Let's Zup In Together 4



Zup Whitepaper (Business)

This document explains what is Zup at the business level and explains the general porpouse of it (Does not include technical explanation)

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Abstract

A Liquidity Pool Aggregator that seeks to provide Liquidity Pool Investors the best yield across DEXes, without the stress of searching through all of them on their own

1. Introduction

Have you ever tried to invest in Liquidity Pools? If you've used DeFi, probably. You've also probably faced a common problem: *Where do I put my money?* Uniswap? SushiSwap? PancakeSwap? (The list goes on...). Then, you start your search, checking all of them, reviewing pools, analyzing yields, and wasting a lot of precious time just to figure out where the best yield is at the moment, so you can finally add your money and start earning that amazing passive income.

If you've never done that research, you're probably leaving money on the table. You might just go with the one that comes to mind (usually Uniswap), which might not have the best yield at the moment. Or you might be waiting for a good pool to magically appear on your screen someday...

Well, that's why Zup was born. We will solve this problem for you in an easy and clear manner: by building an Aggregator of Liquidity Pools. You simply come in with your tokens,

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and we'll handle the rest! You'll receive a list of the best yields available at the moment! (Surprised face)

2. Liquidity Pool Aggregator

Our main goal is to provide a Liquidity Pool Aggregator for our users. A Liquidity Pool Aggregator functions similarly to a DEX Aggregator (e.g., 1inch), which searches for the best DEX to execute your swap with the highest return. However, instead of performing swaps, we route your liquidity to the pool with the best yield across our supported DEXes

For example, if you want to provide liquidity with ETH and USDC, you simply come to our platform and select these two tokens. We will then search for the best pools across all our supported DEXes, show you the top options, and provide a list of the searched pools as well (so you can choose based on your interests). You can then add liquidity to those DEXes directly from our dashboard!

3. Networks

Zup aims to be present on many networks, including non-EVM networks, to improve the accuracy of our search and route our users' liquidity to the most profitable networks, ensuring that no high-yield opportunities are missed.

4. Custody

Zup is built on Web3, so we will never hold your Liquidity Pool (LP) position without your consent (as it should be). The only time we have access to your LP is when we are joining you into the pool. After joined and the LP has been received, the LP will be transferred directly to your wallet. After this, we cannot take any further action with your LP

5. Monetization

To maintain high-quality services for everyone, we will charge a fee each time Zup is used to add liquidity to a pool. This fee will be charged only once when the user joins the pool through Zup. This fee ensures that our protocol remains operational and sustainable, benefiting both us and our users by providing a better product.

Conclusion

Zup addresses a common challenge faced by liquidity pool investors in the DeFi space: finding the most profitable investment opportunities without the need for extensive manual

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research. By offering a streamlined Liquidity Pool Aggregator, Zup simplifies the process of discovering and investing in high-yield pools across multiple DEXes, saving users valuable time and effort. With a focus on user control and transparency, Zup guarantees that users' liquidity positions are only accessed with their consent and are securely transferred to their wallets after the pool is created.

In essence, Zup is designed to make investing in liquidity pools easier and more rewarding, empowering users to maximize their returns with minimal hassle.



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