ZUZANA CHOMOVA

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USER INTERFACE DESIGNER

SPECIALIZED IN CRAFTING SEAMLESS USER EXPERIENCES

Creative and detail-oriented UX/UI Designer with a Master's degree in Information Studies and a strong background in user-centered design. Skilled in creating visually compelling interfaces with focus on clean UI. My expertise in digital tools like Figma, Canva and Procreate allows me to craft engaging visuals that enhance user experience and brand identity. With a solid foundation in frontend development, I bridge the gap between design and implementation, ensuring seamless collaboration with technical teams.
To check out my **UX/UI portfolio** click <u>HERE</u>

SKILLS

Design:
Figma, Adobe XD, Canva, Procreate, Storybook, Digital Art

Frontend Development & UI:
JavaScript (ES6+), TypeScript, React + Redux, Vue.js + Vuex, jQuery, HTML, CSS, Sass, Tailwind CSS

Best Practices & Workflow:
Scrum, Agile Development, Jira, User-Centered Development, Responsive Design

Soft Skills:
Collaboration, Teamwork, Adaptability, Continuous Learning, Independence, Communication, Analytical Thinking, Problem Solving, Customer-Centric Mindset, Time Management, Creativity, Detail Oriented

WORK EXPERIENCE

Freelance UI Designer & Digital Creator | Etsy & Redbubble | 7/2024 -now

- Designed and launched a successful Etsy and Redbubble store, creating original print-on-demand products using Canva & Procreate.
- Optimized listings with SEO & CRO strategies to increase visibility and conversions.
- Created engaging product images and promotional graphics using PlaceIt & Canva to enhance store appeal.
- Improved user experience by refining product listings, store design, and branding consistency.
- Leveraged Pinterest for marketing, driving organic traffic and boosting sales.
- Technologies: Procreate, Canva, Pinterest, Etsy, SEO

Frontend Developer | Magasin du Nord | August 2022 - June 2024

- Developed, refined and maintain various product features for Magasin's websites.
- Implemented designs and introduced new features, ensuring cross-platform responsiveness.
- Diagnosed and resolved existing bugs to enhance website functionality and user experience.
- Participated team's agile development processes such as daily standups and sprint planning, collaborating closely with the team to deliver on project goals.
- Technologies: JavaScript, Web Components, HTML, Sass, Storybook, Figma, Salesforce,

Frontend Developer & Designer | Meeshop | May 2021 - June 2022

- Transitioned the company website to Vue.js, improving performance, scalability, and maintainability.
- Designed and implemented new features to our custom e-commerce builder solutions.
- Created reusable webshop builder templates for customers, providing a customizable and user-friendly experience, enabling users to create their webshop faster and without technical knowledge.
- Helped with ad hoc Ux & UI design tasks.
- Technologies: Vue.js 2+, VueX, JavaScript, REST APIs, HTML, CSS, Tailwind, Figma

Webmaster & UI Designer (Intern) |Tripdoodler Aps | September 2021 - December 2021

- Updated and maintained the company's website in WordPress, utilizing Elementor to ensure smooth performance and a seamless user experience.
- Designed and developed a new design system, improving consistency and scalability across the platform.
- Conducted user data analysis to inform design decisions, enhancing usability and engagement.
- Set up and configured Hotjar and Google Analytics to track user behavior and optimize website performance.
- Fixed bugs and implemented new features, contributing to a more stable and functional platform.
- Technologies: Hotjar, Google Forms, Google Analytics, WordPress, Figma, Html, CSS, JavaScript

Web Developer & Designer | PublicWorks Aps | November 2020 - March 2021

- Developed new frontend functionality and fixed bugs to improve the overall performance and user experience of the solution.
- Updated and maintained the database ensuring seamless data flow and accurate information.
- Redesigned the solution using Figma, creating fresh, user-friendly designs that enhanced the overall look and feel of the platform.
- Collaborated with the team to implement code changes and address technical issues on a daily basis, ensuring timely project delivery.
- Technologies: Vue.js 2, VueX, JavaScript, REST APIs, Strapi, HTML, Tailwind CSS, Figma

Frontend Developer & Designer (Intern)| CoolShop | August 2019 - November 2019

- Developed and maintained frontend features, fixing bugs and implementing new designs to enhance usability and responsiveness.
- Designed and created a custom internal solution in Vue.js with state management for employee holiday gifting as part of a bachelor project, allowing staff to easily select their Christmas presents.
- Collaborated with designers and backend developers to ensure seamless integration of new features and a smooth user experience.
- Participated in daily stand-ups, collaborating closely with the backend team and designers to ensure seamless project execution.
- Technologies: JavaScript, Vue.js, VueX, REST APIs, HTML, SASS

EDUCATION

Aalborg University, Copenhagen
Master's degree in Information Studies | 2020 - 2022

University College of Northern Denmark, Aalborg

- Bachelor's degree in Web Development | 2018 - 2020
- AP Degree in IT Technology (Specialization in Computer Networks) | 2016 - 2018

LANGUAGES

Slovak (Native), English (Advanced), Czech (Advanced), Danish (Beginner)