Create a Sales Performance Report using the data provided.

- Before working on calculations and visuals, ensure you have performed any relevant table transformations and modeled data appropriately.
- Calculate Total Sales, Total Profit, Order Quantity, and Total Products and display on the report
- Create a line chart for to show the monthly sales trend
- Create a column chart to show the weekly sales trend
- Create a matrix visual or table to show top 10 products by order quantity and total sales
- Create a horizontal bar chart to depict sales by brand name
- Create a horizontal bar chart to depict sales by product category
- Create filters for date, product category, and state
- Show the regional sales analysis on a separate page which depicts the sales by state, and other relevant analytics.