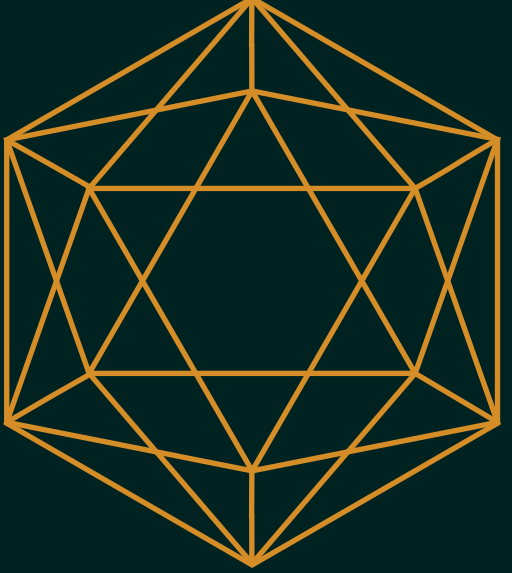




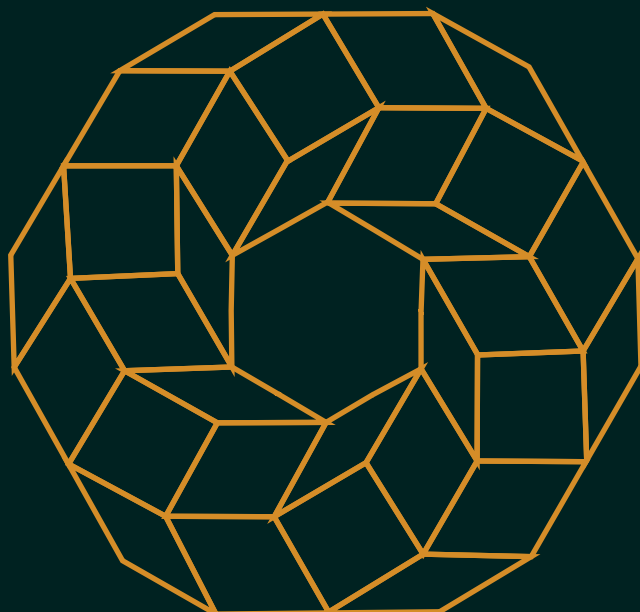
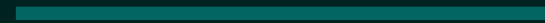
TOBA  
STREET  
COFFEE



# TOBA STREET COFFEE

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Toba Street Coffee is a coffee shop that offers a wide range of coffee options. This coffee shop has several locations throughout the Lake Toba area, making it convenient for customers to find and visit. To make it even more accessible, Toba Street Coffee has developed a user-friendly app that customers can use to locate the nearest branch and place their orders. Whether you're a local or a tourist exploring the beautiful Lake Toba region, Toba Street Coffee is the perfect place to enjoy a delicious cup of coffee while taking in the scenic surroundings.

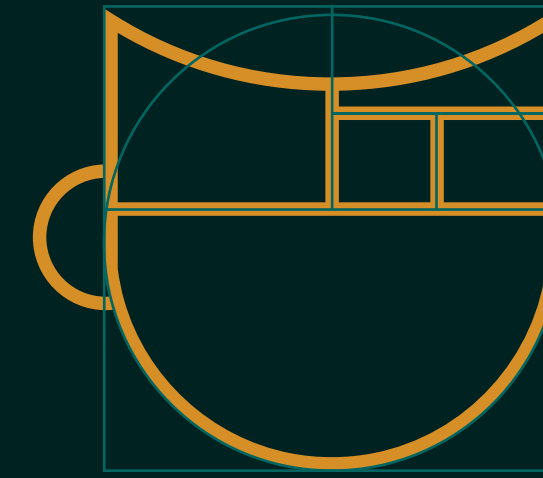


# LOGO CONCEPT

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Glass Coffee



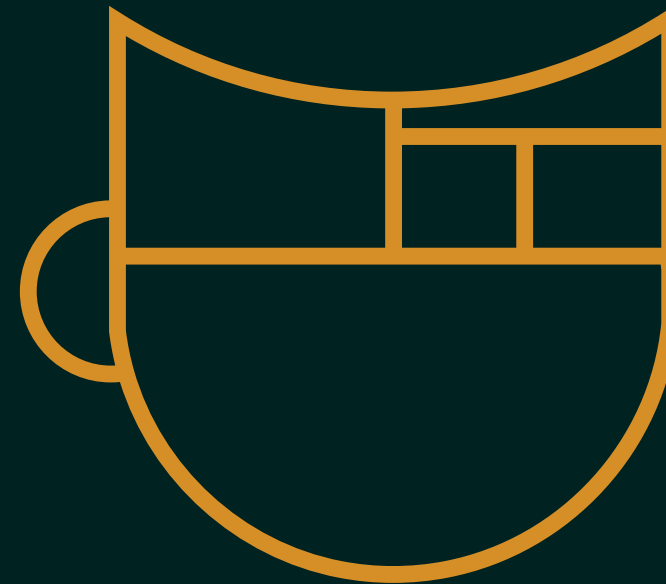
Golden Ratio

# AKSARA TOBA LOGO

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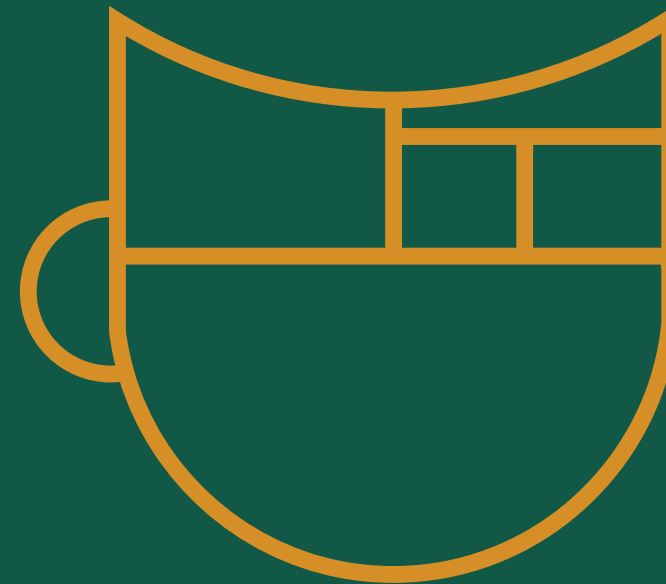


#002221

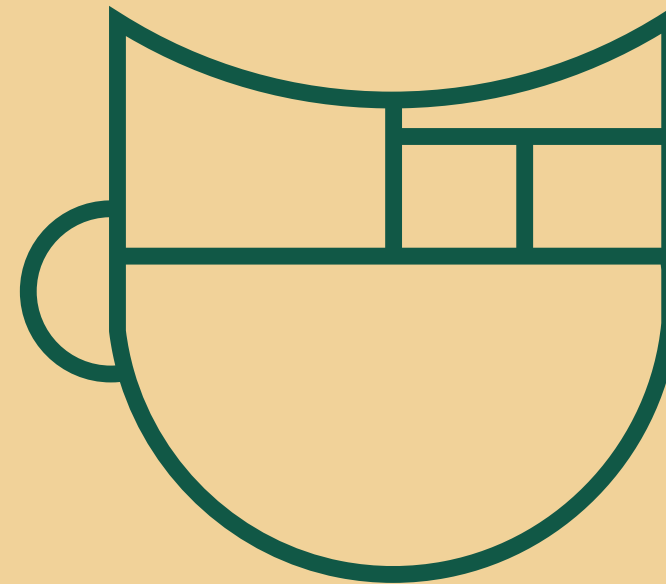


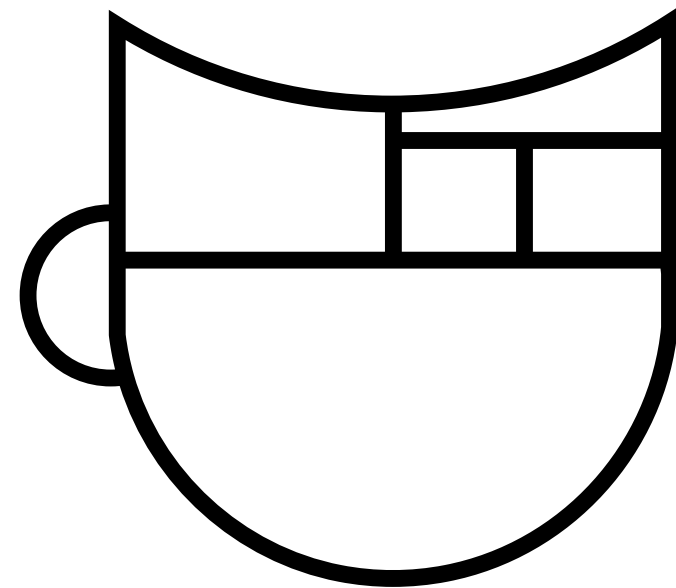
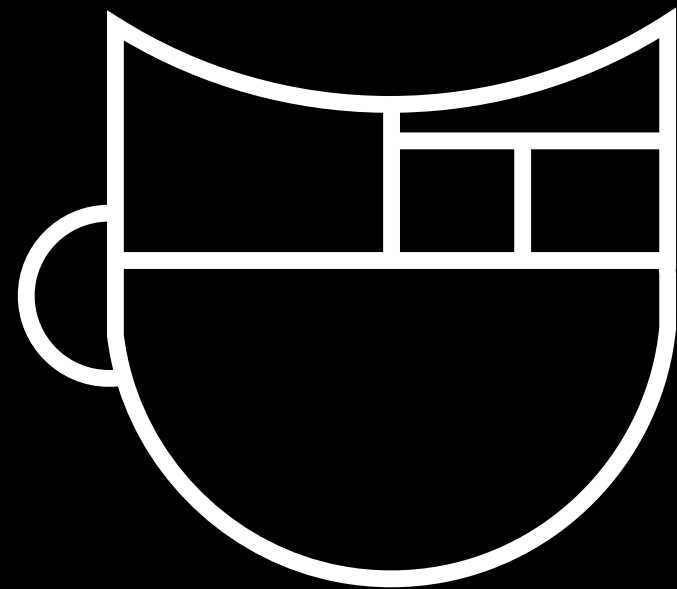


#115846



#F1D299

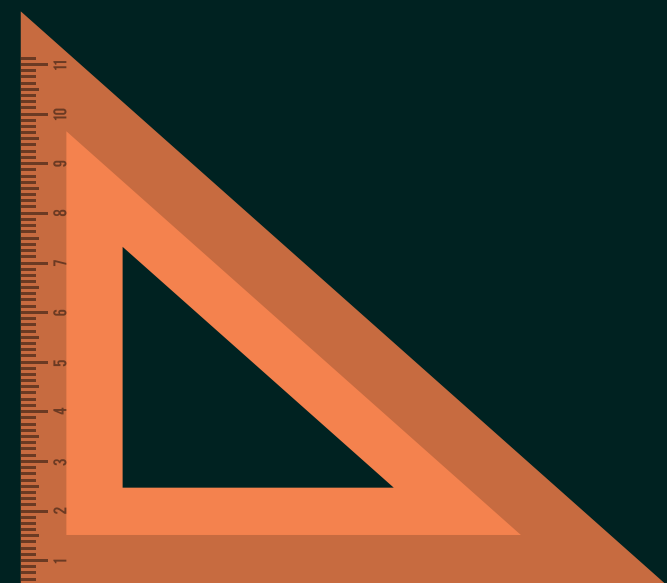






# LOGO CONSTRUCTION

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# TYPOGRAPHY

## Primary Font

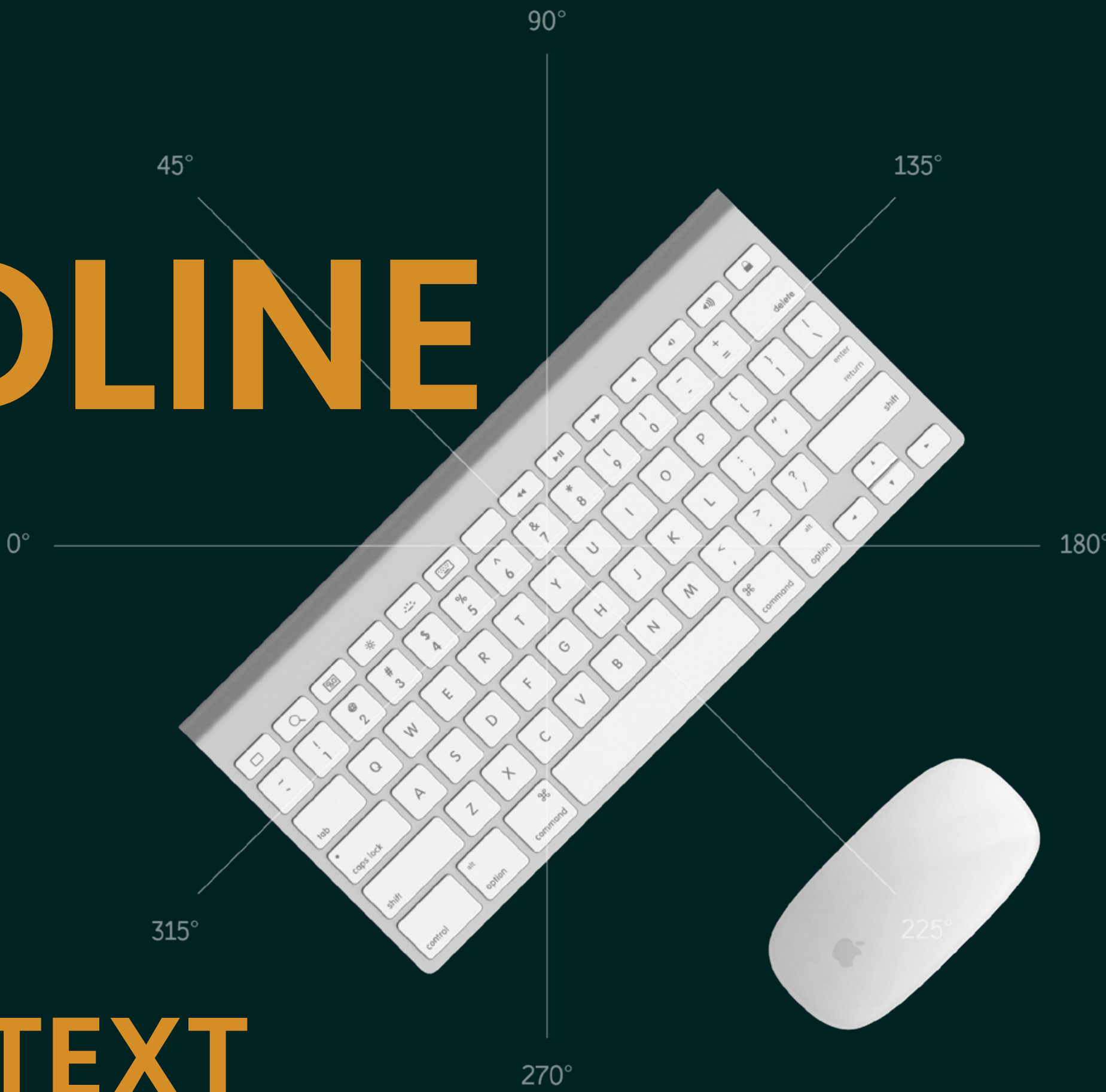
### POPPINS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890  
!@#\$%^&\*()

## Secondary Font

### RALEWAY

FOR  
HEADLINE



FOR ANYTEXT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

### Black

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abcdefghijklmnopqrstuvwxyz  
1234567890  
!@#\$%^&\*()

### Extra-Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
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### Bold

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### Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
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### Medium

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### Regular

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### Light

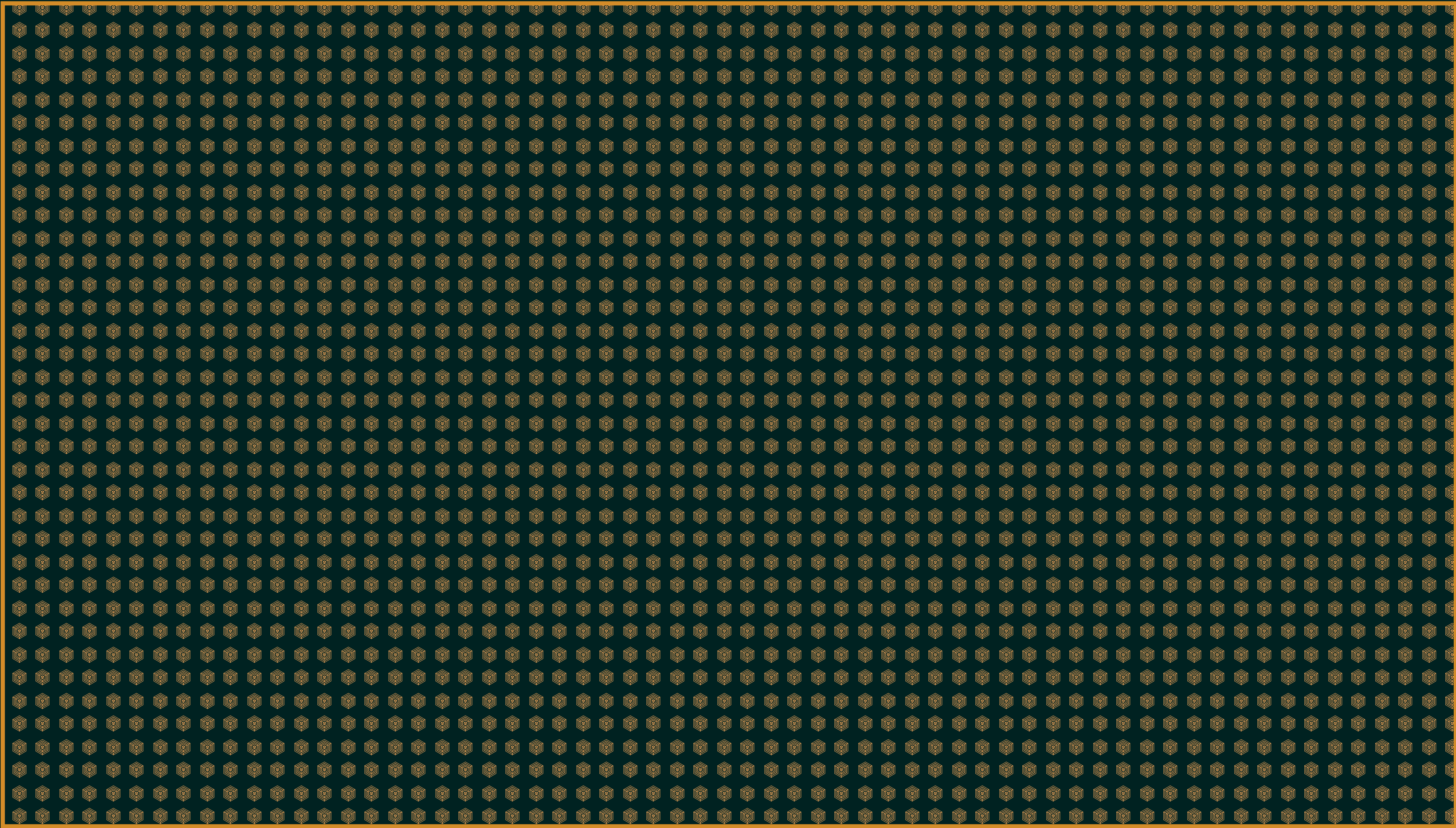
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abcdefghijklmnopqrstuvwxyz  
1234567890  
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### Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
!@#\$%^&\*()



# PATTERN



# IDENTITY







Zulfran Silaban

Zulfran Silaban  
C.E.O.

11 Whitewood Drive,  
California, CA 01234  
phone: (123) 456-789  
e-mail: john.smith@smithcorp.com





## Zulfran S

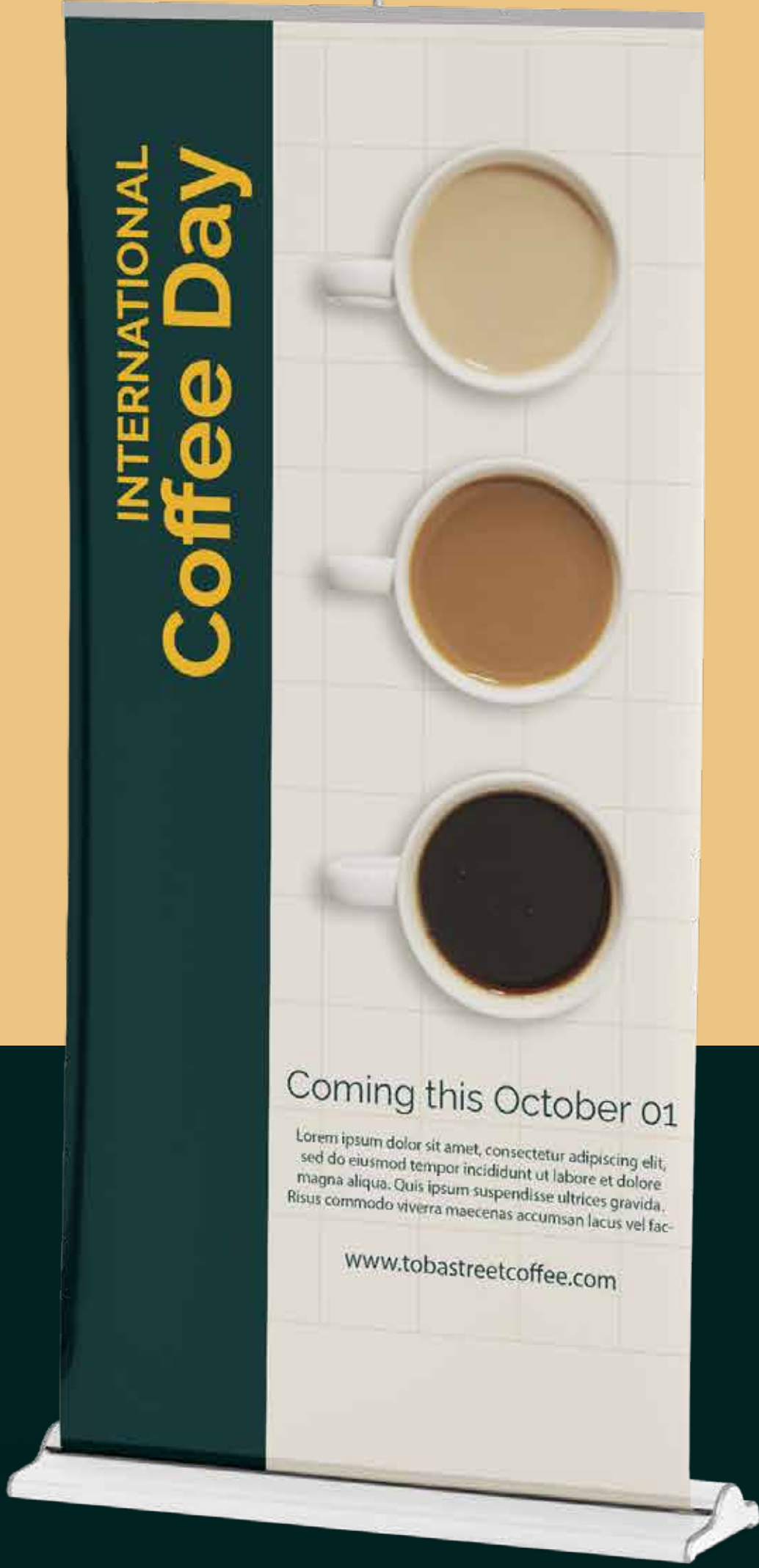
CEO

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

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EST. ——— HAND CRAFTED ——— 1990  
COFFEES FROM  
COPAN • HONDURAS

## BOURBON VARIETALS

So sweet, so complex and so delicate, this is the pinot noir of coffee. A cup of Bourbon-type variety is lush and classic. It's the coffee of coffee.

NET WT 12 OZ



Thank You a Lot