Correlation heatmap - 1.0 0.057 0.022 -0.076 0.16 0.11 0.11 0.033 -0.26 0.2 0.18 -0.17 -0.29 0.35 0.21 0.33 sub index followers - 0.057 0.45 -0.011 0.31 0.052 0.012-0.0031-0.12 0.12 0.03 -0.019 0.038 0.062 0.013 0.062 1 - 0.8 -0.033 0.21 0.018-0.0098-0.012-0.072 0.11 0.04 0.028 0.074 0.025-0.00680.032 friends - 0.022 0.45 1 -0.22 0.051 -0.019 0.056 0.17 -0.18 -0.086 0.15 0.14 -0.13 -0.086 -0.12 total tweets --0.076-0.011-0.033 1 -0.087 0.03 -0.11 -0.34 0.17 0.099 -0.25 -0.16 0.19 0.11 0.19 - 0.6 chars combined - 0.11 0.052 0.018 0.051 -0.087 1 -0.011 0.55 0.33 0.06 -0.026 0.35 0.41 0.31 0.24 0.25 quesmark combined - 0.11 0.012-0.0098-0.019 0.03 -0.011 0.029 -0.03 0.096 0.091 -0.032-0.00810.042 0.0042 0.041 1 0.4 punc\_combined - 0.033-0.0031-0.012 0.056 -0.11 0.55 0.029 -0.1 0.14 -0.1 0.2 0.43 0.05 0.048 0.028 tagpermsg combined - -0.26 -0.12 -0.072 0.17 -0.34 0.33 -0.03 0.14 -0.29 -0.3 -0.35 -0.19 -0.35 1 0.6 0.36 mentpermsg combined - 0.2 0.12 0.11 -0.18 0.17 0.06 0.096 -0.1 -0.29 -0.2 -0.27 0.16 0.067 0.16 - 0.2 1 percent msgwithment combined - 0.18 0.03 0.04 -0.086 0.099 -0.026 0.091 -0.1 -0.3 1 -0.25 -0.35 0.21 0.11 0.22 percent msgwithtag combined - -0.17 -0.019 0.028 0.15 -0.25 0.35 -0.032 0.2 0.6 -0.2 -0.25 -0.2 -0.15 -0.19 1 0.47 - 0.0 percent msgwithurl combined - -0.29 0.038 0.074 0.14 -0.16 0.41 -0.0081 0.43 0.36 -0.27 -0.35 0.47 -0.22 -0.12 -0.22 1 org\_med\_combined - 0.35 0.062 0.025 -0.13 0.19 0.31 0.042 0.05 -0.35 0.16 0.21 -0.2 -0.22 0.61 0.93 **-**−0.2 org\_med\_np\_combined - 0.21 0.013-0.0068-0.086 0.11 0.24 0.0042 0.048 -0.19 0.067 0.11 -0.15 -0.12 1 0.49 org med vp combined - 0.33 0.062 0.032 -0.12 0.19 0.25 0.041 0.028 -0.35 0.16 0.22 -0.19 -0.22 0.49 0.93 1 friends . years followers total\_tweets chars\_combined quesmark\_combined punc\_combined ragpermsg\_combined percent\_msgwithment\_combined percent\_msgwithurl\_combined org\_med\_combined org\_med\_np\_combined org\_med\_vp\_combined mentpermsg\_combined percent\_msgwithtag\_combined