Hello, I'm
Chris Halliwell
an **Interactive Digital** Designer

+ CONTACT

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Instagram Profile
@zultan_zul

Email Address
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February 2012 - Present
Interactive Design Consultant, Arbor Education

Arbor-Education.com

I'm currently working for Arbor Education, a global start-up creating intuitive management systems for schools around the world. My role has seen me work with the latest technologies across a wide range of digital platforms with a clear objective in mind - to help schools achieve better results. For example, I have developed a version of our UK application for use in Ugandan schools who may only be able to access our system through an old Nokia cell phone. Recently I've been working on creating promotional and tutorial videos to be used at conferences and conventions.

Responsibilities included:

» Wireframing web and mobile applications
» Building web and mobile applications
» Designing print material for schools

» Promotional Videos in After Effects
» Designing and updating their website
» Creating User Tutorials for the Software

September 2009 - Present
Interactive Web Designer, Digital Bonsai

Digital-Bonsai.co.uk

Putting my experiences and acquired skills to use in a freelance capacity, offering clients a broad range of services. This has developed into a small start up company, Digital-Bonsai.

Responsibilities included:

» Client management and Creative Consultancy
» Site building / Hosting / Maintenance
» CubeCart / Wordpress / Joomla / Directories

» Logo, Leaflet and other print design
» Photography and Event Coverage
» Server and Domain Management

August 2007 - September 2009
Head of Tech, Cozy-Digital

Cozy-Digital.co.uk

Oversaw the work of up to 6 members of staff in both the Design and the Technical teams. Led on advanced projects, managing budgets and needs of our clients' portfolio and delegating to the team as necessary. I flourished in this environment and was able to play to the strengths of each member.

Responsibilities included:

» Management & training of department (6 members of staff)
» Client management
» Oversight of all technical projects, including content creation

Following my degree in Digital Media (2.1 from Napier University), I have continued to build on my portfolio of skills in design and technology. I have experience across a wide range of applications and have a natural ability and desire to pick up new skills through my work.

I am also well versed in multiple programming and scripting languages, with a strong grounding which has allowed me to develop new skills with ease. My personal preference is to work with graphical programs, however I find that you will always need knowledge of scripting to make your animations/sites/effects come alive. It can also make your more efficient.

See below for a breakdown of my skills.

DIGITAL MEDIA & PRINT

Adobe Premier	Animated Infographics
Adobe After Effects	Event Photography
Adobe Media encoder	Filming, Composition
Adobe Captivate	Streaming Tutorials
Final Cut	Brand Development
Maya (3D Modelling)	Logos & Stationary
Adobe Flash (2D)	Podiums & Banners
Adobe After Effects	Flyers & Busin. Cards
2D Animation in AE	Concertina Design

WEB DESIGN & SEO

Adobe Photoshop	SEO, Online Marketing
CSS3 Animations	Social Media Integration
XHTML & IQuery	Accessibility
E-Commerce	Axure Wireframing
MailChimp Campaigns	Wordpress (Themes)
Email Designs	Joomla (CMS & Themes)
Dreamweaver	Magento (E-commerce)
PHPStorm	Cubecart / OSCommerce
Web Hosting	Phone Gap (HTML5)

Ampleforth College
(1999 - 2004)

A-Level
Information & Tech - A
Design & Tech - B

GCSE x10 inc.
Design & Tech - A
Mathematics - B

Edinburgh Napier University
(2005 - 2010)

Bsc Digital Media

Work Placement and Apprenticeship
(2007 - 2009)

2000 — 2004 — 2005 — 2010

Having worked in the computing industry for the past 7 years, I have developed a wide range of skills, especially in the Digital Media area. Prior to this I achieved a 2.1 in Digital Media at Edinburgh Napier University, focusing on Video Editing, Animation and 3D Design. While this is my main focus, I also have extensive knowledge of computer hardware and software and am interested in furthering my knowledge in these areas. Although the majority of my professional experience has been in web design and development, my real passion is in video and animation which I would love to learn more about.

I am now looking for a new challenge as part of a dynamic and creative team. As a well-rounded Digital Media graduate, I have an extensive base knowledge of the industry. My current strengths lie in Web Design, Motion Graphics, and creative consultancy.

E-Portfolio available www.chris-halliwell.co.uk