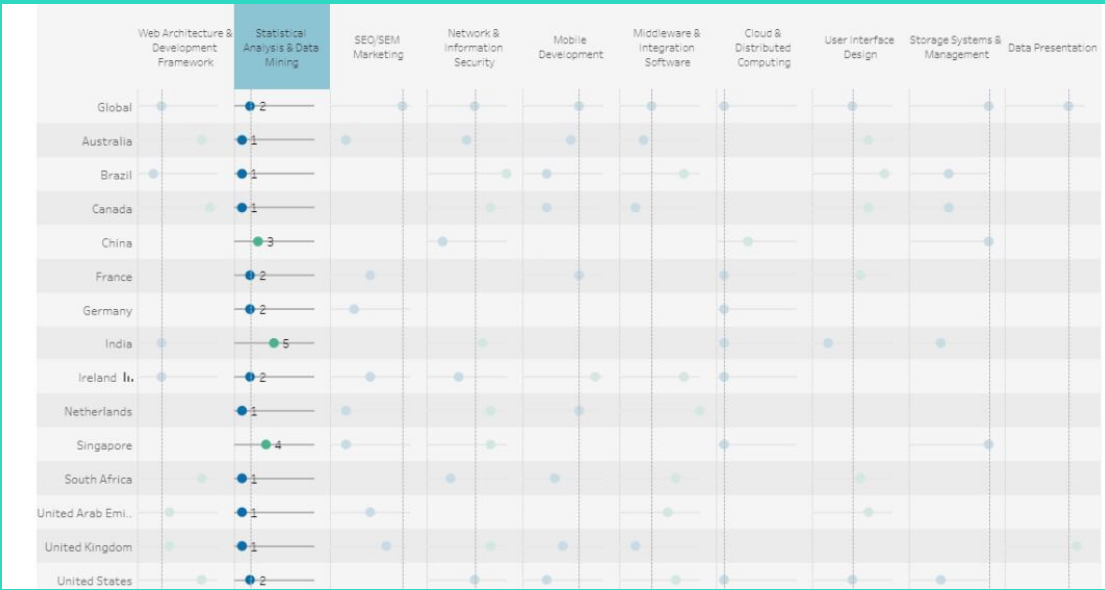


Insights from 2016 Linked In Job Trends

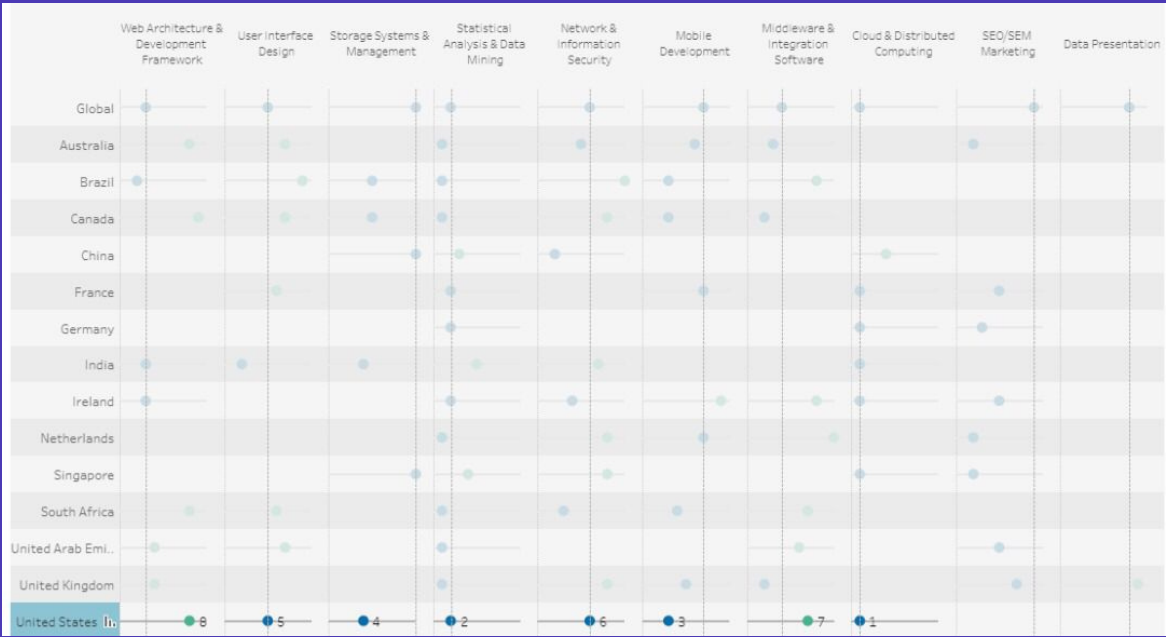
Strong Skill – Statistical Analysis and Data Mining



With how much industries are submerged in big data everyday, we can see why Statistical Analysis is number two on the list. Over 75% of the countries in the chart tally with the global average rank, through **data mining**, one is able to extract insights and make predictions (predictive analysis) from the data on ground. This data needs to be interpreted to the easiest form which most consumers can understand and this is where statistical analysis comes in. With the high demand for **Data Analysts and Data Scientists**, these are skills that almost always ensure you are employable in the ever changing and extra competitive market.



The Most Competitive of Them All – U.S.A



The United States has the most competitive and most extensive tech scene based on the chart, we can see that of the top eight skills, six of them are greater than or equal to the global average rank. This tells us how much of an edge the United States has over the other countries in the list in the sense that, because of how extensive it is, skilled laborers would rather apply for US based jobs compared to the other countries in the list.

Upward Trend – User Interface Design



It's no surprise that in recent years User Interface Design has skyrocketed and from the chart we can see it's at number five now, five spots ahead of last year (**Fisher, 2016**). Businesses with good UI always have a competitive edge over those that do not, there's also that higher percentage of leads being turned to not just paying customers but loyal customers as well. The fact that customer acquisition and retention is greatly increased makes it no less surprising that User Interface Design keeps skyrocketing and is one skill to add to your arsenal as it will definitely be a trending one for a long while.

For Udacity's Business Analytics Nanodegree