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不敌阿里、京东? 亚马逊宣布“退出”中国

彭博社

eg. Alibaba had figured out how to do e-commerce much better than just about anyone else out there. /i:-ka:m3:rs/ 阿里巴巴比谁都做得好

Amazon to shut down part of its Chinese e-commerce business 公司都清楚

这是亚马逊公司罕见的一次撤退

is

eg. The army was in full retreat. 部队全线撤退

n. 电子商务

如何做电子商务

In a rare retreat for Amazon.com Inc., the e-commerce giant plans to shut down its Chinese marketplace business in July as it shifts its focus to offering mainland consumers overseas products rather than goods from local sellers.

罕见的“撤退”退却

同时... 当时... 的同时

eg. When he's done something wrong, he retreats to his bedroom. 他要是做了什么错事, 他就会躲到自己卧室里去。

具体的业务调整

Amazon will keep running its other businesses in China, including Amazon Web Services, Kindle e-books, and cross-border operations that help ship goods from Chinese merchants to customers abroad. Starting on July 18, customers logging in to Amazon's Chinese web portal, Amazon.cn, will only see a selection of goods from its global store, rather than products from third-party sellers.

cross

v. 越过 穿过

border

n. 边境 国界

a. 跨越边境的业务 进口

v. 运输

后送定结

商人(尤指进出口商)

/p:rtl/

n. 门户网站

登录 on

可供挑选的某些东西

cross-border trade 边境贸易

eg. He suffered a setback in his business. 他在生意上遭到挫折。

cross-border attack

跨越边境的袭击

/setback/

n. 挫折 阻碍

Pulling out of Chinese e-commerce represents a setback for the company in the world's largest retail market and for Chief Executive Officer Jeff Bezos, known for his willingness to weather losses to achieve long-term gains. It's also the latest example of an American tech company

从... 东西当中退出来

/ri:teil/

n. 零售, 零卖 wholesale n. 批发

以... 出名

v. 经受住 承受地渡过(困难)

weather a difficult time 经历了一段艰苦岁月

weather a difficult situation 经历了一个艰难的环境

亚马逊退出中国的决定意味着...



由 扫描全能王 扫描创建

e.g. The rescue team had bad weather conditions to contend with.
营救小组要应付恶劣的天气情况。

in China struggling to contend with local leaders like Alibaba Group Holding Ltd and JD.com Inc., as well as group buying app Pinduoduo Inc.,

which went public in New York last year. 团购

上市公之于众

e.g. The company I worked for went public last year.
去年我所工作的公司上市了。

For now, Amazon's commitment to China remains strong and it will continue to invest in the country, according to a company spokeswoman.
n. (为某种目的在金钱、时间、人力等方面的) 投入/花费 女性发言人

She said it has been shifting the focus of its online retail business in the country) to cross-border sales, which cater both to (Chinese merchants selling to consumers abroad and to Chinese customers looking for high-quality goods from around the world.)
△ 跨境销售(海外购) 迎合...的需求 迎合...的需求

e.g. The only publish novels which cater to the mass-market.

make a commitment

许下承诺

具体投入了某件东西。

the commitment of time and energy

投入了时间和精力。

the commitment to education

对教育的投入

