

1. Data Extraction

- Objective: Gather data from Amazon product listings.
- Method: Utilize Python and REST APIs to extract relevant information.

2. Data Transformation

- Tools: Employ Pandas and Excel for data cleaning and processing.
- Focus: Ensure data quality and readiness for analysis.

3. Data Visualization

- Goal: Develop an advanced Power BI dashboard.
- Outcome: Visualize insights related to workout tools, enhancing decision-making.

4. Categories Analyzed

- Dumbbells
- Push-Up Bars
- Pull-Up Bars























