

Welcome to,



BOSSREVENUE

Version: [A]wesome

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BOSSREVENUE

About BOSSREVENUE

This is the world's simplest, most powerful monetization method in the world. Simply put, there's no real requirement besides this report, an idea, and your willingness to **take action**. Thank you for putting your trust in the BOSSREVENUE you won't be let down.

Let me take the time to explain *exactly* what we're doing. Here's the formula...

Idea + Product Creation = Profit

That's it. **Seriously.**

A lot of people have trouble with production creation. *Here's why:*

#1 They think it requires hard work, in reality product creation is the easiest way of marketing online. Not only is it dead simple but also requires no work after the initial setup.

#2 They don't know what to create, this is simply because they don't know where to get the ideas. More info as we continue in this report.

#3 They believe that product creation requires lots of knowledge; This question always makes me laugh! I've taught complete newbies. I mean completely new to anything online marketing related and taught them how to make a consistent extra hundred dollars a month, on *autopilot*! Anyways, back to the topic at hand. Product creation can be done ***without any prior knowledge.***

#4 They believe that there's a better way to make money online, There are tons and tons of methods online that you can make money from, however most of these will not last as a long-term source of income. Plus these methods are usually crummy anyway. Things like PPD, CPA, Affiliate marketing are your best second chance but it requires a ton of work to achieve only a miniscule amount compared to product creation.

Quick question:

When was the last time you tried a method that worked enough to satisfy your revenue goals, or that even worked at all? Think about it...

#5 They really think they can't do it, Lot's of people believe that because people are creating products online already that there's somehow no room for them to shine through. **WRONG.** Notice how *new* companies are always coming out and reaching massive success? It's because *people want new!* They want more perspectives, more flavor, more variety. This is why you'll always be in demand and not even know it!

#5 People love to be negative, hesitant, and skeptical. If you have this any of these symptoms you need to **get rid of these habits now!** Seriously, the most important part to getting the most out of this method, and basically anything in life is to be optimistic, motivated, and active!

*Phew! That's the end of my Q&A deal; hope you actually read the entire list. If not please refer to answer **#5.***

What's a niche?

Alrighty, we're back on track. Let's dive right into this shall we?

First thing we need to do is **think**. Think about what kind of eBook or product you're trying to sell and what type of audience you're selling to.

For example, let's say we're trying to market to Hackforums. *Are we going to market Gardening eBooks or products?* **Nope!** Why? Well if it wasn't obvious enough the Hackforums community in general, isn't interested in gardening eBooks. Even if they were I highly doubt they're lurking Hackforums for gardening info. You're going to want to sell, Bots, YT Views, Blackhat/Whitehat services, and eBooks that have high demand such as hacking guides and money making eBooks.

Makes sense right? Marketing a product that doesn't appeal to a certain **niche** is a recipe for failure.

Marketing the **right product to the right niche** is a recipe for *sweet, sweet, autopilot success*.

Otay. But WTF is a niche? A niche is basically a genre. Examples of niches are, Diet, Weight Loss, Game hacks, and gardening.

Picking A Niche

Okay by now you've thought of a niche to market to. And if you haven't taken the time to come up with a niche idea do so now.

In this particular report, I'm going to show you how to market to Hackforums. So let's get started. I picked *internet marketing eBook* as my product. I'm going to be targeting the eBook niche.

Marketplace			
Forum	Threads	Posts	Last Post
Marketplace Discussions This is to be used for rules, policies, feedback, and general discussions about the HF Marketplace. Please read the stickies in this section before conducting business here. Moderated By: Diabolic Free Services and Giveaways Deal Disputes Appraisals and Pricing Pending Paid Stickies	110,548	1,697,136	Original PSN: L*rd Today 02:37 AM by Bought
Sponsored Products and Services These are forums owned by members for their products and services. HF does not officially endorse or support any member, product, or service. Legion and Illuminati - Official Groups Products Fatality's Private Marketplace Judge Dredd's Personally Approved Products and Services NetScope Mojo Products and Services	64	6,540	Social Wrench Facebook... Today 12:14 AM by OverflowException
Premium Sellers Section This area is only for upgraded member sales threads. Server Stress Testing	62,853	1,100,093	I'll buy any steam ga... Today 02:41 AM by Daily
Secondary Sellers Market This is a sellers section open to all members. We advise extreme caution in all dealings. Sell threads must follow the policies of HF and we expect you to read them in the help documents.	76,919	535,472	[Super Cheap \$0.02] Per... Today 02:37 AM by Geoffry
Online Accounts If you're selling an OG internet account this is your section. Top sellers include social networking accounts, popular IM names, and excellent email addresses. Gamertags	31,612	333,289	Looking for R *start ... Today 02:32 AM by Restart
Ebook Bazaar ←-----This is where I'm going to sell my product. If you have an ebook for sale please post it here. An ebook sales should follow our complete guidelines and rules.	10,099	191,722	[ONLY \$15] MICROSOFT POIN... Today 02:40 AM by ChromeHD
Member Auctions Use this section to start an auction. This is not for off-site auction linking. All auctions must follow strict guidelines.	13,777	87,520	Signature deal Today 02:28 AM by The Bossramsay
Virtual Game Items Here you can sell virtual items from games such as Runescape Gold, WoW equipment, and other gaming related items. No account trading allowed in this section.	17,491	90,741	Buying 300M Oldschool (07... Today 01:58 AM by xHoliday
Buyers Bay Are you looking for something? Post your wanted ads in this area. Examples would be games, downloads, or programs. Be descriptive when creating threads.	139,439	592,180	Grabbing MP3 Samples From... Today 02:40 AM by gonzo123
Webmaster Marketplace If you're buying or selling hosting services, dedicated rentals, domains, and even websites then this is your forum. Hosting Services Website Market Domain Trading	11,259	118,128	VMBox.Co - VPS SALE!! - V... Today 01:32 AM by AnonyWS
Service Offerings If you would like to offer your services or need help in exchange for payment please post in this section. Social Networking Services Graphics Market Partnerships, Hiring, and Personnel Rewards and Small Favors	47,069	371,601	!! HOT !! ...: Cheap Yout... Today 02:41 AM by Ravager
VPN Hosting and Services For those requiring a Virtual Private Network service or have it to offer please post here. VPN's can help keep you private and secure online.	1,893	30,420	DiamondVPN No Logs Po... Today 01:02 AM by xHoliday
Traders Topics If you want to make a trade or exchange with a member we want it posted here. A trade example would be HF I33t account in exchange for posts at a site. Currency Exchange	56,978	267,421	Have Paypal need PerfectM... Today 02:39 AM by Neat

****Please zoom in if you have difficulties reading.***

Product Creation

Awesome, so now we need a product to sell,

If you already have a service/skill/knowledge that you think is valuable use that! If something you sell actually works people will be more attracted to your service/product as well as *keeping a positive relationship with your customers* that way in the next release you already have your customers trust. Benefits are they know you're legit and you deliver as promise. **They're going to be repeat customers.**

Bonus! Here's a little secret... I never recommend going this route, however it's possible to create a crummy service/product and still sell a lot. Heck, look at the eBook section of Hackforums. Most if not all those guides are trash. Nothing but their attempts at squeezing your hard earned cash out of your pocket and into theirs. And the sad part is, it's working. If they can do it, you can too.

I already know what product I'm creating, **but let me know you to to make a High quality product with no knowledge/skills whatsoever.**

Okay, let's do some research. Here's a list search phrases you can use to find ready made eBooks!

(remove < and > when searching.)

<niche idea> PLR

<niche idea> MRR

Just download the eBooks you find, and then continue to next page.

Or... go to [fiverr.com](https://www.fiverr.com) and search for <niche idea> under eBooks. Most of these come with lots of eBooks for \$5 which is a pretty damn good deal. You can use the leftover books for future releases!

Alright let's get going on the next page.

So at this point you have a product you can produce or a product you have to rewrite. Making your product is straightforward so in this example I'm going to be showing how to *rewrite* a eBook and make it yours!

Option 1: Go to [fiverr.com](https://www.fiverr.com) and get someone to rewrite it for you. I'd go with this option because the writers are good and requires no work!

Option 2: You can rewrite it yourself. Read the entire eBook you're going to sell and rewrite it

in your own words. It can be done easily by going paragraph by paragraph so that the information stays fresh in your head.

Once you've finished making your product you can save it as a PDF or whichever format you choose. You can optionally attach a password to your document as well.

Congratulations! You've finished the hardest step!

At this point, we're almost done. All we need to do is make a sales thread. In the next page I'm going to show you exactly how to **create a high converting sales page**.

Creating High Converting Sales Pages

Getting a sales page done is easy, When I first started marketing my eBooks **I had people from [Freelancer](#) do the sales page work for me.** There are tons of great sales page designers and it's not too expensive. Once I learned enough Photoshop **I started making the sales pages myself.** This will obviously save you the costs of hiring someone to do the work for you, however you're sacrificing your time. Either way should suffice.

**Quick Tip: You can also simply use text
To convey your product. However visuals
Are recommended.**

I want to take a moment to stress the importance of a sales page.

Creating a high converting sales page is more important than the product itself, Think about it. You want to presell the product before the visitor even clicks the buy now button. This can only be done if your sales page appeals to your audience. **Even if you had the most amazing product ever and you didn't have a kickass sales page to go with it. Forget about your sales.** Sure you'll get a few, but why not take the extra time to make sure that you're getting the most profit as possible?

You got your product, your sales page, now what? Now you have to make your sales thread, Depending on the forums you're marketing to, **create a thread in the correct forum.** If you're selling a eBook go to the eBook marketplace to create your thread, If you're promoting your service, create a thread under services. *Pretty simple isn't it?*

Add your sales thread into the post, followed by a buy now button that leads to your payment processor. (Preferably PayPal, Payza, or any other trusted payment processor). **And post the thread!**

The next page is really cool. (I promise)

BOOM! You're making auto-pilot money.

Congrats!

You're selling your kickass profit that cost you \$0 to make and it's now making you a auto-pilot revenue. Just check your thread once a day to answer any questions. **It's important to build a relationship with your customers/potential customers. This can in time turn them into lifelong customers.** Can't stress that enough. If you offer a quality product with quality support/service, you're golden.

AWESOME BONUSES ON THE NEXT PAGE!

(Deadline until 11/15/13) Want to see the advanced version for free? (Includes detailed info on list building, affiliates, and a long lasting business module?) **Please leave a review at the original hackforums thread, then PM me with your post ID.** Make sure to get your posts in before the deadline!

BONUS! *Post a payment proof and I will personally help you setup a major money making campaign!* Just as I do with my connections! Let's make lots of money together!