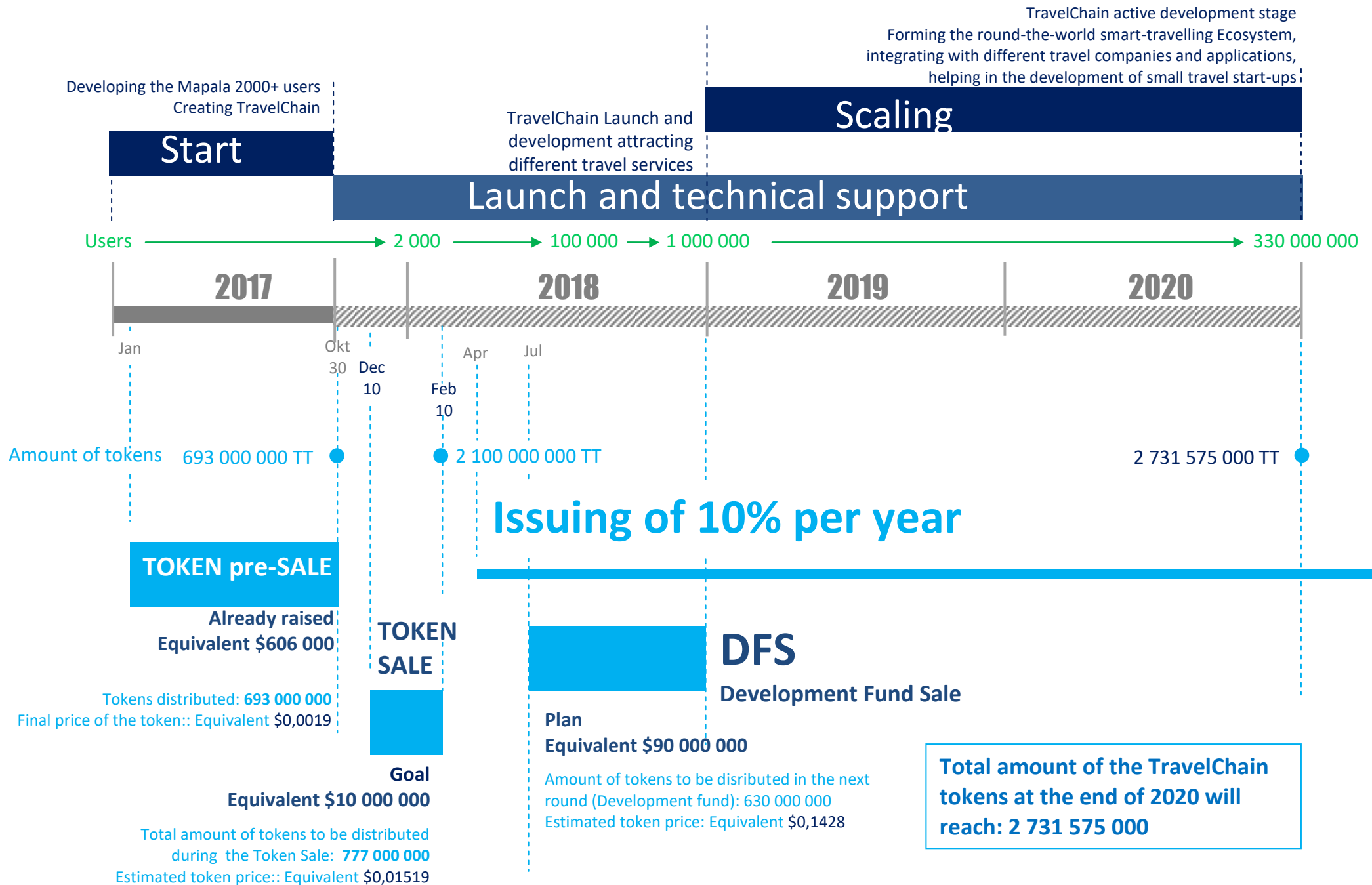




**DEVELOPMENT PLAN  
UP TO THE YEAR**

**2020**



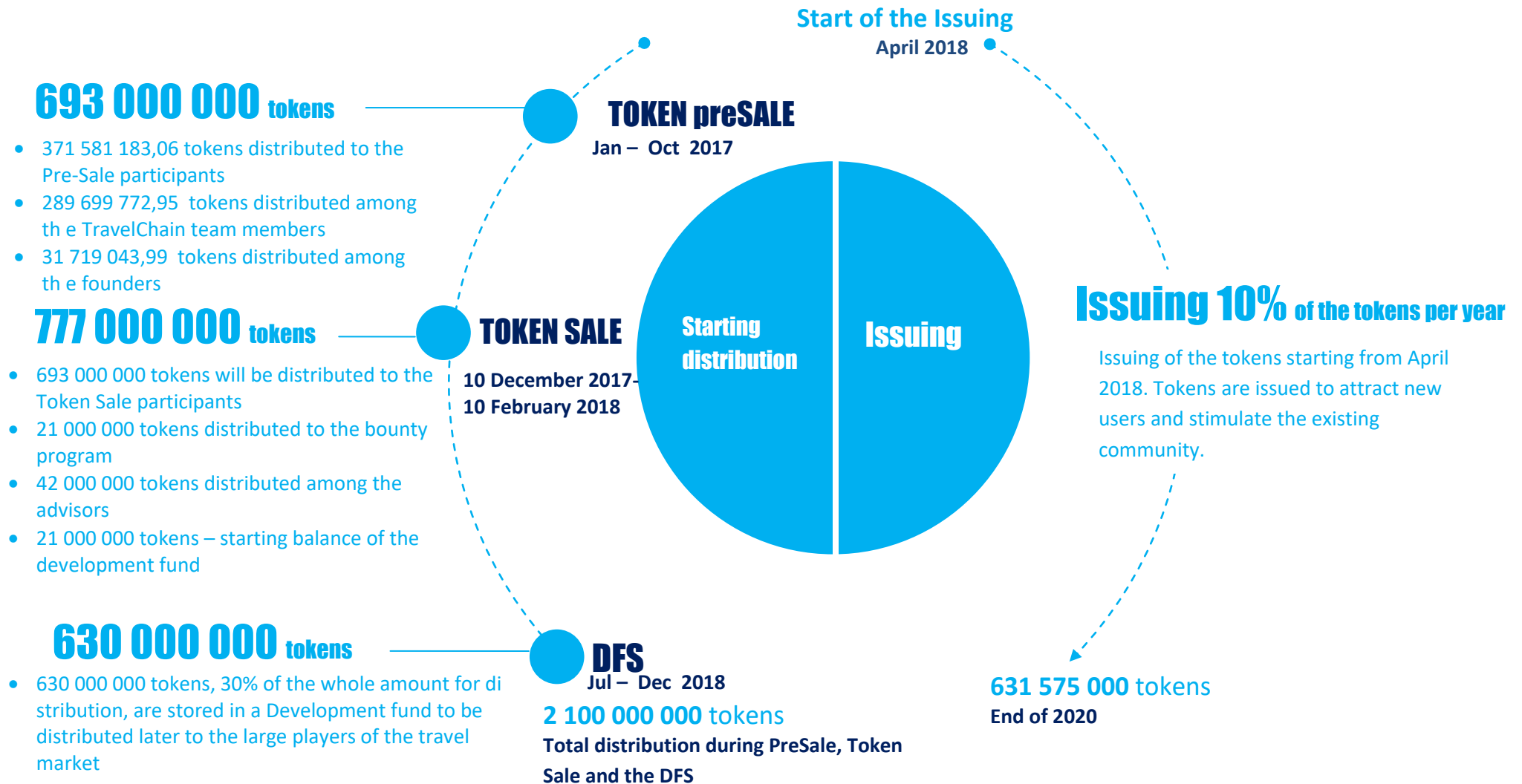
TO CREATE THE SMART-TRAVELING ECOSYSTEM IN 3 STEPS WE  
ARE PLANNING TO RAISE Equivalent 100+ M. \$

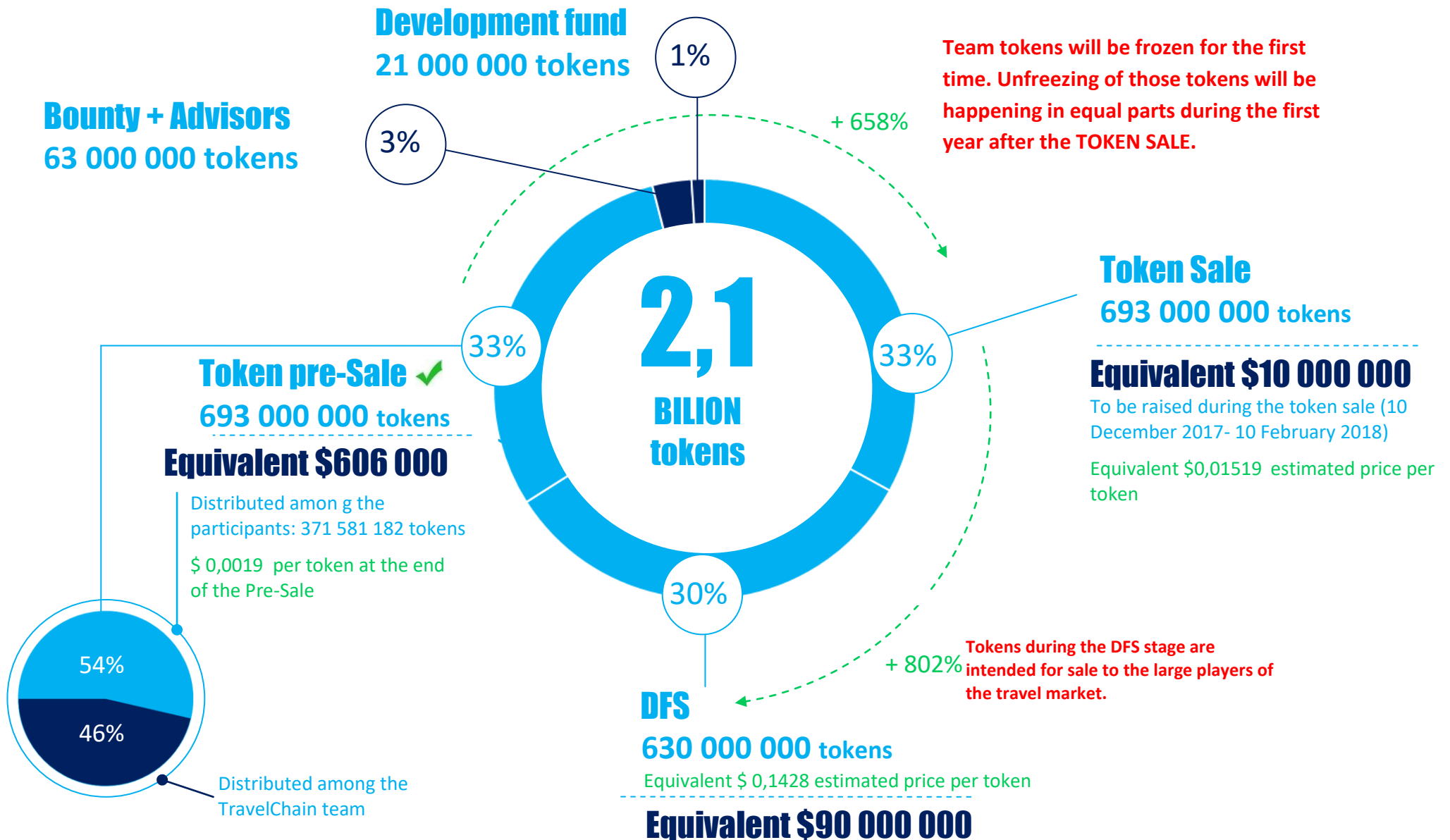
**Initialissuing 2 100 000 000 TT**

UNTIL THE END OF THE YEAR 2020

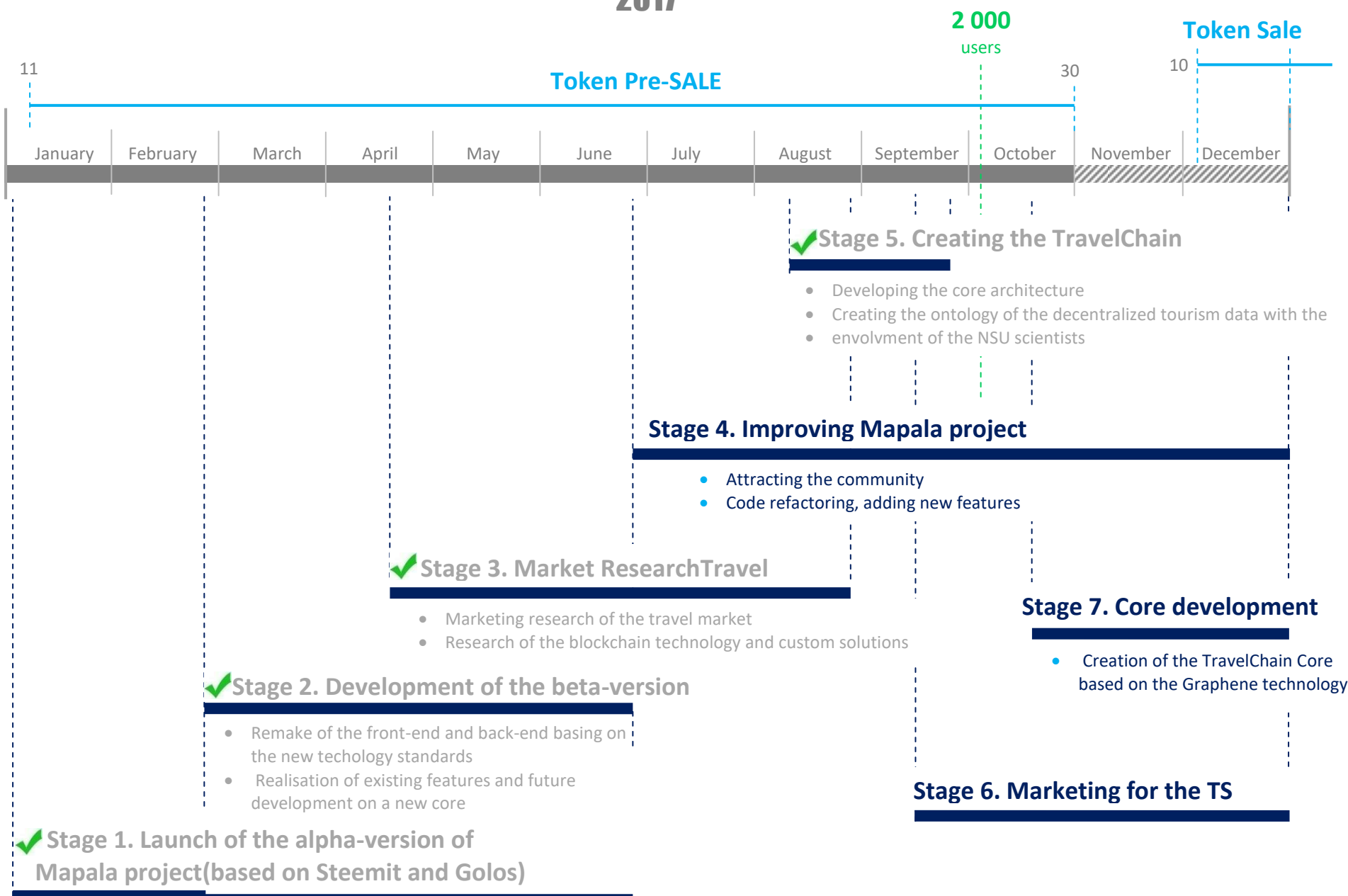
**2 731 575 000**

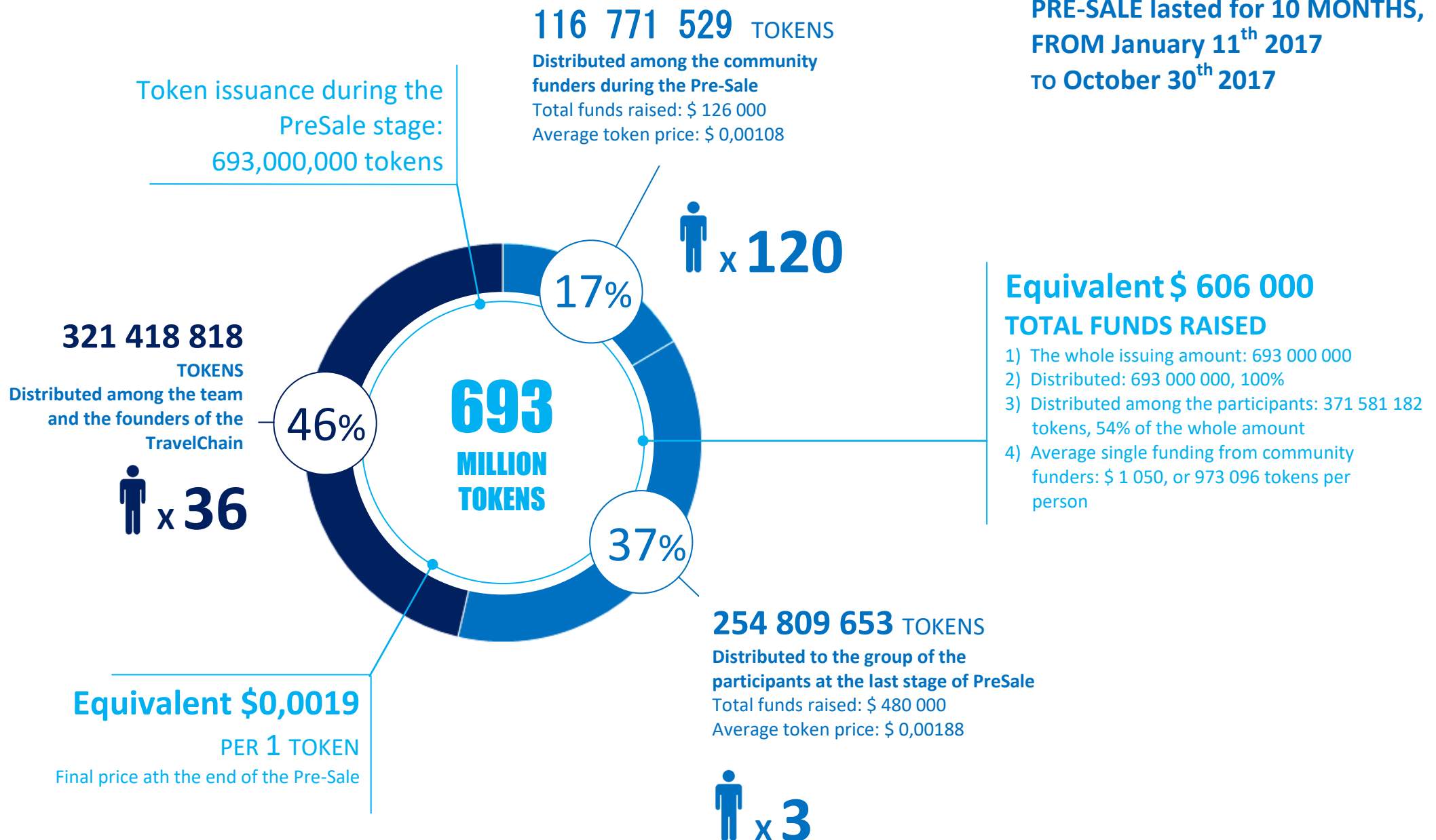
TRAVELCHAIN TOKENS WILL BE DISTRIBUTED





2017





WE SIGNED THE AGREEMENTS WITH THREE LARGE COMPANIES ABOUT INTEGRATING THEIR USERS INTO TRAVELCHAIN SYSTEM:

**izi.TRAVEL**  
the storytelling platform

[izi.travel](http://izi.travel)

**3 000 000**

Registered  
Users

**3 000 000**

Users per month



**Tourister**  
[tourister.ru](http://tourister.ru)

**189 000**

Registered  
Users

**1 360 000**

Users per month



[tvil.ru](http://tvil.ru)

**1 800 000**

Users



**MAPALA**  
World Travel Community

MAPALA HAS BEEN CREATED AND IS ON THE STAGE OF FUTURE DEVELOPMENT



- More than 2 100 users
- More than 150 active authors
- 9 000 posts were written during first 10 months.

[mapala.net](http://mapala.net)

**2 000+**

Users of Mapala project are already integrated into the TravelChain database from the very beginning of the platform development

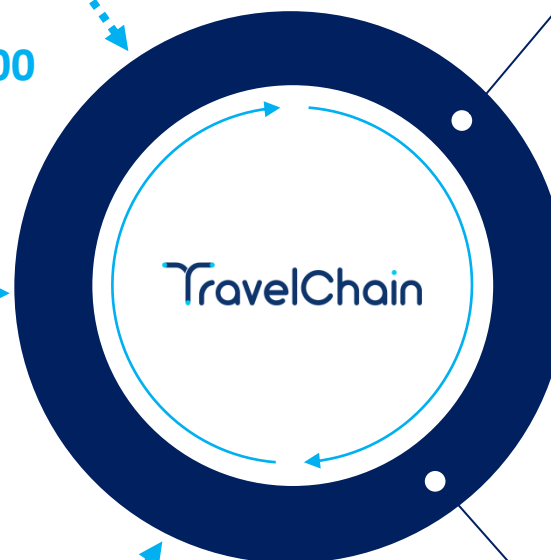
November 2017

TRAVELCHAIN PLATFORM DEVELOPMENT IS RUNNING RIGHT NOW

- ✓ • Blockchain core technology is fully developed
- ✓ • The travel market research has been finished
- ✓ • First version of the decentralized tourism data ontology has been created with the involvement of the NSU scientists
- The TS preparation and the travel services attraction marketing campaign is running
- The development of the TravelChain core basing on the Graphene technology is nearing completion.

**x 25+**

People are working on the TravelChain improvement everyday

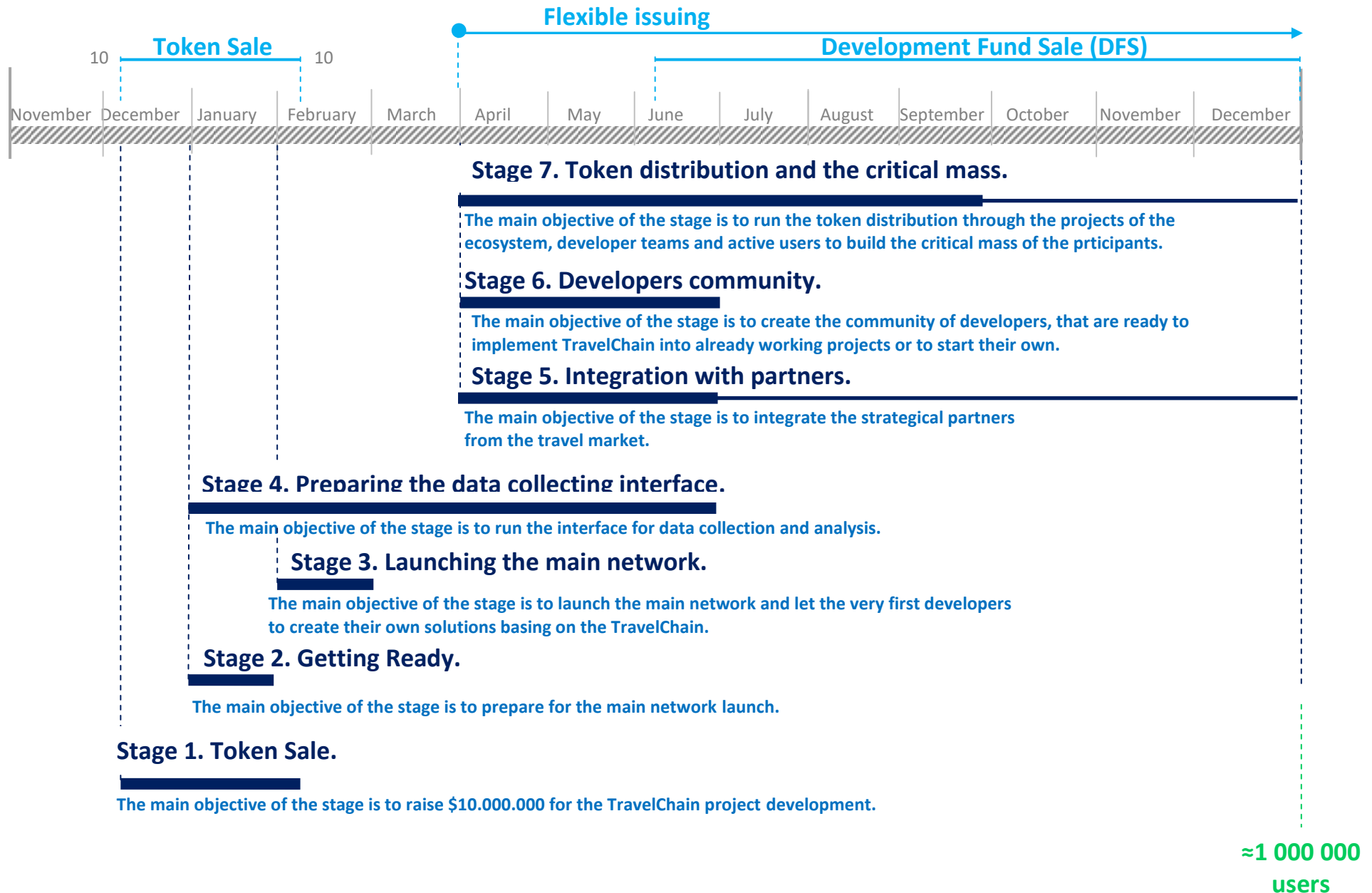


Equivalent \$

TOTAL FUNDS AT THE END OF OCTOBER, 10 MONTHS OF PROGRESS OUT OF 12( DEDICATED TO THE 1 STAGE)

| quarter / month 2017                               | I        | II       | III      | October, 17 | November, 17 | December, 17 | Total:       |
|--|----------|----------|----------|-------------|--------------|--------------|--------------|
| Income   | 13 620,0 | 42 900,0 | 56 700,0 | 493 700,0   | 0,0          | 10 000 000,0 | 10 606 920,0 |
| Pre-Sale   | 13 620,0 | 42 900,0 | 56 700,0 | 493 700,0   |              |              | 606 920,0    |
| TokenSale  |          |          |          |             |              | 10 000 000,0 | 10 000 000,0 |
| Expenss e  | 13 400,0 | 38 400,0 | 59 800,0 | 114 700,0   | 225 600,0    | 133 100,0    | 585 000,0    |
| Stage 1. Alpha version of Mapala                   | 1 100,0  | 0,0      | 0,0      | 0,0         | 0,0          | 0,0          | 1 100,0      |
| Stage 2. Development of the beta version of Mapala | 10 000,0 | 25 000,0 | 20 000,0 | 0,0         | 0,0          | 0,0          | 55 000,0     |
| Stage 3. Travel market research                    | 0,0      | 5 100,0  | 6 000,0  | 2 000,0     | 0,0          | 0,0          | 13 100,0     |
| Marketing research                                 |          | 3 000,0  | 3 000,0  | 1 000,0     |              |              | 7 000,0      |
| Blockchain technology research                     |          | 2 100,0  | 3 000,0  | 1 000,0     |              |              | 6 100,0      |
| Stage 4. Mapala project development                | 0,0      | 0,0      | 3 500,0  | 1 500,0     |              |              | 5 000,0      |
| Attracting the community                           |          |          | 1 000,0  | 0,0         | 0,0          | 0,0          | 1000,0       |
| Code refactoring, adding new features              |          |          | 2 500,0  | 1 500,0     |              |              | 4 000,0      |
| Stage 5. Creating the TravelChain concept          | 0,0      | 0,0      | 10 500,0 | 2 500,0     | 0,0          | 0,0          | 13 000,0     |
| Core architecture development                      |          |          | 5 500,0  | 2 500,0     |              |              | 8 000,0      |
| Creating the data ontology Stage                   |          |          | 5 000,0  |             |              |              | 5 000,0      |
| 6. Marketing before the Token Sale                 | 0,0      | 0,0      | 7 000,0  | 99 400,0    | 210 000,0    | 117 000,0    | 433 400,0    |
| General marketing                                  |          |          | 2 000,0  | 9 400,0     | 150 000,0    | 100 000,0    | 261 400,0    |
| Offline events                                     |          |          | 4000,0   | 85 000,0    | 50 000,0     | 10 000,0     | 149 000,0    |
| Hospitality  |          |          | 1000,0   | 5 000,0     | 10 000,0     | 7 000,0      | 23 000,0     |
| Stage 7. Core development TravelChain              |          |          | 2500,0   | 5 000,0     | 10 000,0     | 10 000,0     | 27 500,0     |
| Maintenance of the infrastructure                  | 800,0    | 2 000,0  | 2 000,0  | 1 900,0     | 1 900,0      | 1 900,0      | 10 500,0     |
| Operating expenses                                 | 1 500,0  | 6 300,0  | 8 300,0  | 2 400,0     | 3 700,0      | 4 200,0      | 26 400,0     |
| Cash flow  | 220,0    | 4 500,0  | -3100,0  | 379 000,0   | -225 600,0   | 9 866 900,0  | 10 021 920,0 |
| Cash flow on an accural basis                      | 220,0    | 4 720,0  | 1620,0   | 380 620,0   | 155 020,0    | 10 021 920,0 |              |





## Stage 1. Token Sale

Period: December 2017.

The main objective of the stage is to raise \$10.000.000 for the TravelChain project development.

- The launch of the TravelChain TestNet
- Introducing the TravelChain MVP
- To form a workgroup for the TravelChain project integration with other representatives of the travel industry
- TOKEN SALE

## Stage 2. Getting ready

Period: January 2018.

The main objective of the stage is to prepare for the main network launch.

- Creating the base standards of the data storage on the TravelChain platform
- Launching the block-explorer
- Launching the working MVP on TravelChain.io

## Stage 3. Launching the main network

Period: February 2018.

The main objective of the stage is to launch the main network and let the very first developers to create their own solutions basing on the TravelChain.

- Forming the genesis-block
- Launching the main network
- Starting the stock market sales
- Publishing the technical documentation about the project.

## Stage 4. Preparing the data collecting interface

Period: Q1-Q2 2018.

The main objective of the stage is to run the interface for data collection and analysis.

- Implementing additional functions and plugins for TravelChain
- TravelChain mobile app with the wallet functionality and abilities for data collection and control
- Chrome browser plugin
- JS widget for implementing to the partner's sites

## Stage 5. Integration with the partners

Period: Q2 2018.

The main objective of the stage is to integrate the strategical partners from the travel market into the system.

- The ontology expand to satisfy the partners needs
- Implementing the widget to the partner's sites
- Deep integration with the partners

## Stage 6. Developers community

Period: Q2 2018.

The main objective of the stage is to create the community of developers that are ready to implement TravelChain into already working projects or to start their own.

- Creating the enhanced documentation pool
- Forming the developers community

## Stage 7. Token distribution and the critical mass

Period: Q2-Q3 2018.

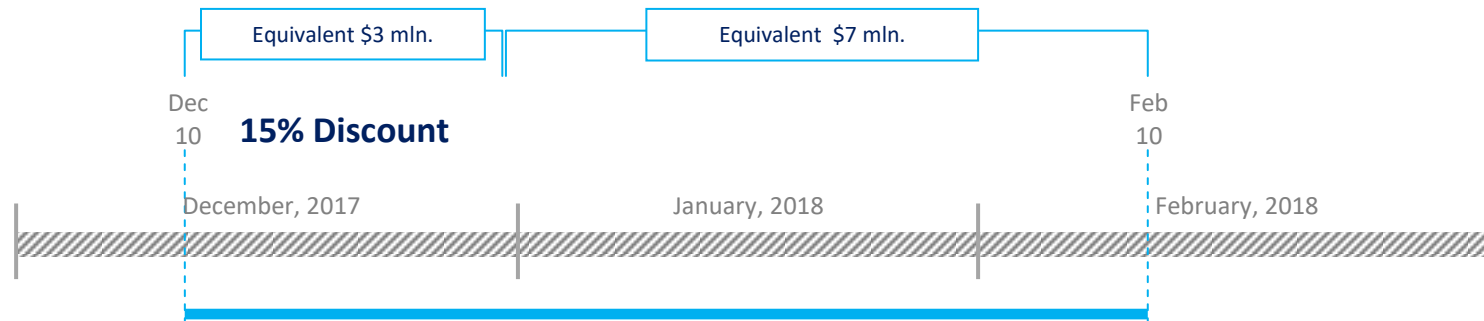
The main objective of the stage is to run the token distribution through the projects of the ecosystem, developer teams, and active users to build the critical mass of the participants.

- Forming the workers pool
- Start of the issuing
- Involving 100,000 users



During the TokenSale **693 000 000** TravelTokens will be distributed in 2 orders

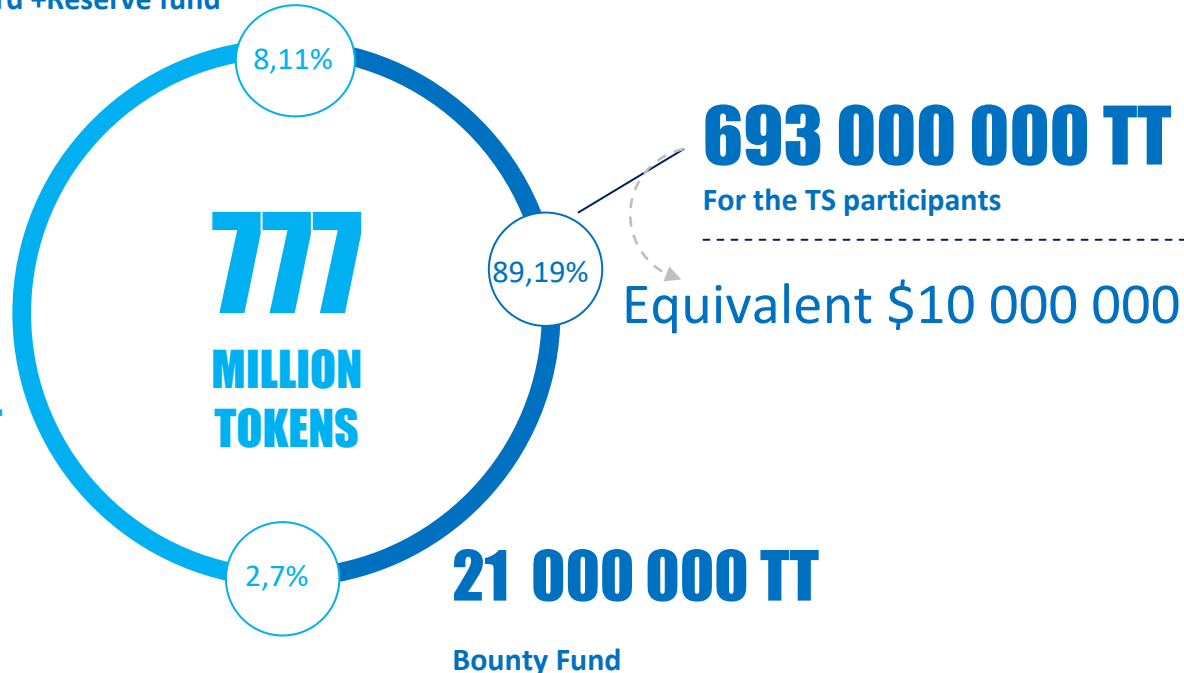
**HARD CAP: Equivalent \$10 000 000**



**63 000 000 TT**

Advisers reward + Reserve fund

**TokenSale will start on December 10th and will last for 2 months! First order will be equal to 3mil. USD, Second order will be equal to 7mil. USD. You can take part by subscribing to the E-Mail notifications on our site [travelchain.io](http://travelchain.io)**



**Equivalent \$0,01519**

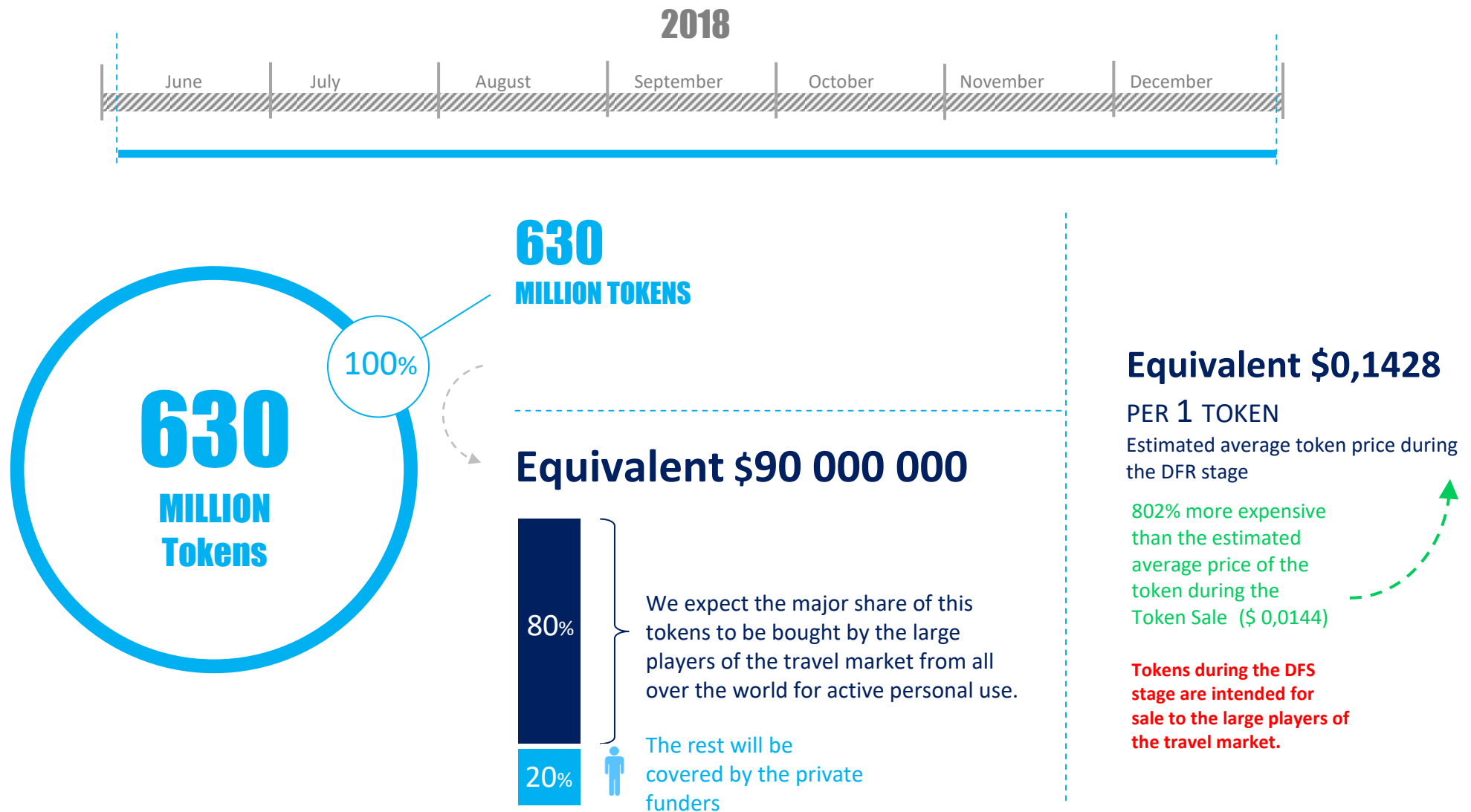
PER 1 TravelToken  
Estimated token price  
during the Token Sale

658% more expensive  
than the final Pre-Sale  
token price (\$ 0,00188)

**Team tokens will be frozen  
for the first time.**

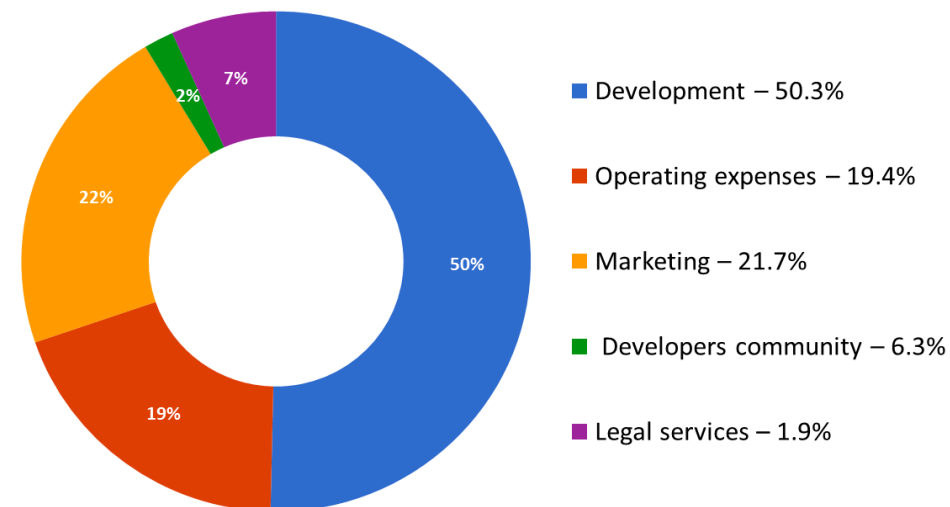
**Unfreezing of those tokens  
will be happening in equal  
parts during the first year  
after the TOKEN SALE.**

DURING THE DFS STAGE WE ARE PLANNING TO DISTRIBUTE 630 000 000 TOKENS, WHICH WERE ISSUED DURING the Token Sale STAGE IN DECEMBER 2017



|                          | 1Q18   | 2Q18   | 3Q18   | 4Q18   | 1Q19   | 2Q19   | 3Q19   | 4Q19   | 1Q20   | 2Q20   | 3Q20   | 4Q20   | Итого   |
|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| Blockchain Dev Core Team | 58500  | 87750  | 131675 | 131675 | 131675 | 131675 | 131675 | 131675 | 131675 | 131675 | 131675 | 131675 | 1462500 |
| API & Integration Team   | 11250  | 22500  | 22500  | 33750  | 33750  | 33750  | 33750  | 33750  | 33750  | 33750  | 33750  | 33750  | 360000  |
| Front Dev Team           | 47250  | 47250  | 47250  | 47250  | 47250  | 47250  | 47250  | 47250  | 47250  | 47250  | 47250  | 47250  | 567000  |
| Back Dev Team            | 22500  | 45000  | 45000  | 45000  | 45000  | 45000  | 45000  | 45000  | 45000  | 45000  | 45000  | 45000  | 517500  |
| App Dev Team             | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 270000  |
| Plugins Dev Team         | 11250  | 13500  | 13500  | 13500  | 13500  | 13500  | 13500  | 13500  | 13500  | 13500  | 13500  | 13500  | 159750  |
| Documentation            | 4500   | 4500   | 4500   | 4500   | 4500   | 4500   | 4500   | 4500   | 4500   | 4500   | 4500   | 4500   | 54000   |
| Business development     | 41400  | 41400  | 41400  | 41400  | 41400  | 41400  | 41400  | 41400  | 41400  | 41400  | 41400  | 41400  | 496800  |
| PR and Marketing         | 33750  | 67500  | 108750 | 108750 | 108750 | 108750 | 108750 | 108750 | 108750 | 108750 | 108750 | 108750 | 1188750 |
| Research                 | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 22500  | 270000  |
| Management               | 67500  | 67500  | 67500  | 67500  | 67500  | 67500  | 67500  | 67500  | 67500  | 67500  | 67500  | 67500  | 810000  |
| Legal                    | 6750   | 9000   | 11250  | 11250  | 11250  | 11250  | 11250  | 11250  | 11250  | 11250  | 11250  | 11250  | 105750  |
| Conferences              | 37500  | 37500  | 37500  | 37500  | 37500  | 37500  | 37500  | 37500  | 37500  | 37500  | 37500  | 37500  | 450000  |
| Total:                   | 387150 | 488400 | 575775 | 587025 | 587025 | 587025 | 587025 | 587025 | 587025 | 587025 | 587025 | 587025 | 6712050 |

### Offices in 3 countries by the end of 2019



TravelChain

# Company by the end of 2018

**50+**

Travel agencies and services are connected to the system and are integrating their users to the TravelChain platform

**1 000 000+**

Users

**x 45+**

People are working on the TravelChain project improvement everyday



**THE KEY FUNCTION – TRAVELERS PASSPORT IS IMPLEMENTED AND IS ACTIVELY USED BY CLIENTS**

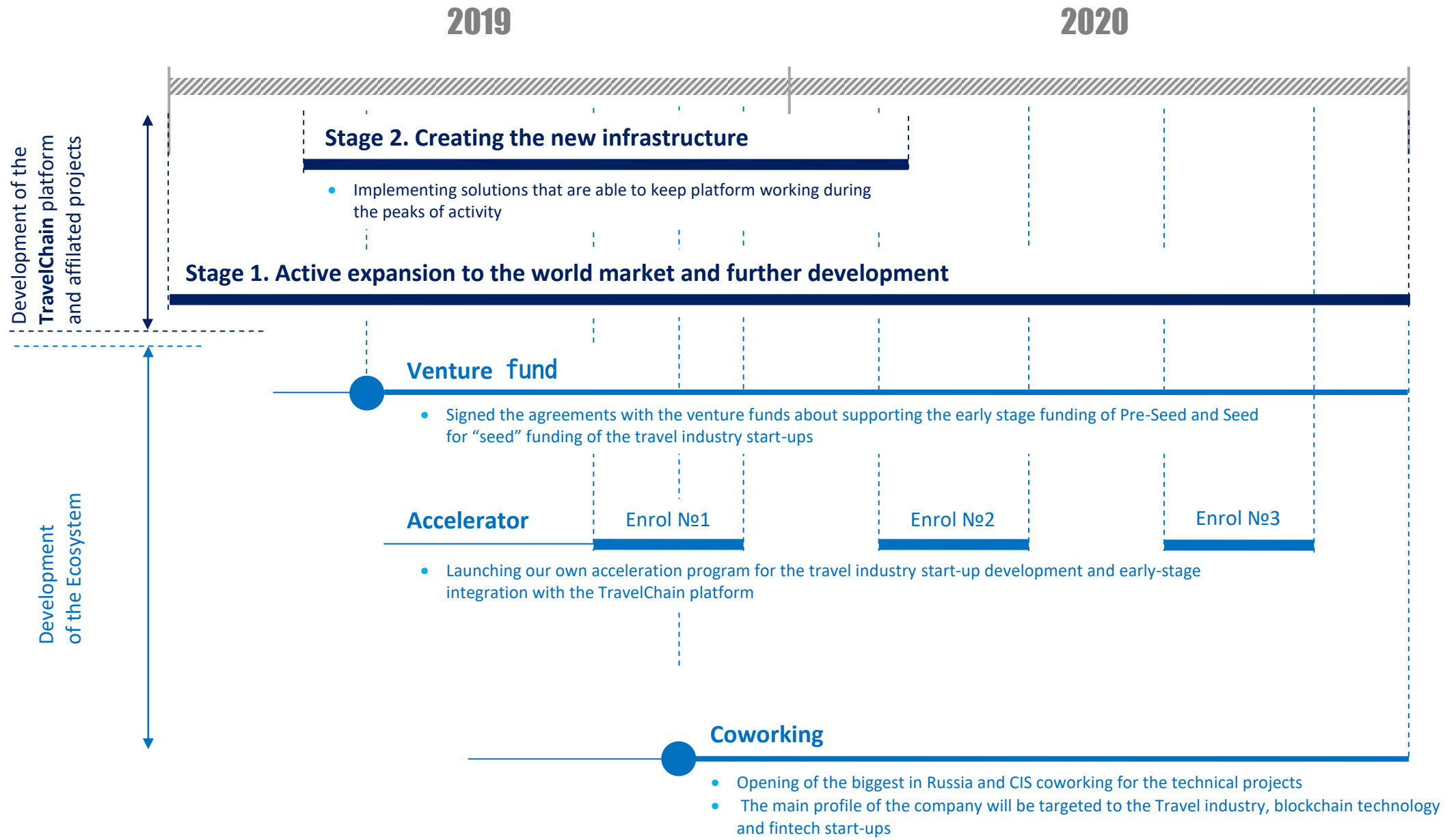
- Fundamental architecture of collecting and storing the data is implemented basing on the decentralized tourism data ontology

**THESE TWO ELEMENTS ARE SUCCESSFULLY IMPLEMENTED INTO THE CURRENT DATABASE REGISTRY:**

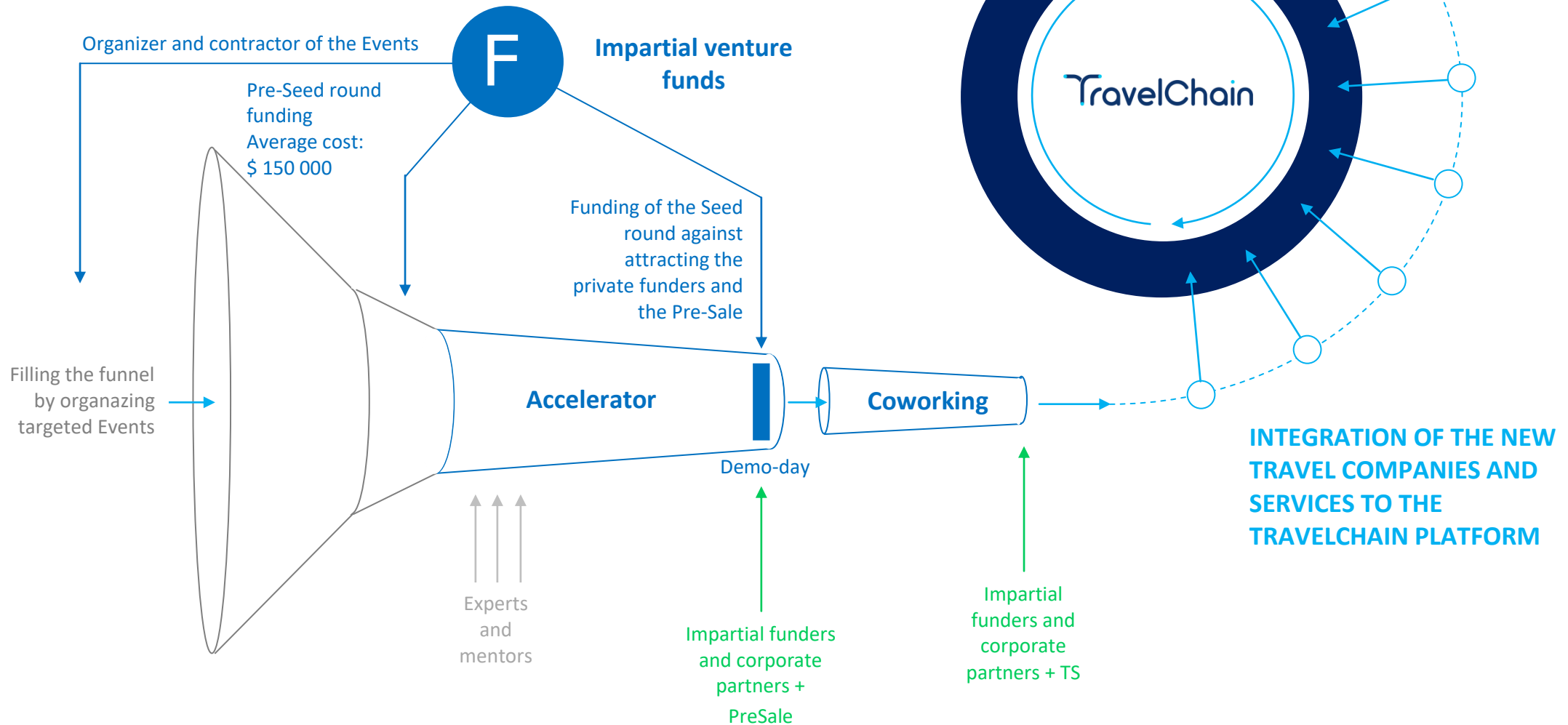
- Company passport
- Location passport



**THE DEVELOPERS COMMUNITY HAS BEEN CREATED AND IS ACTIVELY DEVELOPING THE SERVICES FOR INTEGRATION INTO TRAVELCHAIN ECOSYSTEM**



THE DEVELOPMENT OF THE ECOSYSTEM IS BASED ON THE PRINCIPE OF FUNNEL TO WORK WITH THE TRAVEL INDUSTRY





ON THE FUNDS RAISED DURING THE DFS (\$ 90m) WE WILL  
LAUNCH A LARGE-SCALE MARKETING CAMPAIGN



≈ 345 000 000 Users



10 offices



Created the very first accelerator in Ekaterinburg

