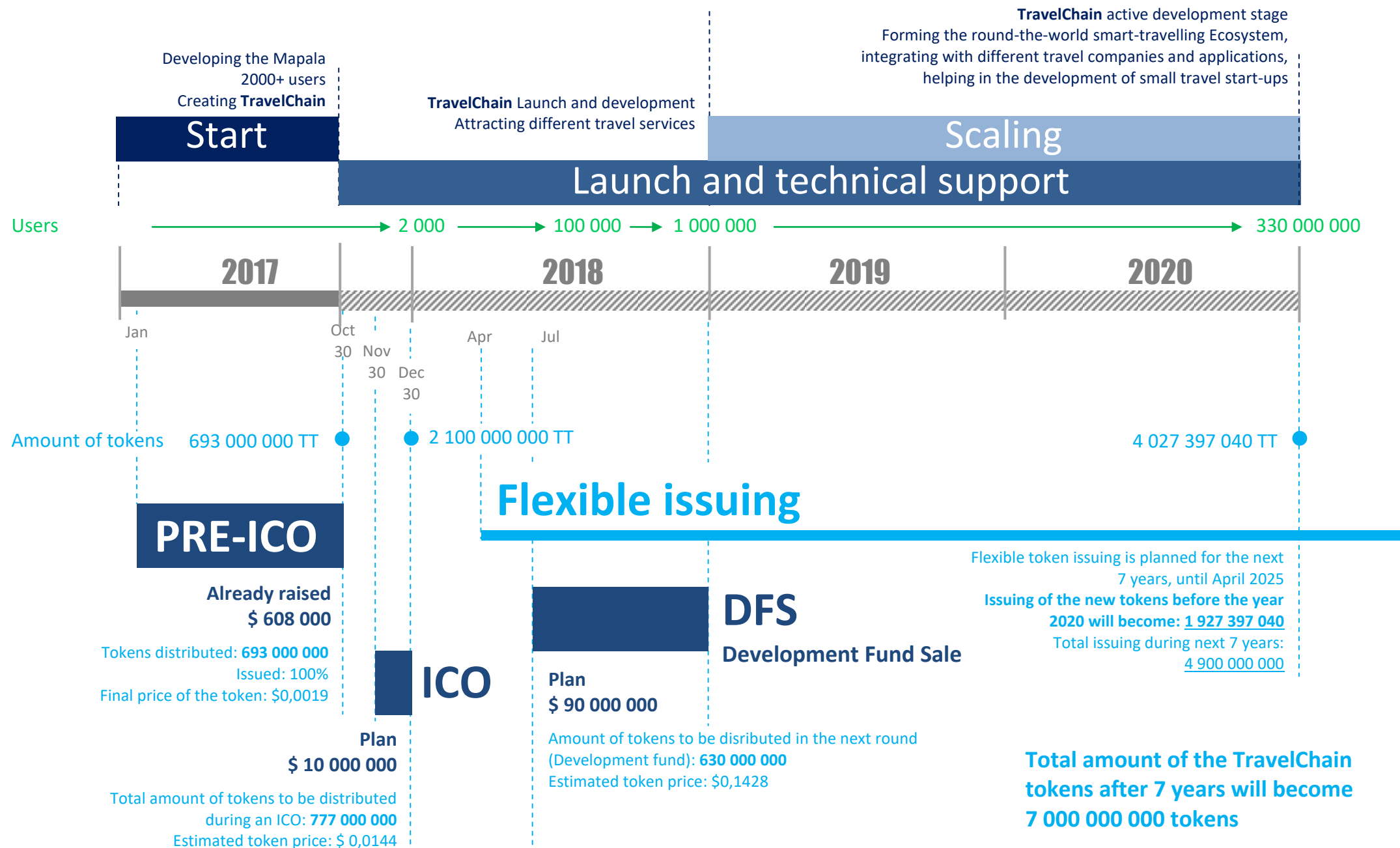




**DEVELOPMENT PLAN
UP TO THE YEAR
2020**



TO CREATE THE SMART-TRAVELING ECOSYSTEM

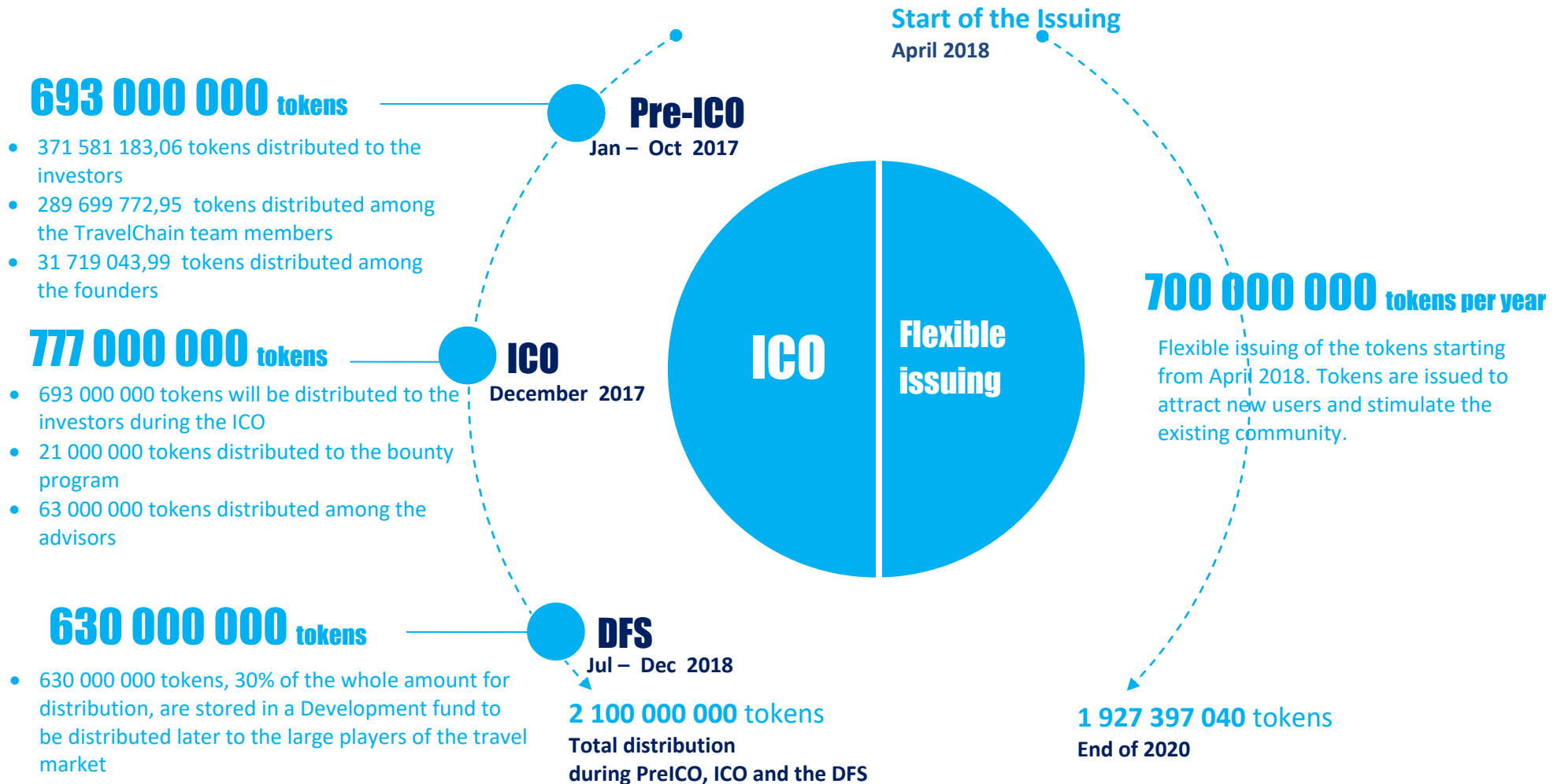
IN 3 STEPS WE ARE PLANNING TO RAISE 100+ M. \$

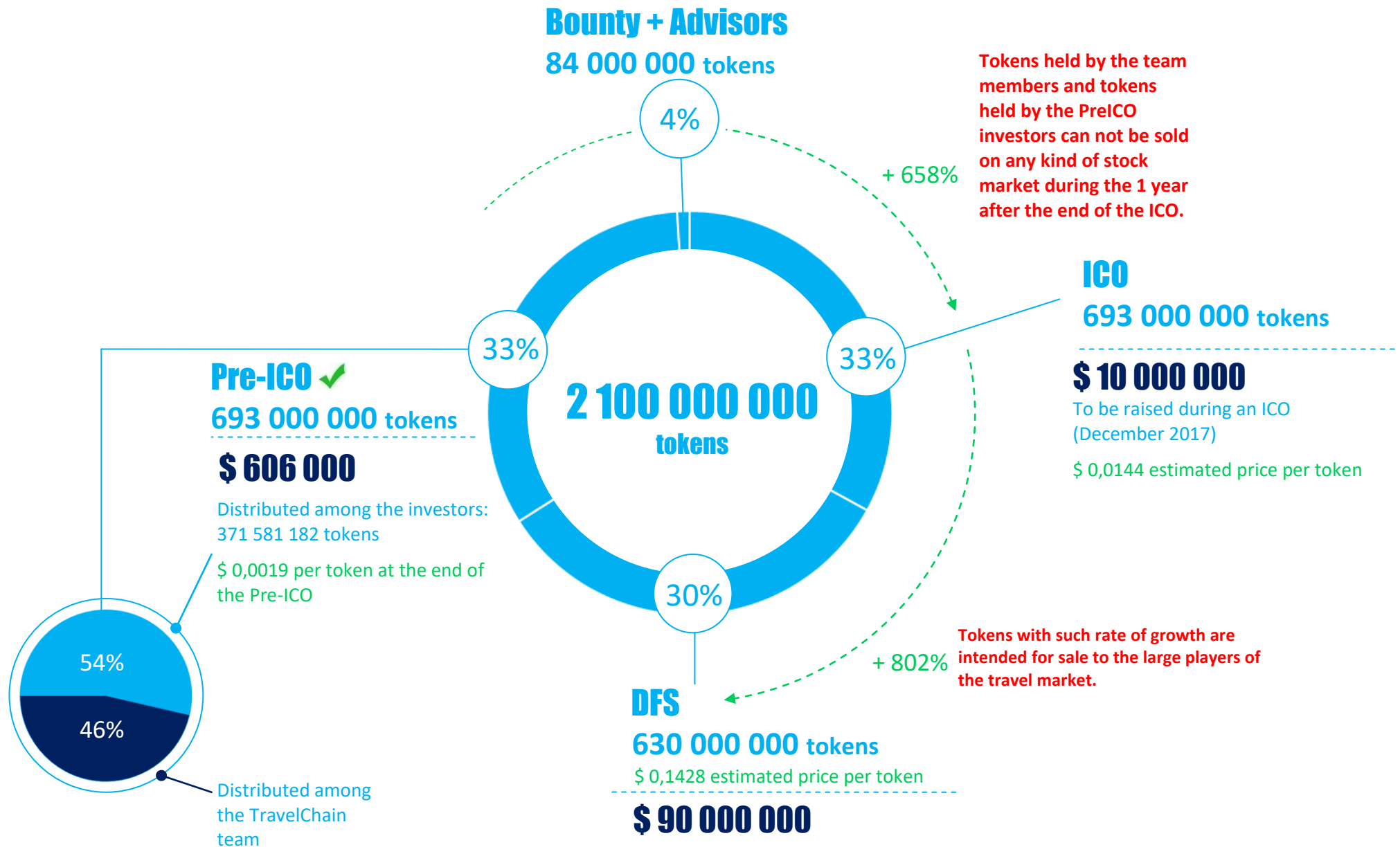
Initial issuing 2 100 000 000 TT

UNTIL THE END OF THE YEAR 2020

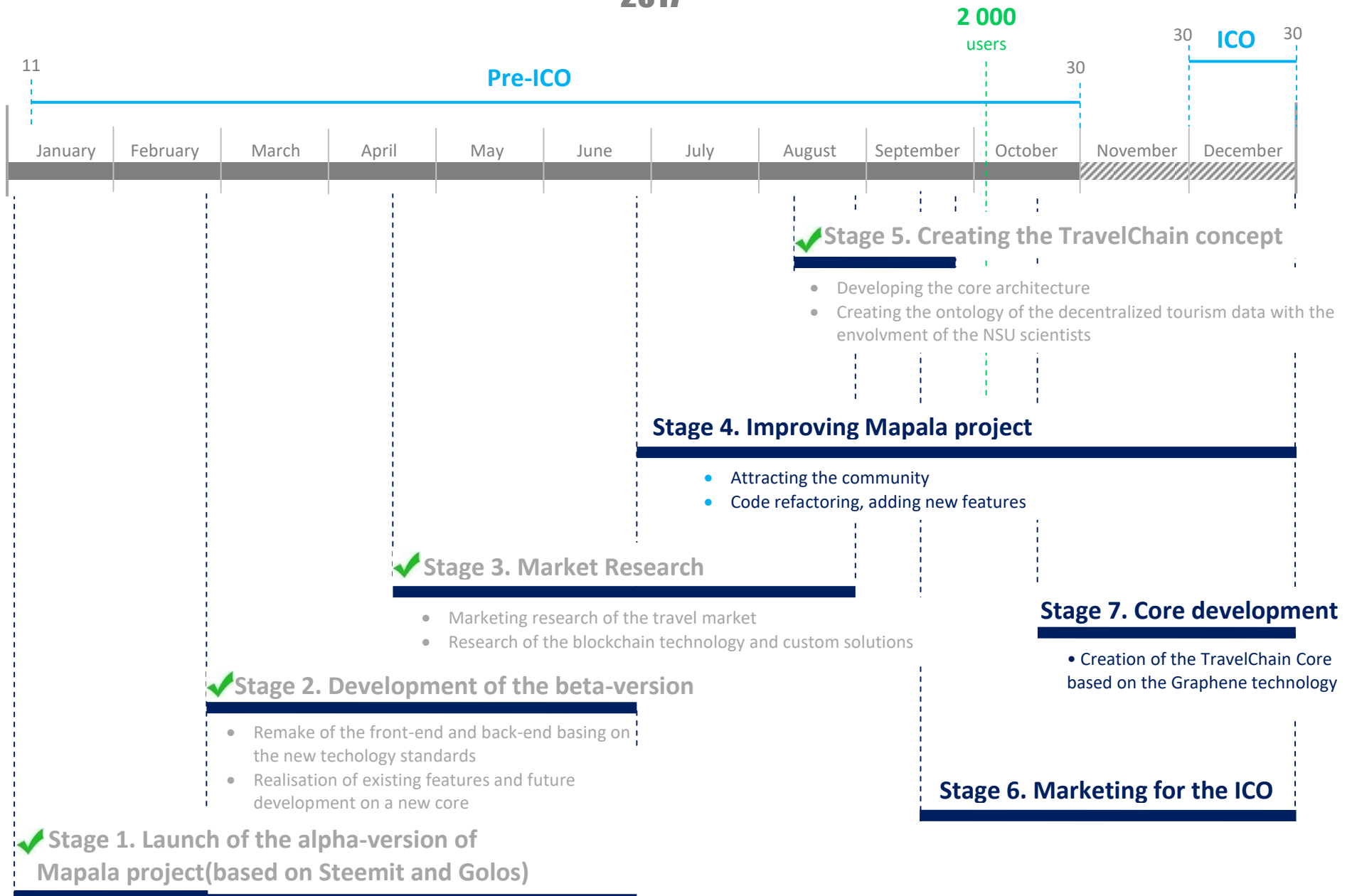
4 027 397 040

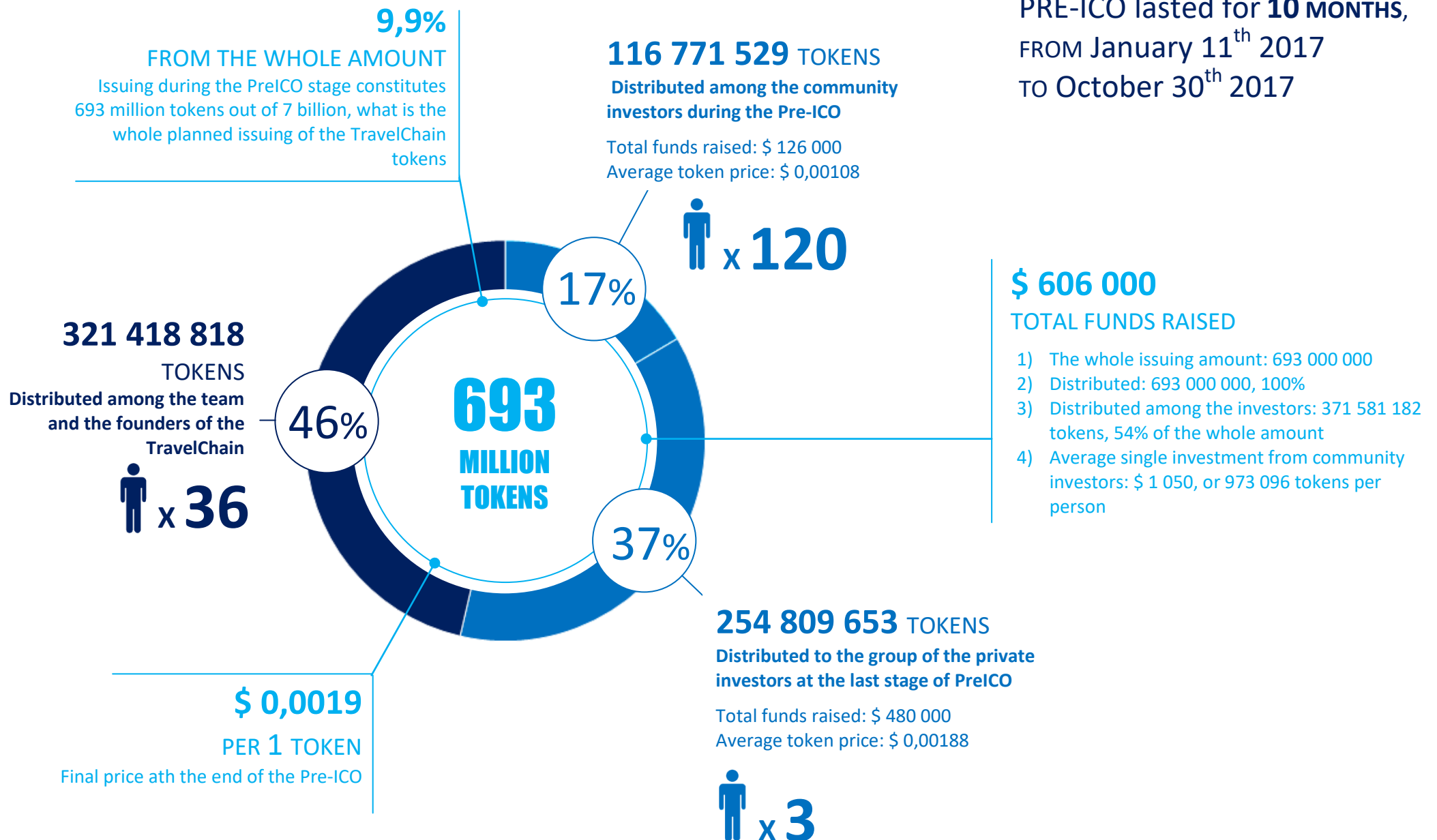
TRAVELCHAIN TOKENS WILL BE DISTRIBUTED





2017





WE SIGNED THE AGREEMENTS WITH THREE LARGE COMPANIES ABOUT INTEGRATING THEIR USERS INTO TRAVELCHAIN SYSTEM:

November 2017



izi.travel

3 000 000

Registered Users

3 000 000

Users per month



Tourister

tourister.ru

189 000

Registered Users

1 360 000

Users per month



tvil.ru

1 800 000

Users



MAPALA

World Travel Community

MAPALA HAS BEEN CREATED AND IS ON THE STAGE OF FUTURE DEVELOPMENT

- ✓ More than 2 100 users
- ✓ More than 150 active authors
- ✓ 9 000 posts were written during first 10 months.

mapala.net

2 000+

Users of Mapala project are already integrated into the TravelChain database from the very beginning of the platform development

TRAVELCHAIN PLATFORM DEVELOPMENT IS RUNNING RIGHT NOW

- ✓ Blockchain core technology is fully developed
- ✓ The travel market research has been finished
- ✓ First version of the decentralized tourism data ontology has been created with the involvement of the NSU scientists
- The ICO preparation and the travel services attraction marketing campaign is running
- The development of the TravelChain core basing on the Graphene technology is nearing completion.

x 25+

People are working on the TravelChain improvement everyday



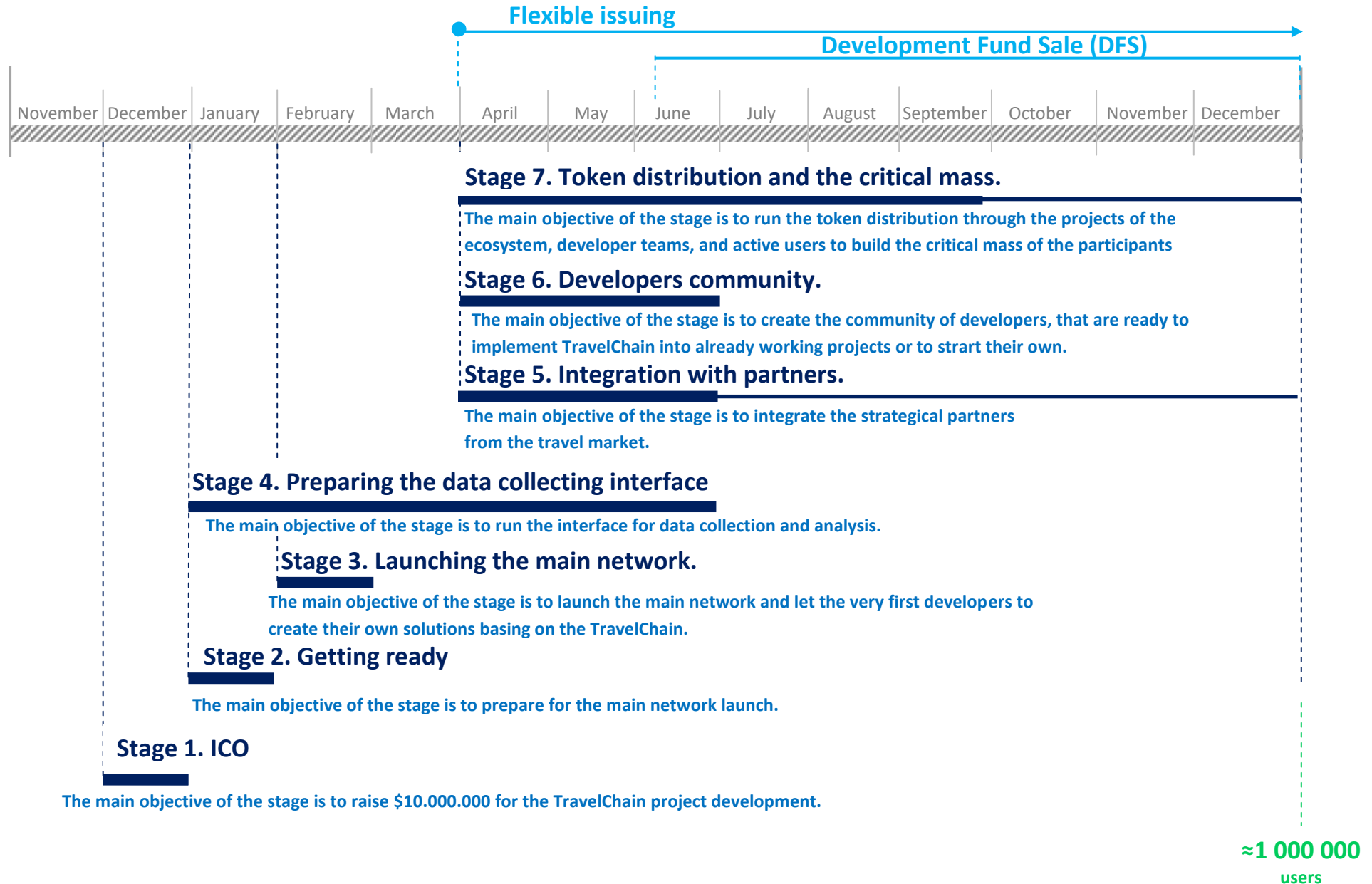
Dollars, USD

TOTAL FUNDS AT THE END OF OCTOBER, 10 MONTHS OF PROGRESS OUT OF 12(DEDICATED TO THE 1 STAGE)

quarter / month 2017	I	II	III	October, 17	November, 17	December, 17	Total:
Income	13 620,0	42 900,0	56 700,0	493 700,0	0,0	10 000 000,0	10 606 920,0
Pre-ICO	13 620,0	42 900,0	56 700,0	493 700,0			606 920,0
ICO						10 000 000,0	10 000 000,0
Expenses	13 400,0	38 400,0	59 800,0	114 700,0	225 600,0	133 100,0	585 000,0
Stage 1. Alpha version of Mapala	1 100,0	0,0	0,0	0,0	0,0	0,0	1 100,0
Stage 2. Development of the beta version of Mapala	10 000,0	25 000,0	20 000,0	0,0	0,0	0,0	55 000,0
Stage 3. Travel market research	0,0	5 100,0	6 000,0	2 000,0	0,0	0,0	13 100,0
Marketing research		3 000,0	3 000,0	1 000,0			7 000,0
Blockchain technology research		2 100,0	3 000,0	1 000,0			6 100,0
Stage 4. Mapala project development	0,0	0,0	3 500,0	1 500,0			5 000,0
Attracting the community			1 000,0	0,0	0,0	0,0	1000,0
Code refactoring, adding new features			2 500,0	1 500,0			4 000,0
Stage 5. Creating the TravelChain concept	0,0	0,0	10 500,0	2 500,0	0,0	0,0	13 000,0
Core architecture development			5 500,0	2 500,0			8 000,0
Creating the data ontology			5 000,0				5 000,0
Stage 6. Marketing before an ICO	0,0	0,0	7 000,0	99 400,0	210 000,0	117 000,0	433 400,0
General marketing			2 000,0	9 400,0	150 000,0	100 000,0	261 400,0
Offline events			4000,0	85 000,0	50 000,0	10 000,0	149 000,0
Hospitality			1000,0	5 000,0	10 000,0	7 000,0	23 000,0
Stage 7. Core development TravelChain			2500,0	5 000,0	10 000,0	10 000,0	27 500,0
Maintenance of the infrastructure	800,0	2 000,0	2 000,0	1 900,0	1 900,0	1 900,0	10 500,0
Operating expenses	1 500,0	6 300,0	8 300,0	2 400,0	3 700,0	4 200,0	26 400,0
Cash flow	220,0	4 500,0	-3100,0	379 000,0	-225 600,0	9 866 900,0	10 021 920,0
Cash flow on an accrual basis	220,0	4 720,0	1620,0	380 620,0	155 020,0	10 021 920,0	

Actual amount

Estimated amount



Stage 1. ICO

Period: December 2017.

The main objective of the stage is to raise \$10.000.000 for the TravelChain project development.

- The launch of the TravelChain TestNet
- Introducing the TravelChain MVP
- To form a workgroup for the TravelChain project integration with other representatives of the travel industry

Stage 2. Getting ready

Period: January 2018.

The main objective of the stage is to prepare for the main network launch.

- Creating the base standards of the data storage on the TravelChain platform
- Launching the block-explorer
- Launching the working MVP on TravelChain.io

Stage 3. Launching the main network

Period: February 2018.

The main objective of the stage is to launch the main network and let the very first developers to create their own solutions basing on the TravelChain.

- Forming the genesis-block
- Launching the main network
- Starting the stock market sales
- Publishing the technical documentation about the project.

Stage 4. Preparing the data collecting interface

Period: Q1-Q2 2018.

The main objective of the stage is to run the interface for data collection and analysis.

- Implementing additional functions and plugins for TravelChain
- TravelChain mobile app with the wallet functionality and abilities for data collection and control
- Chrome browser plugin
- JS vidget for implementing to the partner's sites

Stage 5. Integration with the partners

Period: Q2 2018.

The main objective of the stage is to integrate the strategical partners from the travel market into the system.

- The ontology expand to satisfy the partners needs
- Implementing the vidget to the partner's sites
- Deep integration with the partners

Stage 6. Developers community

Period: Q2 2018.

The main objective of the stage is to create the community of developers that are ready to implement TravelChain into already working projects or to start their own.

- Creating the enhanced documentation pool
- Forming the developers community

Stage 7. Token distribution and the critical mass

Period: Q2-Q3 2018.

The main objective of the stage is to run the token distribution through the projects of the ecosystem, developer teams, and active users to build the critical mass of the participants.

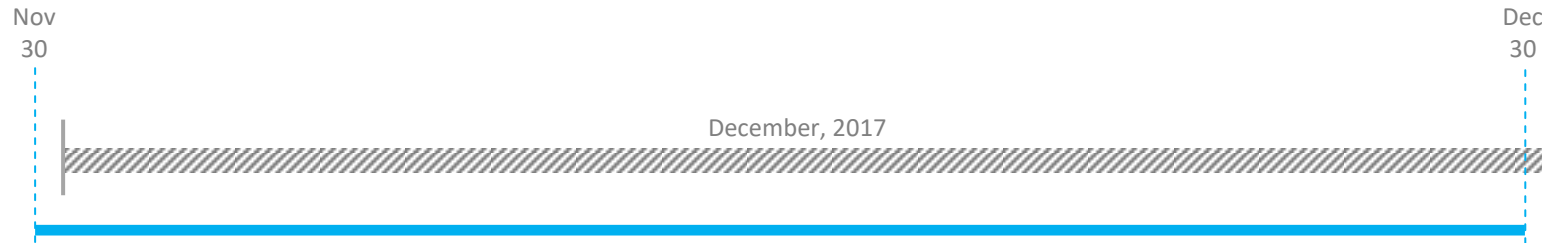
- Forming the workers pool
- Start of the issuing
- Involving 100,000 users



During an ICO **693 000 000** of TravelTokens will be distributed

SOFT CAP: **\$ 3 000 000**

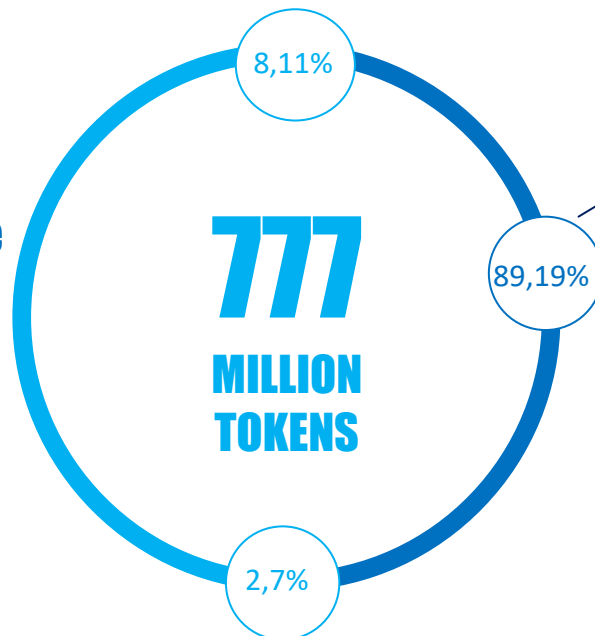
HARD CAP: **\$ 10 000 000**



63 MILLION TOKENS

Advisers reward

From November 27th to 29th we are making the closed PreSale round with the 15% bonus
 You can take part by connecting any of team members



21 MILLION TOKENS

Bounty Fund

693 000 000 TT

For the ICO participants

\$ 10 000 000

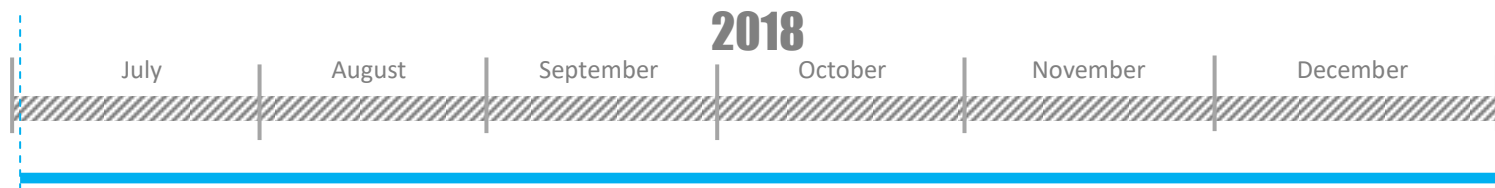
\$ 0,0144

PER 1 TravelToken
 Estimated token price
 during an ICO

658% more expensive
 than the final Pre-ICO
 token price (\$ 0,00188)

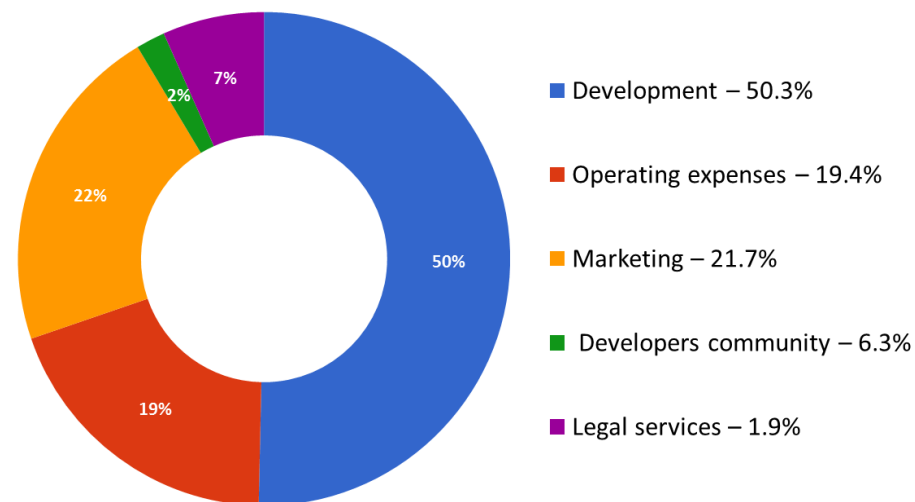
Tokens held by the team members and tokens held by the PreICO investors can not be sold on any kind of stock market during the 1 year after the end of the ICO.

DURING THE DFS STAGE WE ARE PLANNING TO DISTRIBUTE **630 000 000** TOKENS, WHICH WERE ISSUED DURING AN **ICO** STAGE IN DECEMBER 2017



	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	Итого
Blockchain Dev Core Team	78000	117000	175500	175500	175500	175500	175500	175500	175500	175500	175500	175500	1950000
API & Integration Team	15000	30000	30000	45000	45000	45000	45000	45000	45000	45000	45000	45000	480000
Front Dev Team	63000	63000	63000	63000	63000	63000	63000	63000	63000	63000	63000	63000	756000
Back Dev Team	30000	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000	690000
App Dev Team	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	360000
Plugins Dev Team	15000	18000	18000	18000	18000	18000	18000	18000	18000	18000	18000	18000	213000
Documentation	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	72000
Business-agreements	55200	55200	55200	55200	55200	55200	55200	55200	55200	55200	55200	55200	662400
Marketing and PR	45000	90000	145000	145000	145000	145000	145000	145000	145000	145000	145000	145000	1585000
Videoproduction	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	30000	360000
Management	90000	90000	90000	90000	90000	90000	90000	90000	90000	90000	90000	90000	1080000
Lawyers	9000	12000	15000	15000	15000	15000	15000	15000	15000	15000	15000	15000	171000
Conferences & Hackathons	50000	50000	50000	50000	50000	50000	50000	50000	50000	50000	50000	50000	600000
Total:	516200	651200	767700	782700	782700	782700	782700	782700	782700	782700	782700	782700	8979400

Offices in 4 countries by the end of 2019



TravelChain

Company by the end of 2018

50+

Travel agencies and services are connected to the system and are integrating their users to the TravelChain platform

1 000 000+

Users

TravelChain

x 45+

People are working on the TravelChain project improvement everyday



THE KEY FUNCTION – TRAVELERS PASSPORT IS IMPLEMENTED AND IS ACTIVELY USED BY CLIENTS

- Fundamental architecture of collecting and storing the data is implemented basing on the decentralized tourism data ontology

THESE TWO ELEMENTS ARE SUCCESSFULLY IMPLEMENTED INTO THE CURRENT DATABASE REGISTRY:

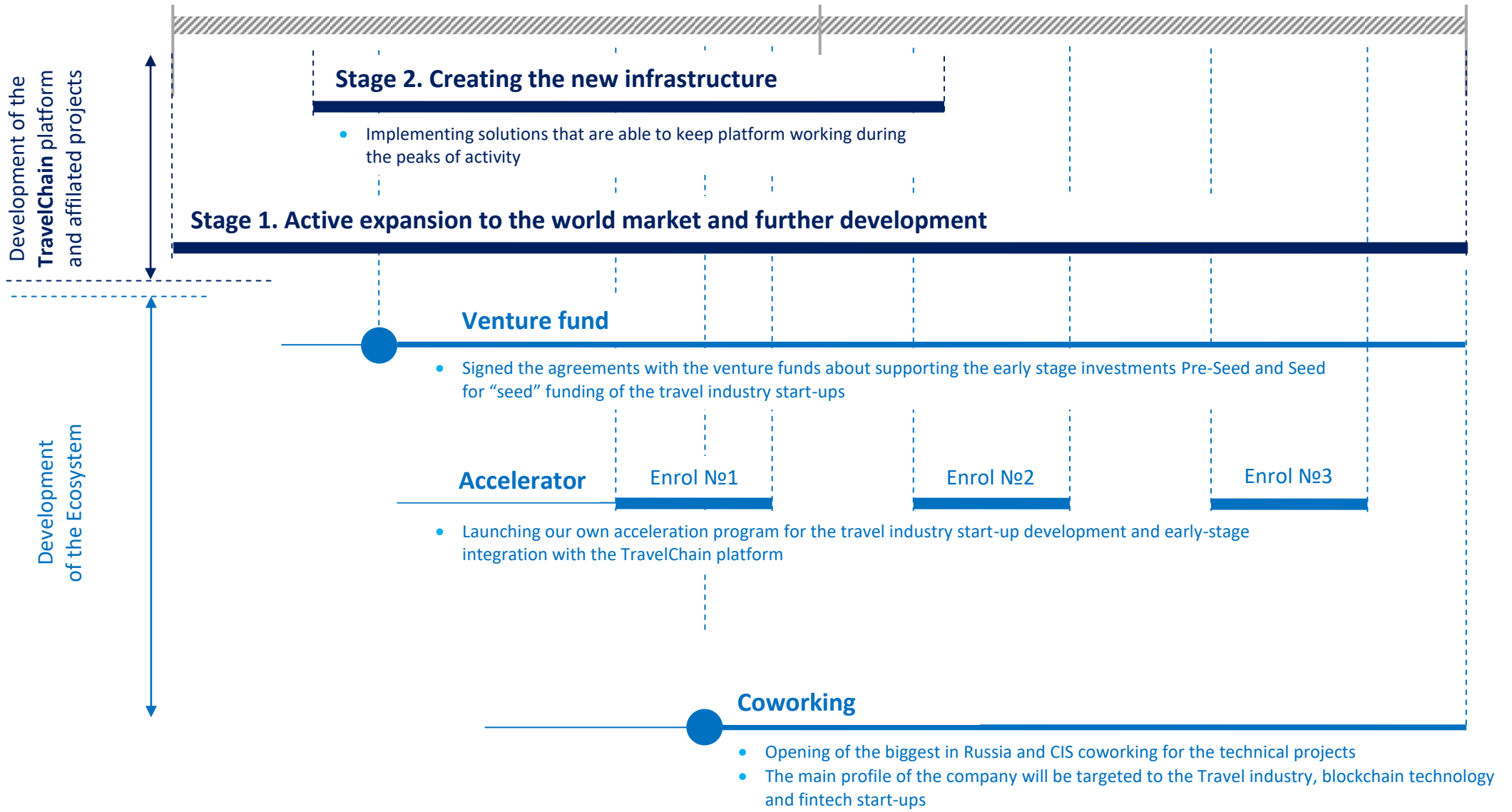
- Company passport
- Location passport



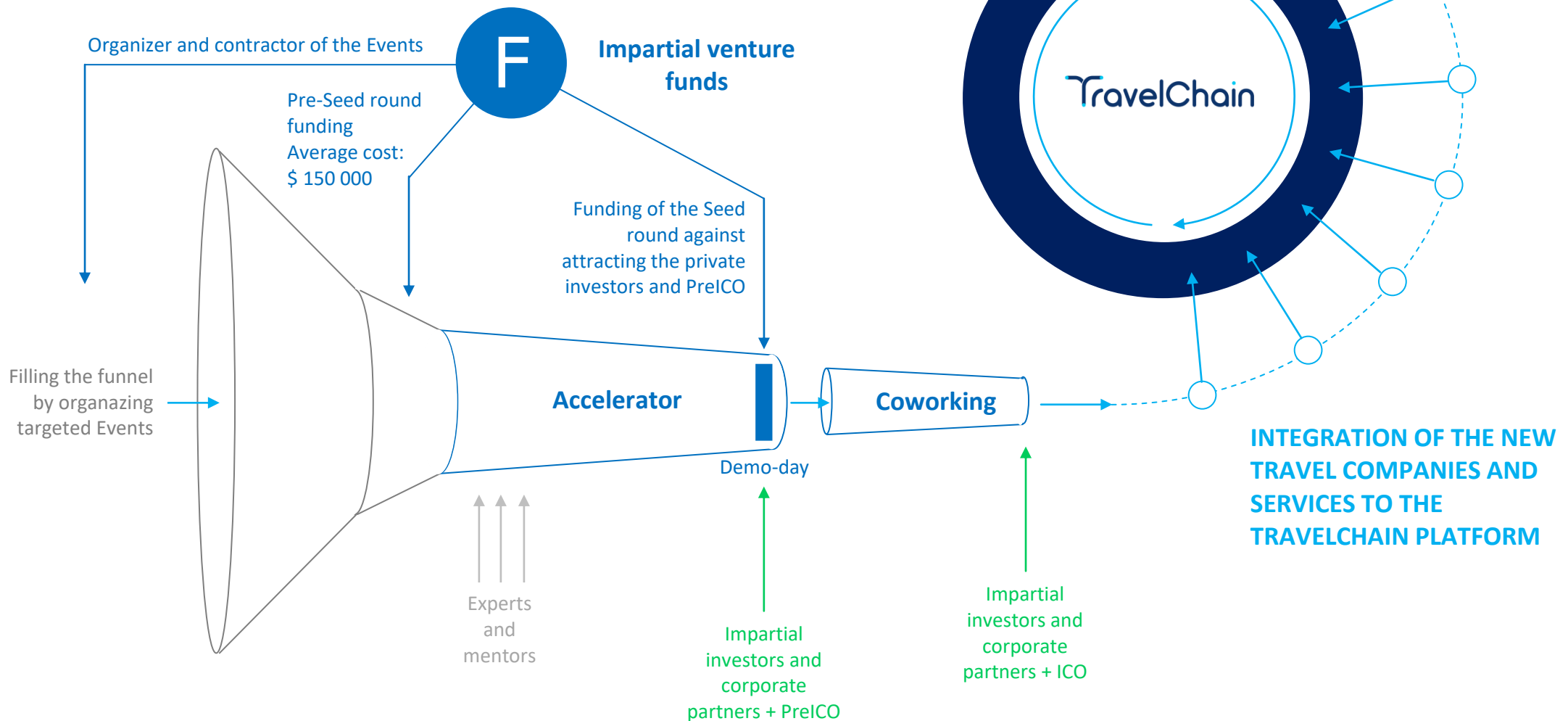
THE DEVELOPERS COMMUNITY HAS BEEN CREATED AND IS ACTIVELY DEVELOPING THE SERVICES FOR INTEGRATION INTO TRAVELCHAIN ECOSYSTEM

2019

2020



THE DEVELOPMENT OF THE ECOSYSTEM IS BASED ON THE PRINCIPE OF FUNNEL TO WORK WITH THE TRAVEL INDUSTRY START-UPS



≈ 345 000 000 USERS

10 OFFICES

First Accelerator in Ekaterinburg

