



JULIA CHRISTINA POP

PRODUCT DESIGNER

ABOUT ME

As a Product Designer in fintech, I combine user research, UX design and interface aesthetics to transform innovative concepts into user-centered solutions that achieve measurable business impact.

Currently open to relocation for new opportunities.

CONTACT

Phone: (+40) 770581227

Location: Bucharest, Romania | Open to relocation

LinkedIn: [Julia Christina Pop](#)

Portfolio: [Julia Christina](#)

EDUCATION

Modern Leadership Skills and Applications, GenAI Fundamentals for UX Designers + Researchers, Figma UI UX Design Advanced

2024-2025 | Certificate Courses by Udemy

AI for Designers, USER RESEARCH, WEB ACCESSIBILITY, UI DESIGN PATTERNS, MOBILE USER EXPERIENCE

2022-2024 | Certificate Courses by Interaction Design Foundation

DESIGN LED STRATEGY: Design thinking for business strategy and entrepreneurship

2022 | Certificate Course by University of Sydney

PRODUCT DESIGN

2022 | Course by GOOGLE- Udacity

CAREER FOUNDRY (Berlin, Germany)

2019-2020 Certificate Course in UX Design & Front-end Development Specialization

UNIVERSITY OF MEDICINE AND PHARMACY "CAROL DAVILA"

2016-2018 Master's degree in Physical Therapy (UNEFS)

2012-2015 Bachelor's degree in Physical Therapy

WORK EXPERIENCE

2024-Present | ING HUBS (Product Designer) INTERNAL PROJECTS: [OneESG](#), [ClientNinja](#)

- Design and develop product features that simplify financial data for users.
- Managing the end-to-end design process, from concept to final implementation.
- Enhance the app's design system by developing new components that adhere to WCAG 2.2 accessibility standards.
- Planned and conducted usability testing sessions to identify pain points and validate design decisions.

2021-2024 | SUSTAINALYTICS-MORNINGSTAR (Senior UX/UI Designer) INTERNAL PROJECTS: [ADA](#), [COVERAGE CHECK](#)

- Conduct qualitative user interviews to understand customer needs, create engaging and user-friendly design concepts, and identify pain points in user journeys.
- Build products from scratch that meet the client's needs.
- Develop design strategies aligned with company goals, collaborating with cross-functional teams, and presenting concepts to clients and stakeholders.

2022-2023 | DELOITTE DIGITAL TECHNOLOGIES (UX/UI Designer) PROJECT: [CUSTOMS CLEAR](#)

- Reviewing the user flows to identify UX pain points. This involves conducting research, analyzing data, and validating design decisions with stakeholders.
- Gather insights, define objectives, and design high-quality UX deliverables aligned with both user needs and stakeholder requirements.
- Create Figma high-quality assets to facilitate the implementation of the components.

2021-2022 | RADICAL 13 CREATIVE STUDIO (UX/UI Designer) PROJECT: [technologywithin](#)

- Improving the onboarding experience and optimizing the UI layout through the creation of wireframes, high-fidelity mockups, and low-fidelity clickable prototypes to guide product development.
- Designing and redesigning user flows for both new and existing products across web and mobile platforms.

2021 | BEIA (UX Research Assistant) PROJECT: [Stamina](#)

- Conducted UX research by collecting and evaluating user data to inform design decisions.
- Designed engaging and intuitive user interfaces that enhanced the user experience across web and mobile applications.