

# Milestone 3 Processing of Data

WQD7005 – DATA MINING

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WQD180031

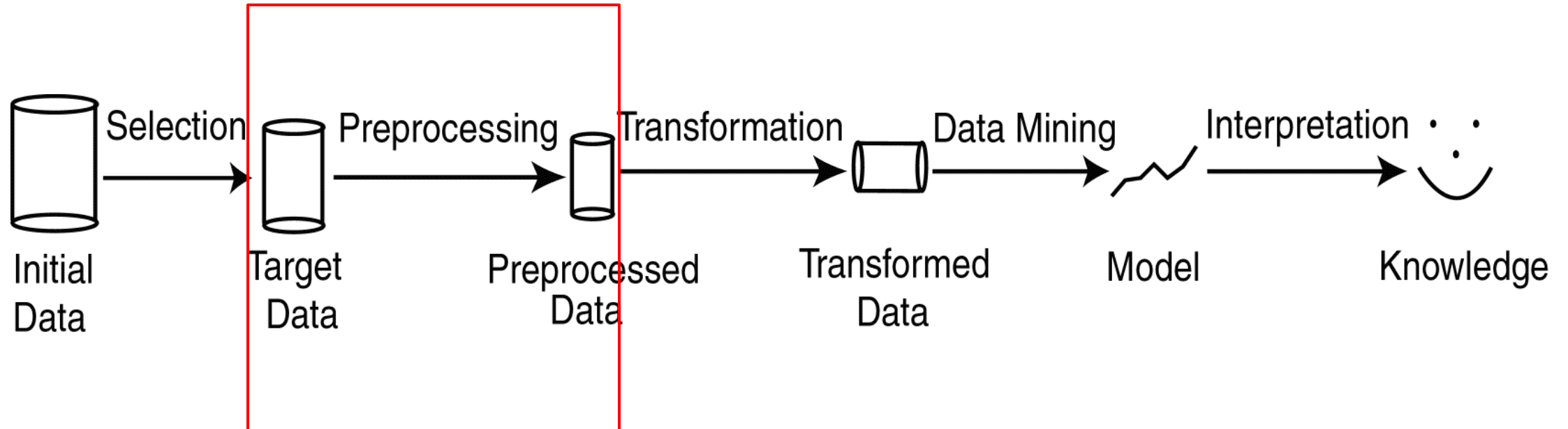
NUR ATHIRAH BT. RAZAK

WQD170072

Knowledge Discovery in Databases (KDD): process of finding useful information and patterns in data:

1. Selection ( Pre-Mining 1): Obtain data from various sources
2. Preprocessing (Pre-Mining 2): Cleanse data

### Milestone 3



Analysis Goal:  
Findings a good stock counter for short term and long-term investment. Using historical data from KLSE Stock Market to predict future trend.

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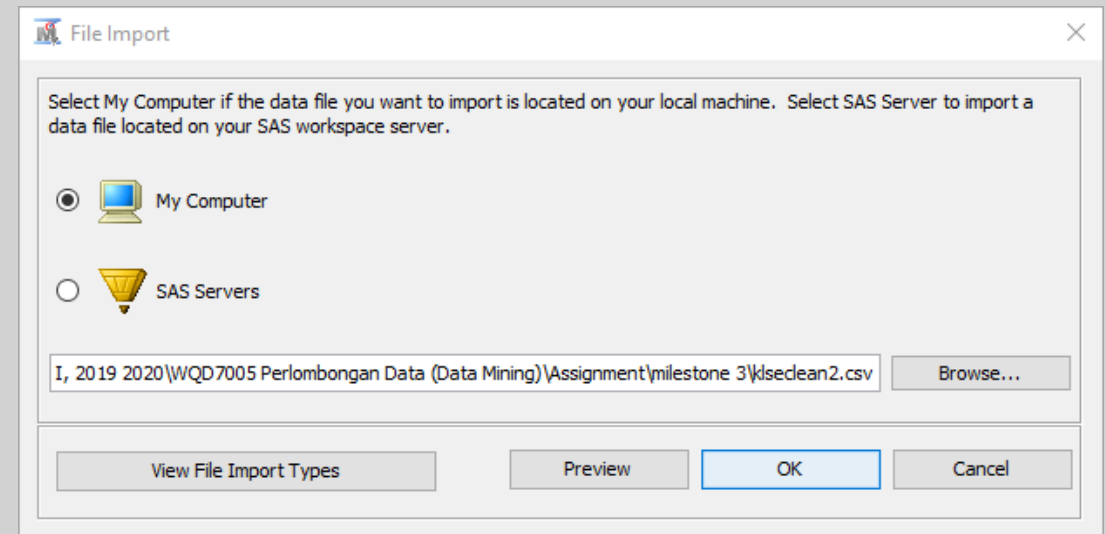
Analysis Data:

- Extract data from historical KLSE Stock Market
- Sample target based on adj-close data trend
  - Actual sample target approximately 10%

# Create SAS data file

Step 1: Import .csv file from local storage to project diagram by using File Import.

- Data have been pre-cleaning first before import to project diagram.
- Only target data have been used in this step.



Step 2: Create linkages between File Import to Save Data in order to convert .csv file to SAS data file.

- SAS Library Name have been renamed to Stock at Save Data property menu.

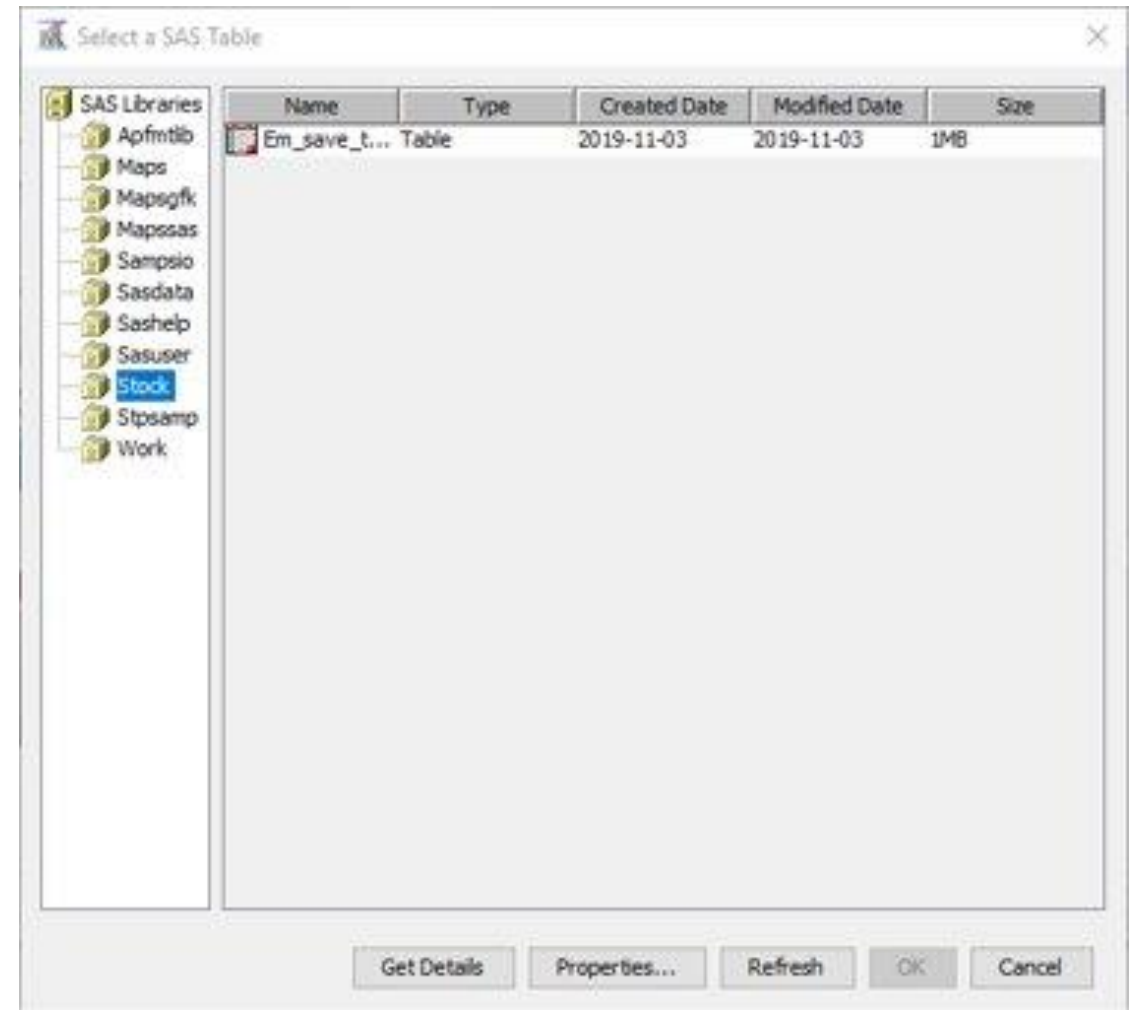
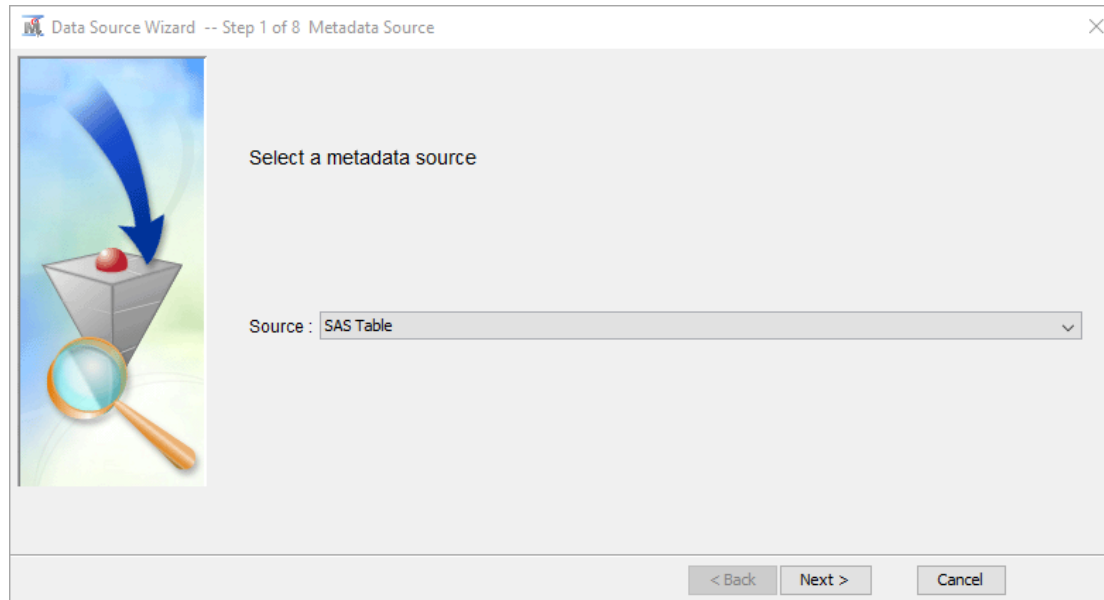
The screenshot displays the SAS Enterprise Miner interface. On the left, a tree view shows the project structure: 'data mining stock' containing 'Data Sources', 'Diagrams', 'predictive analysis', and 'Model Packages'. Below this, a properties panel for the 'predictive analysis' diagram is visible. It includes sections for 'General', 'Train', 'Status', and 'General Properties'. The 'Train' section is expanded, showing 'Output Options' and 'Output Format' properties. The 'Output Format' section is further expanded, showing 'File Format' set to 'SAS (.sas7bdat)' and 'SAS Library Name' set to 'STOCK'. The main workspace shows a workflow diagram with two nodes: 'File Import' and 'Save Data', connected by a directed arrow. The 'Save Data' node has a green checkmark, indicating it is configured. The bottom status bar shows 'Run completed' and the user 'wqd180031@siswa.um.edu.my' is logged in.

Property	Value
<b>General</b>	
Node ID	EMSave
Imported Data	...
Exported Data	...
Notes	...
<b>Train</b>	
Output Options	
Variables	...
Filename Prefix	
Replace Existing Files	Yes
All Observations	Yes
Number of Observations	1000
Output Format	
File Format	SAS (.sas7bdat)
SAS Library Name	STOCK
Directory	...
Output Data	
All Roles	Yes
Select Roles	...
<b>Status</b>	
General Properties	

Diagram Log

Run completed

wqd180031@siswa.um.edu.my as u35818613 Connected to SASApp - Logical Workspace Server (odaws01-apse1.oda.sas.com)



- Step 3: Select a metadata source that have been create by previous step.
- For this case, data stored in SAS Library – Stock as per previous setup.

- Screening Column Metadata by inspecting all variables for their Role and Level.
- Target have been identified for this data and can be proceed with setting the Metadata Advisor Options (Basic or Advance).

Data Source Wizard -- Step 5 of 8: Column Metadata

(none) ☐ not Equal to ☐ Apply ☐ Reset

Columns: ☐ Label ☐ Mining ☐ Basic ☐ Statistics

Name	Role	Level	Report	Order	Drop	Lower Limit	Upper Limit
adj_close	Input	Interval	No		No	-	
Close	Input	Interval	No		No	-	
counter	Input	Nominal	No		No	-	
Dates	Time ID	Interval	No		No	-	
diff	Input	Interval	No		No	-	
High	Input	Interval	No		No	-	
low	Input	Interval	No		No	-	
Open	Input	Interval	No		No	-	
Stock_	Input	Nominal	No		No	-	
target	Target	Interval	No		No	-	
volume	Input	Interval	No		No	-	

< >

Show code Explore Compute Summary < Back Next > Cancel

Data Source Wizard -- Step 4 of 8: Metadata Advisor Options

Metadata Advisor Options

Use the basic setting to set the initial measurement levels and roles based on the variable attributes.

Use the advanced setting to set the initial measurement levels and roles based on both the variable attributes and distributions.

☒ Basic ☐ Advanced

< Back Next > Cancel

Advanced Advisor Options

Property	Value
Missing Percentage Threshold	50
Reject Vars with Excessive Missing Values	Yes
Class Levels Count Threshold	20
Detect Class Levels	Yes
Reject Levels Count Threshold	20
Reject Vars with Excessive Class Values	Yes
Database Pass-Through	Yes

**Missing Percentage Threshold**

Specify a maximum percentage of missing values for variables to be rejected. The default value is 50.

OK Cancel

Advanced Advisor Options

Property	Value
Missing Percentage Threshold	50
Reject Vars with Excessive Missing Values	Yes
Class Levels Count Threshold	2
Detect Class Levels	Yes
Reject Levels Count Threshold	20
Reject Vars with Excessive Class Values	Yes
Database Pass-Through	Yes

**Class Levels Count Threshold**

If "Detect class levels"=Yes, interval variables with less than the number specified for this property will be marked as NOMINAL. The default value is 20.

OK Cancel

Advanced Advisor Options

Property	Value
Missing Percentage Threshold	50
Reject Vars with Excessive Missing Values	Yes
Class Levels Count Threshold	2
Detect Class Levels	Yes
Reject Levels Count Threshold	100
Reject Vars with Excessive Class Values	Yes
Database Pass-Through	Yes

**Missing Percentage Threshold**

Specify a maximum percentage of missing values for variables to be rejected. The default value is 50.

OK Cancel

In Advance Advisor Options, 2 property have been changed:

- Class Levels Count Threshold from 2 to 20
- Reject Levels Count Threshold from 20 to 100



1

Data Source Wizard -- Step 6 of 8 Create Sample

Do you wish to create a sample data set?  
☒ No ☐ Yes

**Table Info**  
Columns 11  
Rows 16338

**Sample Size**  
Type: Percent  
Percent: 20  
Rows:

< Back Next > Cancel

2

Data Source Wizard -- Step 7 of 8 Data Source Attributes

You may change the name and the role, and can specify a population segment identifier for source to be created.

Name: EM\_SAVE\_TRAIN  
Role: Raw  
Segment:

Notes:

< Back Next > Cancel

Final

Data Source Wizard -- Step 8 of 8 Summary

Metadata Completed.

Library: STOCK  
Data Source: EM\_SAVE\_TRAIN  
Role: Raw

Role	Level	Count
Input	Interval	7
Rejected	Nominal	2
Target	Interval	1
Time ID	Interval	1

< Back Finish Cancel

Final step for this part shows:

- 7 role as Input
- 2 role as Rejected for Nominal Level
- 1 role as Target

Once success, SAS data file can be seen in Data Source section.

Enterprise Miner - data mining stock

File Edit View Actions Options Window Help

data mining stock

- Data Sources
  - EM\_SAVE\_TRAIN**
- Diagrams
- predictive analysis
- Model Packages

Sample Explore Modify Model Assess Utility Credit Scoring HPDM Applications Text Mining Time Series

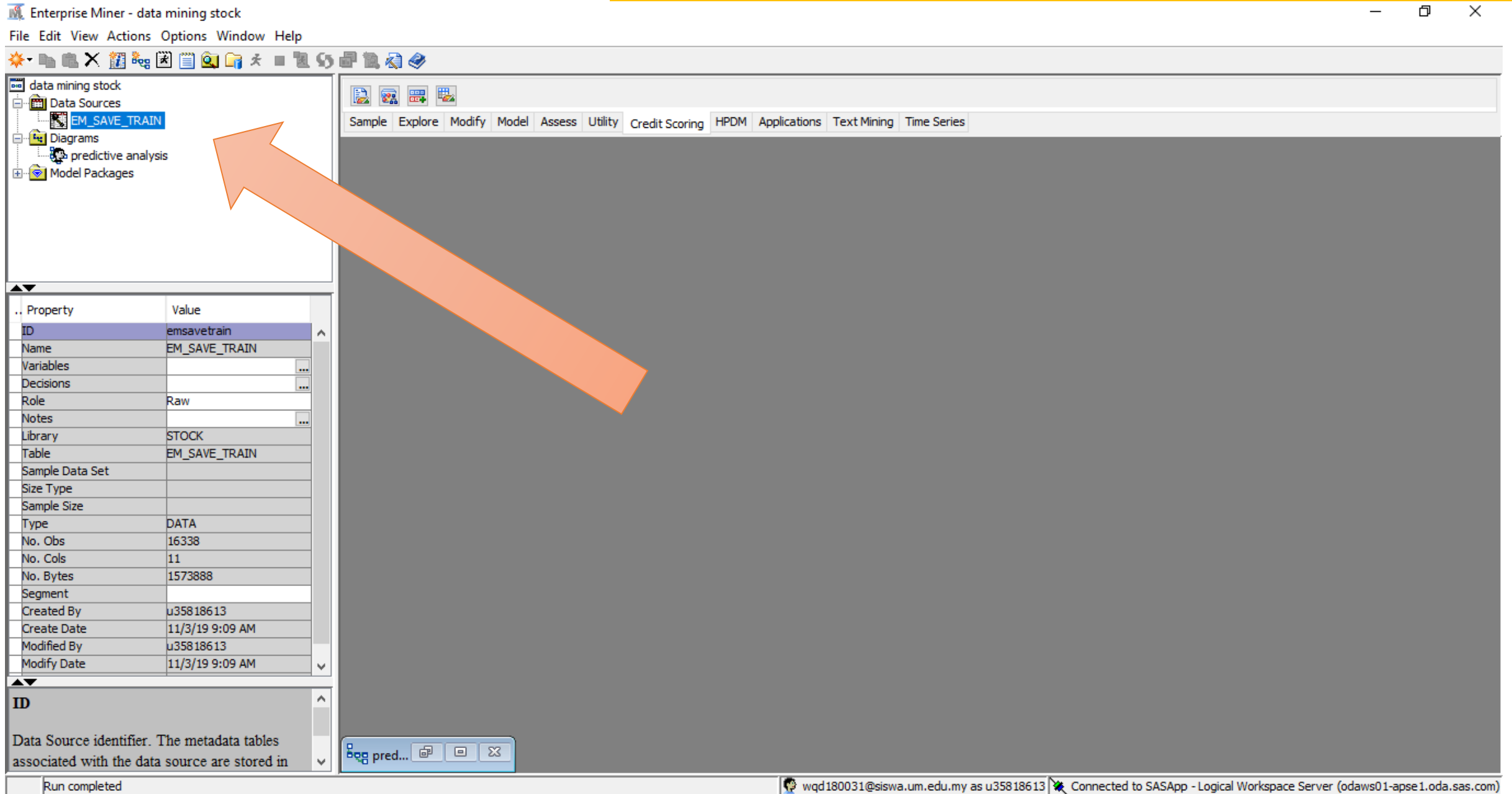
Property	Value
ID	emsavetrain
Name	EM_SAVE_TRAIN
Variables	...
Decisions	...
Role	Raw
Notes	...
Library	STOCK
Table	EM_SAVE_TRAIN
Sample Data Set	
Size Type	
Sample Size	
Type	DATA
No. Obs	16338
No. Cols	11
No. Bytes	1573888
Segment	
Created By	u35818613
Create Date	11/3/19 9:09 AM
Modified By	u35818613
Modify Date	11/3/19 9:09 AM

**ID**

Data Source identifier. The metadata tables associated with the data source are stored in

Run completed

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# Exploring source data

In this part, 2 property have been modified:

1. Sample Method to random
2. Fetch Size to max

In this explore menu it shows total 11 columns and as variables available in this source data. No. of rows available is 16338.

Obs #	Variable	Label	Type	Percent	Minimum	Maximum
1	Stock	CLASS	0	0.000	0	0
2	counter	CLASS	0	0.000	0	0
3	Close	VAR	1.433333	0.025	0	0
4	Dates	VAR	0	0.000	0	0
5	High	VAR	1.433333	0.025	0	0
6	Open	VAR	1.433333	0.025	0	0
7	adj_close	VAR	1.433333	0.025	0	0
8	diff	VAR	1.433333	0.025	0	0
9	low	VAR	1.433333	0.025	0	0
10	target	VAR	1.433333	0.025	0	0
11	volume	VAR	1.433333	0.025	0	0

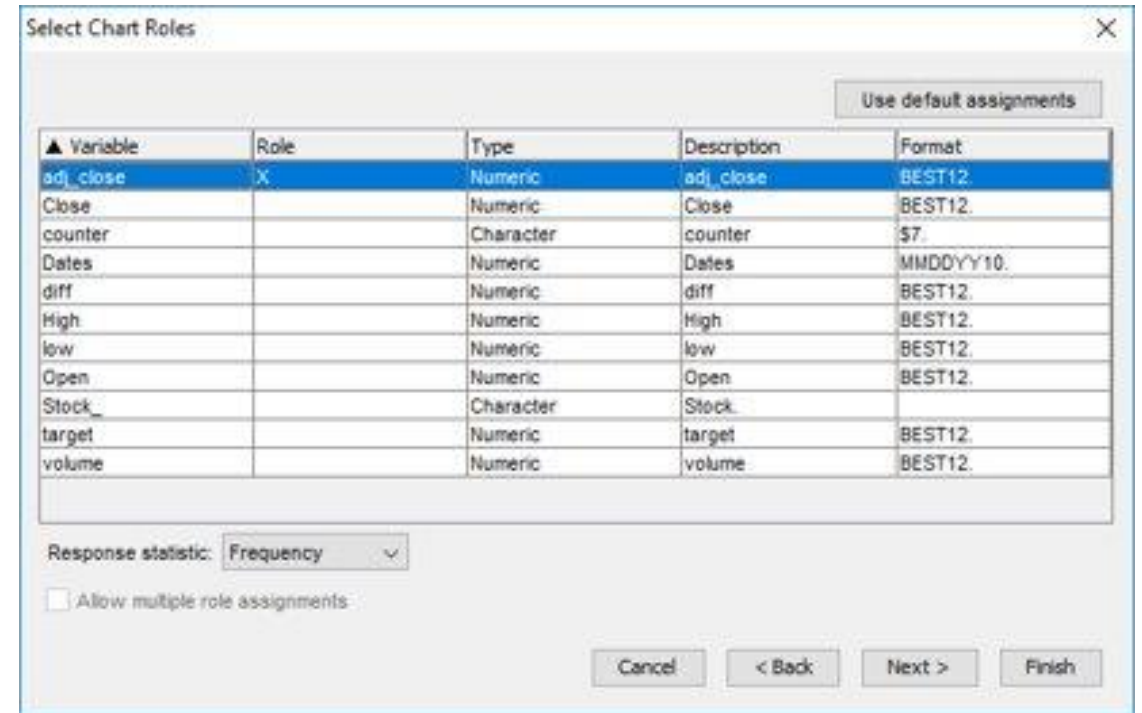
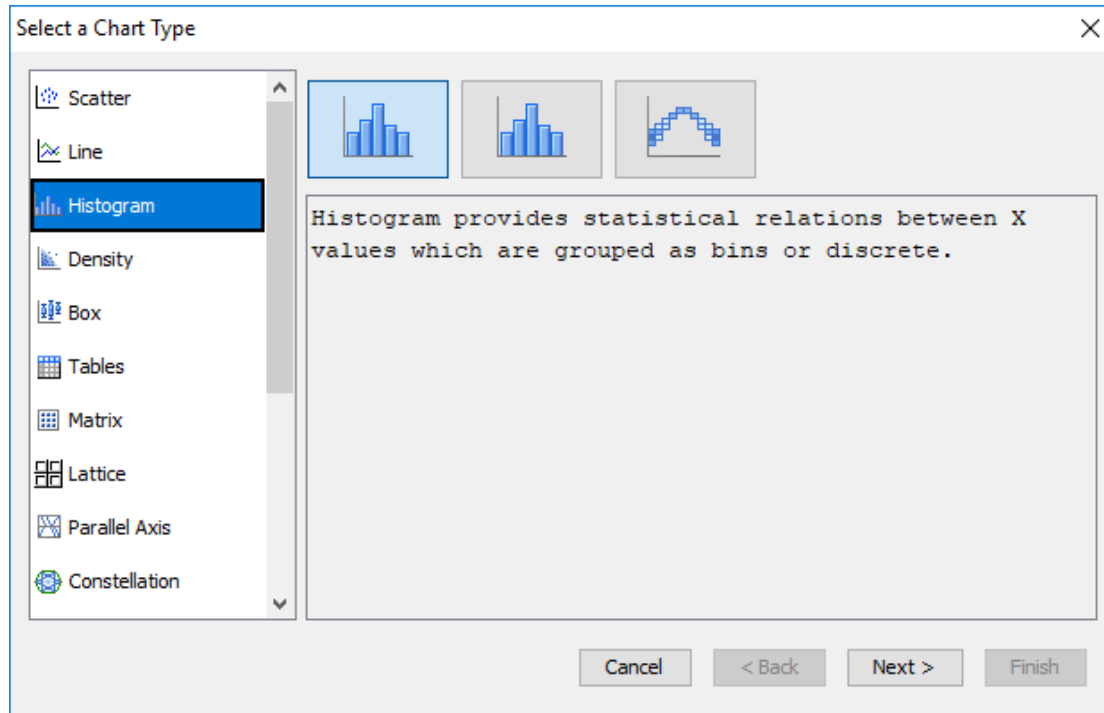
Obs #	Variable	Label	Type	Percent	Minimum	Maximum
1	Stock	CLASS	0	0.000	0	0
2	counter	CLASS	0	0.000	0	0
3	Close	VAR	1.433333	0.025	0	0
4	Dates	VAR	0	0.000	0	0
5	High	VAR	1.433333	0.025	0	0
6	Open	VAR	1.433333	0.025	0	0
7	adj_close	VAR	1.433333	0.025	0	0
8	diff	VAR	1.433333	0.025	0	0
9	low	VAR	1.433333	0.025	0	0
10	target	VAR	1.433333	0.025	0	0
11	volume	VAR	1.433333	0.025	0	0

1

Obs #	Variable	Label	Type	Percent	Minimum	Maximum
1	Stock	CLASS	0	0.000	0	0
2	counter	CLASS	0	0.000	0	0
3	Close	VAR	1.433333	0.025	0	0
4	Dates	VAR	0	0.000	0	0
5	High	VAR	1.433333	0.025	0	0
6	Open	VAR	1.433333	0.025	0	0
7	adj_close	VAR	1.433333	0.025	0	0
8	diff	VAR	1.433333	0.025	0	0
9	low	VAR	1.433333	0.025	0	0
10	target	VAR	1.433333	0.025	0	0
11	volume	VAR	1.433333	0.025	0	0

Obs #	Dates	counter	High	low	Open	Close	volume	adj_close	diff	target	Stock
1	12/01/2017 0002.KL	1.690000057	1.690000057	1.690000057	1.690000057	1.690000057	0	1.651675701	0	0	0KOTRA
2	12/04/2017 0002.KL	1.690000057	1.690000057	1.690000057	1.690000057	1.690000057	0	1.651675701	0	0	0KOTRA
3	12/05/2017 0002.KL	1.679999948	1.639999986	1.649999976	1.679999948	1.679999948	11200	1.641902328	0.029999972	1	1KOTRA
4	12/06/2017 0002.KL	1.639999986	1.639999986	1.639999986	1.639999986	1.639999986	10400	1.602809548	0	0	0KOTRA
5	12/07/2017 0002.KL	1.639999986	1.639999986	1.639999986	1.639999986	1.639999986	0	1.602809548	0	0	0KOTRA
6	12/08/2017 0002.KL	1.649999976	1.649999976	1.649999976	1.649999976	1.649999976	5000	1.612582684	0	0	0KOTRA
7	12/11/2017 0002.KL	1.639999986	1.639999986	1.639999986	1.639999986	1.639999986	7400	1.602809548	0	0	0KOTRA
8	12/12/2017 0002.KL	1.649999976	1.649999976	1.649999976	1.649999976	1.649999976	5000	1.612582684	0	0	0KOTRA
9	12/13/2017 0002.KL	1.649999976	1.649999976	1.649999976	1.649999976	1.649999976	0	1.612582684	0	0	0KOTRA
10	12/14/2017 0002.KL	1.649999976	1.649999976	1.649999976	1.649999976	1.649999976	4000	1.612582684	0	0	0KOTRA
11	12/15/2017 0002.KL	1.649999976	1.649999976	1.649999976	1.649999976	1.649999976	10800	1.612582684	0	0	0KOTRA
12	12/18/2017 0002.KL	1.75	1.659999967	1.659999967	1.700000048	63800	1.661448956	0.040000081	1	1KOTRA	1KOTRA

2

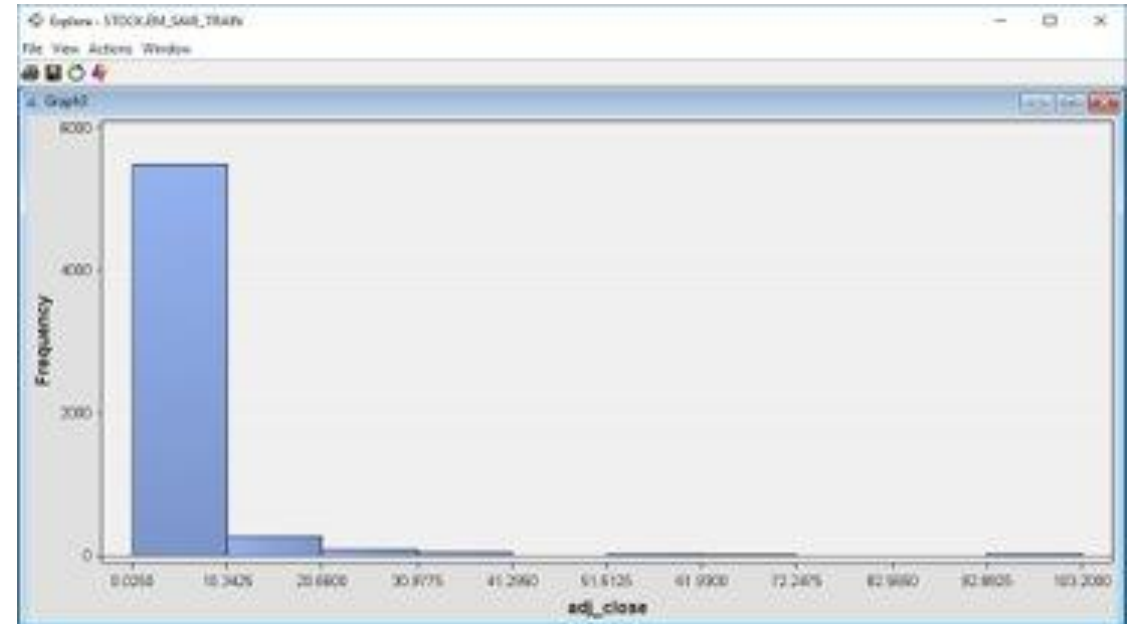


## Creating a Histogram for a Single Variable – adj\_close

- Set adj\_close as Role X

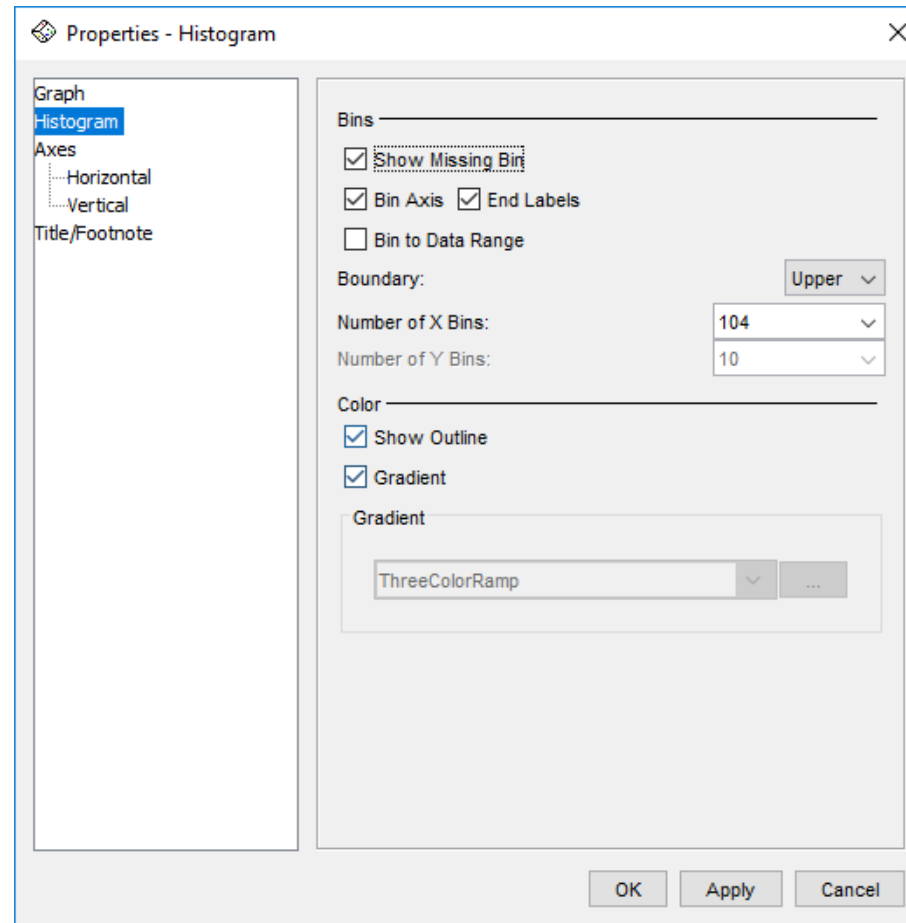
Histogram shows:

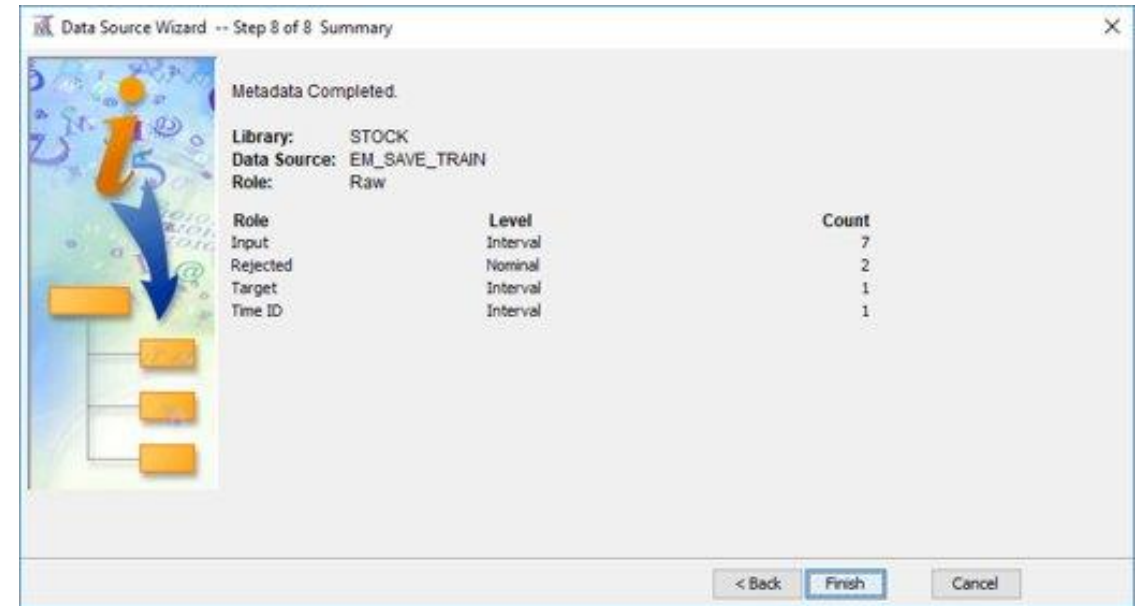
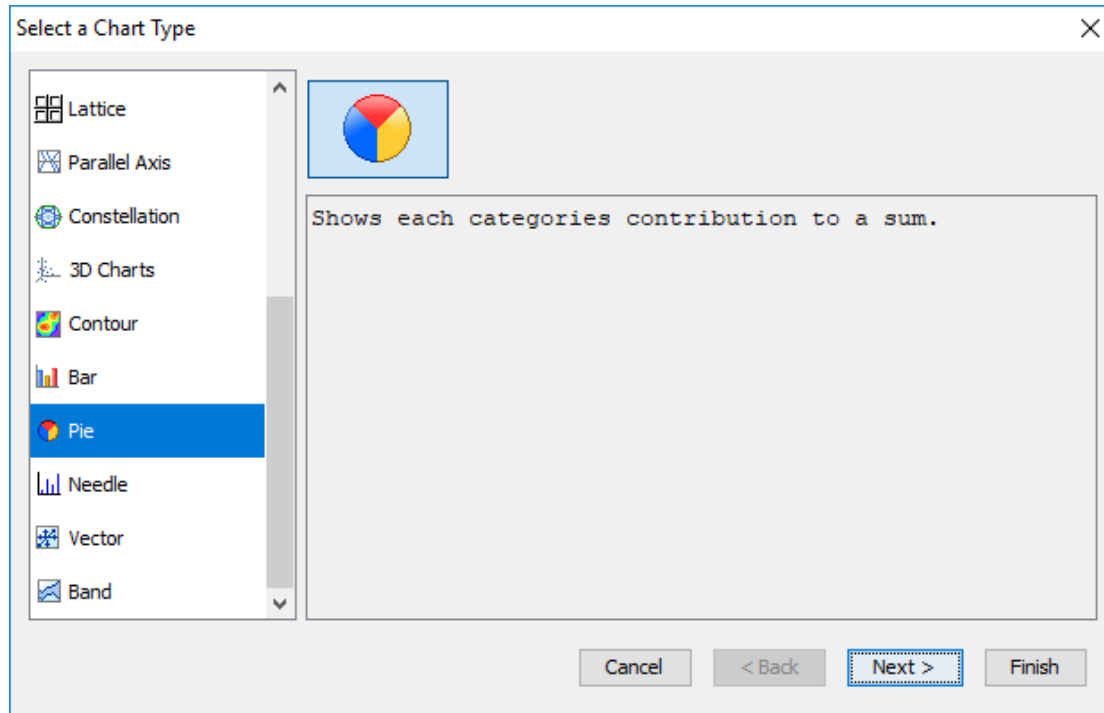
- The minimum value is 0.025
- The maximum value is 103.2



Left histogram is a default view while right histogram is an individual value after setting to histogram property

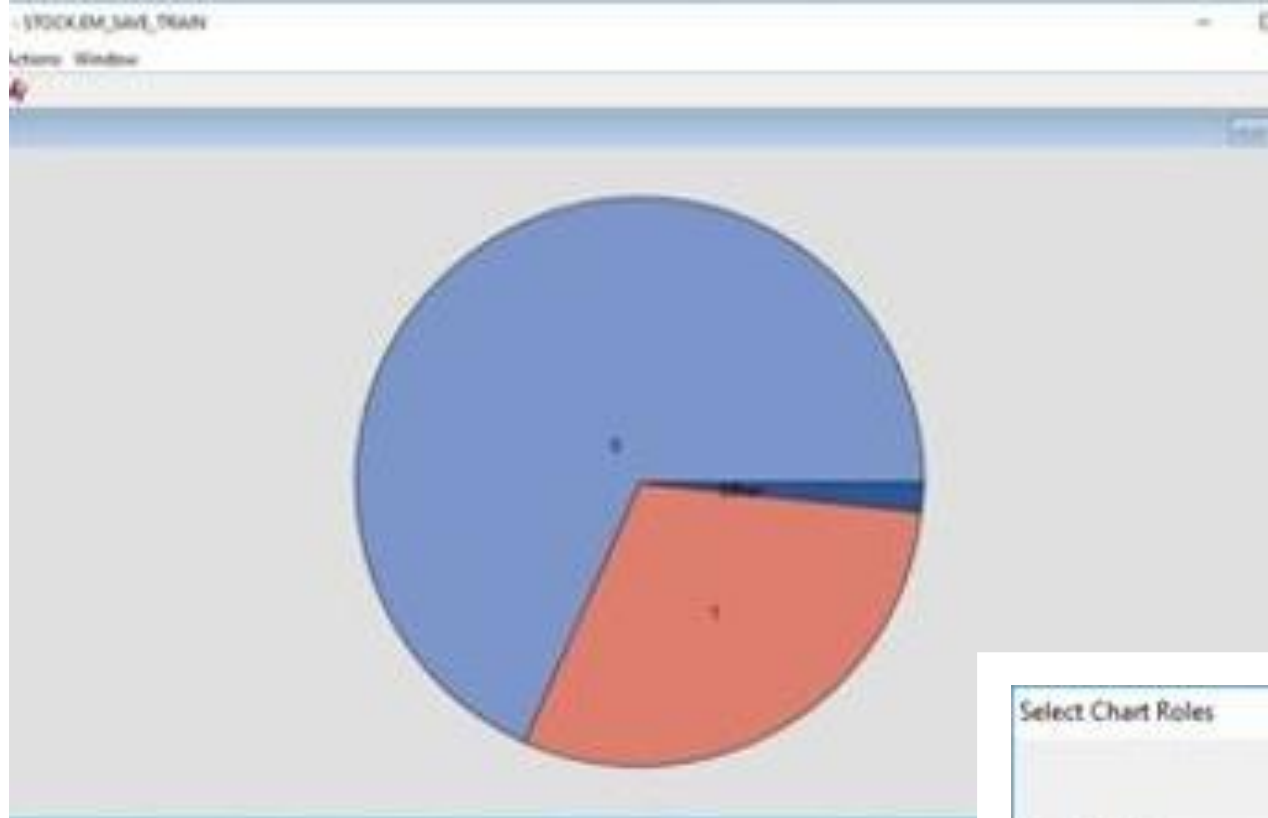
## Adding a “Missing” Bin to a Histogram





## Adding Plots to the Explore Window

- Create Pie chart



This step require to set  
Target Role as Category

As a results, Pie chart  
shows (60:40):  
Target 0 = 4098 frequency  
Target 1 = 1799 frequency

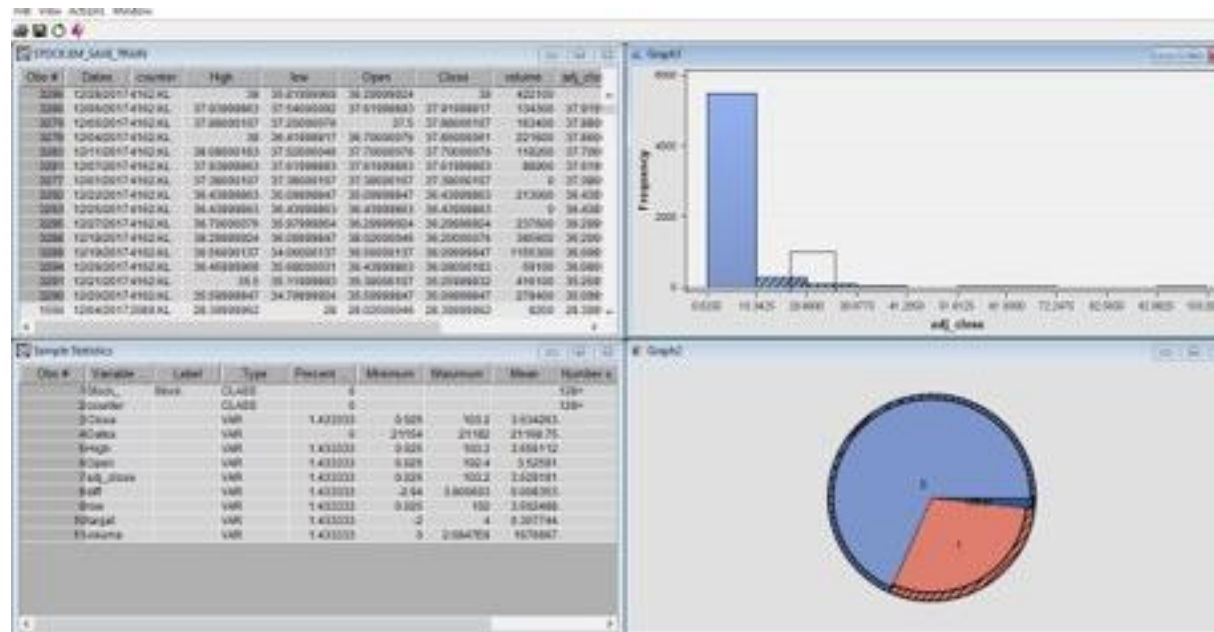
Select Chart Roles

Use default assignments

Variable	Role	Type	Description	Format
adj_close		Numeric	adj_close	BEST12
Close		Numeric	Close	BEST12
counter		Character	counter	\$7
Dates		Numeric	Dates	MMDDYY10.
diff		Numeric	diff	BEST12
High		Numeric	High	BEST12
low		Numeric	low	BEST12
Open		Numeric	Open	BEST12
Stock_		Character	Stock	
target	Category	Numeric	target	BEST12
volume		Numeric	volume	BEST12

☐ Allow multiple role assignments





Exploring Variable Associations

- This shows all view about this data and how the variable associates. As an example, when point selected to histogram, pie chart and table shows same proportion to its related point.