

## / The Team / Key Figures



**Alexey Muravjev**  
Co-Founder, Architect



**Ilya Orlov**  
Co-Founder, CEO



**Alexey Soloviev**  
Co-Founder, COO

## / The Team



**Orkhan Zeynally**  
CTO



**Ivan Begunov**  
Head of Public Relations



**Rodion Mikhalev**  
Head of International Affairs



**Anastasia Razmakhnina**  
Head of Community Management



**Valeria Baranova**  
Head of SMM



**Anton Kolonin**  
AI, BigData Expert



**Yury Anikin**  
Data Analyst



**Konstantin Chanchikov**  
System Engineer



**Pavel Dorozhkin**  
Team Lead, Back-end Developer



**Artem Bogomolov**  
Front-end Developer



**Sabina Gurbanova**  
UX/UI Designer



**Zurab Shivarbidze**  
Front-end Developer



**Maxim Uvarov**  
Digital Producer



**Dmitry Seleznev**  
Graphic Designer



**Roman Ufaev**  
Traffic Manager



**Mikhail Sezemov**  
Marketing Manager



**Alexandr Petrov**  
Marketing Manager



**Timofey Matveev**  
Community Manager



**Dmitry Lagutin**  
Investor Relations



**Dmitry Kin**  
Lead Editor



**Alexey Pchelin**  
Product Manager



**Ekaterina Vlasova**  
Copywriter



**Sergey Logvin**  
HR Manager



**Anton Polevich**  
PR Manager



**Dmitry Larin**  
PR Manager

# TravelChain

Decentralized Data Exchange for the Travel Industry



**MVP: Mapala.net**  
First web service for the Smart Travelling Ecosystem.  
Launched since January 2017

**Token pre-Sale stage:**  
**\$606 000.** Completed

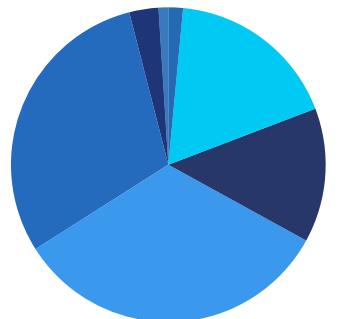
Closed Pre-sale round: Starts in a 3 days before Token Sale with 15% discount

**Token Sale stage:**  
**Soft-Cap: \$3M**  
**Hard-Cap: \$10M**

Starts at the end of November

**Exchange listings:** Right after Token Sale

Token emission for Token pre-Sale and Token Sale stages:  
**2.100.000.000**



**1.5% - Early founders & investors**

**17.7% - Pre-Sale investors**

**13.8% - Team**

**33% - Token Sale**

**30% - Development Fund**

**3% - Advisors**

**1% - Bounty**

**Token standart: ERC20**

**Industry: Travel and Tourism**

**Market size: Over \$1 trillion**

## / What is TravelChain?

TravelChain is decentralized blockchain-based platform which provides accessible and authentic smart-data to let business know their clients better and to help travellers experience the best customer service.

## / What we do?

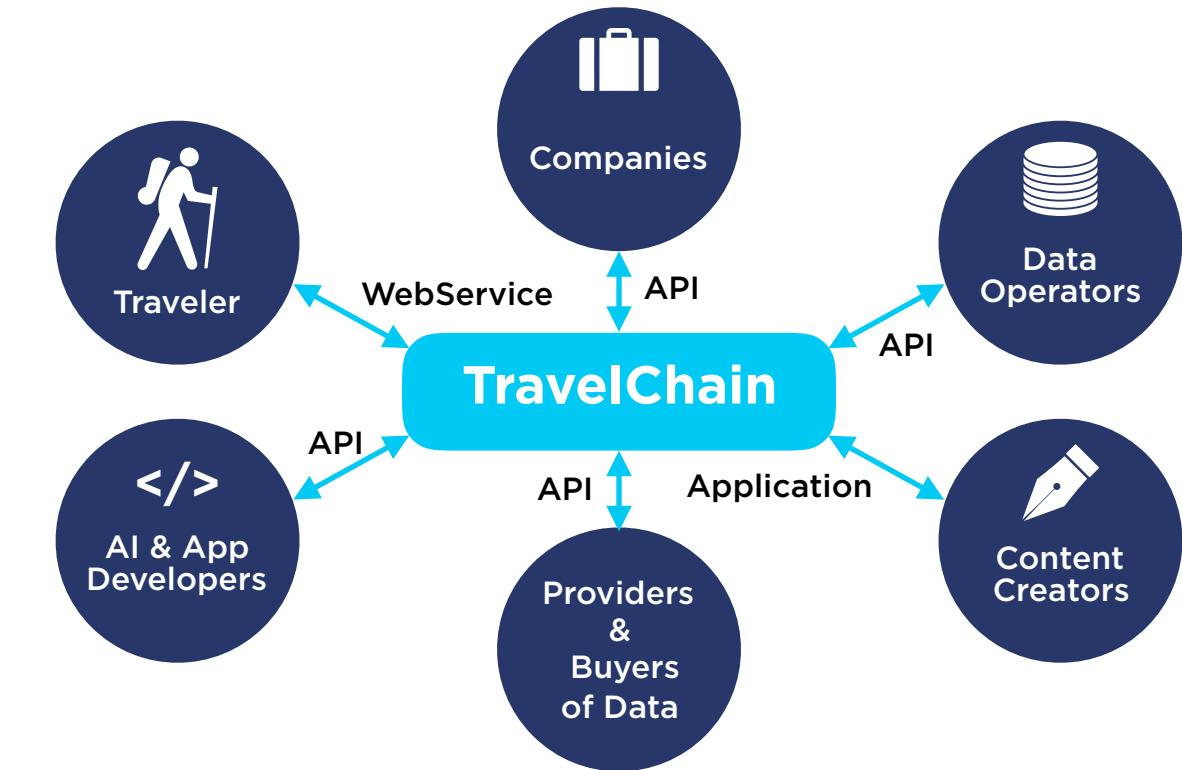
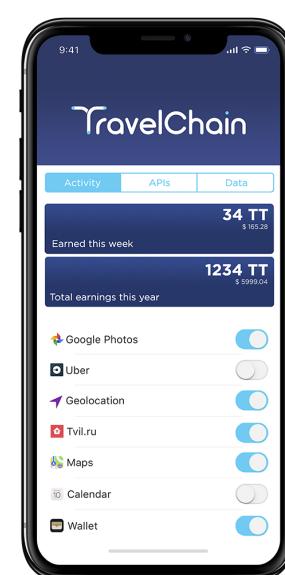
We are going to provide equal access to data exchange for all players in the market. We create an open public blockchain that can be managed by each travel market player. We believe that will be improving technology and a brand new breakthrough solution within 3-5 years, which create a new standards for how people travel.

## / Reasons of Token Sale

- Launching and development the TravelChain
- Global marketing campaign
- Developers support foundation (investing in projects within the SmartTravelling Ecosystem (AI & BigData development))
- Department for integration existing travel businesses into TravelChain

## / Reasons of TravelToken growth

- Tokens will grow in price along with increasing the size of data in the SmartTravelling Ecosystem
- Users will be able to buy analyzed and structured SmartData for TravelTokens
- Token-holders will be able to make more API calls to the system regarding their amount of Token



## MARKET OVERVIEW

### / Travelers current problems

- 95% of the US online travel market belongs to Expedia and Priceline (OTA). It gives a fake sense of choices of the best deal to customers. The same hopeless situation with fake reviews on the biggest travel sites.
- Travelers sharing their data and get nothing for it.

### / Solutions for Travelers

- TravelChain providing the authentic data-driven research to help travelers make smarter decisions about how, when, and where they should travel
- Travelers will earn TravelTokens for sharing their own data.

### / Business current problems

- Average time for make decision to travel - 6 month. Businesses are starts to communicate with customers at the last step when travelers going to place an order.
- Travel services are signing contracts with OTA and OTA has a final decision about terms and conditions of cooperation. Most of these travel services should pay is constantly growing commissions to OTA after each deal.

### / Solution for business

- Businesses will be able to start communicate with customers much earlier and give them more relevant orders in time. It will be possible because of analyzed and structured Big Data which will be received from Travelers.
- All information about businesses such a reviews and order history, will be written in the blockchain for ever. It's increase LTV and cutting marketing expenses. Since this point competition starts from quality of service instead of marketing budget.