```html
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Your Store - Product Page</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            margin: 0;
            padding: 0;
            background-color: #f4f4f4;
        }
        header {
            background-color: #333;
            color: #fff;
            padding: 10px 0;
            text-align: center;
        }
        header h1 {
            margin: 0;
        }
        nav {
            text-align: center;
            padding: 10px 0;
        }
        nav a {
            margin: 0 15px;
            color: #333;
            text-decoration: none;
        }
        .product-container {
            max-width: 1200px;
            margin: 20px auto;
            display: flex;
            justify-content: space-between;
        }
        .product-image {
            width: 45%;
        }
        .product-image img {
            width: 100%;
            border-radius: 8px;
        }
        .product-details {
            width: 50%;
            padding: 20px;
            background-color: #fff;
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        border-radius: 8px;
    }
    .product-details h2 {
        margin: 0;
        font-size: 24px;
    }
    .product-details p {
        font-size: 16px;
        color: #555;
    }
    .product-price {
        font-size: 20px;
        color: #333;
        margin: 15px 0;
    }
    .add-to-cart {
        padding: 10px 20px;
        background-color: #28a745;
        color: #fff;
        border: none;
        cursor: pointer;
        font-size: 16px;
    }
    .add-to-cart:hover {
        background-color: #218838;
    }
    footer {
        text-align: center;
        padding: 10px 0;
        background-color: #333;
        color: #fff;
        margin-top: 20px;
    }
    /* Form Styles */
    .form-container {
        max-width: 600px;
        margin: 20px auto;
        padding: 20px;
        background-color: #fff;
        border-radius: 8px;
        box-shadow: 0 0 10px rgba(0, 0, 0, 0.1);
    }
    .form-container h2 {
        margin: 0 0 15px;
    }
    .form-container input,
    .form-container select {
        width: 100%;
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            padding: 10px;
            margin: 10px 0;
            border: 1px solid #ccc;
            border-radius: 4px;
        }
        .form-container button {
            padding: 10px 20px;
            background-color: #28a745;
            color: #fff;
            border: none;
            cursor: pointer;
        }
        .form-container button:hover {
            background-color: #218838;
        }
        /* Payment Section */
        .payment-container {
            margin-top: 20px;
        }
        /* Video Section */
        .video-container {
            max-width: 800px;
            margin: 20px auto;
            text-align: center;
        }
        .video-container iframe {
            width: 100%;
            height: 400px;
            border-radius: 8px;
        }
    </style>
</head>
<body>

<header>
    <h1>My E-commerce Store</h1>
</header>

<nav>
    <a href="#product">Product Page</a>
    <a href="#signup">Sign Up</a>
    <a href="#order">Order Now</a>
</nav>

<!-- Product Page -->
<div id="product" class="product-container">
    <div class="product-image">
        <img src="product-image.jpg" alt="Product Image">
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    </div>
    <div class="product-details">
      <h2>Product Name</h2>
      <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla convallis elementum
augue.</p>
      <div class="product-price">$49.99</div>
      <button class="add-to-cart">Add to Cart</button>
    </div>
</div>

<!-- Video Section -->
<div class="video-container">
  <h2>Watch Product Video</h2>
  <iframe src="https://www.youtube.com/embed/example_video_id"
allowfullscreen></iframe>
</div>

<!-- Sign-Up Form -->
<div id="signup" class="form-container">
  <h2>Sign Up</h2>
  <form>
    <input type="text" placeholder="Full Name" required>
    <input type="email" placeholder="Email Address" required>
    <input type="password" placeholder="Password" required>
    <button type="submit">Sign Up</button>
  </form>
</div>

<!-- Order Form -->
<div id="order" class="form-container">
  <h2>Place Your Order</h2>
  <form>
    <input type="text" placeholder="Full Name" required>
    <input type="email" placeholder="Email Address" required>
    <input type="text" placeholder="Shipping Address" required>
    <input type="number" placeholder="Quantity" required>

    <!-- Payment Method -->
    <div class="payment-container">
      <h3>Select Payment Method</h3>
      <select required>
        <option value="" disabled selected>Select Payment Option</option>
        <option value="upi">UPI</option>
        <option value="credit-card">Credit Card</option>
        <option value="debit-card">Debit Card</option>
        <option value="paytm">Paytm</option>
        <option value="google-pay">Google Pay</option>
      </select>
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        </div>

        <button type="submit">Place Order</button>
    </form>
</div>

<footer>
    <p>&copy; 2024 My E-commerce Store. All Rights Reserved.</p>
</footer>

</body>
</html>
```