



ibetcha

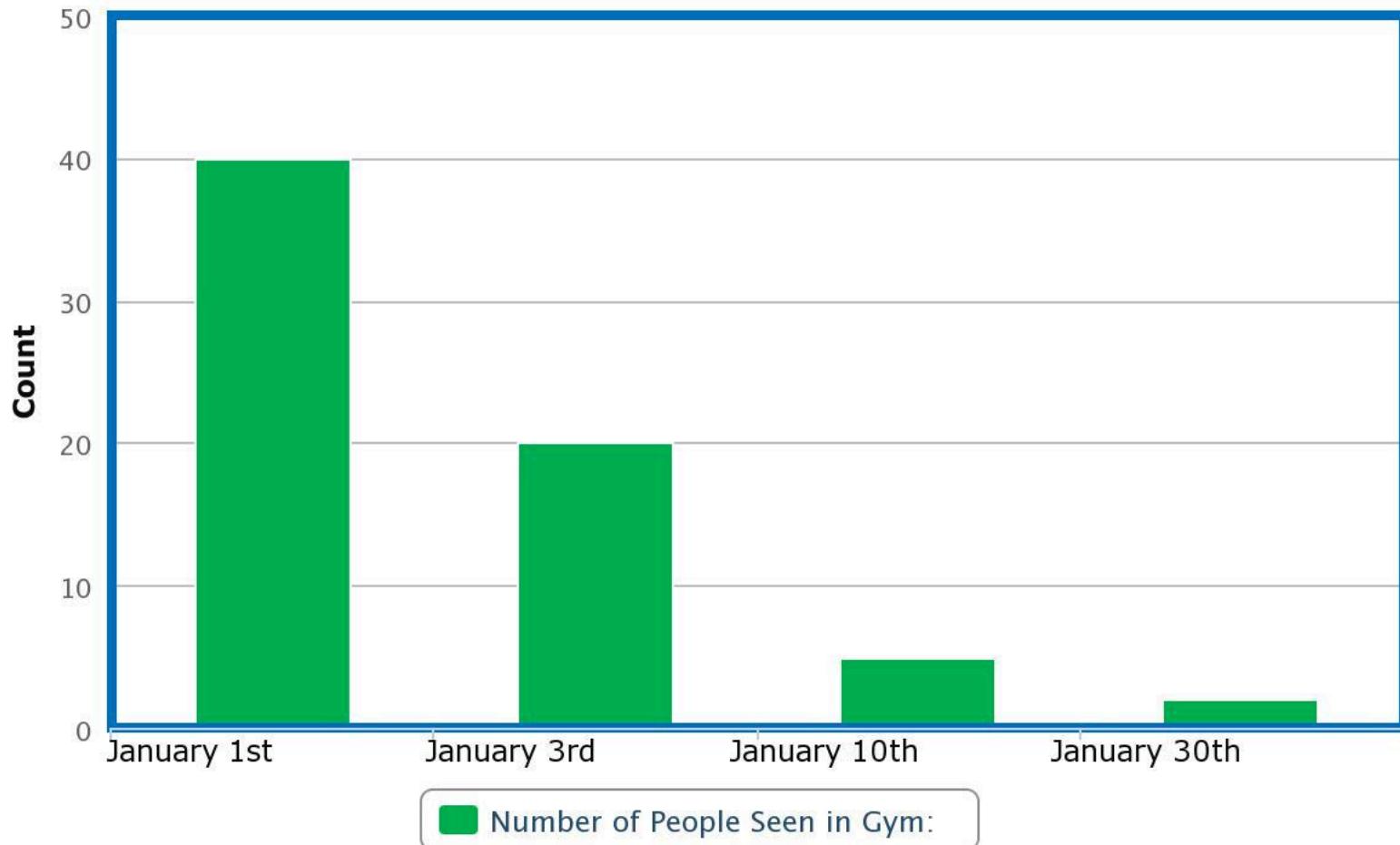
Initial project pitch

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6.170 Software Studio
November 3rd, 2014

Exponential Decay Phenomenon of New Year's Resolution





MOTIVATION

Some people need more than others...

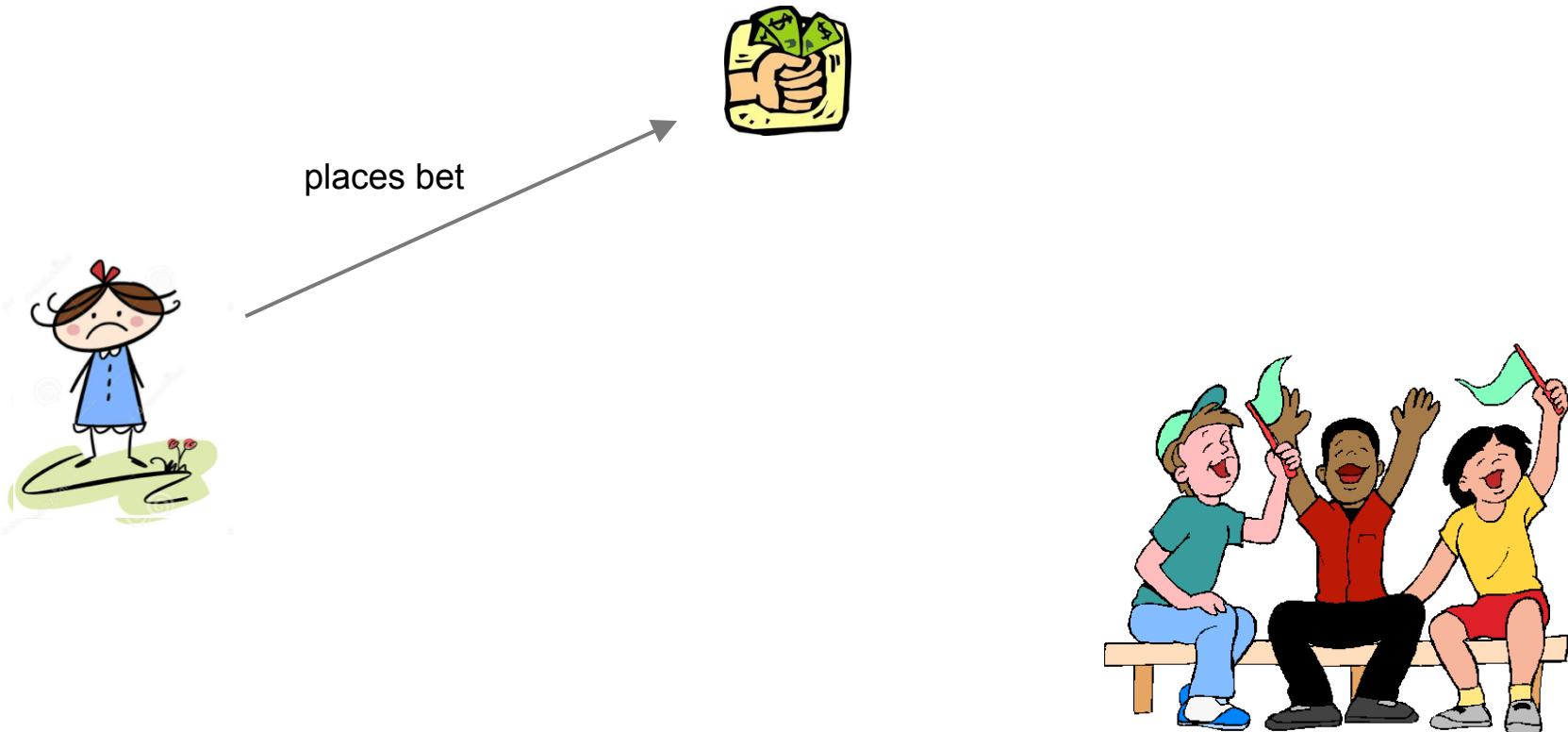
Design overview



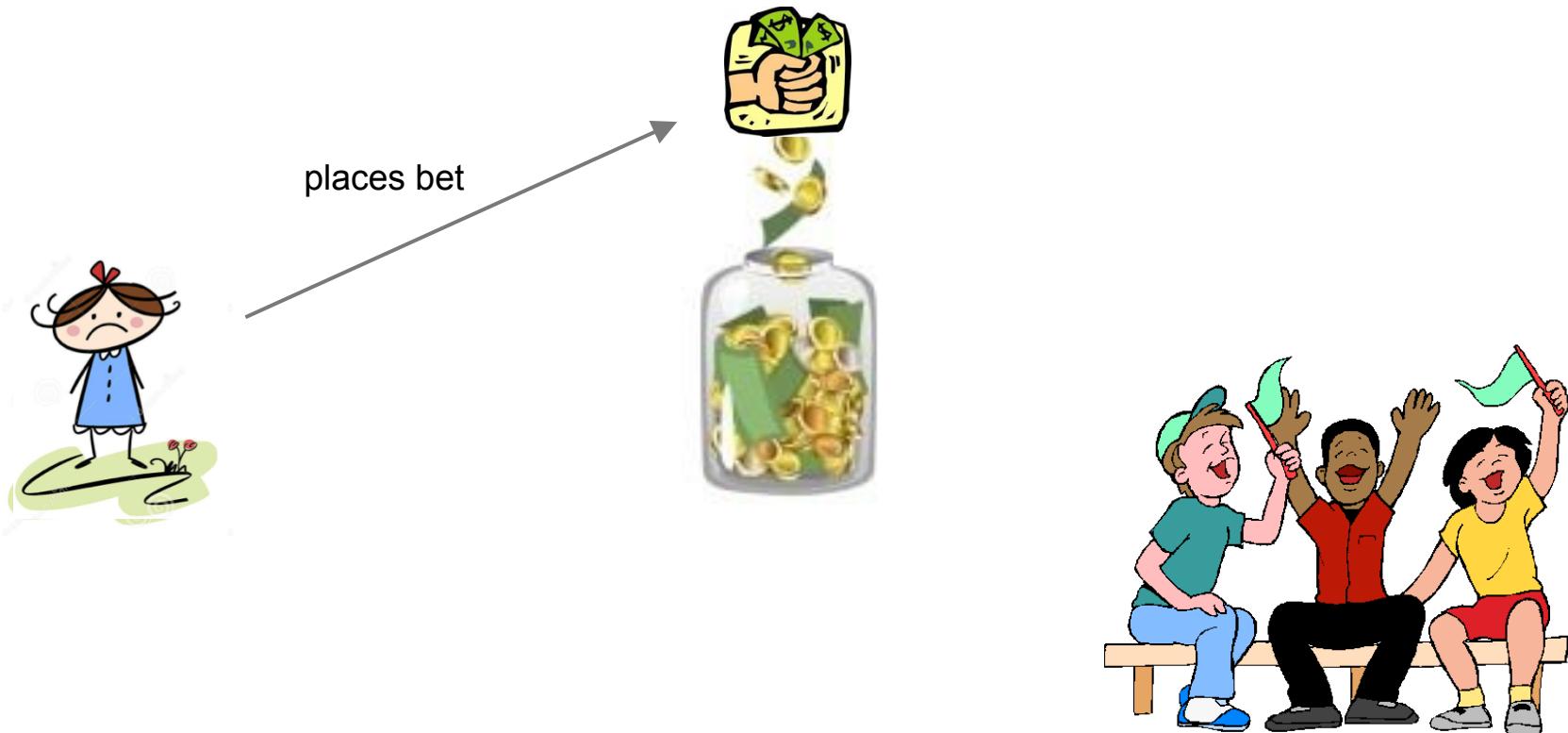
Design overview



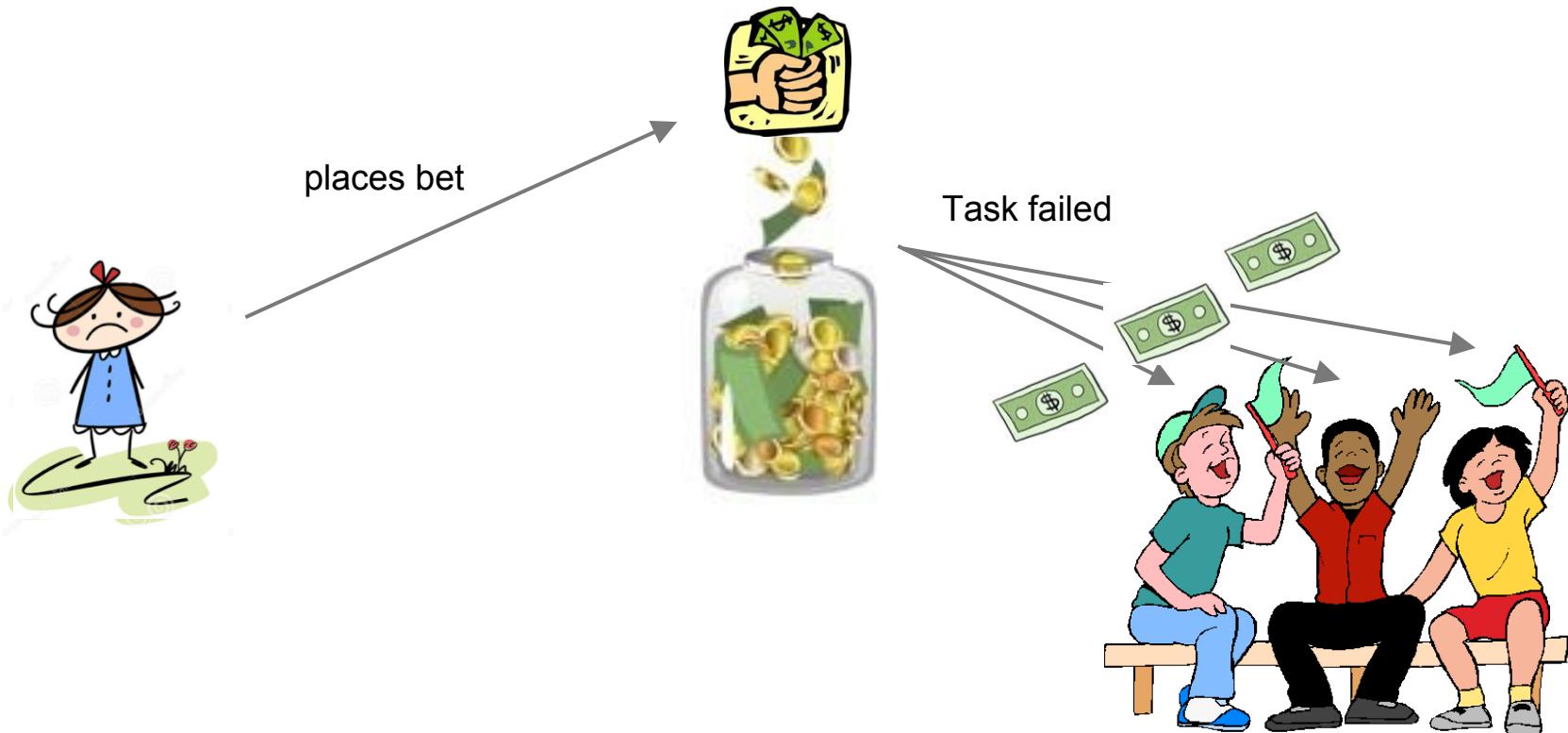
Design overview



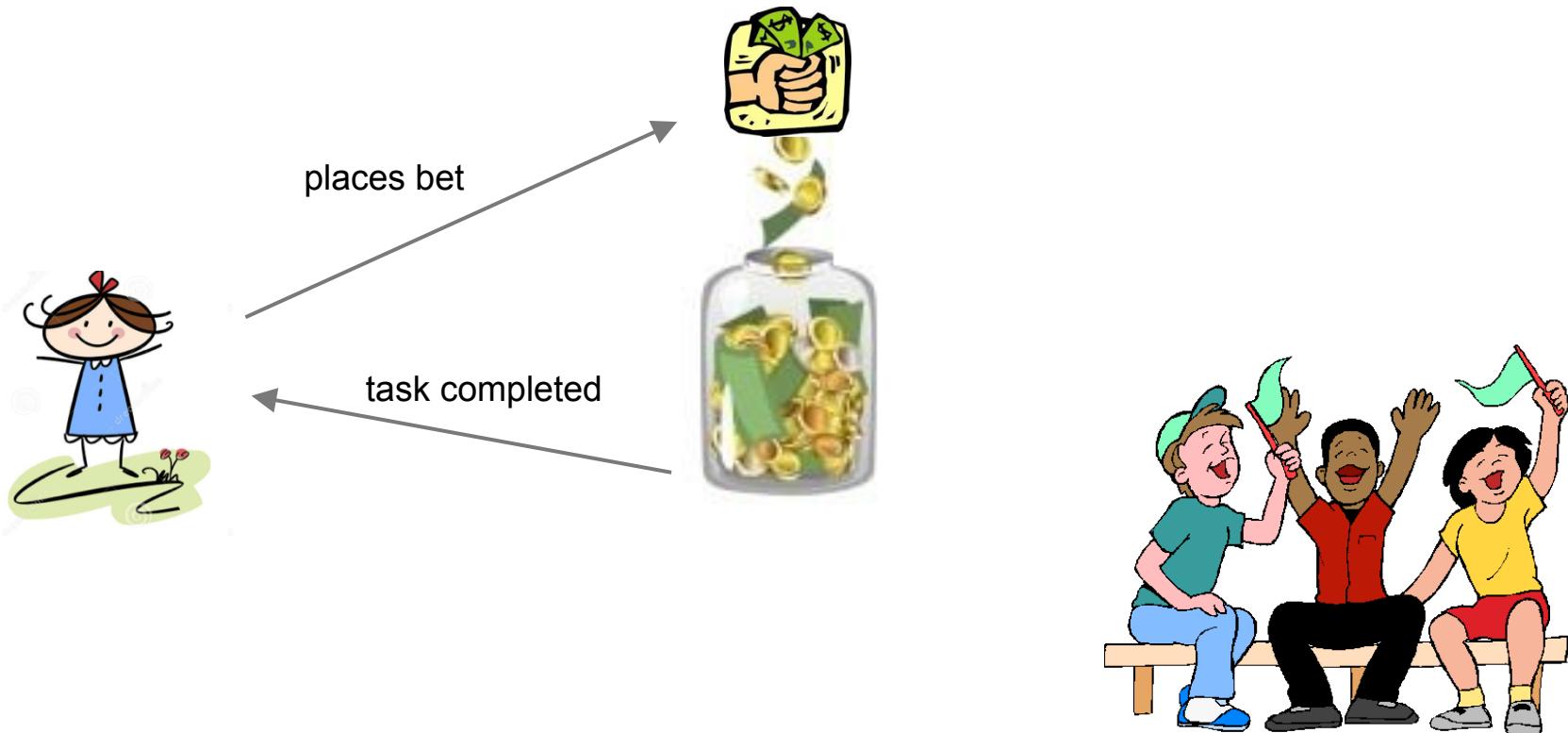
Design overview



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Concepts

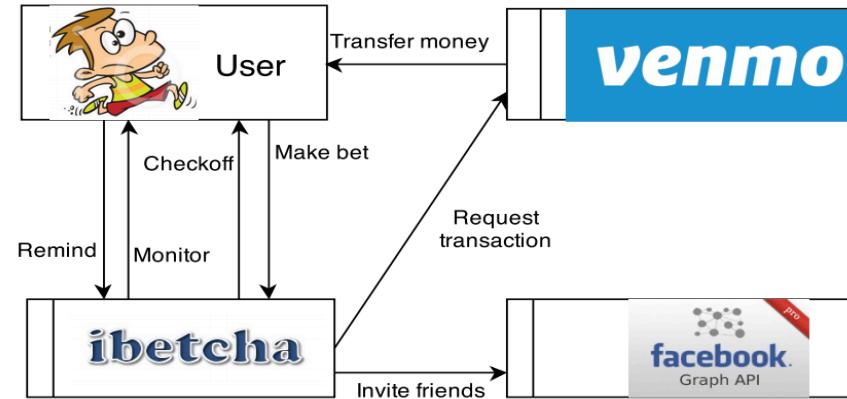


Monitor - a user chosen to confirm the completion/failure of the bet



Bounty - amount of money put on bet

Context



Challenges and Risks

Challenges and Risks

Design

- Checkoff protocol
- Money hoarding

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Monitors

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Implementation

- User authentication
- Secure money transfer

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Venmo

Challenges and Risks

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- User authentication
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- Concurrent checkoffs

Venmo

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Mongoose

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Mongoose

Development

- No ibetcha friends

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Facebook



Questions?