



JULIA CHRISTINA POP

UX/UI DESIGNER & USER RESEARCH

ABOUT ME

I'm a Senior UX/UI Designer passionate about creating impactful, user-centered products that combine usability and aesthetics.

Skilled in UX design, interface aesthetics, and research, I create intuitive experiences that meet user needs and drive business success.

CONTACT

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Behance: [Julia Christina](#)

EDUCATION

Figma UI UX Design Advanced

2024-2025 | Certificate Course by Udemy

AI for Designers, USER RESEARCH, WEB ACCESSIBILITY, UI DESIGN PATTERNS, MOBILE USER EXPERIENCE

2022-2024 | Certificate Courses by Interaction Design Foundation

DESIGN LED STRATEGY: Design thinking for business strategy and entrepreneurship

2022 | Certificate Course by University of Sydney

PRODUCT DESIGN

2022 | Course by GOOGLE- Udacity

CAREER FOUNDRY (Berlin, Germany)

2019-2020 Certificate Course in UX Design & Front-end Development Specialization

UNIVERSITY OF MEDICINE AND PHARMACY "CAROL DAVILA"

2016-2018 Master's degree in Physical Therapy (UNEFS)

2012-2015 Bachelor's degree in Physical Therapy

WORK EXPERIENCE

2024-Present | ING HUBS (Senior UX/UI Designer - User researcher) INTERNAL PROJECTS: [OneESG](#)

- Design from scratch a new user flow for a Generative AI feature, ensuring a seamless and intuitive experience.
- Enhance the app's design system by developing new components that adhere to WCAG 2.2 accessibility standards.
- Conduct research and design new features focused on improving data visualization, with the goal of optimizing analysis for various use cases, such as CTP score, KPI monitoring and country/sector analysis.

2021-2024 | SUSTAINALYTICS- MORNINGSTAR (Senior UX/UI Designer) INTERNAL PROJECTS: ADA, COVERAGE CHECK

- Conduct qualitative user interviews to understand customer needs, create engaging and user-friendly design concepts, and identify pain points in user journeys.
- Apply creativity and logic to build products from scratch and demonstrate exceptional stakeholder management skills.
- Develop design strategies aligned with company goals, collaborating with cross-functional teams, and presenting concepts to clients and stakeholders.

2022-2023 | DELOITTE DIGITAL TECHNOLOGIES (UX/UI Designer) PROJECT: [CUSTOMS CLEAR](#)

- Reviewing the user flows to identify UX pain points. This involves conducting research, analyzing data, and validating design decisions with stakeholders.
- Gather insights, define objectives, and develop design solutions aligned with both user needs and stakeholder requirements.
- Create high-quality UX deliverables, such as personas, user journey maps, wireframes, and interactive prototypes, to facilitate the understanding of design concepts.

DESIGN TOOLS

Figma
FigJam
Adobe XD
Miro
Notion



DESIGN SKILLS

User Research
Web Accessibility
Information Architecture
Wireframing
Prototyping
Usability Testing



SOFT SKILLS

Communication
Visual Presentation
Stakeholder management
Problem solving
Team work
Critical thinking

