

彭博社

## Why India's election is among the world's most expensive (election)

掌握其规律的成功 success

enter  
take part in > the fray 加入这场争斗

a street vendor 街边招徕的摊主

感觉被强迫做 sth.  
e.g. feel pressured to do sth  
pressure v. 施压, 强迫

Most federal-level Indian politicians said their peers feel **pressured** to hand out gifts like cash and alcohol. **Blenders**, television sets and occasionally even goats are handed out as gifts in some areas.

blend v. 搅拌, 混合

/ræli/ 部队, 军队  
 Rallying the troops with chicken curry  
 v. 集合, 召集 (使) 团结  
 Indian politicians love a good rally: They crisscross the country, corralling locals  
 n. 集会  
 /knɪskroʊs/ 龙指北美圈养马的  
 /kɔːrəl/ 龙指北美圈养马的  
 v. 把马或牛赶到畜栏

e.g. Railway lines crisscross the country. 一个国家的铁路纵横交错。

/knɪskrɔːs/      /kɒrəl/  
 crisscross the country, corraling locals  
 交叉      把马或牛赶到高栏处把一群  
 像十字形交叉;      集中起来(尤指控  
 (在...范围内)纵横交错;      制起来  
 交叉



由 扫描全能王 扫描创建

bombard sb. with

eg. The child bombarded Lala with questions. = Lala was bombarded with questions.

拉拉老师问的问题像十个为什么一样问他一大堆问题

轰炸 被围攻, 被一连串轰炸的 /retorik/

into large tents where they're bombarded with campaign rhetoric. To attract a crowd,

列中 不断的问问题/话术去攻击sb n. 在选举中言辞, 煽动性语言

some politicians may need to offer a box of food filled with chicken curry that can be

too expensive for average citizens.

n. 人体模型/仿制品

/ˈdʌmi/

eg. dummy hamburgers 餐厅里拿来在厨房里作牌子的塑料汉堡

Dummy candidates

a. 假定的/仿制的

India's Election Commission has long warned about dummy candidates:

adv. 长期以来

nominating someone with the same name to confuse voters and split the vote. But even

/fi:ld/ 提名

fielding dummy candidates can cost as much as 120 million rupees.

说明假定的名字(高达) 分开分散 选票的总数

v. 使参加(或比赛), 组队参加 eg. England fielded a young team in the World Cup.

n. 田里

英格兰派出了一支年轻的队伍去参加世界杯

/swæg/

(外貌或举止)时髦自信 That girl's got swag. 这个女孩看起来时髦自信

Brand building: Make India Great Again swag

品牌营销

n. 营销活动所赠送的免费物品

Everyone who attended the event got a

As much as 26 billion rupees will be spent on advertising in the upcoming elections.

即将来临

swag bag.

In February alone, more than 40 million rupees was spent on political advertising on

每个参加活

just one site—Facebook. Then there are T-shirts with the slogan "Namo Again"

动的人都可以得到一个

(Narendra Modi Again) peddled by his camp.

/pedl/ 兜售

此外

口号

这里是指 v. 兜售, (尤指挨户销售)

免费的环保袋。

eg. He worked as a door-to-door salesman

peddling cloths and brushes.

他的工作是上门推销抹布和刷子

