

The background of the slide is a dynamic, abstract composition of numerous diagonal streaks. These streaks vary in color, including shades of red, orange, yellow, green, blue, and brown. They also vary in thickness and length, creating a sense of movement and energy. The streaks are oriented diagonally, running from the top-left towards the bottom-right.

# TRACKERS

The beginning

# What are they

Embedded software



Serves very simple tasks:

- Gathering information including who is using the app, how using



# Types

- There are 2 types :
  - Usefull(to make app run smoothly)
  - Useless(to track our privacy 😞)

# Usefull trackers

1

Make app run smoothly

2

Provide anonymous crashing reports to Dev's to improve the apps

3

Like if we don't have location trackers then how we can share our exact location to anyone or how we can use apps like Google maps to find ways to go some particular places

## Useless trackers

Those who tracks our  
personal data

Who tracks our app  
using data

Mostly used by ad  
showing trackers



## How to check them ?

- Exodus Privacy has a great tool you can use to uncover which apps are spying on you.

# Exodus Privacy

Designed by a non-profit organization



It's tool used by many tracker check apps like Warden and App manager



Thanks for watching

