

CRISTOBAL ELTON DE ARETXABALA

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FREELANCE DATA ANALYST | DATA ENGINEER | POWER BI EXPERT | PYTHON & SQL
EXPERT | DATA SCIENCE & AI



OBJECTIVE

Data Analyst and Data Engineer with a strong focus on efficiency and problem-solving. Experienced in SQL, Python, and Power BI, specializing in transforming data into actionable insights and building scalable pipelines. Committed to delivering optimized solutions in structured and unstructured data environments.

SKILLS

SQL

Power BI

Azure

Python

Cloud

Excell

VBA

LANGUAGES

Spanish | Native

English | Native

EXPERIENCE

Freelance Data Analyst | Data Analytics Manager

Apr 2024 — Present

Skinautica — Santiago, Chile

- Increased revenue by 40% in 2024 through data-driven commercial optimization.
- Boosted online sales by 20% per month using insights from Power BI, Excel, and Azure.
- Developed sales strategies to improve customer acquisition and market expansion.
- Built real-time dashboards for data-driven decision-making.
- Led sales and marketing teams, aligning KPIs with business objectives.

Data Analyst | Data Engineer

Jul 2015 — Mar 2024

(Various Companies & Freelance) — Santiago, Chile

- Migrated on-premise infrastructure to Azure, cutting IT costs by 30% and improving operational efficiency by 20%.
- Implemented an automated ticketing system, reducing on-site support visits by 30% and department costs by 15%.
- Developed BI dashboards for sales and operations, driving a 10% annual growth rate.
- Negotiated supplier contracts at Dimerc Tech, reducing procurement costs by 12%.

EDUCATION

Bachelor's in Industrial Civil Engineering

Jan 2010 — Nov 2014

Universidad Adolfo Ibañez — Chile

Master's in Engineering Sciences

Mar 2014 — Jun 2016

Universidad Adolfo Ibañez — Chile

CERTIFICATIONS & COURSES

Data Engineer Associate Certificate - Datacamp

Microsoft Azure Fundamentals (AZ-900)

SQL Associate Certificate - Datacamp

PORTFOLIO

<https://www.datacamp.com/portfolio/celtonaret>