

eg. The store woos customers by offering low prices.
这家商店用低价吸引顾客。

eg. the exodus from the countryside to the towns
大批人离开乡村涌入城镇

2019年5月02日

incentive 奖励
bonus 福利
perk 津贴 法新社
allowance 补贴

逃离空气污染：亚洲企业为吸引人才发愁

Exodus 《出埃及记》

Asia's pollution exodus: Firms struggle to woo top talent
n. (大批的) 退出, 离开 = manage to 设法做 sth. 苦苦支撑, 想方设法做 sth; 难以做 sth
结果
a. 不顾一切的
w. 努力, 尝试
lure v. 引诱; 诱惑

与作有关的同义词

From smog breaks to pollution bonuses, Asia's businesses are promising increasingly inventive perks in a desperate bid to lure executives to a region where toxic air engulfs major cities for much of the year.
雾霾假
短期假期
污染津贴
目的状语
en- 进入
gulf n. 深渊
/bid/ n. 努力, 尝试
/lure/ v. 引诱; 诱惑
/perk/ n. (因工作而享有的) 补贴, 额外待遇
/engulf/ v. 完全包围, 淹没

eg. The building was engulfed in flames. 这幢大楼被大火包围了。
eg. She only eats at the canteen because free meals are one of the perks of her job. 她只在公司食堂吃饭, 因为包三餐是她工作的补贴之一。
eg. He was lured into the job by the offer of a high salary. 他受高薪诱惑而接受了那份工作。

The despair threatened to engulf him. Health concerns are putting off those initially attracted by Asia's growing economic opportunities, experts warn, so firms are struggling to

recruit and retain people with the expertise they need. financial expertise 金融方面的专业知识
medical expertise 医学方面的技能
eg. Don't be put off by how it looks — it tastes delicious. 这道菜看起来不怎么样, 但吃起来还不错。

亚洲的环境质量

According to the United Nations Environment Programme, some 92 percent of people in the Asia-Pacific region are exposed to levels of air pollution that pose a significant risk to health.
联合国环境署
about
亚太地区

pose a threat v. 造成, 引起 (cause)

pose problems 带来问题

(亚太地区92%的人都暴露在空中污染之中)

This means that on top of large salaries, businesses are having to offer

in addition to 除此之外
指公司



由 扫描全能王 扫描创建

tax incentives
税收激励

/ɪn'sentɪv/ 通 motivation
extra incentives. These include paying for smog breaks every few months,

n. 刺激; 动力; 激励
or allowing non-traditional working arrangements so people can commute
v. 通勤
from less polluted areas, says Lee Quane, Asia director for consultancy
n. 咨询公司
ECA International.

At "a location with a higher level of pollution, you're likely to see us
recommend allowances of anywhere between 10 to 20 percent of the
n. 定期或出于特殊原因而给予的一笔钱; 津贴, 补助 (不止适用于工作) 与 perk
person's base salary," he says. A 和 B 这个范围内的任何一处

a monthly allowance 生活费
travel allowance 旅游补贴
e.g. The word is derived from Latin 这个词的来源是拉丁语
This estimate, derived from a rating system his firm uses to help
re- 再次重复
companies decide appropriate financial compensation for relocation,
location 位置
would also incorporate factors such as crime rates and access to services,
n. 补偿 n. 重新安置
n. 包含
he adds.

用亚洲国家印度
举例子

unappealing 反 /ə'pi:liŋ/
appealing career option, but it is also home to seven of the most polluted
A is home to B
A 是 B 的所在地
n. 有吸引力的; 令人感兴趣的
cities, according to a recent report by Greenpeace and IQ Air Visual.
绿色和平

"All senior executives want to have India experience on their CVs.
n. 简历, 履历
There is however, a fear of pollution related health issues," says Atul
= connected 有关的
Vohra, managing partner of Transearch, a global recruitment firm.



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