

THE WEALTH CONSPIRACY

Thank you for your purchase! First let me give a little information about myself, I'm a self-made Internet Marketer and Entrepreneur. I dual major at a university for Marketing and Computer Science, I own two businesses, and run a side project in this community. This eBook is meant to give you some insight into one of the businesses I operate which is an extremely profitable market. Not only is it extremely profitable it's extremely easy. I pride myself on my businesses and love to help other Entrepreneurs find a foot in the door and guide them down the path to success. I'm happy to help so please utilize the support features and contact me at any time, I will reply as soon as possible!

I'm sure by now you just want me to shut up and get on with the money making part... Well okay. What does every business, news publisher, funny video sharing, ad profiting, internet user have in common? They ALL need a website, some have video sharing sites, some have advertisements, and others have blogs. Very few people actually have a nicely presented website or blog but even fewer actually know how to create a website. So what's the alternative? BUYING ONE. No, I'm not trying to make you learn web development. Why? Because you don't need to know how in order to create a website. Actually you don't need to have any knowledge in web development to sell a website or blog. What do you need? A supplier!

CHAPTER 1: INTRODUCTION

Let's get down to it, what exactly will you be selling? Pre-made websites, blogs, articles, and copywrite. Now this might not seem very profitable but let's do some simple math and see why this business has been SO successful for me... Now actually I will provide you tons of free content you can start selling but typically from new suppliers this can cost \$10-20 per package, multiply that by 10 packages that's a \$200 investment, again I provide this all to you for free in the module. Now how are you going to profit? Well... let's say you price this at \$15 for a pre-made blog, this includes the blog, and some eBooks on profiting from blogging which I also have included free (\$10+ value). For an entire pack right now your initial investment is \$0.00 besides purchasing this module itself. So let's say you have a slow day and sell 3 packs, that's $\$15.00 \times 3 = \45.00 PURE PROFIT. Sounds exciting right? Wrong... Let's bump this up to the level I've been selling at, though I purchase customized material for me solely which can cost between \$100-200 per pack, I can sell between 10 and 50 packets a day, these sales run 24/7 as I don't have to be around for the product to sell when it's setup on an autobuy. That \$20.00 (My average fee per pack) $\times 30$ buyer's average per day, I just made \$500.00 in a single day. That's pretty exciting right? Yeah. Now you're not going to sell 50 packs every single day, you're also not going to sell 10 packs every day, some days you may sell 1, some days you might sell 70 it completely depends on the marketing you do. I'll discuss that later so don't worry. Now that's a basic blog, more customized sites and blogs can range from \$75-150+ easily depending on the number of copies sold and the quality of material.

What are the different types of things you can sell?

There are three main categories you can market online, pre-made sites, blogs, and articles. I will provide you with a multitude of all three of these so you can get started but let's look more in-depth.

Pre-Made Websites

These, also known as turnkey websites are sites established for a specific niche and ready to monetize via ads, sales, affiliates, or memberships. These can be stores, informative sites, or really anything else.

Pre-made Niche Blogs

These are as described, a pre-made blog with a specific niche. This comes custom loaded for the user to monetize or use personally.

Article Packs

Article packs are simply pre-written articles that users can claim as their own, edit, and publish on their blog. "PLR articles are a relatively new twist on content building. Private label rights are a special type of right or license which you purchase where you are legally allowed to edit and publish the article as your own."

CHAPTER 2: OVERVIEW

So I'm sure by now you're wondering where I can find a supplier for content. Well it's pretty basic and again you have three main options.

- 1) You can develop your own blog, this can take some time and may require knowledge in the niche OR research into the niche beforehand. However, a quality blog can range from \$75-150 pre-made. You can also hire someone to design a blog for you though this can be costly, if they know what they are doing, but it's also a VERY good investment and is what my own company typically does. However I would not recommend paying someone until you've started smaller and worked your way up re-investing some of your profits into new assets.
- 2) You can purchase another blogger or website owners work, next to paying someone or writing your own this is probably the next most unique option, basically seek out unique blogs you find well managed and designed and offer to purchase the blog outright from the owner. After you've purchased the blog you can download the contents and add it to your store collection, these also can be priced at \$75.00+.
- 3) Lastly you can purchase premade blogs, turn-key websites, and articles. All three are available online for resellers and range from \$10-20 up to \$350+ depending again on the uniqueness, quality, and number sold. Starting with cheap options is PERFECTLY fine! Don't let the fact that the content is free intimidate you, I've ran my own business with \$10 blogs and \$500 dollar blogs, buy what you can afford, profit and reinvest into bigger, better ones.

You're also going to have to decide where to sell your content, you can create your own website, which I wouldn't recommend until later, or you can advertise in closed communities like forums. This is personally my preferred option for ANY beginner. But if you have the knowledge, skills, or money to build your own site then by all means go ahead and do that, I didn't personally develop my own site until I had advertised to individual forums for about 2 months. By this time I had made a few thousand and built a site, bought some more content that was more unique and started advertising more heavily. A couple months after that I was pulling \$4-6,000+ a month in sales. Not too bad for sales that are managed on autopilot, I mean I was sleeping while I got half my sales that's pretty dang good right? I'd say so. So you're probably wondering well where did you sell, who bought it? The answer... Everywhere! I diversified myself.

Now I'm not telling you to go spam 10,000 sites, I started out on about 5 forums where I offered my services, I then built a customer base and branched out after the following weeks. So who do you advertise to? Well it depends who you're selling to, pre-made blogs can be an interest to people who need a start at blogging for money, have a product in the related niche, just want to start blogging in general, and affiliate sales. So, I advertised to all these fields. I googled the top forums I could find, 1 for each of the fields, and started advertising in threads on them.

Why should they buy from you?

Well I gave extra incentive, for example if I was advertising to people who want to earn a commission for ads on blogging websites then I included a few free eBooks with instructions on SEO, Advertising, How to get high conversion rates, and so on. These extra incentives which I typically purchased and advertised as \$50-100 Bonus content was a KEY in gaining interest and sales. What sounds better...?

- Selling Pre-Made Blogs!
- Pre-Made Blogs – Earn Big! – Huge Commissions – FREE \$50 BONUS!

I'm not sure about you but I'd definitely be more interested in the second. Well.... So would your customers! I'd recommend looking up a few marketing courses on YouTube.

How did I advertise to businesses with related products?

- Jump Start your product Sales with a Pre-made Blog! Specific Niches! Increase Sales 150%!

How did I advertise to people who wanted to get started with blogging?

- Jump Start your Blogging career Now! Pre-Made Blog Sites – 1,000 articles pre published!

How I advertise to people who want it for affiliate sales?

- Boost Your Affiliate Sales! Pre-Made Blogs Starting at \$15! 200% ROI

Now obviously those aren't the only titles you can use, be unique, think of a catchy phrase to grab the customer's attention and draw them into your sales thread/page.

Once your sales have taken off you can also start to utilize paid advertisements.

What to include in the thread?

Well you can do a few different things, you can create sample blogs and post live previews in your thread, and you can also take screenshots of the blog and advertise them. Most premade blogs come with this already. However, I would recommend you find a free webhost and set the blog up on it! Why? Because you can change the title and make it more unique! Whether it's small or big changes the more unique you make it the more customers you will find.



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Tuesday, November 24, 2015

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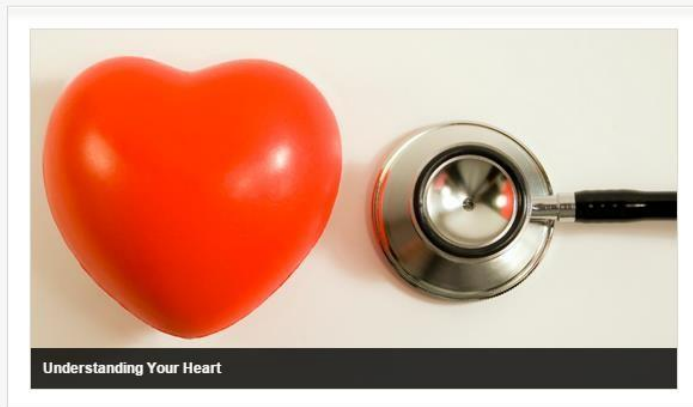
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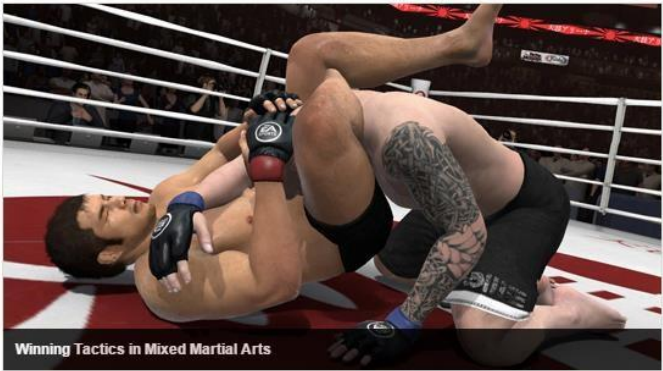


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Those are just a few examples of the different types of material you can find on the sites, however, MUCH more content can easily be purchased online.

CHAPTER 3: MARKETING

OPEN WEB MARKETING

Open web marketing as I refer to it is when rather than marketing inside a closed community such as a social media page or forum you market on multiple websites keeping your market open and diverse. This is good because you can find huge groups of people to market to, however you can have a lower conversion rate as not everyone will be interested in your product. I'm not going to be going into depth on this topic I just want you to understand the basic idea of it. If you plan to market on the open web I would highly recommend a Sales page over a sales thread. Why? Because it's easier to manage and maintain one site with things like customer support than it is to have 50 different sales threads.

CLOSED COMMUNITY MARKETING

Closed community marketing as previously mentioned is when rather than marketing to anyone and everyone you target a specific group of people in a closed community. A closed community as I call it just refers to something like a Forum community or other group website. This will obviously limit your customer base but it can lead to a higher conversion rate if the community and your eBook have related subjects. I wouldn't recommend marketing a cook book on a teenage gaming forum for obvious reasons.

*Now if you do choose to market on a closed community you will need to consider the sale thread vs. sales page approach. I'm certainly not telling you that you must choose one or the other but to start out I would consider approaching one or another then branching out. What's the difference? As explained before a sales page is going to redirect your customers to a website that is designated for your product or product line while a sales thread is going to give your customers all the necessary information directly on a forum thread and push for the sale directly from that thread. Here is a basic explanation

Sales Page: (Product Advertising Thread) -> (Your Sales Page/Website) -> (Checkout)

Sales Thread: (Product Advertising Thread) -> (Checkout)

Again some people will market directly with a sales thread and some will push users to a Sales page, it's your personal preference.

MANUAL VS AUTOMATED SALES

Automated all the way! Or maybe not? I would highly recommend setting up an auto-buy system which will allow your customer to purchase the product on a designated checkout and will be automatically email or provided with a download link following the purchase. If you've convinced a customer to purchase your product they surely don't want to wait around another

day to receive it, they want it NOW! There is some benefits to manual sales if you wish to edit each copy to every customer but when you're ready to deal with bulk sales like myself that's a farfetched idea. Some sellers will also require users to post on the thread which they purchased from to receive the copy in closed communities, this is just free publicity and essentially an advertisement by the seller. Remember, an annoyed customer is not going to purchase your next book, you can use those techniques in some cases but keep them happy and in turn you will keep them coming back which is beneficial to both the seller and consumer! Basically this approach is fine but don't make the customer EVER wait more than 24 hours.

A great article by <http://www.hongkiat.com> gives a solid top 10 services for automated sales:

--- **Author's note** --- I personally use <http://www.Paylv.com> at this time!

“

1. Gumroad

*Gumroad is one of the newest services designed to help you sell digital downloads of your eBooks, videos, photographs and [software](#). One of the most interesting things about Gumroad is that it **deals with credit card companies directly**, bypassing PayPal's 2.9% surcharge. Another benefit of this is that sales on Gumroad will **work in countries that are not supported by PayPal**. Gumroad also lets you sell physical products.*

***Fees:** 5% + \$0.25 commission per sale. No monthly fee.*

2. FetchApp

*FetchApp started as a Shopify [app](#), so it offers **easy integration with Shopify**, which is handy if you also have a Shopify account and wish to link the two. It also **has an API** if you wish to integrate it with your existing website. FetchApp plans have no limit on the number of eBooks, music files, videos or digital artworks you can upload. Bandwidth is also unlimited. **Fees:** Free – \$500/month. No commission.*

3. Intubus

*Intubus is a **great crowd-centric solution** for selling digital products such as eBooks, movies, music, photography and artwork. Intubus **lets you create shopping widgets** to sell your products that can be embedded on any website you choose. The best thing about these widgets is that they also feature content from other Intubus users; so, your products won't just be appearing in your widget, but also on other users' widgets all across the Internet. **Fees:** 5% commission per sale. No monthly fee.*

4. Sellfy

*Sellfy claims to provide the simplest way to sell your eBooks, photographs, music, themes and other digital [downloads](#). One of the most interesting features of Sellfy is that you can **offer discounts to customers** who share your products via Twitter and Facebook. You can track the effectiveness of these discounts and see what effect discount offers will have on sales. Sellfy **gives you unlimited storage and bandwidth** for your digital art, eBooks, programs and digital content. **Fees:** 5% commission per sale. No monthly fee.*

5. Pulley

Pulley is a spinoff from BigCartel, **offering a simple shopping cart system** for selling your music, videos, eBooks, fonts and other digital downloads. You can embed Buy Now buttons onto any websites, and can even **track your sales with Pulley's statistics** view. Pulley operates on a monthly subscription model, but also offers **a free 14-day trial** so you can see whether Pulley is right for your eBooks, fonts and digital products.

Fees: \$6/month – \$49/month. No commission.

6. Simple Goods

Simple Goods is another one of the few [services](#) for selling digital content such as eBooks, music and design work that **accept credit card payments directly**, with low fees. Aside from the low fees, Simplegoods features MailChimp integration, mobile readiness, in-depth analytics and insights as well as the ability to embed a checkout button directly into your site. Simplegoods also has **unlimited file storage and bandwidth**.

Fees: 2.9% + \$0.45 commission per sale. No monthly fee.

7. SendOwl

SendOwl will appeal to anyone looking to sell digital content, but it has a couple of features that will make it particularly appealing to those who want to sell software, eBooks and PDF files. For one, SendOwl has a **PDF protection feature** that will stamp each PDF [download](#) with the customer's name and e-mail. You can also **inform customers of product updates** and let them download the update for free.

Fees: \$9/month – \$39/month. No commission.

8. Selz

Selz is a feature-rich service for anyone looking to sell artwork, eBooks, music, software and other digital content. Selz will be of interest to moviemakers, since **it supports files up to 4GB in size**. Selz has a WordPress plugin, and each account comes with a **free Facebook store account**. Each store also has a built-in direct messaging feature. Selz provides audio and [video](#) previews, PDF stamping and the ability to set "pay what you want" pricing. Selz also has **no bandwidth or storage limits**.

Fees: 5% + \$0.25 commission per sale. No monthly fee.

9. Digital Goods Store

Digital Goods Store is quite a comprehensive solution if you're looking to sell digital content such as movies, music, eBooks and themes. Digital Goods Store offers both **PDF stamping and download protection** to protect you from piracy. In addition, Digital Goods Store supports landing pages and **integrates with email marketing** services MailChimp and GetResponse.

Fees: 5% commission per sale for free account. \$39.99/month for pro.

“

Source - <http://www.hongkiat.com/blog/services-sell-digital-products/>

PRICING

Pricing will depend on a few variables, who you're selling to is the main one. Another important factor is competition. Some closed markets will have absolutely zero competition, this is PRIME real estate for your sales thread. The other factor which can determine your pricing is who you're marketing to, as described above there is five different types. In my own experience businesses will pay the most for a blog itself, however members looking to monetize will pay the most for a pack. A pack would be something that also includes eBooks or videos on how to monetize a blog, SEO, and set it up free.

CHAPTER 4: CUSTOMER BASE

Next we're going to move into how you're going to start building a customer base, this can be difficult for new marketers who haven't yet established a customer base, mailing list, or following. But don't worry! We all had to get started somewhere. Here is a few quick tips I can give you into getting started but I would definitely suggest following up with outside sources for a method that fits you perfectly.

1) FREE CONTENT

A great way to get started out in a fresh market is offering free content, you don't want to make your buyers expect only free content but the perfect balance of free and paid is an unbeatable combination. IMPORTANT! Just because you're offering something free does NOT mean it can be junk! You can start to drive customers by offering free blog articles or a theme on the site and also linking to your paid services.

2) ADVERTISING

Another obvious way to find customers would be advertising. This can be expensive depending on your budget so it's not for everyone. Also I would definitely recommend researching into the different types of advertising the website you're using will offer.

3) ACTIVITY

If you're advertising in a closed community being active can be one of your best assets. Arguably better than advertising with banners. Why? Because people see a familiar face! Think about it like this, if your best friend and a random guy walked up to you saying they have a life changing secret they want to share with you but it's going to cost \$100 which one are you going to believe? The same goes for marketing people are more likely to buy from a friendly and familiar face over a random stranger.

4) REACH OUT

Reach out to your customers. This is kind of similar to #3 of being active but rather than posting quality content or replies you will be reaching out to individual people. So say you see someone looking for help in a related field, reach out to that person, give them help that they need then if they seem interested give them your sales pitch. It's beneficial to you both because you're both going to feel better about the sale and a happy customer will be much more beneficial to you. A lot of times if they feel satisfied they will share your product with friends so that means 1 customer just turned into 5.

5) AFFILIATES

If you're pressed for time or not good at developing an account on a community yourself you can also reach out to pre-established members. These would be higher ranking, already established members, on the site. You can strike a deal with them by offering a commission on every sale, say 25%->50%. Now set his system up on 5-10 websites and you're on your way to 50% Affiliate sales on 10 different websites. Sure you cut your profit in half but it's comparable to FULL profit on 5 different sites.

CHAPTER 5: ADDITIONAL INFORMATION

ADDITIONAL EXTRAS/BONUSES

Another great addition, as described previously is to add extras. So maybe you don't even advertise as selling blog themes, articles, or turn-key websites. Instead you're offering Packages to start earning huge profits online with blogging. In this package you include 1-10 different Blog themes, an eBook/video series on SEO, Affiliate sales, Ad Guides, A bonus article pack, and a setup guide. Now instead of selling blog themes you're selling the idea of Monetizing with blogs AND how to start doing it successfully. That's the power of a package deal! You can also price this higher, instead of \$3.99-4.99 for a basic blog you can charge 14.99-24.99 for a Blog Monetizing package!

YOUR OWN BLOG

Depending on your target audience you can actually fully setup your own example blog. Now you don't want to actually be using this blog so you can fill Ad slots with blank images like "Affiliate here", "Ad here", and "Product Site Here". You get the point, it will also feature one of your blogs, the size, quality, etc. Try to use your best content in the sample blog. Remember this will DIRECTLY reflect your sales!!

HOW TO ADVERTISE

You probably also want to know where to advertise? Well simply everywhere. You will need to choose between the open market and closed, as described previously. I would recommend the closed market strategy for beginners or those without skills in web development. I will include a free Photoshop package for a sample thread design you can use in websites. After you start to earn I would recommend reinvesting profits into better graphics and advertising but that is completely optional. ALSO you don't just need to advertise with graphics, you can also expand to sites such as EBAY with your products, if you can't sell physical goods simply upload content to a CD and ship the CD to any customers.

OUTLINE HOW THEY CAN EARN

Here is a great article about earning money with blogging and the MAIN lessons covered in it

<http://boostblogtraffic.com/make-money-blogging/>

Lesson #1: You're Not Just a Blogger

Lesson #2: Don't Sell Advertising

Lesson #3: Build the Funnel in Reverse

Lesson #4: There's No Such Thing As a "Cheap" Market

Lesson #5: By Charging Premium Prices, You Can Offer Premium Service

Lesson #6: Deliberately Delay the Sale

Lesson #7: You Are the Bottleneck

Lesson #8: Measure The Value of Everything You Do

Lesson #9: In the Beginning, Creating Content for Your Own Blog Is Silly Lesson

#10: Don't Waste Time on Facebook, Twitter, Google+, etc.

Lesson #11: Webinars Kick Butt

Lesson #12: Longer Content Gets More Traffic

Lesson #13: Promote The Crap Out of Your Content

Lesson #14: Ignore SEO for the First Year

Lesson #15: Your Email List Is More Important Than Anything Else

Lesson #16: Start Selling from Day One

Lesson #17: Your Product Ideas Suck

Lesson #18: Surveys Are Dangerous

Lesson #19: Start with Services, Then Expand into Products

Lesson #20: Teach Others What You Learned

Here is another provided by

<http://amylynnandrews.com/how-to-make-money-blogging/>

“ 1. Establish your home base

If you want to make money blogging, obviously you'll need a blog. If you don't already have one, no worries, simply follow the steps I outlined in [How to Start a Blog](#). This is the easy part (even if you're not technically-inclined).

2. Produce valuable content

Once you have a blog, write. Draw from your expertise and experience and write informative posts and articles about your chosen topic. Make your content excellent. In order to make money, you must have visitors, but in order to have visitors, you must have content worthwhile to visit.

Writing and producing content is the time consuming part. It'll be a while before you start seeing an income. There is no way around this. There are no shortcuts. We *all* have to put in our time.

3. Build relationships

While you create your content, start building genuine and sincere relationships via social media, [commenting on other blogs](#), forums and the like. Reach out to people in your niche. Find people who could use the information you provide. Get to know them, interact, be friendly and helpful by offering no-strings-attached tidbits of your expertise. Building *authentic* relationships is important for a few reasons:

- *You will establish a reputation of being trustworthy and generous.*
- *Your site will be found. People won't naturally find your site if you don't put yourself out there.*
- *It's very possible these relationships will turn into much more than just acquaintances to chat with online. These people will likely support you in the future and more than that, they may become fantastic, life-long friends.*

4. Grow your platform (and branch out)

Keep growing in the knowledge of your craft so the content you produce gets increasingly great. Use your blog to get exposure, build authority, gain trust and be helpful. (Have I said that before? It's just so important.)

A lot of people don't realize that for many bloggers, much of the money they make *does not* come from their blog directly. A blog is a platform. It's online property, a digital home. After proving their trustworthiness, bloggers use their blogs as springboards to launch *other* projects that bring in income, such as books, speaking, products, etc. Only think about making money once you have earned trust. Many, many people want to skip ahead to the money part, but if you try to dive into monetizing before you've really built your platform, you run the risk of damaging the good reputation you so desperately need. “

CHAPTER 6: SUMMARY

To summarize, here is exactly what you will be doing.

Selling prewritten blogs, turn-key websites, and articles. You will choose to sell these in packages or as single blogs/sites.

You will establish a marketing strategy and target different audiences based on an Open/Closed business plan.

You will re-invest in your business to quickly grow and expand it, by purchasing new content, advertisements, and building a brand name.

WEBSTORE: If you want to sell multiple products on a web store check out [Shopify.com](https://www.shopify.com), they offer a free trial to get started.

BONUS CONTENT:

The bonus content is organized by topic.

- **Videos** are related training videos you can use to expand on the above topics you can use
- **Articles** are articles you can use and sell
- **Blogs** includes more than 100 premade blogs you can use and sell
- **Sales Threads** include pre-made SalesThread PSD files you can modify and use
- **Site templates** are premade websites you can use and sell.
- **Related eBooks** is books relating to marketing, blogs, affiliate marketing and so on, they can be sold additionally to customers or presented as a free gift to customers who purchase a package from you.