

Chills' Five Star Method // Sold by: Chills // UID: 1836722

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Alright, now I'm going to show you how much I've made with this method. To date, I've made over \$500 using this method. (And I've only been at it for about two weeks!)

That's not all though...because of this method, you can often get things like <u>free</u> products, free services, and free coupon codes.

Ready to learn what the method is?

Reviews.

With more and more people owning smartphones and using the internet, small businesses are relying on websites like yelp.com, urbanspoon.com, and tripadvisor.com to provide potential customers with good reviews of their products and services.

The owners of these small businesses know that people are looking at these reviews on a daily basis, and most likely basing their choice of whether or not to go to their business off of these reviews.

It's simple really...

Think of it as an HF thread. If the first five posts are saying "Shit seller, shit product, deal with caution" are you going to get any sales? **No.**

But if those reviews are saying great things about your product or service? *Bingo*.

How Reviews Work

Now let me tell you a little bit about how review websites work in *my* opinion.

So you go to a business...let's say it's a hot dog stand. After making your purchase and eating the hot dog the way I see it is you have two states of mind you can be in...

- 1. You enjoyed your hotdog. You're either liked the service, or didn't really like it. Either way, you're not inclined to write a good or bad review. So you don't write any.
- 2. You had an awful time. For whatever reason: You didn't like the food, a new waiter was rude to you, you just happened to be in a bad mood, etc. The list goes on and on. You're so mad about your bad experience that you want to get revenge on the business. So what do you do? You go online and write a really bad review.

Personally, I don't think that's very fair to the company.

So I found a solution that both benefits the company and yourself!

Who's interested?

Small business owners are desperate to have people posting good high quality reviews, so that's exactly what you're going to provide!

When I first thought of this method, I was reluctant to try it because I thought it would be a waste of time. After sending out my first ten emails, I knew I had struck gold. **Seven** out of the ten replied within 24 hours, **four** of which were interested!

Now is probably the most fun part...you get to make prices. Since reviews aren't currently a commodity, you'll be able to make up whatever prices you want. Personally I think \$10 a review is fair. After that, you can negotiate with them if they don't like it.

In case you hadn't figured it out yet, you're going to be writing reviews on companies. Of course it's immoral to write a review without knowing anything about the business, so you should always check out the business and other reviews of them. After collecting information about the type of company they are and what they do, it's time to write the

review.

Writing a Good Review

For some examples of good reviews, just do a simple search.

For example, here's Ice Cream in San Francisco:

http://www.yelp.com/search?find_desc=ice+cream&find_loc=
San+Francisco%2C+CA&ns=1

You basically need to cover three things in your reviews.

Service, Quality, and Price

Service: This is the most important. It can even be more useful than the quality of the product that companies provide. A good review of service can be "Great service, as soon as I walked in they greeted me warmly and my order was taken"

Quality: Companies want buyers to know that the service or products they provide are high quality. A good review of quality could be something around the lines of "The Ice Cream was very fresh and creamy, you can tell it had been made locally. The portions were great too, I expected one scoop, but got three!"

Price: A big thing is the pricing. This is pretty much self-explanatory, so I won't go into much detail.

Email

When sending emails out to companies, make sure they know you're not a scammer/time waster. Try to use good grammar and always double check your spelling.

Here's a quick example of an email that's been successful for me when doing this:

Dear (Company name),

I noticed that you didn't have any reviews on your [yelp.com] review page. Company reviews are a vital part of bringing new customers into your business. Customers like to follow what the masses of people say about companies, and with bad/no reviews it can be hard to draw new people. Customers have also been known to share really good reviews on social networking sites such as facebook.com or twitter.com, but without many reviews they can't do that.

I can offer to post (a) positive review(s) on your companies page for a small fee. It will be well written and a good honest review on your company that will attract other customers and positive reviews. Keep in mind that the kind of customers that reviews attract will not only buy from you, but are prone to write a positive review afterwards.

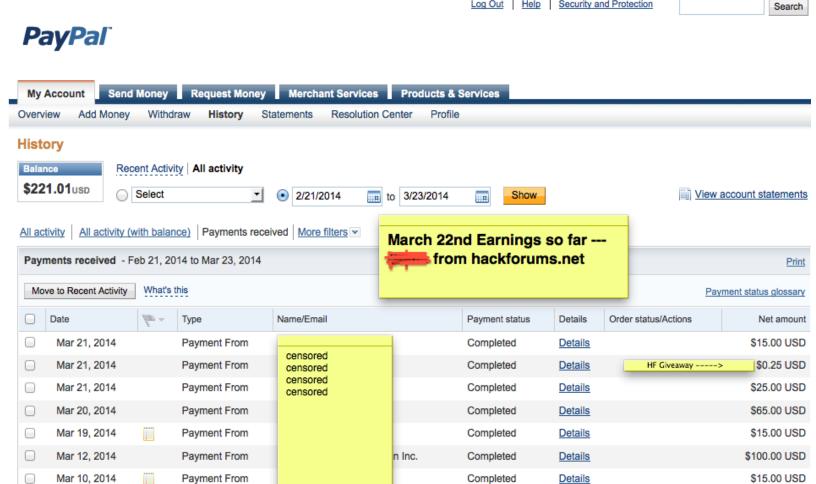
For a small fee of \$xx I can write (a) positive review(s) for you that will surely bring in more profits to your business. Think of it as an investment!

Regards, Your Name or alias.

Does it really work?

Yes it does. And it works even better for business owners who already have bad reviews and really want good ones. Most of these people have put a LOT of work and time into their business and would welcome the opportunity for positive reviews with open arms.

If you don't trust me though, trust my paypal. I have made hundreds in a short amount of time. Take a look!



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I have also gotten a bunch of free youtube views doing this method. (More on free stuff on the last page)

Disclaimer and Credits

Of course, I don't support doing anything illegal or that would break anyone's ToS. Please don't write reviews for companies that you've never experienced, or lie in your reviews. If you really didn't like your service at a company, don't offer to write a review for them. Just don't.

Try to be as honest as you can, and of course *only write reviews for* companies you've been to. Stick to these rules and you'll be on the way to making money in no time! :D

Don't want money? Some companies might be willing to give you products or services instead of money. Maybe say "in exchange for a free _____, I will write a review, etc, etc."

Please message me on HF if you have any questions about the ebook. I may be able to sell resale rights.