2019 年 4 月 14 日
开播 8 年,《权游》如何改变美国电视剧
纽约时报

/θrəʊn/

How 'Game of Thrones' changed the game of television

权游在行业内的影响力

电视行业 an industrywide crisis 全行业的危机

(系列n) /ˈɪndʌstriˌwaɪd/

No series has had more influence or created more industrywide envy than "Game of Thrones," which will begin its final season on HBO on April 14.

电视剧 主语 a.整个行业的 妒忌

e.g. It is difficult for service industry to define reasonable industrywide standards.
服务行业很难去界定合理的行业标准.

权游对电视剧行业产生的影响

"We used to have a different experience for movies and the television business," said Gary Newman, the recently departed co-chairman of the Fox Television Group. "Now you can feel it melding. I give 'Thrones' a lot of credit for that."

生意买卖,行业

/dɪˈpɑːrt/ v.离(职),出发,启程

depart from sth 背离,偏离.

/meld/ v.使合并/使结合

meld A with B 把A和B相结合

give sb/sth credit for 赞许sth;将…归功于sth

e.g. The designer ~~often~~ attempts to meld two different cultures. 他常常在作品中试图把两种文化结合起来

The musician melds folk music with pop. 他音乐家把民谣和流行音乐结合起来

e.g. He departed his job last year. 他去年离职了.

I see no reason for us to depart from our usual practice 我不认为有什么要打破我们的惯例.

业界的其他公司试图学习,借鉴权游的成功经验

And everyone, including newer outlets like Hulu and Apple, has been looking for the next "Game of Thrones," a series that can define a network and help persuade people to hand over $10 or $15 a month for a subscription.

每家公司 /ˈaʊtlet/ n.经销点,销路

电视传播网

转手交出来

subscribe v.订阅,订购

/səbˈskrɪpʃn/ n.订阅费;服务费

a fast-food outlet 快餐店

a retail outlet 零售店

e.g. Please hit the button down below, and subscribe to my channel.
请点击下面的按钮订阅我的频道

I pay 10RMB a month for music subscription
我每月花10元买音乐软件的会员.

/ˈbʌdʒɪt/

"Game of Thrones," which had a budget that started at $5 million an

主语 n.预算 a.低廉的

对整个电视剧制作行业的影响
最大的方面—制作经费

an annual budget 年度预算

draw up a budget 制定预算

go on a budget holiday 参加一次廉价的度假 旅行

check into a budget hotel 入住廉价旅馆.

由 扫描全能王 扫描创建

e.g. The rumours soon ballooned into a full-blown scandal.
谣言很快发展成一个丑闻了。 成熟的

/bəˈluːn/

episode but ballooned to as much as $15 million an episode in the final
v.（在大小、重量或重要性上）激增
season, helped create the current era of enormous spending.

Casey Bloys, president of programming at HBO may think that an emphasis on bigness—big budgets, big productions—is the wrong lesson to take from the success of "Game of Thrones," but he does allow that it was a significant part of the formula.

/ˈfɔːrmjələ/
n.惯例，原则，配方

e.g. There's no magic formula for success.
这世界上不存在一个神奇的配方能让你取得成功.

"'Thrones' was the first show that demonstrated you could produce a show with real cinematic scope," Bloys said. "That you could think bigger—both in terms of character and drama and in special effects. That it would work, that taking shots and spending real money and putting it on the screen would pay off."

者 影视行业的从业者

/ˌsɪnəˈmætɪk/ /skoʊp/
a.电影的，影片的 n.范围，范畴，边界，规模

cinematic effects
电影特效

a cinematic journey
一次观影体验

角色 戏剧剧作 特效

不断尝试

取得成功，取得好结果
还清

to pay off the mortagage
还清贷款

e.g. All her hard work paid off in the end, and she finally passed the exam. 她所有的辛苦工作，最后终于取得了成功，她通过了那次考试.

It's not within the scope of my duties.
It's beyond the scope of my duties.
已经超过我的职责所在了，我不想做

Now all someone has to do is find the next "Game of Thrones."

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