TRACKERS

The beginning

What are they

Embedded software

Serves very simple tasks:

- Gathering information including who is using the app, how using

Types

- There are 2 types :
  - Usefull(to make app run smoothly)
  - Useless(to track our privacy 😠)

Usefull trackers

1

Make app run smoothly

2

Provide anonymous crashing reports to Dev's to improve the apps

3

Like if we don't have location trackers then how we can share our exact location to anyone or how we can use apps like Google maps to find ways to go some particular places

Useless trackers

Those who tracks our personal data

Who tracks our app using data
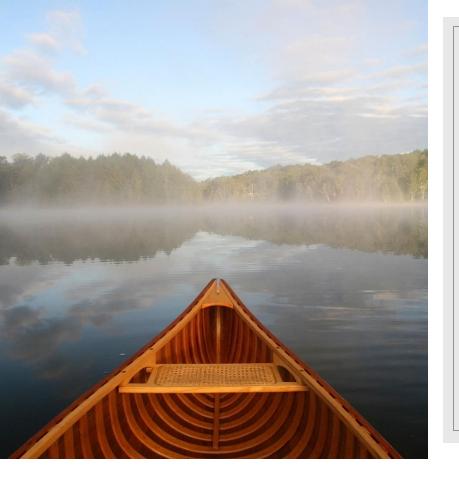
Mostly used by ad showing trackers

How to check them ?

- Exodus Privacy has a great tool you can use to uncover which apps are spying on you.

Exodus Privacy

Designed by a non-profit organization

It's tool used by many tracker check apps like Warden and App manager

Thanks for watching 😊