

CASHIN' OUT

By iKinky

Overview:

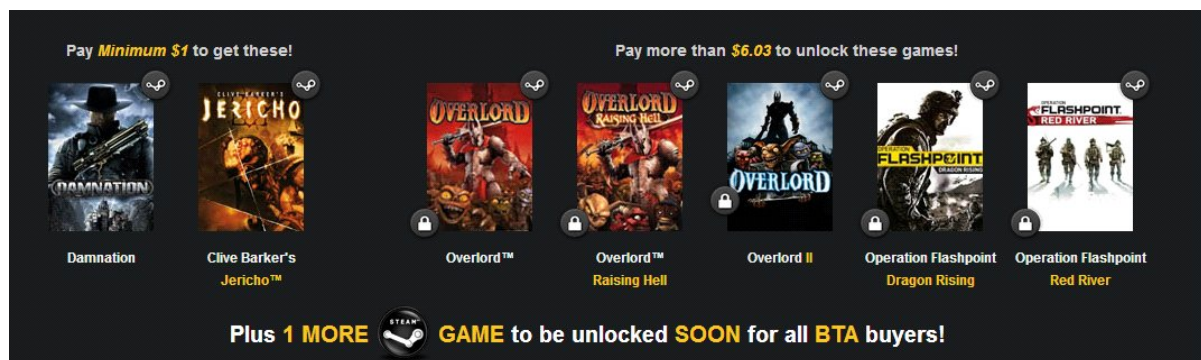
Steam is the largest digital distribution system for video games, and has become HUGELY popular in the last few years. The majority of PC gamers now buy their games from Steam. Although Steam can be absolutely dirt cheap during their sales, sometimes people want a game that's not on sale at the time they want it (on the official steam store). We will be buying Steam keys from various other websites, and re-selling them on eBay for great profit.

Method:

Go to [this](#) website.

Scan the lists of ongoing bundles, and look for bundles with a good number of Steam games in them. I know that the first thing that comes to mind now is the Humble Bundle, but sadly, the Humble Bundle no longer offers their games in key format. Instead, they are linked directly to your account.

The best bundle (next to HB of course), is usually the IndieGala bundles. They usually have well recognized and fun games. At the time of the writing of this eBook, IndieGala is featuring its Codemasters bundle.



These are all fairly well-known games, and there are 7 of them for only \$6.03! And there's still one more game to be unlocked! What's more is that IndieGala runs a special service for some bundle sales called "Happy Hour". Basically, Happy Hour usually happens after the first week of the bundle sale, or close to the end of the sale of that bundle. Most of the time, it's during the last few days of the sale. During the happy hour, you can receive up to 3 extra copies of the bundle for free, depending on a few factors. If you purchased the BTA (beat the average) version of the bundle in the first week of sales, and you purchase the BTA bundle again during the Happy Hour, you receive 3 extra BTA copies of the bundle (total of 4 bundles for the price of one). If you purchased the BTA version of the bundle after the first week of sales, you receive 2 extra bundle copies. If you purchased the non-BTA version of the bundle after the first week of sales, you receive 1 extra bundle copy.

However, remember these points!






1. To receive the happy hour bonuses, you have to purchase your bundle as a GIFT. Otherwise, you will NOT receive the bonus copies. Once you purchase the bundle as a gift, you will find codes for all the games on your IndieGala account, as well as the gift links to full BTA bundles. All you have to do is click on the links to be able to see the Steam keys for those as well.
2. You must have purchased a copy of the bundle (preferably BTA) BEFORE Happy Hour happens.
3. Happy Hour occurs for most bundles, but not always.
4. DON'T buy a bundle if it only has unknown, tiny games. You want games that someone would be willing to go on eBay to look for.

If you have questions about Happy Hour, click [here](#).

Remember that IndieGala isn't the only good bundle provider out there. There's Bundle Stars, Indie Royale, and many more. I only recommend IndieGala because it gives you the most bang for your buck.

Once you've purchased your bundles, it's time to list them on eBay. Do a quick search of the games in the bundle beforehand to scope out the

competition. Search “XXXX Steam”, with the name of the game replacing the XXXX. These are all the search results for “Overlord Steam”

	Newly listed Operation Flashpoint & Overlord Bundle (5 GAMES) (STEAM) (PC) Customs services and international tracking provided From United States	15h left Thursday, 9:28	C \$21.31 0 bids +C \$10.17 shipping
	Newly listed Overlord II - Steam Key - PC From Venezuela Top-rated seller	2d 13h left Saturday, 6:47	C \$2.12 Buy It Now Free shipping
	Overlord Complete Pack (includes Overlord, II, Raising Hell) (PC) Steam Edition Top-rated seller	10d 7h left 15/12, 1:05	C \$12.73 Buy It Now Free shipping
	Newly listed Overlord + Raising Hell PC STEAM USA Role-Playing Roleplaying RPG Customs services and international tracking provided From United States	29d 17h left 3/1, 11:25	C \$12.77 Buy It Now +C \$11.53 shipping
	Newly listed Overlord II 2 PC STEAM USA Role-Playing Roleplaying RPG Over Lord Customs services and international tracking provided From United States	29d 17h left 3/1, 11:27	C \$2.01 Buy It Now +C \$11.53 shipping

You now have two choices. List every game individually slightly under the existing prices, or simply put up the whole bundle (like the first listing) for a cheaper price. He’s selling it for over \$30! The bundle costs us only \$6. Put the price at something like \$24 and you’re making 4X what you invested! And supposing you’ve taken maximum advantage of Happy Hour, you have 5 BTA bundles. 1 for buying BTA in the first week (\$6), and 4 more for buying during happy hour (\$6). Your grand total is \$12 for 5 bundles. If you sell

each bundle for \$24, you're total revenue is \$120, and your total profit is \$112!

Also, note how that seller is only including the BTA games in his bundle. Throw in the non-BTA games as well as the 8th game when it's unlocked, and there's not a single person that will choose him over you.

Again, this is just a very detailed example of how you could put yourself over others on eBay. A few extra general tips would be to put an attractive listing image, and to include the names of a few of the big name games in your bundle (ex. Operation Flashpoint & Overlord Steam Bundle (8 Games)).

Once you've successfully listed your lots, the profit should come in no time.