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Think Tank Consumer App - Gap Analysis & Implementation Plan

Date: January 19, 2026

Status: CRITICAL - Consumer app is severely underdeveloped

Priority: URGENT

Executive Summary

The Think Tank consumer app (apps/thinktank/) is **critically underdeveloped**. It consists of:
- **1 page** (page.tsx - 420 lines) - **2 API files** (chat.ts, client.ts) - **Basic chat only** - no advanced features

Meanwhile, the backend has **30 Lambda handlers** and the admin app has **23+ rich pages** with full implementations.

Gap: ~95% of backend capabilities are NOT exposed to consumers.

Current Consumer App State

What Exists

```
apps/thinktank/  
  app/  
    globals.css  
    layout.tsx  
    page.tsx          # Basic chat only  
    providers.tsx  
  lib/  
    api/  
      chat.ts         # Conversations only  
      client.ts       # Basic API client  
    auth/  
      api-auth.ts  
      context.tsx
```

Features in page.tsx

- Basic conversation list
 - Send/receive messages with streaming
 - New conversation creation
 - Basic sidebar with conversation history
 - Everything else missing
-

Backend Capabilities (Lambda Handlers)

Handler	API Endpoints	Consumer Access
conversations.ts	CRUD, messages, streaming	Partial
users.ts	Profile, preferences	MISSING
models.ts	Model listing, selection	MISSING
brain-plan.ts	AI planning visualization	MISSING
user-context.ts	Persistent context	MISSING
domain-modes.ts	Domain detection, modes	MISSING
model-categories.ts	Model categorization	MISSING
ratings.ts	Message ratings/feedback	MISSING
grimoire.ts	Learned heuristics	MISSING
economic-governor.ts	Cost optimization	MISSING
time-travel.ts	State snapshots	MISSING
council-of-rivals.ts	Multi-model consensus	MISSING
concurrent-execution.ts	Parallel tasks	MISSING
structure-from-chaos.ts	Document synthesis	MISSING
sentinel-agents.ts	Background agents	MISSING
flash-facts.ts	Quick facts/memory	MISSING
liquid-interface.ts	Dynamic UI	MISSING
reality-engine.ts	Reality simulation	MISSING

Handler	API Endpoints	Consumer Access
<code>security-signals.ts</code>	Security indicators	MISSING
<code>policy-framework.ts</code>	Cato policies	MISSING
<code>derivation-history.ts</code>	Response derivation	MISSING
<code>enhanced-collaboration.ts</code>	Real-time collab	MISSING
<code>file-conversion.ts</code>	File processing	MISSING
<code>ideas.ts</code>	Idea capture	MISSING
<code>artifact-engine.ts</code>	Code generation	MISSING
<code>analytics.ts</code>	Usage analytics	MISSING
<code>settings.ts</code>	User settings	MISSING
<code>my-rules.ts</code>	Personal rules	MISSING
<code>shadow-testing.ts</code>	A/B testing	MISSING

Summary: 28 of 30 handlers have NO consumer access

Implementation Plan

Architecture: Auto Mode vs Advanced Mode

CONSUMER EXPERIENCE

AUTO MODE (Default)

- Clean, simple chat interface
- Cato handles all decisions automatically
- Model selection: automatic
- Domain detection: automatic
- Cost optimization: automatic
- Hidden complexity, delightful experience

[Advanced Mode Toggle]

ADVANCED MODE

- Model selection visible
- Brain plan viewer
- Cost/token display
- Domain mode selection
- Governor controls

- Analytics dashboard
- Time travel controls
- Concurrent execution panel

Phase 1: Core Infrastructure (Week 1)

1.1 Project Structure Expansion

```
apps/thinktank/
  app/
    (chat)/
      layout.tsx      # Chat layout with sidebar
      page.tsx        # Main chat interface
      [conversationId]/
        page.tsx      # Specific conversation
    settings/
      page.tsx        # User settings
    rules/
      page.tsx        # My Rules
    history/
      page.tsx        # Full history
    artifacts/
      page.tsx        # Generated artifacts
    profile/
      page.tsx        # User profile
  components/
    chat/
      ChatInterface.tsx
      MessageBubble.tsx
      InputArea.tsx
      ConversationList.tsx
      StreamingIndicator.tsx
    advanced/
      AdvancedModeToggle.tsx
      BrainPlanViewer.tsx
      ModelSelector.tsx
      DomainModeIndicator.tsx
      CostDisplay.tsx
      GovernorStatus.tsx
    ui/               # shadcn/ui components
      [all components]
    layout/
      Sidebar.tsx
      Header.tsx
```

```
        MobileNav.tsx
lib/
  api/
    client.ts
    chat.ts
    settings.ts
    rules.ts
    models.ts
    analytics.ts
    artifacts.ts
    brain-plan.ts
    domain-modes.ts
    governor.ts
  hooks/
    useAdvancedMode.ts
    useConversation.ts
    useModels.ts
    useSettings.ts
    useRules.ts
  stores/
    conversation-store.ts
    settings-store.ts
    ui-store.ts
  styles/
    globals.css
```

1.2 API Client Expansion

- Add all 30 API service modules
- Implement proper TypeScript types
- Add caching with TanStack Query
- Add optimistic updates

1.3 State Management

- Zustand stores for UI state
- TanStack Query for server state
- Persist advanced mode preference

Phase 2: Auto Mode Enhancement (Week 2)

2.1 Enhanced Chat Interface

- Polished message bubbles with markdown
- Code syntax highlighting
- Image/file preview
- Typing indicators with personality
- Smooth animations (Framer Motion)

2.2 Smart Sidebar

- Conversation grouping (Today, Yesterday, Last Week, etc.)
- Search conversations
- Favorites
- Quick actions

2.3 Delight Integration

- Personality messages from Cato
- Achievement notifications
- Easter egg triggers
- Sound effects (optional)

2.4 Auto-Behaviors

- Automatic domain detection (visual indicator)
- Automatic model selection (subtle badge)
- Cost optimization running silently
- Governor decisions invisible

Phase 3: Advanced Mode (Week 3)

3.1 Advanced Mode Toggle

- Toggle button in header
- Smooth transition animations
- Persist preference
- Keyboard shortcut (+Shift+A)

3.2 Brain Plan Viewer

- Show AI's execution plan
- Step-by-step progress
- Model selection reasoning
- Time estimates

3.3 Model Selector

- Model picker dropdown
- Model capabilities display
- Cost comparison
- Performance metrics

3.4 Cost/Governor Panel

- Real-time cost tracking
- Token usage
- Governor decisions
- Savings visualization

3.5 Domain Mode Controls

- Manual domain selection
- Domain confidence display
- Subspecialty drilling
- Model proficiency view

Phase 4: Feature Pages (Week 4)

4.1 Settings Page

- Profile settings
- Notification preferences
- Personality mode selection
- Feature toggles
- Privacy controls
- Data export

4.2 My Rules Page

- View active rules
- Add custom rules
- Browse presets
- Toggle rules on/off
- Rule effectiveness stats

4.3 History Page

- Full conversation history
- Advanced search/filter
- Date range picker
- Export conversations
- Bulk actions

4.4 Artifacts Page

- Generated code/documents
- Preview artifacts
- Download/export
- Version history

4.5 Profile Page

- Account details
- Subscription tier
- Usage statistics
- API keys (if applicable)

Phase 5: Magic Carpet Integration (Week 5)

5.1 Spatial Glass Effects

- Glassmorphism cards
- Depth layers
- Glow effects

5.2 Reality Scrubber

- Timeline navigation
- State snapshots
- Playback controls

5.3 Pre-Cognition Suggestions

- Predictive actions
- Quick suggestions
- Confidence indicators

5.4 AI Presence Indicator

- Emotional state
- Thinking animation
- Confidence display

Phase 6: Polish & Performance (Week 6)

6.1 Performance

- Code splitting
- Lazy loading
- Image optimization
- Service worker

6.2 Accessibility

- Keyboard navigation
- Screen reader support
- Focus management
- ARIA labels

6.3 Mobile Experience

- Responsive design
- Touch gestures
- Mobile-first components
- PWA support

6.4 Error Handling

- Graceful degradation
- Retry mechanisms
- Offline support
- Error boundaries

UI/UX Requirements

Design Principles

1. **Simplicity First:** Auto mode is clean, uncluttered
2. **Progressive Disclosure:** Advanced features revealed on demand
3. **Delightful:** Personality, animations, surprises
4. **Fast:** Instant feedback, optimistic updates
5. **Accessible:** Works for everyone

Key Interactions

Action	Auto Mode	Advanced Mode
Send message	Just type and send	Same + model selection
New conversation	One click	Same + domain preset
View history	Basic list	Full history page
Settings	Minimal	Full settings page
See costs	Hidden	Real-time display
Model selection	Cato decides	User can override

Visual Language

- **Colors:** Purple gradient (primary), Dark mode default
 - **Typography:** Inter (body), JetBrains Mono (code)
 - **Animations:** Subtle, purposeful, 200-300ms
 - **Icons:** Lucide icons, consistent sizing
 - **Spacing:** 8px grid system
-

API Integration Priority

Tier 1 - Must Have (Week 1-2)

1. `conversations.ts` - Full integration
2. `settings.ts` - User preferences
3. `my-rules.ts` - Personal rules
4. `models.ts` - Model listing
5. `domain-modes.ts` - Domain detection

Tier 2 - Should Have (Week 3-4)

6. `brain-plan.ts` - Plan visualization
7. `economic-governor.ts` - Cost tracking
8. `analytics.ts` - Usage stats
9. `ratings.ts` - Message feedback
10. `artifact-engine.ts` - Artifacts

Tier 3 - Nice to Have (Week 5-6)

11. `time-travel.ts` - State snapshots
 12. `concurrent-execution.ts` - Parallel tasks
 13. `enhanced-collaboration.ts` - Collab features
 14. `flash-facts.ts` - Quick memory
 15. Remaining handlers
-

Success Metrics

Metric	Target
Time to first message	< 1 second
Message send latency	< 500ms perceived
Page load time	< 2 seconds
Lighthouse score	> 90
User satisfaction	> 4.5/5

Risk Assessment

Risk	Mitigation
Scope creep	Strict phase boundaries
Performance issues	Incremental optimization
API inconsistencies	Strong typing, error handling
Mobile experience	Mobile-first development

Immediate Next Steps

1. **Set up project structure** - Create all directories and base files
 2. **Install dependencies** - Add required packages
 3. **Create UI components** - shadcn/ui setup
 4. **Implement API services** - All 30 handlers
 5. **Build Auto Mode chat** - Enhanced chat interface
 6. **Add Advanced Mode toggle** - Feature flag system
 7. **Implement settings** - User preferences
 8. **Add My Rules** - Personal customization
 9. **Polish and test** - QA everything
 10. **Deploy** - Production release
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This document is the source of truth for Think Tank consumer app implementation.