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Lab - Risk Analysis

Objectives

Part 1: Use Risk Analysis Methods

Part 2: Calculate Risks

Background / Scenario

A risk analysis determines possible vulnerabilities and threats, their likelihood and consequences, and the tolerances for such events. The results of this process may be expressed by using a quantitative method or a qualitative method. Quantitative risk analysis involves calculations to assign a value to a potential vulnerability or threat. This option works best when dealing with tangible assets such as buildings, computers, or inventory. Qualitative risk analysis assigns a level used to prioritize potential risk so organizations can take a logical approach to address the most critical threats. This method works best for intangible assets such as intellectual property, company reputation, or accounts receivable.

Required Resources

PC or mobile device with internet access

Instructions

Part 1: Use Risk Analysis Methods

Quantitative Risk

Quantitative risk analysis is the process of objectively determining the impact of an event by using metrics and models. A quantitative analysis relies on historical information and trends to predict future performance. The result of the analysis is a value.

Calculating the annualized loss expectancy (ALE) is a common method to estimate the decrease in value or capability of an asset after an adverse event occurs.

Step 1: Calculate the Asset Value.

In this step, you will demonstrate how to calculate the asset value.

Initial Cost of the Asset

The asset value is the total expenditure it takes to replace an asset. For example, the total value of an asset may include purchasing and licensing or developing along with maintenance and support costs. In this example, the organization's customer database server cost approximately \$20,000. This includes the hardware, software, and configuration.

Organizational Value

An intangible value is more difficult to calculate because it may include the cost of creating, acquiring, and re-creating information, and the business impact or loss if the information is lost or compromised. It can also include liability costs. In this example, the cost to create the customer website is \$40,000.

Public Value

An intangible cost that includes loss of proprietary information, or processes, or loss of business reputation. This value is estimated at \$75,000.

What is the total asset value of the server?

To calculate the total asset value of the server, you need to combine the tangible and intangible values associated with it. Here's the breakdown:

- Initial Cost of the Asset (Tangible): \$20,000
- Organizational Value (Intangible): \$40,000
- Public Value (Intangible): \$75,000

Calculation:

Total Asset Value = Initial Cost + Organizational Value + Public Value
Total Asset Value = \$20,000 + \$40,000 + \$75,000 = \$135,000

The server's tangible and intangible value is approximately \$135,000.

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Why is the intangible cost so high? Is this realistic?

The intangible cost is high because it reflects critical factors beyond the physical components of the server. Reputation, for instance, is invaluable to an organization; it influences customer trust, brand loyalty, and long-term profitability. Damage to reputation from data breaches, service downtime, or loss of proprietary information can result in loss of customers, legal liabilities, and decreased market value. Since restoring lost reputation often takes significant time and resources, the valuation realistically captures the potential impact of intangible losses on the organization.

Consider the value of an organization's reputation. The reputation of a business is very difficult to build and maintain. Damage to the reputation can be very costly and permanent. So - yes, this valuation is realistic.

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Step 2: Calculate the Exposure Factor

Exposure factor is expressed as a percentage (or decimal equivalent) loss of an asset if a specific threat or vulnerability is realized. The exposure factor is a subjective value. If the asset is completely lost, the exposure factor would be 100% or 1. The exposure factor could be a fraction of the value such as 40% or .4, for example.

Given an example, what is the impact on the server if the server room floods and the cost to restore the server is \$30,000?

Asset Value: \$135,000

Restoration Cost: \$30,000

Exposure Factor:

$$\text{Exposure Factor} = \frac{\text{Restoration Cost}}{\text{Asset Value}}$$
$$\text{Exposure Factor} = \frac{30,000}{135,000} = 0.22 \text{ or } 22\%$$

The exposure factor is 22% or 0.22. This represents the portion of the asset's value that would be impacted if the server room floods.

Exposure factor is 30,000 / 135,000 = 22% or 0.22

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Step 3: Calculate the Single Loss Expectancy

Calculate the single loss expectancy (SLE) by taking the asset value and multiplying it by the exposure factor. The result is the dollar loss that you expect due to the occurrence of a single event. A single asset can have multiple potential threats or vulnerabilities, and a single loss expectancy can be calculated for each occurrence.

For example, a denial-of-service attack is estimated to have a 20% or 0.2 impact or exposure factor. This would mean the SLE is $\$135,000 \times 0.2 = \$27,000$.

Estimate the SLE if a hard drive or storage unit failure occurs where the same asset value is estimated at \$135,000. This type of loss would result in an exposure factor of 0.5.

What is the SLE?

$$\text{SLE} = \text{Asset Value} \times \text{Exposure Factor}$$

$$\text{SLE} = 135,000 \times 0.5 = 67,500$$

The SLE, if a hard drive or storage unit failure occurs with an exposure factor of 0.5, is \$67,500.

SLE equals 135,000 x 0.5 = \$67,500

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Calculate the SLE of a Ransomware attack with an exposure factor of 100% or 1.0.

$$\text{SLE} = \text{Asset Value} \times \text{Exposure Factor}$$

$$\text{SLE} = 135,000 \times 1.0 = 135,000$$

The SLE for a ransomware attack with an exposure factor of 100% is \$135,000.

SLE equals 135,000 x 1.0 = \$135,000

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Step 4: Calculate the Annualized Rate of Occurrence

The annualized rate of occurrence (ARO) is a measure of how often an event occurs in a single year. ARO is always expressed in an annual rating even if an incident occurs and is recorded in other time measures. In our example, the customer database server is impacted by a DoS or DDoS attack every 120 days or 4 months on average. This means the event will occur three times in a calendar year on average, so the DoS/DDoS attack has an ARO of 3.

- a. In this scenario, calculate the ARO of a ransomware attack on the business customer database server. On average the server experiences a ransomware attacks every 24 months or two years.

What is the ARO of a ransomware attack on the customer database server?

$$ARO = \frac{12}{\text{Frequency in months}}$$

$$ARO = \frac{12}{24} = 0.5$$

If the ransomware attack occurs every 24 months, the ARO would be 0.5.

If the event occurs every twenty-four months, the ARO would be 12 / 24 = 0.5.

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- b. In this scenario, calculate the ARO of a hardware failure with the customer database server. On average, the server experiences hardware failures every 30 months.

What is the ARO of hardware failures with the customer database server?

$$ARO = \frac{12}{\text{Frequency in months}}$$

$$ARO = \frac{12}{30} = 0.4$$

If the hardware failure occurs every 30 months, the ARO would be 0.4.

If the event occurs every thirty months, the ARO would be 12 / 30 = 0.4.

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Step 5: Calculate the Annualized Loss Expectancy

The annualized loss expectancy (ALE) is the product of the ARO and the SLE. To calculate the ALE, take the SLE and multiply it by the ARO. For example, if a power outage is determined to have an SLE of \$50,000.00 and an ARO of 0.5 the ALE would be \$25,000.

What is the ALE of a hardware failure with the customer database server if the SLE= \$5,000 and ARO=2.5?

$$ALE = SLE \times ARO$$

$$ALE = 5,000 \times 2.5 = 12,500$$

The ALE for a hardware failure with an SLE of \$5,000 and an ARO of 2.5 is \$12,500.

ALE = 5000 x 2.5 = 12500

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What is the ALE of a hacking attack with the customer database server if the SLE= \$10,000 and ARO=0.5?

$$ALE = SLE \times ARO$$

$$ALE = 10,000 \times 0.5 = 5,000$$

The ALE for a hacking attack with an SLE of \$10,000 and an ARO of 0.5 is \$5,000.

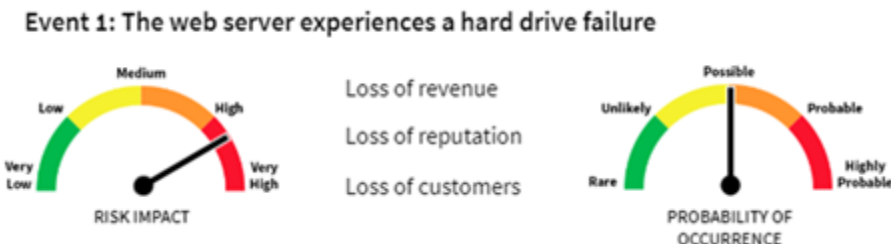
ALE = 10,000 x 0.5 = 5,000

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Step 6: Calculate the Qualitative Risk Analysis

A qualitative analysis compares the impact of a threat with the probability of its occurrence and uses labels such as low, medium, or high. The impact of an event is a measure of the loss when a threat exploits a vulnerability. The probability is the chance that the threat event will occur.

Qualitative risk analysis examines the level of overall impact on the organization. These issues include loss of revenue, loss of reputation, and loss of customers.



In the first event, the web server experiences a hard drive failure causing a loss of revenue, reputation, and customers. This is a very high risk impact and a possible probability of occurrence.

Using the table below, what is the qualitative impact?

Based on the provided information and image, the qualitative impact of the hard drive failure event on the web server, which includes a very high risk impact and a possible probability of occurrence, would be classified as Major.

Major

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Event 1: Web Server Hard Drive Failure					
Risk Impact Matrix					
Probability of Occurrence	Very Low	Low	Medium	High	Very High
Highly Probable	Moderate	Major	Major	Severe	Severe
Probable	Moderate	Moderate	Major	Major	Severe
Possible	Minor	Moderate	Moderate	Moderate	Major
Unlikely	Minor	Moderate	Moderate	Moderate	Major
Rare	Minor	Minor	Minor	Moderate	Moderate

In the second event, a denial-of-service attack launches against the web server. This is a high risk impact and a probable probability of occurrence.

Using the table below, what is the qualitative impact?

Based on the provided Risk Impact Matrix and the details of the second event:

- Risk Impact: High
- Probability of Occurrence: Probable

From the matrix, a high risk impact combined with a probable probability of occurrence results in a Major qualitative impact.

The qualitative impact for the denial-of-service attack is Major.

Major

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Event 2: A DoS/DDoS Attack					
Risk Impact Matrix					
Probability of Occurrence	Very Low	Low	Medium	High	Very High
Highly Probable	Moderate	Major	Major	Severe	Severe
Probable	Moderate	Moderate	Major	Major	Severe
Possible	Minor	Moderate	Moderate	Moderate	Major
Unlikely	Minor	Moderate	Moderate	Moderate	Major
Rare	Minor	Minor	Minor	Moderate	Moderate

In the third event, there is a fire in the server room. This is a very high risk impact and a rare probability of occurrence.

Using the table below, what is the qualitative impact?

Based on the Risk Impact Matrix provided for the third event:

- Risk Impact: Very High
- Probability of Occurrence: Rare

According to the matrix, a very high risk impact with a rare probability of occurrence results in a Moderate qualitative impact.

The qualitative impact for a fire in the server room is Moderate.

Moderate

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Event 3: Fire in the Server Room					
Risk Impact Matrix					
Probability of Occurrence	Very Low	Low	Medium	High	Very High
Highly Probable	Moderate	Major	Major	Severe	Severe
Probable	Moderate	Moderate	Major	Major	Severe
Possible	Minor	Moderate	Moderate	Moderate	Major
Unlikely	Minor	Moderate	Moderate	Moderate	Major
Rare	Minor	Minor	Minor	Moderate	Moderate

In the fourth event, credit card data has been stolen. This is a very high risk impact and an unlikely probability of occurrence.

Using the table below, what is the qualitative impact?

Based on the Risk Impact Matrix for the fourth event:

- Risk Impact: Very High
- Probability of Occurrence: Unlikely

According to the matrix, a very high risk impact with an unlikely probability of occurrence results in a Major qualitative impact.

The qualitative impact for the event of credit card data being stolen is Major.

Major

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Event 4: Data Breach/Credit Card Data Stolen					
Risk Impact Matrix					
Probability of Occurrence	Very Low	Low	Medium	High	Very High
Highly Probable	Moderate	Major	Major	Severe	Severe
Probable	Moderate	Moderate	Major	Major	Severe
Possible	Minor	Moderate	Moderate	Moderate	Major
Unlikely	Minor	Moderate	Moderate	Moderate	Major
Rare	Minor	Minor	Minor	Moderate	Moderate

In the fifth event, there is a tornado in the area. This is a low risk impact and a rare probability of occurrence.

Using the table below, what is the qualitative impact?

Based on the Risk Impact Matrix for the fifth event:

- Risk Impact: Low
- Probability of Occurrence: Rare

According to the matrix, a low risk impact with a rare probability of occurrence results in a Minor qualitative impact.

The qualitative impact for the event of a tornado in the area is Minor.

Minor

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Minor

Event 5: Weather/Tornado					
Risk Impact Matrix					
Probability of Occurrence	Very Low	Low	Medium	High	Very High
Highly Probable	Moderate	Major	Major	Severe	Severe
Probable	Moderate	Moderate	Major	Major	Severe
Possible	Minor	Moderate	Moderate	Moderate	Major
Unlikely	Minor	Moderate	Moderate	Moderate	Major
Rare	Minor	Minor	Minor	Moderate	Moderate

Part 2: Calculate Risks

Step 1: ABC Company Laptops Scenario

ABC Company owns 65 laptops. Each laptop cost \$1,200. You will base your calculations on the value of one laptop. The team identified three threats. Based on internal data, calculate the ARO, and ALE given the information provided. Enter the missing values in the table.

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Theft of Equipment	\$1200	100% (1.0)	Once every 2 years	0,5	\$600
Damage by Dropping		60%(0.6)	Once every 5 years	0.2	\$144
Malware	\$240	20% (0.2)	Twice a year	2	\$480
Total ALE for all threats					\$1,224

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Theft of Equipment	\$1200	100% (1.0)	Once every 2 years	0.5	\$600
Damage by Dropping	\$720	60%(0.6)	Once every 5 years	0.2	\$144
Malware	\$240	20% (0.2)	Twice a year	2	\$480
Total ALE for all threats					\$1,224

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Step 2: ABC Company Storage Area Network Scenario

The ABC Company is performing a risk analysis for its storage area network. The total asset value is \$250,000. The team identified the three threats shown in the table. Manufacturer's data and company records provided the data given in the table. Enter the missing values in the table.

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Drive Failure	\$12,500	5% (.05)	Twice a year	2	\$25,000
Power Outage	\$250,000	100% (1.0)	Once every 8 years	0,125	\$31,250
DOS/DDOS Attack	\$25,000	10% (0.1)	Once every 2 years	0,5	\$12,500
Total ALE for all threats					\$68,750

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Drive Failure	\$12,500	5% (0.05)	Twice a year	2	\$25,000
Power Outage	\$250,000	100% (1.0)	Once every 8 years	0.125	\$31,250
DOS/DDOS Attack	\$25,000	10% (0.1)	Once every 2 years	0.5	\$12,500
Total ALE for all threats					\$68,750

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Step 3: ABC Company Database Server Threats Scenario

ABC Company spent \$18,000 on a database server. Configuration and installation totaled \$2,000. Complete the risk analysis challenge table based on the four threats identified by the team at ABC. Enter the missing values in the table.

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Device Failure	\$1,000	5% (.05)	Once every 18 months	0.66	\$666
Power Outage	\$20,000	100% (1.0)	Once every 5 years	0.2	\$4,000
DOS/DDOS Attack	\$3,000	15% (0.15)	Once every 4 years	0.25	\$750
Theft of Information	\$8,000	40% (0.4)	Once every 2 years	0.5	\$4,000
Configuration Mistakes	\$200	1% (0.01)	Once a month	12	\$2,400
Total ALE for all threats					\$11,816

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Device Failure	\$1,000	5% (.05)	Once every 18 months	0.66	\$666
Power Outage	\$20,000	100% (1.0)	Once every 5 years	0.2	\$4,000
DOS/DDOS Attack	\$3,000	15% (0.15)	Once every 4 years	0.25	\$750
Theft of Information	\$8,000	40% (0.4)	Once every 2 years	0.5	\$4,000
Configuration Mistakes	\$200	1% (0.01)	Once a month	12	\$2,400
Total ALE for all threats					\$11,816

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Step 4: ABC Company Point-of-Sale System Challenge Scenario

ABC Company spent \$10,000 on their remote point-of-sale system. Configuration and installation totaled \$5,000. Complete the table based on the four threats identified by the team at ABC. Enter the missing values in the table.

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Theft of Equipment	\$15,000	100% (1.0)	Once every 5 years	0.2	\$3,000
Equipment Failure	\$1,500	10% (0.1)	Twice a year	2	\$3,000
Ransomware	\$3,000	20% (.2)	Once every 10 years	0,1	\$300
Data Breach	\$6,000	40% (0.4)	Once every 5 years	0.2	\$1,200
Total ALE for all threats					\$7,500

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Theft of Equipment	\$15,000	100% (1.0)	Once every 5 years	0.2	\$3,000
Equipment Failure	\$1,500	10% (0.1)	Twice a year	2	\$3,000
Ransomware	\$3,000	20% (0.2)	Once every 10 years	0.1	\$300
Data Breach	\$6,000	40% (0.4)	Once every 5 years	0.2	\$1,200
Total ALE for all threats					\$7,500

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Step 5: ABC Company Private Cloud Facility Challenge Scenario

ABC Company spent \$500,000 on the development and purchase of a private cloud facility. Configuration and installation totaled \$50,000 and the programming and application development cost another \$450,000. Complete the Risk analysis Challenge table based on the four threats identified by the team at ABC. Enter the missing values in the table.

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Power Outage	\$500,000	50% (0.5)	Once every 5 years	0,2	\$100,000
DOS/DDOS Attack	\$400,000	40% (0.4)	Once every 2 years	0,5	\$200,000
Data Breach	\$400,000	40% (0.4)	Once every 10 years	0,1	\$40,000
Flood	\$1,000,000	100% (1.0)	Once every 20 years	0,05	\$50,000
Total ALE for all threats					\$390,000

Threat Event	SLE	EF	Rate of Occurrence	ARO	ALE
Power Outage	\$500,000	50% (0.5)	Once every 5 years	.2	\$100,000
DOS/DDOS Attack	\$400,000	40% (0.4)	Once every 2 years	.5	\$200,000
Data Breach	\$400,000	40% (0.4)	Once every 10 years	.1	\$40,000
Flood	\$1,000,000	100% (1.0)	Once every 20 years	.05	\$50,000
Total ALE for all threats					\$390,000

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