

# Sylvia Zuniga

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I am a recent graduate from the University of California, San Diego, with a Bachelor's of Science in Cognitive Psychology and a minor in Cognitive Science. I am interested in research topics in the Cognitive and Social Psychology fields, including social norms, problem solving, decision making, and human-computer interaction. I am currently working at Driven Data as an Orthographic Transcription Team Lead at Driven Data, an Admin Intern at the non-profit Creating S.P.A.C.E., and a research assistant in a Psychology lab at the University of California, San Diego, supervised by Dr. Gail Heyman, where I am researching attitudes towards ChatGPT among students and non-students.

## Education

**University of California, San Diego**

**Sep 2021 - Jun 2025**

Bachelor of Science in Cognitive Psychology

Minor in Cognitive Science

**GPA: 3.84**

## Jobs

**Orthographic Transcription Team Lead**

**Jul 2025 - Present**

DrivenData

*Denver, Colorado (Remote)*

- In charge of a team of orthographic transcribers, managing team workload and meetings
- As transcribers, we are making a data set from children's speech samples to improve an Automatic Speech Recognition model so that it has an appropriate set of data to learn from

**Admin Intern**

**Jul 2025 - Present**

Creating S.P.A.C.E.

*Denver, Colorado (Remote)*

- Creating S.P.A.C.E. is a non-profit organization whose goal is to provide educational programs that help communities embrace disabilities
- In charge of organizing all files and integrating new organization techniques
- Grant and Conference research
- Social media and PR management

## Awards

**Chancellor's Associates Scholarship Program (CASP)**

**Aug 2021 - Jun 2025**

*University of California, San Diego - Full Ride (~\$60,000)*

**Muir Honors - Caledonian Member**

**May 2025**

Muir College

*University of California, San Diego*

**Outstanding Scholar Presenter Award**

**May 2025**

Psychology Department

*University of California, San Diego*

**Triton Research & Experiential Learning Scholars (TRELS)**

**Jun - Aug 2024**

*University of California, San Diego - \$5,000*

**Best Presenter Award**

**May 2024**

CSUSM 30th Annual Psychology Student Research Conference

*California State University, San Marcos*

**Anderson Travel Award**

**Dec 2023**

*University of California, San Diego - \$200*

**Muir Student Travel Scholarship**

**Nov 2023**

*University of California, San Diego - \$300*

**IDEA Scholars Program**

**Jul 2021**

Jacob's School of Engineering

*University of California, San Diego - \$1,000*

**Quest Bridge**

**Sep 2020 - Dec 2022**

2020 National College Match Application

*Semi Finalist*

## **Research Experience**

**Research Assistant**

**Jun 2023 - Present**

Social Cognitive Development Lab, PI: Dr. Gail Heyman

*University of California, San Diego*

- Lab focuses on diverse topics including academic dishonesty, children's psychological development, and artificial intelligence
- Current lead of two studies on ChatGPT, initiated shortly after its release, to explore user behavior and societal impacts of AI
- Developed coding schemes and categorized and analyzed data for research studies

- Authored abstracts and manuscripts based on study findings
- Conducted peer reviews and piloted studies to ensure research quality
- Mentored fellow research assistants by providing constructive feedback to improve study execution
- Presented research findings in lab meetings and academic settings

### **Review Team Lead**

**Jun 2023 - Present**

Social Cognitive Development Lab

*University of California, San Diego*

- Collaborated with a team responsible for literature reviews, peer reviews, pilot studies, and other tasks requested by senior lab members
- Led and guided the review team during sessions to support lab research and information-gathering efforts
- Created and assigned literature review and peer review tasks, ensuring clarity and alignment with project goals
- Provided support by answering questions from team members and senior staff
- Monitored task progress and ensured timely completion of assignments within deadlines

### **Research Summer Program Scholar**

**Jun - Aug 2024**

Triton Research & Experiential Learning Scholars (TRELS)

*University of California, San Diego*

- Participated in a program providing hands-on experience in research, creative projects, and public service under faculty mentorship at University of California, San Diego
- Dedicated 30 hours per week to an independent research project
- Attended weekly cohort meetings to collaborate and share progress with peers
- Presented research findings through a slide presentation at an on-campus conference

## **Conference Presentations**

**Zuniga, S., Waltzer, T., & Heyman, G. D. (2025).** Attitudes toward ChatGPT: A case study of ChatGPT adoption among student and non-student groups. Poster presented at the UC San Diego Mentored Undergraduate Research and Applied Learning Symposium, La Jolla, CA.

**Zuniga, S., Waltzer, T., & Heyman, G. D. (2025).** Attitudes toward ChatGPT: A case study of ChatGPT adoption among student and non-student groups. Poster presented at the Western Psychological Association annual convention, Las Vegas, NV.

**Zuniga, S., Waltzer, T., & Heyman, G. D. (2024).** Naturalistic research on ChatGPT experiences. *Talk presented at the University of California, San Diego Summer Research Conference, La Jolla, CA.*

**Zuniga, S., Gabrenya, A., Waltzer, T., & Heyman, G. D. (2024).** How is ChatGPT integrated into society following its release? Students and their new tool. *Poster presented at the CSUSM 30<sup>th</sup> Annual Psychology Student Research Conference, San Marcos, CA.*

**Zuniga, S., Gabrenya, A., Waltzer, T., & Heyman, G. D. (2024).** How is ChatGPT integrated into society following its release? Students and their new tool. *Poster presented at the Society for Personality and Social Psychology annual convention, San Diego, CA.*

**Zuniga, S., Gabrenya, A., Waltzer, T., & Heyman, G. D. (2024).** How is ChatGPT integrated into society following its release? Students and their new tool. *Poster presented at the University of California, San Diego Lab Expo, San Diego, CA.*

## **Academic Writing**

**Zuniga, S. (2024).** Yes, but Also No: Ambivalence Towards ChatGPT During Its Initial Release. [Manuscript in preparation]

**Zuniga, S. (2024).** The role of attitudes in norm spreading: A case study of ChatGPT adoption among student and non-student groups. [Submitted for TRELS program]

## **Volunteering**

### **Western Psychological Association Volunteer**

**May 2025**

Western Psychological Association Annual Convention

*Las Vegas, NV*

- Badge Monitor
- Ensure the security and proper use of badges for event access
- Assist attendees with any badge-related questions or issues in a polite and professional manner
- Collaborate with the event or facility staff to ensure smooth operations related to badge usage

### **Development Volunteer**

**Feb 2025**

University Development Office

*University of California, San Diego*

- Engaged high level scholarship donors in stewardship events
- Represented scholarship program with high degree of professionalism

### **Sun God Festival Volunteer**

**Apr 2022**

Associated Students office of Concerts & Events (ASCE)

*University of California, San Diego*

- Volunteered for student-run music and arts festival overseeing photography operations

**Bear Gardens Volunteer**

**Apr - May 2022**

Associated Students office of Concerts & Events (ASCE)

*University of California, San Diego*

- Volunteered for multiple student-run daytime carnivals
- Helped with setting up and cleaning up the carnival
- Hosted carnival games, music stations, picture stations, and assisted attendees

**Customer Service Volunteer**

**Sep 2019 - Sep 2020**

*Sharp Health Care, Chula Vista, California*

- Volunteered for Sharp hospital gift shop
- Helped patients with gift shop needs, fostering communication skills in a professional setting
- Exposed to work experience in a professional setting

**Vice President, Publicity Manager, and Volunteer**

**Jul 2019 - Mar 2020**

*Key Club Local Chapter, Hilltop High School*

- Facilitated meetings and volunteering opportunities for local Key Club Chapter at Hilltop High School
- Made digital and physical posters to promote volunteering opportunities

**Technology Manager and Volunteer**

**Jul 2019 - Mar 2020**

*Key Club International, State Chapter California*

- Oversaw promotions, including digital posters and social media posts, on volunteering opportunities
- Made promotional material for State Chapter

## **Activities**

**Member and Part of the Event Committee**

**May 2023 - Present**

*Psi Chi at the University of California, San Diego*

- Attended weekly meetings to discuss opportunities, professor spotlights, and participate in committees (research, business, event, volunteer, journal, Psi BETA)
- Helped plan and set up events and promote professional engagement with the Psychology community

**Member**

**Jul 2017 - Jun 2022**

Society of Hispanic Professional Engineers (SHPE)

*Local Chapter, Hilltop High School*

- SHPE is a national society that aims to empower the Hispanic community in STEM
- Made use of resources and networking opportunities
- Attended and hosted SHPE local chapter outreach events
- Made posters promoting opportunities and events

### **Vice President and Member**

**Jul 2017 - Jun 2021**

#### *Robotics Club at Hilltop High School*

- Oversaw meetings, made decisions on volunteering and fundraising opportunities
- Built and programmed robots to compete in VEX Robotics competitions locally and nationally
- Participated in the FIRST Robotics Competition (FRC) in Del Mar in 2019 and 2020 as a robotics designer, safety captain, and mechanic
- Focused on leadership, teamwork, and community, including community service

## **Additional Skills and Training**

Languages: English (native fluency) and Spanish (native fluency)

Programming Languages: Python, R, MATLAB, HTML, git\_bash

Software and Applications: Google Hub, Microsoft Office, VSCode, Jupyter Notebook, GitHub, Canva, CapCut, DaVinci Resolve, Open Broadcaster Software (OBS), MediBang Paint, Praat, Asana, Clockify, Slack

Training: Collaborative Institutional Training Initiative (CITI Program) for Social & Behavioral Research and Research Involving Children, Health Insurance Portability and Accountability Act (HIPAA) for Sharp Hospital

*Updated July 2025*