 Project Partner 6</b>	
<b>Partner number</b>	6
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Regionalna razvojna agencija za Bjelasicu, Komove i Prokletije
<b>Name of the organisation in english</b>	Regional Development Agency for Bjelasica, Komovi and Prokletije
<b>Organisation abbreviation</b>	RDA BKP
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Crna Gora (ME)
<b>NUTS 2</b>	Crna Gora (ME00)
<b>NUTS 3</b>	Crna Gora (ME000)
<b>Street, House number, Postal code, City</b>	IV crnogorske brigade 40 84300 Berane
<b>Homepage</b>	
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Interest groups including NGOs
<b>Legal status</b>	Private
<b>VAT number (if applicable)</b>	02769158
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	Yes
<b>Contact</b>	
<b>Legal representative</b>	Jelena Krivcevic



Contact			
Contact person		Snezana Zecevic	
Email		smaslovaric@bjelasica-komovi.co.me	
Telephone no.		+38268806181	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		104,000.00	80.00 %
Partner contribution		26,000.00	20.00 %
Partner total eligible budget		130,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
RDA BKP	Private	26,000.00	20.00 %
Total			
Sub-total public contribution		0.00	0.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		26,000.00	20.00 %
Total		26,000.00	20.00 %

<b>B.1 Project Partner 7</b>	
<b>Partner number</b>	7
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	FH Kärnten - gemeinnützige GmbH
<b>Name of the organisation in english</b>	Carinthia University of Applied Sciences – non-profit limited liability company
<b>Organisation abbreviation</b>	CUAS
<b>Department / unit / division</b>	School of Management
<b>Partner main address</b>	
<b>Country</b>	Österreich (AT)
<b>NUTS 2</b>	Kärnten (AT21)
<b>NUTS 3</b>	Klagenfurt-Villach (AT211)
<b>Street, House number, Postal code, City</b>	Europastraße 4 9524 Villach
<b>Homepage</b>	<a href="https://www.fh-kaernten.at/">https://www.fh-kaernten.at/</a>
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	Österreich (AT)
<b>NUTS 2</b>	Kärnten (AT21)
<b>NUTS 3</b>	Klagenfurt-Villach (AT211)
<b>Street, House number, Postal code, City</b>	Europastraße 4 9524 Villach
<b>Legal and financial information</b>	
<b>Type of partner</b>	Higher education and research organisations
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	ATU77483224
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	DI Dr. Claudia Pacher

Contact			
Contact person		Kathrin Stainer-Hämmerle	
Email		k.stainer-haemmerle@fh-kaernten.at	
Telephone no.		+435905002416	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		120,000.00	80.00 %
Partner contribution		30,000.00	20.00 %
Partner total eligible budget		150,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
CUAS	Public	30,000.00	20.00 %
Total			
Sub-total public contribution		30,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		30,000.00	20.00 %

<b>B.1 Project Partner 8</b>	
<b>Partner number</b>	8
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Частен Професионален Колеж Ейч Ар Си Кулинари Академи България“ ООД
<b>Name of the organisation in english</b>	“Private Professional College HRC Culinary Academy Bulgaria” Ltd
<b>Organisation abbreviation</b>	HRC
<b>Department / unit / division</b>	Sofia
<b>Partner main address</b>	
<b>Country</b>	Bulgaria (BG)
<b>NUTS 2</b>	Yugozapaden (BG41)
<b>NUTS 3</b>	Sofia (BG412)
<b>Street, House number, Postal code, City</b>	Tsar Boris III Blvd. 59 1612 Sofia
<b>Homepage</b>	<a href="https://www.hrcacademy.com/en/">https://www.hrcacademy.com/en/</a>
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	Bulgaria (BG)
<b>NUTS 2</b>	Yugozapaden (BG41)
<b>NUTS 3</b>	Sofia (BG412)
<b>Street, House number, Postal code, City</b>	Tsar Boris III Blvd. 59 1612 Sofia
<b>Legal and financial information</b>	
<b>Type of partner</b>	Education/training center and school
<b>Legal status</b>	Private
<b>VAT number (if applicable)</b>	BG124707063
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	Yes

Contact			
Legal representative	Yoana Mileva		
Contact person	Tatiana Dimitrova		
Email	tania@hrcacademy.com		
Telephone no.	+359898776010		
Co-financing			
Co-financing source	Amount	Percentage	
Interreg Funds	64,000.00	80.00 %	
Partner contribution	16,000.00	20.00 %	
Partner total eligible budget	80,000.00	100.00 %	
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
HRC	Private	4,000.00	5.00 %
Ministry of Regional Development and Public Works	State	12,000.00	15.00 %
Total			
Sub-total public contribution	0.00		0.00 %
Sub-total state contribution	12,000.00		15.00 %
Sub-total private contribution	4,000.00		5.00 %
Total	16,000.00		20.00 %

B.1 Project Partner 9	
Partner number	9
Partner role	PP
Name of the organisation in original language	Veleučilište Nikola Tesla u Gospiću
Name of the organisation in english	Polytechnic "Nikola Tesla" in Gospić
Organisation abbreviation	VELEGS
Department / unit / division	Centar za krš
<b>Partner main address</b>	
Country	Hrvatska (HR)
NUTS 2	Jadranska Hrvatska (HR03)
NUTS 3	Ličko-senjska županija (HR032)
Street, House number, Postal code, City	Ulica bana Ivana Karlovića 16 53000 Gospić
Homepage	www.velegs-nikolatesla.hr
<b>Address of department / unit / division (if applicable)</b>	
Country	Hrvatska (HR)
NUTS 2	Jadranska Hrvatska (HR03)
NUTS 3	Ličko-senjska županija (HR032)
Street, House number, Postal code, City	Ulica bana Ivana Karlovića 16 53000 Gospić
<b>Legal and financial information</b>	
Type of partner	Education/training center and school
Legal status	Public
VAT number (if applicable)	HR42552392522
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
<b>Contact</b>	
Legal representative	PhD Vlatka Ružić

Contact			
Contact person		PhD Vlatka Ružić	
Email		ured.dekana@velegs-nikolatesla.hr	
Telephone no.		+38553676321	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		80,000.00	80.00 %
Partner contribution		20,000.00	20.00 %
Partner total eligible budget		100,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
VELEGS	Public	20,000.00	20.00 %
Total			
Sub-total public contribution		20,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		20,000.00	20.00 %

B.1 Project Partner 10	
Partner number	10
Partner role	PP
Name of the organisation in original language	Edhance Plus o.p.s.
Name of the organisation in english	Edhance Plus o.p.s.
Organisation abbreviation	EDHANCE+
Department / unit / division	Department of education
<b>Partner main address</b>	
Country	Česko (CZ)
NUTS 2	Severozápad (CZ04)
NUTS 3	Ústecký kraj (CZ042)
Street, House number, Postal code, City	Zámecké náměstí 511/10 415 01 Teplice
Homepage	<a href="https://www.edhance.cz/cs">https://www.edhance.cz/cs</a>
<b>Address of department / unit / division (if applicable)</b>	
Country	Česko (CZ)
NUTS 2	Severozápad (CZ04)
NUTS 3	Ústecký kraj (CZ042)
Street, House number, Postal code, City	Zámecké náměstí 511/10 415 01 Teplice
<b>Legal and financial information</b>	
Type of partner	Interest groups including NGOs
Legal status	Private
VAT number (if applicable)	24826243
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
<b>Contact</b>	
Legal representative	Mr. Pavel Popluhar



Contact			
Contact person		Mr. Lukáš Rejchrt	
Email		lukas@edhance.cz	
Telephone no.		00420731531356	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		120,000.00	80.00 %
Partner contribution		30,000.00	20.00 %
Partner total eligible budget		150,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
EDHANCE+	Private	30,000.00	20.00 %
Total			
Sub-total public contribution		0.00	0.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		30,000.00	20.00 %
Total		30,000.00	20.00 %

B.1 Project Partner 11	
Partner number	11
Partner role	PP
Name of the organisation in original language	Budapesti Kereskedelmi és Iparkamara
Name of the organisation in english	Budapest Chamber of Commerce and Industry
Organisation abbreviation	BCCI
Department / unit / division	
Partner main address	
Country	Magyarország (HU)
NUTS 2	Budapest (HU11)
NUTS 3	Budapest (HU110)
Street, House number, Postal code, City	Krisztina krt. 99 1016 Budapest
Homepage	<a href="https://bkik.hu/hu">https://bkik.hu/hu</a>
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Business support organisation
Legal status	Public
VAT number (if applicable)	180667666-2-41
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Secretary General Ákos Csókay
Contact person	Head of Department Mónika Harsányi

Contact			
Email		harsanyi.monika@bkik.hu	
Telephone no.		+36305605641	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		96,000.00	80.00 %
Partner contribution		24,000.00	20.00 %
Partner total eligible budget		120,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
BCCI	Private	6,000.00	5.00 %
Prime Minister’s Office	State	18,000.00	15.00 %
Total			
Sub-total public contribution		0.00	0.00 %
Sub-total state contribution		18,000.00	15.00 %
Sub-total private contribution		6,000.00	5.00 %
Total		24,000.00	20.00 %

B.1 Project Partner 12	
Partner number	12
Partner role	PP
Name of the organisation in original language	Steinbeis 2i GmbH
Name of the organisation in english	Steinbeis 2i GmbH
Organisation abbreviation	S2i
Department / unit / division	
<b>Partner main address</b>	
Country	Deutschland (DE)
NUTS 2	Stuttgart (DE11)
NUTS 3	Stuttgart, Stadtkreis (DE111)
Street, House number, Postal code, City	Leuschner str. 43 70716 Stuttgart
Homepage	www.steinbeis-europa.de
<b>Address of department / unit / division (if applicable)</b>	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
<b>Legal and financial information</b>	
Type of partner	Business support organisation
Legal status	Private
VAT number (if applicable)	DE308838809
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
<b>Contact</b>	
Legal representative	Jonathan Loeffler
Contact person	Daniela Chiran

Contact			
Email		daniela.chiran@steinbeis-europa.de	
Telephone no.		+4915222540244	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		120,000.00	80.00 %
Partner contribution		30,000.00	20.00 %
Partner total eligible budget		150,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
S2i	Private	30,000.00	20.00 %
Total			
Sub-total public contribution		0.00	0.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		30,000.00	20.00 %
Total		30,000.00	20.00 %

<b>B.1 Project Partner 13</b>	
<b>Partner number</b>	13
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Asociatia Romana pentru Transfer Tehnologic si Inovare
<b>Name of the organisation in english</b>	Romanian Association for Technology Transfer and Innovation
<b>Organisation abbreviation</b>	ARoTT
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	România (RO)
<b>NUTS 2</b>	Sud-Vest Oltenia (RO41)
<b>NUTS 3</b>	Dolj (RO411)
<b>Street, House number, Postal code, City</b>	Stefan cel Mare street 12 200130 Craiova
<b>Homepage</b>	www.arott.ro
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Interest groups including NGOs
<b>Legal status</b>	Private
<b>VAT number (if applicable)</b>	20968258
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	Yes
<b>Contact</b>	
<b>Legal representative</b>	Gabriel Vladut

Contact			
Contact person	Gabriel Vladut		
Email	office@ipacv.ro		
Telephone no.	+40722715604		
Co-financing			
Co-financing source	Amount	Percentage	
Interreg Funds	64,000.00	80.00 %	
Partner contribution	16,000.00	20.00 %	
Partner total eligible budget	80,000.00	100.00 %	
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
ARoTT	Private	1,600.00	2.00 %
Romanian Ministry of European Projects	State	14,400.00	18.00 %
Total			
Sub-total public contribution	0.00		0.00 %
Sub-total state contribution	14,400.00		18.00 %
Sub-total private contribution	1,600.00		2.00 %
Total	16,000.00		20.00 %

B.1 Project Partner 14	
Partner number	14
Partner role	PP
Name of the organisation in original language	Universitatea Politehnica Bucuresti
Name of the organisation in english	University POLITEHNICA from Bucharest
Organisation abbreviation	UPB
Department / unit / division	Innovation and Technology Transfer
<b>Partner main address</b>	
Country	România (RO)
NUTS 2	Bucureşti-Ilfov (RO32)
NUTS 3	Bucureşti (RO321)
Street, House number, Postal code, City	Splaiul Independentei 313 060042 Bucharest
Homepage	www.upb.ro
<b>Address of department / unit / division (if applicable)</b>	
Country	România (RO)
NUTS 2	Bucureşti-Ilfov (RO32)
NUTS 3	Bucureşti (RO321)
Street, House number, Postal code, City	Splaiul Independentei 313 060042 Bucharest
<b>Legal and financial information</b>	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	4183199
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
<b>Contact</b>	
Legal representative	Mr. Mihnea Costoiu



Contact			
Contact person	Prof. Alexandru Marin		
Email	alexandru.marin@upb.ro		
Telephone no.	0040214029584		
Co-financing			
Co-financing source	Amount	Percentage	
Interreg Funds	100,000.00	80.00 %	
Partner contribution	25,000.00	20.00 %	
Partner total eligible budget	125,000.00	100.00 %	
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
UPB	Public	2,500.00	2.00 %
Ministry of Development, public works and administration	State	22,500.00	18.00 %
Total			
Sub-total public contribution	2,500.00		2.00 %
Sub-total state contribution	22,500.00		18.00 %
Sub-total private contribution	0.00		0.00 %
Total	25,000.00		20.00 %

<b>B.1 Project Partner 15</b>	
<b>Partner number</b>	15
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Rudolfovo – Znanstveno in tehnološko središče Novo mesto
<b>Name of the organisation in english</b>	Rudolfovo – Science and Technology Centre Novo mesto
<b>Organisation abbreviation</b>	Rudolfovo
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Slovenija (SI)
<b>NUTS 2</b>	Vzhodna Slovenija (SI03)
<b>NUTS 3</b>	Jugovzhodna Slovenija (SI037)
<b>Street, House number, Postal code, City</b>	Podbreznik 15 8000 Novo mesto
<b>Homepage</b>	rudolfovo.eu
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Higher education and research organisations
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	SI19740212
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	prof. dr. Janez Povh

Contact			
Contact person		Anja Dular	
Email		anja.dular@rudolfovo.eu	
Telephone no.		0038651270247	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		120,000.00	80.00 %
Partner contribution		30,000.00	20.00 %
Partner total eligible budget		150,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
Rudolfovo	Public	30,000.00	20.00 %
Total			
Sub-total public contribution		30,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		30,000.00	20.00 %

<b>B.1 Project Partner 16</b>	
<b>Partner number</b>	16
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Technická univerzita v Košiciach
<b>Name of the organisation in english</b>	Technical University of Kosice
<b>Organisation abbreviation</b>	TUKE
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Slovensko (SK)
<b>NUTS 2</b>	Východné Slovensko (SK04)
<b>NUTS 3</b>	Košický kraj (SK042)
<b>Street, House number, Postal code, City</b>	Letna 9 040 01 Kosice
<b>Homepage</b>	www.tuke.sk
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Higher education and research organisations
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	SK2020486710
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	prof. dr. Stanislav Kmeť
<b>Contact person</b>	František Janke

Contact			
Email	frantisek.janke@tuke.sk		
Telephone no.	+421903715311		
Co-financing			
Co-financing source	Amount	Percentage	
Interreg Funds	88,000.00	80.00 %	
Partner contribution	22,000.00	20.00 %	
Partner total eligible budget	110,000.00	100.00 %	
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
TUKE	Public	8,800.00	8.00 %
Ministry of Investments, Regional Development and Informatization of the Slovak Republic	State	13,200.00	12.00 %
Total			
Sub-total public contribution	8,800.00	8.00 %	
Sub-total state contribution	13,200.00	12.00 %	
Sub-total private contribution	0.00	0.00 %	
Total	22,000.00	20.00 %	

<b>B.1 Project Partner 17</b>	
<b>Partner number</b>	17
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Universitatea Pedagogica de Stat "Ion Creanga" din Chisinau
<b>Name of the organisation in english</b>	"Ion Creanga" Pedagogical State University from Chisinau
<b>Organisation abbreviation</b>	UPSC
<b>Department / unit / division</b>	Faculty of Geography
<b>Partner main address</b>	
<b>Country</b>	Moldova (MD)
<b>NUTS 2</b>	Anenii Noi (MD01)
<b>NUTS 3</b>	Anenii Noi (MD010)
<b>Street, House number, Postal code, City</b>	Ion Creanga street 1 MD-2069 Chisinau
<b>Homepage</b>	<a href="https://upsc.md/">https://upsc.md/</a>
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	Moldova (MD)
<b>NUTS 2</b>	Anenii Noi (MD01)
<b>NUTS 3</b>	Anenii Noi (MD010)
<b>Street, House number, Postal code, City</b>	Drumul Viilor street 26A MD-2009 Chisinau
<b>Legal and financial information</b>	
<b>Type of partner</b>	Higher education and research organisations
<b>Legal status</b>	Public
<b>VAT number (if applicable)</b>	1007600035769
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No

Contact			
Legal representative		Alexandra Barbaneagra	
Contact person		Lucia Capatina	
Email		capatina.lucia@upsc.md	
Telephone no.		+37369630106	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		48,000.00	80.00 %
Partner contribution		12,000.00	20.00 %
Partner total eligible budget		60,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
UPSC	Public	12,000.00	20.00 %
Total			
Sub-total public contribution		12,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		12,000.00	20.00 %

<b>B.1 Project Partner 18</b>	
<b>Partner number</b>	18
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Громадська організація «Клуб юристів «Віват Лекс»
<b>Name of the organisation in english</b>	Public organisation "Lawyers Club "Vivat Lex"
<b>Organisation abbreviation</b>	LC Vivat Lex
<b>Department / unit / division</b>	
<b>Partner main address</b>	
<b>Country</b>	Ukraine (UA)
<b>NUTS 2</b>	Zakarpattia Oblast (UA0P)
<b>NUTS 3</b>	Zakarpattia Oblast (UA0P0)
<b>Street, House number, Postal code, City</b>	Kyryla and Mefodiya square 54 88018 Uzhgorod
<b>Homepage</b>	
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	
<b>NUTS 2</b>	
<b>NUTS 3</b>	
<b>Street, House number, Postal code, City</b>	
<b>Legal and financial information</b>	
<b>Type of partner</b>	Interest groups including NGOs
<b>Legal status</b>	Private
<b>VAT number (if applicable)</b>	44324878
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No
<b>Contact</b>	
<b>Legal representative</b>	Stepan Lytvyn



Contact			
Contact person		Stepan Lytvyn	
Email		lawyers.club20@gmail.com	
Telephone no.		+380688260907	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		64,000.00	80.00 %
Partner contribution		16,000.00	20.00 %
Partner total eligible budget		80,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
LC Vivat Lex	Private	16,000.00	20.00 %
Total			
Sub-total public contribution		0.00	0.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		16,000.00	20.00 %
Total		16,000.00	20.00 %

B.1 Project Partner 19	
Partner number	19
Partner role	PP
Name of the organisation in original language	Fakulteta za informacijske študije v Novem mestu
Name of the organisation in english	Faculty of Information Studies in Novo mesto
Organisation abbreviation	FIS
Department / unit / division	
<b>Partner main address</b>	
Country	Slovenija (SI)
NUTS 2	Vzhodna Slovenija (SI03)
NUTS 3	Jugovzhodna Slovenija (SI037)
Street, House number, Postal code, City	Ljubljanska Cesta 31a 8000 Novo mesto
Homepage	<a href="https://www.fis.unm.si/?lang=en">https://www.fis.unm.si/?lang=en</a>
<b>Address of department / unit / division (if applicable)</b>	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
<b>Legal and financial information</b>	
Type of partner	Education/training center and school
Legal status	Public
VAT number (if applicable)	I54608821
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
<b>Contact</b>	
Legal representative	prof. dr. Matej Makarovič
Contact person	Maja Kocjan

Contact			
Email		maja.kocjan@fis.unm.si	
Telephone no.		+38659087900	
Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		144,000.00	80.00 %
Partner contribution		36,000.00	20.00 %
Partner total eligible budget		180,000.00	100.00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
FIS	Public	36,000.00	20.00 %
Total			
Sub-total public contribution		36,000.00	20.00 %
Sub-total state contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		36,000.00	20.00 %

## Associated Strategic Partners

Number	Status	Name of the organisation in original language	Name of the responsible project partner
1	Active	Turistička organizacija Srbije	REDASP
2	Active	Ministerul Culturii	UPSC
3	Active	LAG Regionalkooperation Unterkärnten	CUAS
4	Active	Obrazovno-kulturna zajednica "Romanipen"	REDASP
5	Active	Košický samosprávny kraj	TUKE
6	Active	Ministerul Dezvoltării, Lucrarilor Publice si Administratiei	UPB
7	Active	Slowenischer Wirtschaftsverband Kärnten/Slovenska gospodarska zveza v Celovcu	CUAS

Turistička organizacija Srbije AO1	
Partner number	PP3
Name of the organisation in original language	Turistička organizacija Srbije
Name of the organisation in english	National tourism organisation of Serbia
Country	Serbia (RS)
NUTS 2	City of Belgrade (RS11)
NUTS 3	City of Belgrade (RS110)
Street, House number, Postal code, City	Čika Ljubina 8 11000 Belgrade
Legal representative	Marija Labović
Contact person	Vesna Zlatić
Email	vraca@serbia.travel
Telephone no.	00381116557111

## Turistička organizacija Srbije AO1

### Partner role

ASP1 was formed under the Law on Tourism of 1994 as the institution in charge of promoting Serbian tourism in domestic and foreign markets, as well as performing other duties relevant for the development of communication and advertising activities in Serbian tourism. The activities of TOS are focused on positioning Serbia's tourism products in domestic and foreign markets and exploring Serbia's comparative advantages in terms of tourism, including its geostrategic position and its historical, cultural and natural identity. In addition to its international efforts, the TOS collaborates with the tourism organisations of regions, cities and municipalities to improve Serbia's tourism offering, foster positive public perception of Serbia's tourism and bring about a shift towards domestic tourist destinations. As such ASP1 will provide expertise in relation to the development of tourist services and at the same time professional or political support to the project and are able to offer valuable input for the development of project outputs. It will, as a member of Steering Committee of PA3 provide connection with priorities of EUSDR in the area of culture and tourism. Additionally, they will serve as a link with policy-making at various levels. ASP 1 will be invited to all SCOM meetings and other events, to provide expertise, and be invited to comment on all produced materials, especially in Activity 1.3, Activity 2.1, Activity 2.2, Activity 2.4, Activity 3.1, Activity 3.2 and Activity 3.4. They will also contribute advice on communication activities Activity 1.5, Activity 2.5 and Activity 3.5.

<b>Ministerul Culturii AO2</b>	
<b>Partner number</b>	PP17
<b>Name of the organisation in original language</b>	Ministerul Culturii
<b>Name of the organisation in english</b>	Ministry of Culture
<b>Country</b>	Moldova (MD)
<b>NUTS 2</b>	Anenii Noi (MD01)
<b>NUTS 3</b>	Anenii Noi (MD010)
<b>Street, House number, Postal code, City</b>	Nicolae Iorga str. 24 MD-2012 Chisinau
<b>Legal representative</b>	Monica Babuc
<b>Contact person</b>	David Lupusor
<b>Email</b>	david.lupusor@mc.gov.md
<b>Telephone no.</b>	+37322823809
<b>Partner role</b>	<p>ASP2 has the key role in Moldova in the policy making dealing with cultural policies and cultural heritage. Importantly, it has an established international cooperation with UNESCO in the area of protection of cultural heritage and also intangible cultural heritage with several transnational items on UNESCO list of protected intangible cultural heritage.. As such ASP2 will provide expertise in relation to the protection of cultural heritage and at the same time professional or political support to the project and are able to offer valuable input for the development of project outputs. It will, as a member of Steering Committee of PA3 provide connection with priorities of EUSDR in the area of culture and tourism. Also, they wil: - serve as a link with policy-making at various levels and - provide input as a national authority at least partially connected with the needs of minorities. ASP 2 will be invited to all SCOM meetings and other events, to provide expertise, and be invited to comment on all produced materials, especially in Activity 1.1, Activity 1.2, Activity 1.4, Activity 2.2, Activity 3.1, Activity 3.3 and Activity 3.4. They will also contribute advice on communication activities Activity 1.5, Activity 2.5 and Activity 3.5.</p>

LAG Regionalkooperation Unterkärnten A03	
<b>Partner number</b>	PP7
<b>Name of the organisation in original language</b>	LAG Regionalkooperation Unterkärnten
<b>Name of the organisation in english</b>	Leader Action Group Regionalcooperation lower Carinthia
<b>Country</b>	Österreich (AT)
<b>NUTS 2</b>	Kärnten (AT21)
<b>NUTS 3</b>	Unterkärnten (AT213)
<b>Street, House number, Postal code, City</b>	Getreidemarkt 3 9400 Wolfsberg
<b>Legal representative</b>	Günther Vallant
<b>Contact person</b>	Mag. Michael Baldauf
<b>Email</b>	michael.baldauf@lag-uk.at
<b>Telephone no.</b>	+4369910112714

## LAG Regionalkooperation Unterkärnten A03

### Partner role

ASP 3 is a platform for regional development in Carinthia (Austria). Through networking, information, knowledge exchange and cooperation with the specialist and funding agencies, they create the conditions for the development of innovative projects in the regions. In the platform actors from the private and public sectors form the strategic level in committees such as the board of directors and the general assembly. The LEADER and regional managers and their employees advise and support these bodies and work operationally on site. They know the potential of the region and the people who live there. Their task is to use and promote regional strengths and to implement sustainable projects together. Long-term planning and action are in the foreground. Strengthening the regions and developing them individually is the goal of all Carinthian regional managers. The cooperation with the state of Carinthia and the networking among each other characterize their work. As such ASP3 will provide expertise in relation to the protection of cultural heritage in connection to rural development and at the same time professional or political support to the project and are able to offer valuable input for the development of project outputs. In Culinary Trail, ASP3 will also: - serve as a link with policy-making at various levels and - provide guidance on the needs of ethnic communities, as a public authority in a region with significant (Slovenian) minority community. ASP3 will be invited to all SCOM meetings and other events, to provide expertise, and be invited to comment on all produced materials, especially in Activity 1.1, Activity 1.2, Activity 1.3, Activity 1.4, Activity 2.1, Activity 3.1, Activity 3.2 and Activity 3.4. They will also contribute advice on communication activities Activity 1.5, Activity 2.5 and Activity 3.5.



Obrazovno-kulturna zajednica "Romanipen" A04	
Partner number	PP3
Name of the organisation in original language	Obrazovno-kulturna zajednica "Romanipen"
Name of the organisation in english	Educational Cultural Union "Romanipen"
Country	Serbia (RS)
NUTS 2	Region Šumadije i Zapadne Srbije (RS21)
NUTS 3	Šumadijska oblast (RS218)
Street, House number, Postal code, City	Jesenjinova 12 34000 Kragujevac
Legal representative	Executive director Bozidar Nikolic
Contact person	Executive director Bozidar Nikolic
Email	office@romanipen.org.rs
Telephone no.	+38134311869

## Obrazovno-kulturna zajednica "Romanipen" A04

### Partner role

ASP4 is an NGO founded by a group of young intellectuals and students of Roma nationality with the mission to improve the quality of life of Roma, while preserving their own cultural identity. The activists of ASP4 focus their activities on improving Roma education and training, as a path to better social integration, social position and economic independence while preserving Roma own cultural identity and affirming a healthy lifestyle. Following this mission ASP4 works with educational institutions related to changing the approach in working with Roma minority and raising the quality of education of Roma children, as well as sensitising teaching staff to work with marginalised groups. They are also engaged in activities with the aim of contributing to the improvement of the local inclusive education policy towards the Roma and formed the local team for the improvement of Roma education with the task of redefining the situation for Roma in the education and training as well as continuous monitoring of the implementation of the situation in Kragujevac. As such ASP4 will provide expertise in relation to the protection of Roma minority and their cultural heritage, as especially marginalised ethnic community throughout the Danube Region, and provide insights into understanding the specifics of in local situation and development. ASP 4 will be invited to all SCOM meetings and other events, to provide expertise, and be invited to comment on all produced materials, especially in Activity 1.1, Activity 1.2, Activity 1.3, Activity 1.4, Activity 2.1, Activity 2.2, Activity 2.4, Activity 3.3 and Activity 3.4. They will also contribute advice on communication activities Activity 1.5, Activity 2.5 and Activity 3.5.

Košícký samosprávny kraj A05	
Partner number	PP16
Name of the organisation in original language	Košický samosprávny kraj
Name of the organisation in english	Košice Self-governing Region
Country	Slovensko (SK)
NUTS 2	Východné Slovensko (SK04)
NUTS 3	Košický kraj (SK042)
Street, House number, Postal code, City	Námestie Maratónu mieru 1 042 66 Košice
Legal representative	Mr. Rastislav Trnka
Contact person	Mrs. Barbora Kováčová
Email	barbora.kovacova@vucke.sk
Telephone no.	00421556196658

## Košický samosprávny kraj A05

### Partner role

ASP5 is a self-governing region in an area with significant proportion of minorities and significant proportion of rural areas with relevant cultural heritage and a local diversity of four distinctive areas - Spiš, Abov, Zemplín, and Gemer, with significant local folklore and traditional regional cuisine. The region is policy-maker in an area where people of different cultures, diverse nationalities, ethnic groups, and religious communities live together. Although Košice is a major centre in Slovakia, it is not a site of mass tourism, but is emphasising rural and cultural tourist products. More recently, the region has significant experience in crisis management, being involved in helping Ukrainian residents, who had to leave their homes due to the war in Ukraine. As such ASP5 will provide expertise in relation to the management of ethnic and cultural in the Danube Region, and provide insights into understanding the specifics of the situation and in crises scenarios. Additionally, ASP5 will: - serve as a link with policy-making at various levels and - provide guidance on the needs of ethnic communities as a public authority in a region with significant minority communities. ASP5 will be invited to all SCOM meetings and other events, to provide expertise, and be invited to comment on all produced materials, especially in Activity 1.1, Activity 1.2, Activity 1.3, Activity 1.4, Activity 3.1 and Activity 3.3. They will also contribute advice on communication activities Activity 1.5, Activity 2.5 and Activity 3.5.

Ministerul Dezvoltarii, Lucrarilor Publice si Administratiei A06	
Partner number	PP14
Name of the organisation in original language	Ministerul Dezvoltarii, Lucrarilor Publice si Administratiei
Name of the organisation in english	Ministry of Development Public Works and Administration
Country	România (RO)
NUTS 2	Bucureşti-Ilfov (RO32)
NUTS 3	Bucureşti (RO321)
Street, House number, Postal code, City	Libertatii 16 050706 Bucharest
Legal representative	Minister CSEKE ATTILA
Contact person	Ms. Irina Cozma
Email	Irina.cozma@mdlpa.ro
Telephone no.	+40372114523
Partner role	ASP6 has a particular strategic role as an associated strategic partner in Culinary Trail, due to its role as coordinators and technical secretariat of PA3 of the EUSDR. This way they will provide a very strong connection with priorities of EUSDR in the area of culture and tourism. To perform this role in an efficient way, ASP6 will be invited to all SCOM meetings and other events, to provide expertise, and be invited to comment on all produced materials and be consulted on all relevant matters especially in relation to transnational policy of EUSDR.

Slowenischer Wirtschaftsverband Kärnten/Slovenska gospodarska zveza v Celovcu A07	
Partner number	PP7
Name of the organisation in original language	Slowenischer Wirtschaftsverband Kärnten /Slovenska gospodarska zveza v Celovcu
Name of the organisation in english	Slovenian Business Association in Carinthia
Country	Österreich (AT)
NUTS 2	Kärnten (AT21)
NUTS 3	Klagenfurt-Villach (AT211)
Street, House number, Postal code, City	Spengergasse 8 A-9020 Klagenfurt/Celovec
Legal representative	Benjamin Wakounig
Contact person	Vesna Hodnik Nikolić
Email	office@sgz.at
Telephone no.	+43463508802

**Partner role**

The Slovenian Business Association in Carinthia (Austria) is an umbrella economic organisation of Carinthian Slovenes. It was founded in 1988 by businessmen and members of liberal professions from the ranks of the Slovenian national community in Carinthia. The purpose of association is bringing together Slovenian businessmen and economic experts, supporting the economy in South Carinthia, providing advice on EU support, promotion of entrepreneurship, promotion of the joint transnational economic space, informing members about economic and tax matters, consulting on cross-border economic activities between Austria and Slovenia. Association will contribute its rich experience in organisation of meetings, educational and information activities, professional training, courses and excursions, development and implementation of various EU projects, information service for the economy, assistance in establishing new companies, and connecting businessmen in the local community and across the border. As such ASP7 will provide expertise both in relation to the protection of culinary heritage of Slovenian minority in Austria, and in relation to ethnic business development and transnational connections. ASP7 will be invited to all SCOM meetings and other events, to provide expertise, and be invited to comment on all produced materials, especially in Activity 1.1, Activity 1.2, Activity 1.3, Activity 1.4, Activity 2.1, Activity 2.4, Activity 3.1, Activity 3.2 and Activity 3.3. They will also contribute advice on communication activities Activity 1.5, Activity 2.5 and Activity 3.5.

## C - Project description

### C.1 Project overall objective

Below, you can see the Programme priority specific objective your project will contribute to (chosen in section A.1.).

3.3: Socio-economic development through heritage, culture and tourism

#### Project main objective

Now think about your main objective – what do you aim to achieve by the end of your project? Remember your project needs to contribute to the programme's objective.

Your objective should:

- be realistic and achievable by the end of the project, or shortly after;
- specify who needs project results and in which territory;
- be measurable – indicate the change you are aiming for.

Culinary Trail will achieve strategic long-term change in protection, involvement, connection, revaluation and marketing of ethnic culinary heritage, especially in remote and disadvantaged areas across the Danube Region. This will include 30 autochthonous ethnicities in 14 countries and recent migrant communities. To achieve the change, we will develop 14 solutions taken up or scaled-up, increase capacity of 140 organisations and engage stakeholders in 34 transnational strategy and action plans.



## C.2 Project relevance and context

**C.2.1 (in case of 1ST CALL FOR PROPOSALS): What are the common territorial needs and challenge(s) that will be tackled by the project? / (in case of PAC CALL): What are the needs and challenge(s) of the PA - both regarding policies in the field concerned as well as governance of the PA that will be tackled by the project? / (in case of DSP CALL): To what extent are the challenges with regard to supporting the governance of the EUSDR identified and described?**

Please describe the common needs and challenges of the addressed territory in relation to the project topic.

Tourism can become a highly influential developmental factor for remote rural communities and small settlements in the Danube Region. With their historical heritage, central regions learned to capitalise on tourism. However, in the case of peripheral areas, reliance on tourist activities rarely becomes the engine of economic, social and demographic growth. Their lack of skills, resources, connectivity and external recognition creates a vicious cycle impeding the general development of these vulnerable locations. This is especially true for the Danube Region, with the most recent EU members (e.g., Romania, Bulgaria, Croatia) and the newest EU candidates (Moldova and Ukraine). This was particularly evident in Covid-19 lockdowns, where even developed societies (e.g., Germany, Austria, Slovenia) were heavily affected, as seen in the sectoral statistics (e.g., a negative growth rate, ranging from -5,9% to 20,8%, in accommodation employment for 2020, Eurostat).

Peripheral and rural context is often coupled with unresolved economic, social and ethnic disputes. Most of these regions are locked in a poverty trap, with agriculture as the sole or primary employment sector. Despite their preserved traditions, cultural heritage and beautiful landscape, there is insufficient effort to develop tourism. Culinary Trail aims to capitalise on the cultural diversity of the Danube Region, with a focus on slow tourism based on culinary heritage.

For that it is important to boost competencies in taking advantages of traditions and cultural heritage and connect and promote these regions as tourist destination through ethnic and local Culinary Trail. For this it is important to develop new business model in tourism and teach local stakeholders to improve entrepreneurial skills in Hotel/Restaurants/Café (HORECA) sector that was heavily damaged by the Covid-19 pandemic and in one part also by the Russian aggression in Ukraine.

Via implementing the Culinary Trail, the franchise and small river boat and food cart, the project responds to the need to rethink tourism, restructure the employment sectors in these regions and include local ethnic and minority groups. This includes the heavily marginalised Roma community. Besides job diversification, it capitalises on local agriculture, enabling the development of local value chains and community engagement. It will inevitably develop frugal and social innovations (e.g., new local trademarks and IPR, digitalisation, etc.) and boost regional GDP, contributing to breaking the poverty trap. Coupled with focused training, this will solve the issue of apathetic entrepreneurial values and these locations' geographical, social and cultural isolation. Such actions enhance the competencies and skills of local actors, making them the subjects of their own regional development, reducing the dependency on external influence and the risks associated with high foreign investments, and impacting the resilience these small areas have against global crises. Thus, despite offering the valorisation and capitalisation on local cultural heritage and new opportunities for opening, inclusion and connectivity (by developing a Culinary Trail and marking these locations on the roadmap), these actions also assure capacity building and preconditions for sustainable development. It is crucial for the locations most affected by Covid-19 and the war in the Danube Region.

Cultural activities and services involves and requires the engagement of public and private sectors. And even more importantly, their cooperation and coordination of activities (for community-led tourism, organisations of festivals, booming infrastructure for HORECA, organisation of holidays, etc.). The requested heterogenous cooperation addresses the issue of institutional thinness and social participation. This is why it can be expected that, in time, these communities can strengthen local governance and cooperation in dealing with important aspects such as environmental risks (often put aside by these entities due to limited financing and skills). Opting for better water and soil quality and less pollution (e.g., affecting the landscape) will become a competitive asset of local value chains. Such solutions require multiscalar and heterogenous cooperation to be efficient. It increases stakeholder engagement, diversity in the decision-making process, responsible private sector development, and quality of tourism products and services. Focusing on these local value chains offers the possibility of adjusting (or building new) smart specialisation strategies, offering new touristic services on national and international levels.

Since the project focuses on ethnic minorities, it creates prerequisites to transform former social issues (ethnic divergences) into regional strengths. With joint tourism, interests and benefits, it creates sustainable cooperation and reduces the barriers to multicultural communication.

**C.2.3 (in case of 1ST CALL FOR PROPOSALS): Why is transnational cooperation needed to address the identified needs and challenges? / (in case of PAC/DSP CALL not applicable)**

(in case of 1ST CALL FOR PROPOSALS): Please explain why the project objectives cannot be efficiently reached acting only on a national/regional/local level and describe what benefits the project partners /target groups/ project area/DRP area gain in taking a transnational approach. / (in case of PAC/DSP CALL please enter the text "N/A" in the field!)

Transnational cooperation is necessary to achieve the project overall objective and its three specific objectives.

1. Protection of diverse communities' culinary heritage can only be efficient if it is coordinated and implemented on a transnational level (SO 1)

To ensure collection, digitalisation and protection of culinary cultural heritage in the region, it is essential to make it a coordinated transnational activity, with a shared methodology and tools, to include all of its 30 ethnic groups that live in the respective region and also the recent migrant communities. Most ethnic groups live in more countries, and some, like the Roma or the Jewish communities, in all of them.

This is why it is important for project partnership to have excellent geographical coverage of the Danube region with partners coming from all 14 countries. Missing only one country, for example Moldova or Ukraine, would omit Gagauz minority from transnational protection. It would also fail to take into account considerable regional diversity of cultural heritage of ethnic minority groups. For example, German community in Slovenia has been isolated for over 6 centuries, thus developing their very specific culinary heritage.

Transnational cooperation is necessary to develop the culinary trail across the region. Without transnational cooperation local tourist sites in remote rural areas and small settlements will remain isolated. Consumers will only be prepared to access local products on a sufficient scale if they provide a selection of options and rich intercultural experience.

Also, to develop a comprehensive transnational strategy, it is important to include all 30 ethnic

communities in all of their environments in different countries.

## 2. Joint challenges of similar origins can be tackled successfully only if coordinated across the Danube Region (SO2)

In order to connect remote rural areas and smaller settlements by valorisation of local cultural and natural heritage, the joint work between stakeholders of 14 countries, will increase the effectiveness of cooperation process, implementation, contribution of all project partners to the development of the transnational strategic action plans. Namely, it will help in revalorisation of culinary heritage and development of new business model for culinary tourism, SO2.

Joint transnational food festival is very important to ensure increased visibility in comparison to small and isolated festivals. Joint development of small river boat and food cart concept will provide a common platform to be used and recognised throughout the region, with option to adjust it to the local circumstances.

Joint demonstration and training centre with hubs in all 14 countries will contribute to maintaining internationally comparable high level of standardisation of competencies of those engaged in ethnic and local culinary tourism and exchange of experience and, not least, to increasing social capital of those participating in the capacity building activities.

## 3. The best way to harness benefits of frugal and social innovation is to pool all available resources in the Danube Region (SO3)

It is obvious that relying on localised efforts at frugal and social innovation does not provide positive results. It is therefore very important to develop joint transnational platform of a frugal and social innovation system, enhancing insufficient cooperation between destinations, services, products and stakeholders and that will enable policy dialogue among relevant stakeholders across the Danube Region. This will enable cross-fertilisation and diffusion of innovations in specific across the region, access to best practices and search for partners across the region.

In terms of policy dialogue, Culinary Trail will develop 33 transnational action plans. This needs to be a transnational activity, because 30 ethnic groups live in more than one country, either traditionally or as diasporic communities. Similar is true for recent migrants groups. Crisis scenarios, for which transnational action plans will be developed (Covid-19 and war scenarios) afflict region on a transnational level, so transnational cooperation is of paramount importance, although we are relying on local value chains.

Finally, Culinary Trail will also contribute to reduction of the xenophobia and Euroscepticism transnationally, across the whole Danube Region or in the developing new/ innovative solutions to be implemented in various socio-economic sectors, especially in the new EU candidate states, such as Moldova and Ukraine. This will help in bridging even closer these countries with EU community.

### C.2.4 Who will benefit from your project outputs?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. In the second column explain in more detail exactly who will benefit from your project. For example, if you choose the category education, you need to explain which specific schools or groups of schools and in which territory are targeted.

Target Group	Specification
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Target Group	Specification
Local public authority	<p>Representatives of Local public authorities will be invited to participate in all three Specific objectives. In Specific objective 1, they will have a crucial role in Output 1.4 in developing a transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region. Since tourism is an important part of local development, they will be invited to participate in Specific objective 2 to contribute to Output 2.2 branding and franchising. In Specific Objective 3, representatives of local public authorities will be needed to support Output 3.1 Culinary Trail - Joint innovation and policy centre and Output 3.3 Transnational action plans. The Local public authorities will mostly benefit from new local development possibilities (Result 1), namely a positive co-existing of different ethnicities, attracting tourists and new businesses, revitalising old town centres (Result 2) and benchmarking with Local authorities in the Danube Region (Result 3). The project will focus on engaging the local authorities of the consortium partners, inhabited by different ethnic groups in regions, such as: Istra, Bolhrad, Bačka, Crimea Peninsula, west Slavonia, Vojvodina, Odessa, Southeast Slovenia, Zakarpattia, North Rhine-Westphalia and other.</p>
Regional public authority	<p>Complementary to the approach to representatives of Local public authorities, the representatives of Regional Authorities will be invited to participate in all three Specific objectives. In Specific objective 1, they will have a crucial role in Output 1.4 in developing a transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region. Since tourism is an important part of regional development as well, they will be invited to participate in Specific objective 2 to contribute to Output 2.2 branding and franchising. In Specific Objective 3, representatives of local public authorities will be needed to support Output 3.1 Culinary Trail - Joint innovation and policy centre and Output 3.3 Transnational action plans. Additionally, they will be invite to co-shape the Output 3.2 Sustainability and capitalisation toolkit. The Regional Authorities will mostly benefit from new regional development possibilities (Result 1), attracting tourists and new businesses (Result 2) and benchmarking with the Danube Regions (Result 3). The project will focus on engaging the regional authorities of the consortium partners, inhabited by different ethnic groups in regions, such as: Istra, Bolhrad, Bačka, Crimea Peninsula, west Slavonia, Vojvodina, Odesa, Southeast Slovenia, Zakarpattia, North Rhine-Westphalia and other.</p>
National public authority	<p>Representatives of national public authorities will be invited to take part in all activities that are linked to policy, sustainability and action plan (Output 1.4, Output 3.1 Output and Output 3.3). They will also be invited to major dissemination events. National public authorities will benefit from this project mainly by receiving information from the ethnic groups, local authorities and other stakeholders about the “situation in the field”, day-to-day life challenges and new opportunities that can be solved only on a national level. The project will target Ministries, dealing with social cohesion, tourism and/or regional development and representatives of EUSDR PA 3 and PA7. The project will mostly target national public authorities from consortium partnership countries.</p>

Target Group	Specification
Sectoral agency	<p>Structural agencies are the extended bodies of the ministries or other national bodies, providing institutional knowledge and specialized expertise of a sector, as well as leading, facilitating, or supporting programs and associated activities. Their crucial role will be in disseminating the knowledge, building trust among stakeholders and supporting project activities. They will be invited to take part in all activities that are linked to policy, sustainability and action plan (Output 1.4, Output 3.1 Output and Output 3.3). They will also be invited to major dissemination events. Structural agencies will benefit from this project mainly by receiving information from the ethnic groups, local authorities and other stakeholders about the “situation in the field”, day-to-day life challenges and new opportunities that can be solved only on a national level. The project will address structural agencies dealing with social cohesion, tourism and/or regional development mainly in consortium partner countries.</p>
Interest groups including NGOs	<p>Interest groups and NGOs are the crucial target group of this project. The project is addressing ethnic minorities, that live in the Danube Region. There are over 30 minorities, such as Armenians (Hungary, Serbia and Ukraine), Aromanians (Serbia, Bulgaria and Romania), Bosniaks (Croatia, Montenegro, Serbia and Slovenia), Bulgars (Hungary, Serbia, CZ and Moldova), Bunjevci (Serbia, Croatia, BIH and Hungary), Crimean Tatars (Ukraine, Bulgaria and Romania), Croats (Austria, BIH, Hungary, Serbia, Slovakia, Slovenia, Montenegro and Romania), Czechs (Austria, Slovakia and Croatia), Gagauz (Bulgaria, Moldova and Ukraine), Germans (Croatia, Hungary, Poland, Romania, Serbia and Slovakia, CZ and Ukraine), Greeks (Hungary, Romania and Germany), Hungarians (Austria, Croatia, Romania, Serbia, Slovakia, Slovenia, CZ, Ukraine and Germany), Italians (Slovenia and Croatia), Kosovans /Albanians (Serbia, Montenegro, Croatia and Bulgaria), Macedonians (Bulgaria, Serbia, Germany, Hungary, Romania and Slovenia), Montenegrins (Serbia, Croatia and Slovenia), Moravians (Slovakia and Czech Republic), Poles (Hungary, Romania, Slovakia, CZ and Ukraine), Romanians (Hungary, Serbia and Ukraine), Russians (Moldova, Slovakia, CZ and Ukraine), Ruthenians/Rusyns (Serbia, Hungary, Slovakia, Ukraine and Romania), Serbs (Austria, BIH, Croatia, Hungary, Romania, Montenegro and Slovenia), Silesians (CZ and Slovakia), Slovaks (Austria, Hungary, CZ, Serbia and Ukraine), Slovene (Austria, Hungary, Italia and Croatia), Tatars (Romania and Ukraine), Turks (Bulgaria, Serbia, Germany and Romania), Ukrainians (Hungary, Moldova, Romania, Slovakia, CZ), Jews and Roma in all countries. The project is also addressing NGOs that are working in the field of ethnic groups, social cohesion, tourism and education. The TG will be invited to contribute to the implementation, be part of the events and participate in all three specific objectives and their outputs. They are main beneficiaries of all project results.</p>

Target Group	Specification
General public	<p>The general public will be a beneficiary of the project through the project results and impact of the proposed project. The project will disseminate knowledge on ethnic groups, their heritage, customs and habits, which will lead to higher understanding among the majority. Empowering ethnic groups to be able to express their heritage will lead to better social cohesion with the majority. Further on, the majority will be able to enjoy the colorful project events and tourist bustle in their local environment which will enrich their social life. The general public will mainly benefit from the Specific objective 3 and its objectives Output 3.1 Culinary Trail - Joint innovation and policy centre, Output 3.5 Transnational competition for the best frugal and social innovation in ethnic culinary tourism and Output 3.6 Transnational competition for the best sommelier for ethnic culinary tourism.</p>
SME	<p>SMEs will participate and benefit from the revalorisation of culinary heritage and development of new business model for culinary tourism and the development of the institutional platform for a new frugal and social innovation system for culinary tourism. They will be invited to co-create business models in Specific objective 2, Output 2.1, Output 2.2 and implementation of the Output 2.6 Pilot testing training programme. SMEs will mainly benefit from Output 3.4 Organisations involved, Output 3.5 Transnational competition for the best frugal and social innovation in ethnic culinary tourism and Output 3.6 Transnational competition for the best sommelier for ethnic culinary tourism. The project will impact SMEs mostly in the consortium partnership regions, that are dealing with tourism in a wide sense, namely not only ones, dealing with food but also accommodation, tourist guidance, souvenir shops, local crafts businesses and other.</p>
Higher education and research organisations	<p>HEI and RI are stakeholders that will help not only with research but also with setting new foundations for educating purposes. They will be involved in all tasks of Specific objective 1 and Specific Objective 2. Especially important will be their input in preparing a digital catalog of ethnic and local culinary heritage (Output 1.1) and helping business shape business models (Output 2.1). The project targets HEI and RI from the Danube Region, which research and teaches in the field connected to tourism and social studies, which address ethnic groups, social development and/or regional development.</p>

Target Group	Specification
Education/training center and school	<p>Education/training centres and schools are very important targets for this project. Ethnic groups in most countries tend to have issues with finishing primary education or achieving the level of education that would give them the possibility to acquire and retain a job. Education/training centres and schools play an important role in attracting pupils to stay in the education system on one hand and attract young adults to gain new skills. There are 2 crucial roles of this target group: first, the representatives will be invited to contribute to Recording, digitalising and protecting the culinary cultural heritage and local knowledge (specific Objective 1, especially Output 1.1) and in developing training programmes (Output 2.4). Second, they will act an important role in disseminating the project implementation, outputs and results, since they work with ethnic groups in a day-to-day life. The project addresses the primary schools and VAT centres in regions with ethnic groups that are engaged in educational programmes for ethnical groups.</p>
Business support organisation	<p>Business support organizations play an important role not only to support SMEs enterprises, start-ups and other business identities but also in regional development. They tend to become a bridge between businesses, local authorities, regional authorities and education institutions by forming a mutual trust. Their crucial role will be in disseminating the knowledge, building trust among stakeholders and supporting project activities. They will be invited to participate in shaping business models (Output 2.1) and contribute to Branding and franchising (Output 2.2) in Specific objective 2. Further, they will be invited to be actively involved in all aspects of Strategic objective 3 as counsellors, knowledge and information disseminators and implementors of project transnational events (Output 3.1, Output 3.2, Output 3.3, Output 3.4, Output 3.5, Output 3.6)</p>



## C.3 Project partnership

(in case of 1ST CALL FOR PROPOSALS): Describe the structure of your partnership and explain why these partners are needed to implement the project and to achieve project objectives. What is the contribution of each partner to the project? / (in case of PAC / DSP CALL not applicable - add "N/A")

Project Partners and Associated Strategic partners were carefully selected to ensure that the project objective will be achieved in efficient and economical way.

1. The partnership covers the whole Danube Region, with partners coming from all 14 countries, including Moldova and Ukraine. Furthermore, the partnership is equally distributed between:

- Partners coming from remote and disadvantaged areas, or areas without mass tourism (SASS, REDASP, RAIS, RDA BKP, VELEGS, EDHANCE+, Rudolfovo, LC Vivat Lex, FIS). These are very important to ensure the understanding of challenges and needs of the less central regions and access to the local local producers in such areas.
- Partners coming from capital cities and areas close to mass tourism sites: (SERDA, REGLO, CUAS, HRC, BCCI, S2i, ARoTT, UPB, TUKE, UPSC). These partners are important as the programme specifically refers to the need to market quality local products to mass tourism centres, as well as to ensure more efficient communication with national level policy makers.

Importantly, the partnership includes two partners from Bosnia and Herzegovina, who can work in separate entities, Republika Srpska (RAIS) and Herzeg-Bosnia (SERDA), also providing links to policy makers of both entities. This is important to work efficiently in this country.

2. The partnership includes competent partners from non-EU countries Serbia (REDASP), Bosnia and Herzegovina (SERDA, RAIS), Montenegro (RDA BKP), Moldova (UPSC) and Ukraine (LC Vivat Lex). This is very important since identified challenges and needs are even more pronounced in these countries. Furthermore, these countries have in the past decades been engaged in armed conflicts (with war in Ukraine still ongoing) and remain in precarious position, and have also suffered disproportionately in Covid-19 pandemics. Two of these partners (UPSC and LC Vivat Lex) are new to the Interreg Danube programme and four of them come from non-capital centres away from mass tourism (RAIS, RDA BKP, REDASP, LC Vivat Lex). Non-EU partners will receive 23.7 % of the total project budget.

3. Partnership includes ASPs that can perform two major roles:

- serve as a link with policy-making at various levels: ASP1, ASP2, ASP 3, ASP5, ASP 6.
- provide guidance on the needs of ethnic communities, either as a representative of a very disadvantaged and marginalised Roma community (ASP4) or other community (ASP7) or as a public authority in a region with significant minority (ASP3, ASP5), or national authority at least partially connected with the needs of minorities (ASP2).

Importantly, ASP1, ASP2 and ASP6 are members of the Steering Committee of Priority Area 3 of the EUSDR, thereby ensuring connections with strategic priorities of EUSDR in the area of culture and tourism.

S2i is leading WG Innovation and Technology Transfer of PA8, of which UPB, FIS and ARoTT are members and WG AI of PA, of which FIS is a member, thereby ensuring connections with strategic priorities of PA 8.

4. Partnership has different types of partners.



- Higher education and research: SASS, CUAS, UPB, Rudolfovo, TUKE, UPSC
- Vocational education training: HRC, VELEGS, FIS
- Regional development agencies: SERDA, REDASP, RAIS, RDA BKP
- NGO: REGLO, LC Vivat Lex, ARoTT
- Business: EDHANCE+, BCCI, S2i

Partnership includes policy-makers at various levels, the local (RAIS, ASP5), regional (SERDA, REDASP, RDA BKP, ASP 3) and national (ASP1, ASP2, ASP6).

Partnership itself, but especially in cooperation with ASPs, has representatives of all elements of the quadruple helix. This is particularly important since the partnership is going to specifically encourage frugal and social innovation, especially in SO3 and its outputs.

5. Partnership includes partners with strong topical competences required for implementation of the project, with most partners having competencies in several fields.

- ethnicities, intercultural relationship, with strong links to ethnic minorities: SASS, REGLO, CUAS, REDASP, RDA BKP, ARoTT, UPSC
- tourism, culinary and business development: SASS, SERDA, REDASP, RAIS, RDA BKP, CUAS, HRC, VELEGS, BCCI, S2i, ARoTT, UPSC, LC Vivat Lex
- strategy, policy-making and organisational development: SASS, SERDA, REDASP, REGLO, RAIS, RDA BKP, BCCI, S2i, ARoTT, UPB, TUKE, LC Vivat Lex
- information studies and cataloguing: FIS, CUAS, EDHANCE+, UPB, Rudolfovo, UPSC
- prototyping: Rudolfovo, TUKE, UPB
- vocational education and training: EDHANCE, HRC, VELEGS, FIS

6. Consortium includes a significant proportion of partners with previous experience in Interreg Danube Region, some even as Lead Partners (SASS, S2i, UPB, FIS). However, partnership also includes several new partners from EU Member States (VELEGS, Rudolfovo, HRC), and from non-EU countries (RAIS, UPSC, LC Vivat Lex). This ensures efficient implementation of the proposal, but also expansion of the Interreg Danube Region to new partners, transfer of experience and expanding cooperation within the Danube Region.

## C.4 Project work plan

Number	Specific objective title
1	Recording, digitalising and protecting the culinary cultural heritage and local knowledge
2	Revalorisation of culinary heritage and development of new business model for culinary tourism
3	Developing institutional platform for a new frugal and social innovation system for culinary tourism

## Specific objective 1

### Specific objective title

Recording, digitalising and protecting the culinary cultural heritage and local knowledge

### Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

Recording, digitalising and protecting the wealth of ethnic and local culinary heritage in the Danube Region. Project outputs will cover all 30 ethnicities, but particularly those in remote regions with high share of population at risk from poverty.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

Communication objective is to create awareness about the need to protect precious ethnic and local culinary heritage, to assume the ownership of transnational strategy and to disseminate information, especially in A1.3 and A1.4. Main target audience is all public authorities, sectoral agencies, interest groups including NGOs, HEI and RO and education/training centres and schools, and the general public.

### Activities

Activity 1.1	
Title	Developing digital catalogue of ethnic and local culinary heritage in the Danube Region
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12

Activity 1.1	
Description	<p>Activity leader: FIS  Main contributors: CUAS, UPSC, SASS, Edhance+, Rudolfovo  Other partners: provide feedback on materials  Tentative budget: 60.000, 15 % of this for activity management</p> <p>We will develop digital catalogue of ethnic and local culinary heritage for all 30 ethnic groups in the Danube Region and recent migrants. For this we will:</p> <ol style="list-style-type: none"> <li>1.Extract data from publicly available sources.</li> <li>2. Conduct focus groups with experts (culinary heritage, ethnography, information science) and representatives of the ethnic communities and new migrants from the Danube Region, to develop a robust database, that will capture all relevant elements of culinary heritage, including tacit knowledge, oral traditions, music, etc. and develop protocols for collection of data and quality control protocols.</li> <li>3. Develop digital version of the catalogue. To ensure take-up and ease of use across the region and target groups, we will design it by the latest user experience design techniques (UXD).</li> </ol>

Activity 1.2	
Title	Pilot testing the cataloguing of ethnic and local culinary heritage in the Danube Region
Start period	Period 2, 7 - 12
End period	Period 2, 7 - 12

Activity 1.2	
Description	<p>Activity leader: UPSC</p> <p>Other partners: in their national territories. (Bosnia: SERDA in Herceg-Bosna and RAIS in Republika Srpska)</p> <p>Tentative budget: 120.000, 15 % of this for activity management</p> <p>We will pilot test digital catalogue on two distinct cases: 1. autochthonous ethnic communities (20 units of culinary heritage per ethnic community for 30 ethnic communities in the Danube Region) and 2. recent migrant communities (20 unites of culinary heritage from 5 new migrant communities).</p> <p>After data collection we will conduct a user experience review:</p> <ol style="list-style-type: none"> <li>1. a survey or focus groups among representatives of ethnic communities whose culinary heritage was included in the digital catalogue.</li> <li>2. a survey or focus groups among staff in charge of collecting and digitalising the data on culinary heritage.</li> </ol> <p>The results will be used to develop and implement a set of instructions on improvement of the catalogue, of data collection and quality control protocols and of UXD of digital catalogue.</p>

Activity 1.3	
Title	Developing Danube Region Ethnic Culinary Trail
Start period	Period 3, 13 - 18
End period	Period 4, 19 - 24

Activity 1.3	
Description	<p>Activity leader: CUAS  Main contributors: VELEGS, REGLO, RDA BKP, HRC, ARoTT  Other partners: provide feedback on materials  Tentative budget: 120.000, 15 % of this for activity management</p> <p>The digital catalogue will be used to develop ethnic culinary trail for the Danube Region. We will:</p> <ol style="list-style-type: none"> <li>1. Review 7 EuroVelo European Cycle Routes that cross the Danube Region, 19 Cultural Routes of the Council of Europe and the Amazon of Europe Bike Trail project results (Interreg Danube Region), other relevant trails (e.g. Danube Cycle Path etc.), and vinicultural heritage.</li> <li>2. Develop several transnational trails across the region, connecting data (ethnicities, localities) from the digital catalogue: <ul style="list-style-type: none"> <li>- Digital trail, integrated in the digital catalogue, providing multimedia experience.</li> <li>- Physical trail, bringing tourists to target areas, especially remote, disadvantaged and without mass tourism, prioritising green mobility - bicycle, public transportations, electric car chargers, water travel...</li> </ul> </li> </ol>

Activity 1.4	
Title	Developing transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region.
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12

Activity 1.4	
Description	<p>Activity leader: RDA BKP</p> <p>Main contributors: SASS, TUKE, REGLO, S2i, LC Vivat Lex</p> <p>Other partners: engage stakeholders in their countries</p> <p>Tentative budget: 60.000, 15 % of this for activity management</p> <p>We will:</p> <ol style="list-style-type: none"> <li>1. Ensuring transparency and structure of strategic process, develop supporting documents: overview of the process, guidance for strategic process facilitators, audit tool and strategy development tool.</li> <li>2. Appoint the Strategy Working Group (SWG), to include representatives of all Project Partners, Associated Strategic Partners, 30 ethnic communities in the Danube Region, 5 recent migrant communities, and 14 policy-makers (one per Danube Region country).</li> <li>3. SWG will develop strategic document following the supporting documents (point 1): <ul style="list-style-type: none"> <li>- awareness &amp; initiative</li> <li>- interactive session on assessment &amp; vision</li> <li>- consequences &amp; commitment</li> <li>- interactive session(s) on improvement strategy</li> <li>- finalising the Strategy</li> <li>- implementation, Evaluation &amp; Continuous improvement</li> </ul> </li> </ol>

Activity 1.5	
Title	Communication & Dissemination
Start period	Period 1, 1 - 6
End period	Period 4, 19 - 24

Activity 1.5	
Description	<p>Activity leader: BCCI Other partners: perform communication activities in their countries Tentative budget: 40.000</p> <p>BCCI will at the beginning develop communication plan for SO1. The communication plan will contain:</p> <ul style="list-style-type: none"> <li>- all relevant elements required for the efficient communication to reach target groups</li> <li>- resources allocated and communications channels used</li> <li>- the role of each PP and ASP</li> </ul> <p>Communication will include, but not exclusively:</p> <ul style="list-style-type: none"> <li>- information dissemination via the project website (regular posts on the news about the project) and social media</li> <li>- creating awareness (project kick-off event organisation in Period 1)</li> <li>- direct communication with ethnic communities especially in Activity 1.2</li> <li>- live workshops with target groups in Activity 1.4</li> </ul>

## Outputs

Output 1.1	
Output Title	Digital catalogue of ethnic and local culinary heritage
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1.00
Delivery period	Period 2, 7 - 12
Output Description	<p>Digital catalogue will be a solution developed completely in line with standards of information science, ethnography and culinary science, to ensure the quality of data provided, and contemporary user experience principle, to ensure its take up ease of use.</p> <p>It will include:</p> <ul style="list-style-type: none"> <li>- online digital catalogue with database of culinary heritage, with related connected knowledge, oral traditions, music, etc</li> <li>- protocols for collecting data and quality assurance.</li> </ul>



<b>Output 1.2</b>	
<b>Output Title</b>	Pilot tests of collecting data for the catalogue
<b>Programme Output Indicator</b>	3.3.1: Pilot actions developed jointly and implemented in projects
<b>Measurement Unit</b>	pilot actions
<b>Target Value</b>	2.00
<b>Delivery period</b>	Period 2, 7 - 12
<b>Output Description</b>	<p>In this output we will pilot test Output 1.1 with two distinct cases:</p> <ol style="list-style-type: none"> <li>1. the traditional autochthonous communities,</li> <li>2. recent migrant communities.</li> </ol> <p>Each pilot test will produce a report document with user experience review of</p> <ol style="list-style-type: none"> <li>1. representatives of ethnic communities.</li> <li>2. staff who were in charge of collecting the data.</li> </ol> <p>This report document will also contain a set of instructions on improvement of the catalogue, of data collection and quality control protocols and of UXD of digital catalogue.</p>
<b>Output 1.3</b>	
<b>Output Title</b>	Culinary Trail - digital and physical
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	2.00
<b>Delivery period</b>	Period 4, 19 - 24

<b>Output 1.3</b>	
<b>Output Description</b>	<p>Danube Region Culinary Trail will connect data (ethnicities, localities) into dissemination and marketing tool:</p> <ol style="list-style-type: none"> <li>1. Digital trail, which will be integrated in the digital catalogue, providing multimedia experience to the users.</li> <li>2. Physical trail, which will bring tourists to target areas, especially remote and disadvantaged areas without the mass tourism. In this we will especially emphasise and prioritise green mobility - bicycle, public transportations, electric car chargers, water travel...</li> </ol>
<b>Output 1.4</b>	
<b>Output Title</b>	Developing transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region.
<b>Programme Output Indicator</b>	3.3.3: Strategies and action plans jointly developed
<b>Measurement Unit</b>	strategy/action plan
<b>Target Value</b>	1.00
<b>Delivery period</b>	Period 2, 7 - 12
<b>Output Description</b>	<p>Jointly developed transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region will be a document that will:</p> <ul style="list-style-type: none"> <li>- outline and reflecting the common vision of the Danube Region in this area,</li> <li>- define common challenges,</li> <li>- set up clear mid- and long-term objectives, priorities and</li> <li>- define the course of action designed to achieve the planned objectives.</li> </ul> <p>It will aim at policy integration in protection and development of ethnic culinary heritage.</p>
<b>Output 1.5</b>	
<b>Output Title</b>	Cooperation in Strategy Working Group for development of transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region

<b>Output 1.5</b>	
<b>Programme Output Indicator</b>	3.3.2: Organisations cooperating across borders
<b>Measurement Unit</b>	organisations
<b>Target Value</b>	19.00
<b>Delivery period</b>	Period 2, 7 - 12
<b>Output Description</b>	A minimum of 19 organisations (app Project Partners of Culinary trail) will cooperate across borders in an important Activity 1.4, development of a joint strategy through Strategy Working Group (SWG). This will be a joint transnational activity, to which they will contribute. We expect that the final number will be higher, since we will be able to motivate representatives of target groups to participate in the SWG.

## Investments

## Specific objective 2

### Specific objective title

Revalorisation of culinary heritage and development of new business model for culinary tourism

### Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

Development of a business model revalorising ethnic and local culinary heritage, aiming at remote disadvantaged regions, joint brand and franchising system, two prototypes (small river boat and food cart) and transnational culinary festival.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

Communication objective is to increase awareness and take-up of new business model, branding and franchising, training programme, and participation in transnational culinary festival, targeting all public authorities, interest groups including NGOs, SMEs, HEI and RO, education/training centres and schools, business support organisations and the general public.

Communication activities will combine social media, online events and transnational events in all 14 countries.

### Activities

Activity 2.1	
Title	Development of culinary slow tourism business model for ethnic and local cuisine with a brand, franchise and transnational festival
Start period	Period 2, 7 - 12
End period	Period 4, 19 - 24

Activity 2.1	
Description	<p>Activity leader: LC Vivat Lex  Main contributors: VELEGS, TUKE, REDASP, BCCI  Other partners: provide feedback on materials  Tentative budget: 200.000, 15 % of this for activity management</p> <p>To develop the slow culinary tourism business model, we will:</p> <ol style="list-style-type: none"> <li>1. Review relevant business model development methods and select the optimal one.</li> <li>2. Apply it to develop business model, emphasising slow food, local value chains of quality products, sustainable business practices, and linkage with ethnic and local culinary heritage, including the vinicultural.</li> </ol> <p>To develop brand with franchise, we will:</p> <ol style="list-style-type: none"> <li>1. Review existing franchising systems.</li> <li>2. Adjust selected franchising system to macro-regional circumstances.</li> <li>3. Develop necessary conceptual and legal documents for the franchise. These will detail documents and solutions described in Output 2.2.</li> </ol> <p>In addition to online work, we will organise a series of three business development workshops and when necessary engage external specialist experts.</p>

Activity 2.2	
Title	Danube Region culinary heritage festival with small river boats and food carts
Start period	Period 3, 13 - 18
End period	Period 5, 25 - 30

Activity 2.2	
Description	<p>Activity leader: Rudolfovo  Main contributors: VELEGS, TUKE, S2i, RDA BKP, ARoTT  Other partners: provide feedback on materials, local organisation of festival  Tentative budget: 400.000, 15 % of this for activity management</p> <p>Annual Danube Region Culinary heritage festival will celebrate and market culinary heritage and diversity.</p> <p>We will:</p> <ol style="list-style-type: none"> <li>1. Develop the concept of the festival with all the necessary organisation procedures, for the festival as a whole and for individual countries of the Danube Region.</li> <li>2. Organise the workshop with invited experts in the area of culinary tourism, and other target groups, to verify the concept.</li> </ol> <p>In the Period 5 of the Culinary Trail project we will organise the festival in all 14 countries of the Danube Region.</p> <p>The festival will be partly held on small river boats and food carts. In this activity we will:</p> <ol style="list-style-type: none"> <li>1. Develop, prototype and test them in real environment.</li> <li>2. Present the prototypes to target groups, especially through the culinary festival.</li> </ol>

Activity 2.3	
Title	Demonstration and training centre for Culinary Trail
Start period	Period 3, 13 - 18
End period	Period 4, 19 - 24

Activity 2.3	
Description	<p>Activity leader: TUKE  Main contributors: FIS, UPB, HRC, Rudolfovo  Other partners: provide feedback on materials  Tentative budget: 200.000, 15 % of this for activity management</p> <p>We will develop joint Demonstration and training centre for Culinary Trail with two dimensions:</p> <ol style="list-style-type: none"> <li>1. Central physical location with all the requested equipment and infrastructure and</li> <li>2. Online platform with all the required materials for detached physical, online or hybrid training and demonstration.</li> </ol> <p>The centre will have hubs in all Danube Region countries.</p> <p>To establish the centre we will:</p> <ol style="list-style-type: none"> <li>1. Develop the requested documents and protocols, including a comprehensive list of necessary equipment, services, protocols and procedures for demonstration and training.</li> <li>2. Make necessary investments in the joint demonstration centre.</li> <li>3. Equip the demonstration centre with all the requested equipment.</li> </ol> <p>The centre will use the outputs of other activities (branding from Activity 2.1, Activity 3.2 etc).</p>

Activity 2.4	
Title	Capacity building for ethnic and culinary tourism
Start period	Period 2, 7 - 12
End period	Period 4, 19 - 24

Activity 2.4	
Description	<p>Activity leader: HRC  Main contributors: ASS, TUKE, VELEGS, EDHANCE+  Other partners: provide feedback on materials;  ensure participation on training from their countries  Tentative budget: 250.000, 15 % of this for activity management</p> <p>We will develop 3 short ethnic and local culinary tourism training programmes:</p> <ul style="list-style-type: none"> <li>- ethnic and local culinary heritage for small businesses: organising local ethnic culinary business and marketing quality products to touristic areas</li> <li>- beginners and advanced sommelier skills: serving ethnic and local culinary products, pairing food with local wine and presenting local traditions.</li> </ul> <p>Courses will be developed for physical, online and in hybrid format, with all protocols, materials and instructions.</p> <p>We will test these courses by training at least 107 people, coming from all 30 ethnicities and at least 5 recent migrant groups from all 14 countries from the Danube Region.</p>

Activity 2.5	
Title	Communication and dissemination
Start period	Period 3, 13 - 18
End period	Period 5, 25 - 30



Activity 2.5	
Description	<p>Activity leader: BCCI Other partners: perform communication activities in their countries Tentative budget: 40.000</p> <p>BCCI will at the beginning develop communication plan for SO1. The communication plan will contain:</p> <ul style="list-style-type: none"> <li>- all relevant elements required for the efficient communication to reach target groups</li> <li>- resources allocated and communications channels used</li> <li>- the role of each PP and ASP</li> </ul> <p>Communication will include, but not exclusively:</p> <ul style="list-style-type: none"> <li>- information dissemination via the project website (regular posts on the news about the project) and social media</li> <li>- creating awareness through side event as a part of SCOM meetings</li> <li>- direct communication (including 3 workshops) with ethnic communities and other organisations, especially in Activity 2.1 and Activity 2.2</li> <li>- direct communication act all 14 countries in Activity 2.4, to attract representatives of at least 107 organisations, coming from all 30 ethnicities and at least 5 recent migrant groups from all 14 countries from the Danube Region.</li> </ul>

## Outputs

Output 2.1	
Output Title	Slow culinary tourism business model for ethnic and local businesses
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1.00
Delivery period	Period 3, 13 - 18

<b>Output 2.1</b>	
<b>Output Description</b>	This output will be a document detailing key aspects of slow culinary tourism business model for ethnic and local businesses: key partners, key activities, key resources, value propositions, customer relations, channels, customer segments, cost structure and revenue streams. The output will be in a format that it will be easily taken up or scaled up by any enterprise targeting this particular segment of culinary tourism.
<b>Output 2.2</b>	
<b>Output Title</b>	Danube Culinary Trail Brand and Franchise
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	1.00
<b>Delivery period</b>	Period 4, 19 - 24
<b>Output Description</b>	<p>This output will be series of documents detailing the necessary conceptual and legal documents for the franchise. These will be:</p> <ul style="list-style-type: none"> <li>- a developed brand with all the related materials,</li> <li>- site selection and site development assistance,</li> <li>- training system (this will be connected with results of Activity 2.5),</li> <li>- R&amp;D of new products and services,</li> <li>- headquarters and field support,</li> <li>- initial and continuing marketing and advertising.</li> </ul>
<b>Output 2.3</b>	
<b>Output Title</b>	Small river boat and food cart prototypes
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	2.00
<b>Delivery period</b>	Period 5, 25 - 30

<b>Output 2.3</b>	
<b>Output Description</b>	<p>This output will provide:</p> <ul style="list-style-type: none"> <li>- the conceptualisation and vision of both prototypes</li> <li>- technical documentation and instruction for production and maintenance, including both process</li> <li>- instruction for their transportation and use for selling ethnic and local culinary products</li> <li>- two prototypes (one small river boat and one food cart prototype) ready for use.</li> </ul> <p>In production we will use sustainably sourced materials. Both will include Internet of Things technology, to provide best user experience.</p>
<b>Output 2.4</b>	
<b>Output Title</b>	Demonstration and training centre for ethnic and local culinary tourism
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	1.00
<b>Delivery period</b>	Period 4, 19 - 24
<b>Output Description</b>	<p>This will be the demonstration of new products and training facility. It will have two dimensions:</p> <ol style="list-style-type: none"> <li>1. Central location with all required equipment and infrastructure and hubs in all Danube Region countries</li> <li>2. Online platform for online or hybrid training and demonstration in case when physical participation is not possible - Covid-19 or war scenarios.</li> </ol> <p>The output will be included in Activity 3.1, and organisationally operate as a part of the joint innovation and policy centre.</p>
<b>Output 2.5</b>	
<b>Output Title</b>	Developed training programs
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	3.00
<b>Delivery period</b>	Period 4, 19 - 24

<b>Output 2.5</b>	
<b>Output Description</b>	<p>Three ethnic and local culinary tourism training programmes:</p> <ul style="list-style-type: none"> <li>- organising local ethnic culinary business and marketing quality local products</li> <li>- beginners sommelier: ethnic and local culinary products, pairing with local wine and presenting local traditions.</li> <li>- advanced sommelier: ethnic and local culinary products, pairing with local wine and presenting local traditions.</li> </ul> <p>This will include training materials and instructions for implementation. Output will follow best VET practices.</p>
<b>Output 2.6</b>	
<b>Output Title</b>	Organisational concept for training in Covid-19 and war-like scenario
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	1.00
<b>Delivery period</b>	Period 4, 19 - 24
<b>Output Description</b>	<p>This output will be a set of documents outlining protocols for training in scenarios, such as Covid-19 or war, when physical presence is not possible and the local value chains and local products become even more important.</p> <p>This will include:</p> <ul style="list-style-type: none"> <li>- technology requirements and instructions for installation;</li> <li>- logistical protocols required for hybrid and online training systems, which is especially important in culinary training, availability of tasting samples is of particular importance.</li> </ul>
<b>Output 2.7</b>	
<b>Output Title</b>	Pilot testing training programme
<b>Programme Output Indicator</b>	3.3.1: Pilot actions developed jointly and implemented in projects
<b>Measurement Unit</b>	pilot actions

<b>Output 2.7</b>	
Target Value	4.00
Delivery period	Period 4, 19 - 24
Output Description	<p>In this output we will pilot test Outputs 2.5 and 2.6:</p> <ol style="list-style-type: none"> <li>1. Three training programs</li> <li>2. Training in Covid-19 and war-like scenario</li> </ol> <p>Each pilot test will produce a report document with user experience review of</p> <ol style="list-style-type: none"> <li>1. trainees and</li> <li>2. trainers.</li> </ol> <p>This report document will also contain a set of instructions on improvement of the training programs and protocols for training Covid-19 and war scenarios.</p>
<b>Output 2.8</b>	
Output Title	Organisations with staff trained for ethnic and local culinary tourism
Programme Output Indicator	3.3.2: Organisations cooperating across borders
Measurement Unit	organisations
Target Value	107.00
Delivery period	Period 4, 19 - 24
Output Description	<p>During piloting of the training programs we will train the first generation of staff from a total of 107 organisations, representing all 30 ethnic groups in the Danube region, coming from all 14 countries of the Danube Region.</p>
<b>Output 2.9</b>	
Output Title	Danube Region ethnic and local culinary festival
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1.00
Delivery period	Period 5, 25 - 30

Output 2.9	
Output Description	<p>The output will be the transnational festival of ethnic and local culinary heritage. The festival will be organised in the final period of the Culinary Trail, simultaneously in all 14 countries of the Danube Region. The output will include all the protocols and procedures to make this a recurring annual event.</p> <p>This output will also prominently promote Outputs 2.3 (small river boat and food cart) and Output 3.x and 3.x (announcing the results of the transnational competitions).</p>

## Investments

### Investment 2.1

#### Title

Investment in demonstration and training centre

#### Justification

Please explain why this investment is needed.

As a part of the long-term sustainability of Culinary Trail it is very important to have one central physical location with equipment that will allow to establish hubs in all other countries. This will serve as a permanent infrastructure for demonstration and training for the purpose of promotion of ethnic culinary tourism also after conclusion of the project.

Such an investment is needed:

- to make minor construction and infrastructural adjustments to the site of the centre, to make it appropriate from the perspective of the legislation and standards, for example, Hazard Analysis Critical Control Point (HACCP).
- to equip a location with equipment that can be used to demonstrate and train also after conclusion of the project.
- to equip location with equipment that will allow not only physical, but also online or hybrid training and demonstration in case when physical participation is not possible, such as Covid-19 or war scenarios.

The investment will be located in Novo mesto (Slovenia). This site is appropriate for the following reasons:

- it is a smaller settlement (population of 25.000) and it is not a site of mass tourism
- it is centre of municipality with a significant autochthonous Roma minority
- it is located relatively close to site of 2 more autochthonous communities (Serbs of White Carniola and Gottschee Germans)
- its population has a significant proportion of recent economic migrants
- it is well suited for international travel, one hour from 2 international airports (Ljubljana and Zagreb) and with railway and motorway connection.

Expected investment will be less than 5 % of the entire project budget.

Please clearly describe the transnational relevance of the investment.

This output will be the central site for demonstration of new products and training in the Culinary Trail for entire Danube Region, for all 14 countries. However, although located in once central location, it will provide infrastructure ensuring its transnational relevance in two ways:

- it will be the site to test the service of new ethnic products and high quality products to customers, available for users from entire Danube Region, thus not limited to users from Novo mesto or from Slovenia. This is further helped by its relatively good connection for railroad, airplane, bus and car travel.
- the equipment will allow for a platform for online or hybrid training and demonstration in case when physical participation is not possible - Covid-19 or war scenarios or when travel is too costly for possible participants. It will also allow simultaneous training in all countries, with a single trainer.

Such a site is necessary to upkeep the training and service standards across the entire Danube region.

## Specific objective 3

### Specific objective title

Developing institutional platform for a new frugal and social innovation system for culinary tourism

### Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

To develop platform for frugal and social innovation system, enhancing insufficient cooperation between destinations, services, products and stakeholders. We will develop 33 transnational strategic action plans with policy recommendations.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

Communication objective is to ensure that key actors will assume the moral and possibly legal ownership of joint innovation and policy centre and especially of transnational action plans, by attracting target groups to participate in preparation of Outputs 3.1 – 3.4 and to participate in the implementation of the Output 3.5 and 3.6. Main target audience is all public authorities, sectoral agencies, interest groups including NGOs, general public, SMEs and business support organisations.

### Activities

Activity 3.1	
Title	Establishing the Culinary Trail - joint innovation and policy centre
Start period	Period 3, 13 - 18
End period	Period 5, 25 - 30



Activity 3.1	
Description	<p>Activity leader: UPB  Main contributors: SERDA, REDASP, REGLO, S2i, LC Vivat Lex, ARoTT  Other partners: provide feedback on materials  Tentative budget: 120.000, 15 % of this for activity management</p> <p>To connect key stakeholders in support of continuous frugal and social innovation and policy dialogue and coordination in protection of the ethnic and local culinary heritage in the Danube Region, we will establishing the joint innovation and policy centre.</p> <p>After project it will be the central organisational point of Culinary trail and will also:</p> <ol style="list-style-type: none"> <li>1. take over maintenance and upgrade of the digital catalogue (Activity 1.1) and culinary Trail (Activity 1.3)</li> <li>2. serve as the headquarters of the demonstration and training centre (Activity 2.3)</li> <li>3. coordinate culinary festival (Activity 2.2)</li> <li>4. capacity building (Activity 2.4)</li> <li>5. competitions (Activity 3.4)</li> </ol> <p>We will organise three development workshops with participation of Project Partners, Associated Strategic Partners and target groups.</p>

Activity 3.2	
Title	Sustainability and capitalization of the Culinary Trail
Start period	Period 3, 13 - 18
End period	Period 4, 19 - 24

<b>Activity 3.2</b>	
<b>Description</b>	<p>Activity leader: RAIS  Main contributors: RAIS, RDA BKP, FIS, UPB, BCCI  Other partners: provide feedback on materials  Tentative budget: 100.000, 15 % of this for activity management</p> <p>We will start by developing document which will outline elements and methodology for developing sustainability strategy and business plan. It will be published online and freely available to all interested stakeholders.</p> <p>Following is a series of three workshops with participation of PPs and invitations extended to ASPs and target groups, to develop the elements of the sustainability tools. Location of workshops will be determined during the first SCOM meeting in Slovenia.</p> <p>These workshops will:</p> <ol style="list-style-type: none"> <li>1. include expertise, experience and knowledge about best practices,</li> <li>2. build awareness, and encourage partners, policy-makers and other stakeholders to encourage symbolic, moral and legal ownership of Culinary Trail - joint innovation and policy centre, to improve its success after conclusion of the project.</li> </ol>

<b>Activity 3.3</b>	
<b>Title</b>	Developing transnational action plans
<b>Start period</b>	Period 3, 13 - 18
<b>End period</b>	Period 4, 19 - 24

Activity 3.3	
Description	<p>Activity leader: SERDA  Main contributors: SASS, TUKE, REGLO, S2i, LC Vivat Lex  Other partners: provide feedback on materials  Tentative budget: 220.000, 15 % of this for activity management</p> <p>Strategy Working Group (SWG) from Activity 1.4 will operationalise transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region in transnational action plans (TAP). TAPs will include the necessary steps and activities, timeline, financial resources and define responsible actors.</p> <p>Work will proceed as follows:</p> <ol style="list-style-type: none"> <li>1. Work will be divided into subgroups, developing individual draft TAP.</li> <li>2. Draft TAP will be put in public discussion.</li> <li>3. Results of discussion will feed into final version.</li> </ol> <p>We will jointly develop 33 transnational action plans (TAP). These will be:</p> <ul style="list-style-type: none"> <li>- 30 TAP for ethnic groups in the Danube Region</li> <li>- 1 TAP for the recent migrant groups</li> <li>- 1 TAP for future Covid-19 scenario</li> <li>- 1 TAP for war and similar crisis scenarios</li> </ul>

Activity 3.4	
Title	International competitions - frugal and social innovation in culinary heritage tourism & sommeliers specialising in ethnic and local culinary heritage
Start period	Period 4, 19 - 24
End period	Period 5, 25 - 30

Activity 3.4	
Description	<p>Activity leader: VELEGS  Main contributors: SASS, FIS, UPB, HRC, UPSC  Other partners: provide feedback on materials  Tentative budget: 220.000, 15 % of this for activity management</p> <p>We will develop public transnational competitions:</p> <ol style="list-style-type: none"> <li>1. for frugal and social innovation in culinary heritage tourism,</li> <li>2. sommeliers specialising in ethnic and local culinary heritage</li> </ol> <p>These will be annual international event.</p> <p>We will:</p> <ol style="list-style-type: none"> <li>1. Develop the concept of the competitions, with all the necessary rules, protocols, application forms, evaluation forms, guidelines for the jury and selection and awarding procedures.</li> <li>2. Announce and advertise them.</li> <li>3. Appoint the international juries composed of experts in innovation and culinary heritage.</li> <li>4. Implement the competition.</li> <li>5. Winners will be announced in the final period of the project, as a culmination of the 1st annual joint Danube Region ethnic and local culinary festival.</li> </ol> <p>We will also invite the participants of capacity building in Activity 2.4.</p>

Activity 3.5	
Title	Communication & Dissemination
Start period	Period 4, 19 - 24
End period	Period 5, 25 - 30

Activity 3.5	
Description	<p>Activity leader: BCCI  Other partners: perform communication activities in their countries  Tentative budget: 40.000</p> <p>BCCI will at the beginning develop communication plan for SO1. The communication plan will contain:</p> <ul style="list-style-type: none"> <li>- all relevant elements required for the efficient communication to reach target groups</li> <li>- resources allocated and communications channels used</li> <li>- the role of each PP and ASP</li> </ul> <p>Communication will include, but not exclusively:</p> <ul style="list-style-type: none"> <li>- information dissemination via the project website (regular posts on the news about the project) and social media</li> <li>- creating awareness through side event as a part of SCOM meetings</li> <li>- direct communication in all 14 countries with stakeholders (including 3 development workshops) with ethnic communities and other organisations, especially in Activity 3.1, Activity 3.2 and Activity 3.3</li> <li>- extensive communication in all 14 countries to promote transnational competition, using all relevant channels.</li> </ul>

## Outputs

Output 3.1	
Output Title	Culinary Trail - Joint innovation and policy centre.
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1.00
Delivery period	Period 5, 25 - 30

<b>Output 3.1</b>	
<b>Output Description</b>	<p>Culinary Trail - Joint innovation and policy centre will be established before the conclusion of the project, to continue support to innovation and policy coordination in protection of the ethnic and local culinary heritage in the Danube Region. Its headquarters will be in Novo mesto, but with hubs in all 14 Danube region countries.</p> <p>Culinary Trail Project Partners and representatives of target groups will be invited to join the centre as its founding members.</p>
<b>Output 3.2</b>	
<b>Output Title</b>	Sustainability and capitalisation toolkit
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	1.00
<b>Delivery period</b>	Period 4, 19 - 24
<b>Output Description</b>	<p>Sustainability and capitalisation toolkit will include a comprehensive document outlining elements and methodology for developing sustainability and capitalisation strategy of the joint innovation and policy centre and its business plan. This will be a key output contributing to maintaining the centre operational beyond the duration of the project financing, thereby contributing to sustainability of institutional framework for enhancing innovations and protection of culinary heritage.</p>
<b>Output 3.3</b>	
<b>Output Title</b>	Transnational action plans
<b>Programme Output Indicator</b>	3.3.3: Strategies and action plans jointly developed
<b>Measurement Unit</b>	strategy/action plan
<b>Target Value</b>	33.00
<b>Delivery period</b>	Period 4, 19 - 24

<b>Output 3.3</b>	
<b>Output Description</b>	<p>This output will be the operationalisation of Output 1.4, the transnational strategy. It will be a set of 33 documents, transnational action plans (TAP). These will be:</p> <ul style="list-style-type: none"> <li>- 30 TAP for ethnic groups in the Danube Region</li> <li>- 1 TAP for the recent migrant groups</li> <li>- 1 TAP for future Covid-19 scenario</li> <li>- 1 TAP for war and similar crisis scenarios</li> </ul> <p>including the necessary steps and activities, timeline, financial resources and define responsible actors.</p>
<b>Output 3.4</b>	
<b>Output Title</b>	Organisations involved
<b>Programme Output Indicator</b>	3.3.2: Organisations cooperating across borders
<b>Measurement Unit</b>	organisations
<b>Target Value</b>	14.00
<b>Delivery period</b>	Period 5, 25 - 30
<b>Output Description</b>	<p>A minimum of 14 organisations will be included in Activities 3.1, 3.2, 3.3 and 3.4 and 3.5, all of which will be transnational activities. Here we will include in cooperation organisations, which will not be included in any other activities. We expect that the final number will be higher, since we will be able to motivate representatives of target groups to participate.</p>
<b>Output 3.5</b>	
<b>Output Title</b>	Transnational competition for the best frugal and social innovation in ethnic culinary tourism
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	2.00
<b>Delivery period</b>	Period 5, 25 - 30

<b>Output 3.5</b>	
<b>Output Description</b>	<p>This output will be:</p> <ol style="list-style-type: none"> <li>1. a concept with all the requested supported documents and methodology for transnational competition for the best innovation in frugal and social innovation in ethnic culinary tourism and</li> <li>2. implemented competition to be concluded in the final period of the Culinary Trail project.</li> </ol> <p>Winners will be announced in the final period of the project, as a culmination of the 1st annual joint Danube Region ethnic and local culinary festival.</p>
<b>Output 3.6</b>	
<b>Output Title</b>	Transnational competition for the best sommelier for ethnic culinary tourism
<b>Programme Output Indicator</b>	3.3.4: Jointly developed solutions
<b>Measurement Unit</b>	solutions
<b>Target Value</b>	1.00
<b>Delivery period</b>	Period 5, 25 - 30
<b>Output Description</b>	<p>This output will be:</p> <ol style="list-style-type: none"> <li>1. a concept with all the requested supported documents and methodology for transnational competition for the best sommelier for ethnic culinary tourism and</li> <li>2. implemented competition to be concluded in the final period of the Culinary Trail project.</li> </ol> <p>Winners will be announced in the final period of the project, as a culmination of the 1st annual joint Danube Region ethnic and local culinary festival.</p>

## Investments



## C.5 Project Results

What do you expect to change because of the activities you plan to implement and the outputs you plan to deliver? Please take a look at the programme result indicators and select those that you will contribute to.

Result 1	
Programme result indicator	3.3.1: Joint strategies and action plans taken up by organisations
Measurement unit	joint strategy/action plan
Target value	34.00
Result description	<p>The results will be:</p> <ol style="list-style-type: none"> <li>1. Jointly developed transnational strategy for the protection and development of ethnic and local culinary heritage in the Danube Region. It will outline and reflect the common vision of the Danube Region in this area, define common challenges, set up clear mid- and long-term objectives, priorities and define the course of action designed to achieve the planned objectives. The transnational strategy will aim at policy integration in protection and development of ethnic and local culinary heritage in the Danube Region.</li> <li>2. Jointly developed transnational action plans, that will operationalise strategy into action, by including the necessary steps and activities, timeline, financial resources and define responsible actors. These transnational action plans will be: <ul style="list-style-type: none"> <li>- 30 action plans for ethnic groups in the Danube Region</li> <li>- 1 action plan for the recent migrant groups</li> <li>- 1 action plan for Covid-19 scenario</li> <li>- 1 action plan for war and similar crisis scenarios</li> </ul> </li> </ol>
Result 2	
Programme result indicator	3.3.2: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Target value	17.00

<b>Result 2</b>	
<b>Result description</b>	<p>We are going to develop 17 joint solutions:</p> <ul style="list-style-type: none"> <li>- digital catalogue of ethnic and local culinary heritage.</li> <li>- 2 x culinary trail for ethnic and local culinary experience</li> <li>- slow tourism business model</li> <li>- transnational brand and franchise</li> <li>- small river boat prototype to provide ethnic culinary experience on the river banks.</li> <li>- small food cart prototype to provide ethnic culinary experience away from the river banks</li> <li>- demonstration and training centre for ethnic and local culinary tourism</li> <li>- 3 ethnic cuisine training programmes (management of ethnic and local culinary touristic business, introductory and advanced ethnic and local sommelier course)</li> <li>- organisational concept for training in crisis scenarios</li> <li>- transnational culinary festival of ethnic and local cuisine in the Danube Region</li> <li>- joint innovation and policy centre</li> <li>- sustainability and capitalisation toolkit</li> <li>- 2 x transnational competition</li> </ul> <p>All solutions will be tested through various project activities.</p>
<b>Result 3</b>	
<b>Programme result indicator</b>	3.3.3: Organisations with increased institutional capacity due to their participation in cooperation activities across the borders
<b>Measurement unit</b>	No. of organisations
<b>Target value</b>	140.00

## Result 3

### Result description

Culinary Trail will increase institutional capacity of at least 140 organisations from all 14 countries in the Danube Region. These will include both project partners and organisations from target groups of Culinary Trail project. In target groups we will aim particularly at:

- ethnic and minorities' organisations,
- touristic businesses and associations,
- policy makers in the area of culture and tourism, especially ethnic culinary heritage,
- vocational education and training organisations.

Due to the perceived need to link remote and disadvantaged locations with major urban and tourist centres, we will aim to increase institutional capacity of organisations from both.

Institutional capacity will be increased through a number of transnational Culinary Trail activities, particularly through development of strategic documents and action plans and through training of people for slow and culinary heritage tourism.

## C.6 Project Time Plan

	Period 1	Period 2	Period 3	Period 4	Period 5	??export.c6.period.last_en??
<b>WP1 Recording, digitalising and protecting t...</b>						
A1.1 Developing digital catalogue of eth...						
A1.2 Pilot testing the cataloguing of et...						
A1.3 Developing Danube Region Ethnic Cul...						
A1.4 Developing transnational strategy f...						
A1.5 Communication & Dissemination						
3.3.1		O1.2				
3.3.2		O1.5				
3.3.3		O1.4				
3.3.4		O1.1		O1.3		
<b>WP2 Revalorisation of culinary heritage and ...</b>						
A2.1 Development of culinary slow touris...						
A2.2 Danube Region culinary heritage fes...						
A2.3 Demonstration and training centre f...						
A2.4 Capacity building for ethnic and cu...						
A2.5 Communication and dissemination						
3.3.1				O2.7		
3.3.2				O2.8		
3.3.4			O2.1	O2.2	O2.3	
				O2.4	O2.9	
				O2.5		
				O2.6		

<b>WP3 Developing institutional platform for a ...</b>					
<i>A3.1 Establishing the Culinary Trail - j...</i>					
<i>A3.2 Sustainability and capitalization of..</i>					
<i>A3.3 Developing transnational action pla...</i>					
<i>A3.4 International competitions - frugal...</i>					
<i>A3.5 Communication &amp; Dissemination</i>					
3.3.2					O3.4
3.3.3				O3.3	
3.3.4				O3.2	O3.1
					O3.5
					O3.6

## C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

### C.7.5 Cooperation criteria

Please select all cooperation criteria that apply to your project and describe how you will fulfil them.

Cooperation criteria		Description
Joint development	Yes	<p>The Culinary Trail project was developed through a joint effort by the whole consortium of 19 Project Partners (PP) following the protocol:</p> <ol style="list-style-type: none"> <li>1. Draft SO with activities and outputs was developed by a working group (WG) of partners with the best specific competencies. (These partners will later in many cases be the main contributors to the implementation.)</li> <li>2. All PPs read, comment and suggest improvements.</li> <li>3. WG developed the final version.</li> </ol> <p>PPs actively contributed feedback and were active in the project design via physical and/or virtual meetings .</p> <p>Development of SO1 and related work packages and outputs was split between institutions with competencies in information science and data collection (SASS, CUAS, Rudolfovo, FIS, Edhance+, UPB, TUKE), and ethnography/cultural heritage/tourism (SASS, REGLO, HRC, UPSC, BCCI and all PPs who are RDAs - SERDA, REDASP, RAIS, RDA BKP, ). The strategy development Activity 1.4 was developed by SASS, S21, LC "Vivat Lex", and RDAs.</p> <p>SO2 Activity 2.1 was developed by partners active in business ecosystem development (BCCI, all RDAs, S2i and partners with competence in legal aspects: LC "Vivat Lex", FIS, Rudolfovo). Activity 2.2 was developed by partners with event development and prototyping knowledge (Rudolfovo, FIS, TUKE, UPB). Activity 2.3 and 2.4 were developed by partners with experience in development of training and international events (SASS, CUAS, HRC, VELEGS, S2i, UPB, TUKE, UPSC).</p> <p>SO3 and related work packages and outputs were also developed jointly. Activities 3.1 and 3.2 were developed by a group of partners with experience in development of transnational joint centres from previous projects (SASS, FIS, REDASP, BCCI, TUKE, S2i). Activity 3.3 was develop by the same group as Activity 1.4 (SASS, Steinbeis, LC "Vivat Lex", and RDAs). Activity 3.4 was developed by SASS, REGLO, HRC, UPSC, BCCI and all PPs who are RDAs. BCCI developed communication and dissemination activities 1.5, 2.5 and 3.5.</p>
Joint implementation	Yes	<p>SASS as the LP and its Project Management Team (PMT) will be in charge of overall coordination of Culinary Trail and of day-to-day administrative and financial project management. SASS will at the beginning of the project</p>

Cooperation criteria	Description
	<p>appoint project management team consisting of:</p> <ul style="list-style-type: none"> <li>- Project Manager (PM), who will be in charge of the overall project management and will also communicate with the MA/JS</li> <li>- Financial Manager (FM), who will be in charge of all financial issues</li> <li>- Communication Manager (CM), who will coordinate communication activities,</li> <li>- Quality Assurance Manager will ensure quality assurance and self-evaluation of all outputs.</li> </ul> <p>Steering Committee (SCOM) will be formed at the start of the project to serve as the primary supervisory and decision-making body. Each PP will appoint one member to SCOM. Representatives of ASP will serve as associate members. SCOM will meet at least one time during each project period. SCOM meetings will be in Nova Gorica (Slovenia), Budapest (Hungary), Sofia (Bulgaria), Chisinau (Moldova) and Kragujevac (Serbia). SCOM may change the decision on specific location.</p> <p>SASS will be assisted by three leaders of Specific objectives:  S01: REDASP  S02: Edhance+  S03: S2i</p> <p>SO leaders will coordinate activities within each SO with activity leaders:</p> <p>Activity 1.1: FIS  Activity 1.2: UPSC  Activity 1.3: CUAS  Activity 1.4: RDA BKP  Activity 1.5: BCCI  Activity 2.1: LC Vivat Lex  Activity 2.2: Rudolfovo  Activity 2.3: TUKE  Activity 2.4: HRC  Activity 2.5: BCCI  Activity 3.1: UPB  Activity 3.2: RAIS  Activity 3.3: SERDA  Activity 3.4: VELEGS  Activity 3.5: BCCI</p> <p>Hence, each PP will be in the role of LP, SO leader or Activity leader. BCCI will have three related activities (communication &amp; dissemination activities for each SO). REGLO will not be activity leader, but will instead coordinate and perform self-evaluation of outputs.</p> <p>During the 1st SCOM we will adopt Project Handbook with all the relevant procedures.</p>

Cooperation criteria	Description
Joint staffing	<p>Yes</p> <p>SASS as the LP and its Project Management Team (PMT) will be in charge of day-to-day administrative project management. The LP will at the beginning of the project appoint project management team consisting of:</p> <ul style="list-style-type: none"> <li>- Project Manager (PM), who will be in charge of the overall project management and will also communicate with the MA/JS</li> <li>- Financial Manager (FM), who will be in charge of all financial issues and</li> <li>- Communication Manager (CM), who will coordinate communication activities, to ensure that communication activities will reach the target groups.</li> <li>- Quality Assurance Manager will coordinate evaluation and quality control of all aspects of Culinary Trail.</li> </ul> <p>Steering Committee (SCOM) will be formed at the start of the project to serve as the primary supervisory and decision-making body. Each PP will appoint one member to SCOM. Representatives of ASP will serve as associate members. SCOM will meet at least one time during each project period. SCOM meetings will be in Nova Gorica (Slovenia), Budapest (Hungary), Sofia (Bulgaria), Chisinau (Moldova) and Kragujevac (Serbia). SCOM may change the decision on specific location during SCOM meeting.</p> <p>Communications Manager will be in constant cooperation with BCCI, who will lead three activities related to communication: Activity 1.5, Activity 2.5 and Activity 3.5.</p> <p>Quality Assurance Manager will be in constant cooperation with REGLO, who will be in charge of implementation of self-evaluation of project outputs.</p>
Joint financing	<p>Yes</p> <p>Culinary Trail will have Ta single subsidy contract for the whole project and a single joint project budget. Furthermore, the LP will create and administer a single project bank account for the consortium. Finally, all PP provide co-funding, demonstrating each partner's dedication to the combined initiative. The LP's FM will keep an eye on and monitor all budget concerns, such as expenditures, transfers, and cash flow. The LP's project management team will also oversee project progress reports and final project status reports. The LP and all FMs at the PP level make up the Financial Management Team. The LP FM will represent the PP before the Joint Secretariat. First-level controllers will be involved from the start of the project in the partner areas with a decentralised system (BG, DE, HR, SI, AT, MD) to guarantee sound and efficient expenditure, reporting, and cash flow. All SCOM meetings are conducted in a format to coincide with other events and maximise financial efficiency.</p> <p>The budgeting for Culinary Trail was done by taking into account the role and work of each individual PP, as well as the relative costs of work in each Danube Region country. Non-EU countries receive 23.7 % of the total budget.</p> <p>The budget will also take into account the following costs:</p> <ul style="list-style-type: none"> <li>- 15 % of thee budget for project management</li> <li>- 10 % of the budget for communication</li> </ul>



### C.7.6 Horizontal principles

Please indicate which type of contribution to horizontal principles applies to the project, and justify your choice.

Horizontal principles	Type of contribution	Description of contribution
Sustainable development	positive effects	<p>Culinary Trail will encourage sustainable development of the target areas and groups. The contribution is concentrated around several crucial principles:</p> <ul style="list-style-type: none"> <li>- Where applicable, the partnership will be opting (e.g. in the 34 strategic documents and action plans for the Danube Region to ensure the adherence to the principles of the Paris Climate Agreement and “do no significant harm” principles.</li> <li>- Teaching and pilot examples will encourage and guide local stakeholders towards protecting their intangible resources (cultural heritage protection on national or international levels) and zero-carbon innovations (e.g. via digitalisation of routine tasks, local value chains, reducing plastic waste, etc.).</li> <li>- The project focuses on strengthening activities directly and indirectly associated with tourism, especially those that contribute to the developing local value chains. This step covers two practical implications: a) activation and increased demand for existing economic sectors such as agriculture, accommodation and transportation; b) development of new service and production buyer-supplier relationships and demand structures (e.g., marketing, logistics, local manufacturing of trinkets and souvenirs, etc.). The partnership will encourage focusing on sustainable and Circular Economic models, waste utilisation, waste reduction practices, etc.</li> <li>- We will encourage ethnic and local communities to consider Green Public Procurement and adopt eco-monitoring programmes (improving water and soil quality by reducing pollution). Additionally, we will try to explain these activities' competitive benefits to ensure that these practices are carried out and contribute to local development.</li> <li>- Culinary trail will especially emphasise and prioritise green mobility - bicycle, public transportations, electric car chargers, water travel...</li> </ul>

Horizontal principles	Type of contribution	Description of contribution
EU Charter of fundamental rights, gender equality, non-discrimination	positive effects	<p>The project contributes to a more social and inclusive Europe by implementing the European Pillar of Social Rights, by enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation. The Culinary Trail project, opts for advertising and capitalising on the culinary heritage of ethnic minorities in the Danube Region. This creates a situation leaning towards Positive Discrimination of 30 ethnic groups and recent migrants in the 14 countries of the Danube Region. Further activities of documenting their cultural and traditional legacy (SO1) offer a positive impact not only for their inclusion into the project activities but also to raising awareness and their social integration. Additionally, it will help in the reduction of the xenophobia across the Culinary Trail region.</p> <p>Also, the project will focus on ensuring equal access to information regarding the project activities and outputs and, in particular, the local action plans that are going to be implemented for different target groups (in terms of age, migration and vulnerability). This stage is imperative for the qualitative development of project actions.</p> <p>The Consortium shall prevent any discrimination based on gender, racial or ethnic origin, religion or belief, disability, age or sexual orientation in its decisions. Project partners will take care that the needs of people with disabilities will be taken into consideration in terms of location and infrastructure when organising events and activities. That should be consistent for the preparation and implementation during all project phases. Lastly, the solutions provided by the Actions of the project, can open up new opportunities for people with disabilities, the elderly, and excluded minorities. The valorisation of joint heritage can support job creation, which can support anti-poverty measures and better integration of vulnerable groups, the elderly, people with disabilities and Roma</p>

Horizontal principles	Type of contribution	Description of contribution
Strategic Environmental Assessment (if applicable)	positive effects	<p>During project the design and implementation there will be considered several important aspects of the Strategic Environmental Assessment, as: green public procurement, nature-based solutions, and lifecycle costing criteria. As a result the Consortium will consider standards going beyond regulatory requirements. It will help in avoiding negative environmental impacts.</p> <p>The development of culinary tourism and soft tourism practices are heavily dependent on the ecological background of the affected location. Therefore, the consortia will encourage an eco-friendly mindset through the developed curricula and hybrid teaching models. Also, where applicable, it will recommend its participants consider eco-friendly supply chains, responsible private sector development, and focusing attention on monitoring and maintaining a good ecologic condition. This will help assure that the practices are carried out and applied after the project's end, preferably becoming further embedded in local and national policy.</p> <p>The partnership will focus on the application of SEA principles in the output documentation (in SO4) regarding regional and ethnic group action plans and policy recommendations. Cooperation with relevant national institutions as ASP, ensures the ownership of the policy recommendations for the governmental and public sectors. This provides the initiative to apply SEA initiatives and principles in the development and application of Local and Minority-Tailored policy guidelines.</p> <p>The project strategies and actions are developed in order to create a better institutional platform and transnational cooperation environment for the territorial, economic and social integration. Even more, the overall measures developed by the Project Partners, focus on a better integration could be linked to those relevant and specific needs of each involved Danube Region.</p>