

EduTrack AI – Subscription Model

EduTrack AI Software will operate as a subscription-based SaaS model, providing schools with a predictable and scalable pricing structure. Below are the details of the subscription model, payment workflow, and features.

Pricing Structure

School Type	Price per Learner / Year	Monthly Equivalent
Village Schools	R80	≈ R6.70
Urban Schools	R200	≈ R16.70

Payment Workflow

1. School registers on EduTrack AI and selects their type (Village/Urban).
2. The school links a **bank account** or **card** for automatic deductions.
3. Billing cycle defaults to **monthly** (annual available as optional).
4. System calculates: Active Learners × Monthly Rate.
5. Auto-deduction happens every month on the same date.
6. Failed payments trigger retry + notification to principal.
7. Invoices are generated automatically and downloadable in PDF format.

Principal Finance Dashboard Features

- Learners Registered (auto-updated)
- Current Plan (Village/Urban, Monthly/Annual)
- Monthly Fee amount
- Next Billing Date
- Invoice history (downloadable PDFs)
- Linked payment method (update/change option)
- Notifications for upcoming, successful, or failed payments

This subscription model ensures predictable recurring revenue for EduTrack AI while offering schools a simple, transparent, and scalable pricing system.