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## Think Tank Consumer App - Gap Analysis & Implementation Plan

**Date:** January 19, 2026

**Status:** CRITICAL - Consumer app is severely underdeveloped

**Priority:** URGENT

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### Executive Summary

The Think Tank consumer app (`apps/thinktank/`) is **critically underdeveloped**. It consists of:  
- **1 page** (`page.tsx` - 420 lines) - **2 API files** (`chat.ts`, `client.ts`) - **Basic chat only** - no advanced features

Meanwhile, the backend has **30 Lambda handlers** and the admin app has **23+ rich pages** with full implementations.

**Gap:** ~95% of backend capabilities are NOT exposed to consumers.

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## Current Consumer App State

### What Exists

```
apps/thinktank/
  app/
    globals.css
    layout.tsx
    page.tsx          # Basic chat only
    providers.tsx
  lib/
    api/
      chat.ts        # Conversations only
      client.ts      # Basic API client
    auth/
      api-auth.ts
      context.tsx
```

### Features in page.tsx

- Basic conversation list
  - Send/receive messages with streaming
  - New conversation creation
  - Basic sidebar with conversation history
  - Everything else missing
- 

## Backend Capabilities (Lambda Handlers)

Handler	API Endpoints	Consumer Access
conversations.ts	CRUD, messages, streaming	Partial
users.ts	Profile, preferences	<b>MISSING</b>
models.ts	Model listing, selection	<b>MISSING</b>
brain-plan.ts	AI planning visualization	<b>MISSING</b>
user-context.ts	Persistent context	<b>MISSING</b>
domain-modes.ts	Domain detection, modes	<b>MISSING</b>
model-categories.ts	Model categorization	<b>MISSING</b>
ratings.ts	Message ratings/feedback	<b>MISSING</b>
grimoire.ts	Learned heuristics	<b>MISSING</b>
economic-governor.ts	Cost optimization	<b>MISSING</b>
time-travel.ts	State snapshots	<b>MISSING</b>
council-of-rivals.ts	Multi-model consensus	<b>MISSING</b>
concurrent-execution.ts	Parallel tasks	<b>MISSING</b>
structure-from-chaos.ts	Document synthesis	<b>MISSING</b>
sentinel-agents.ts	Background agents	<b>MISSING</b>
flash-facts.ts	Quick facts/memory	<b>MISSING</b>
liquid-interface.ts	Dynamic UI	<b>MISSING</b>
reality-engine.ts	Reality simulation	<b>MISSING</b>

Handler	API Endpoints	Consumer Access
security-signals.ts	Security indicators	MISSING
policy-framework.ts	Cato policies	MISSING
derivation-history.ts	Response derivation	MISSING
enhanced-collaboration.ts	Real-time collab	MISSING
file-conversion.ts	File processing	MISSING
ideas.ts	Idea capture	MISSING
artifact-engine.ts	Code generation	MISSING
analytics.ts	Usage analytics	MISSING
settings.ts	User settings	MISSING
my-rules.ts	Personal rules	MISSING
shadow-testing.ts	A/B testing	MISSING

**Summary:** 28 of 30 handlers have NO consumer access

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## Implementation Plan

### Architecture: Auto Mode vs Advanced Mode

CONSUMER EXPERIENCE

AUTO MODE (Default)

- Clean, simple chat interface
- Cato handles all decisions automatically
- Model selection: automatic
- Domain detection: automatic
- Cost optimization: automatic
- Hidden complexity, delightful experience

[Advanced Mode Toggle]

ADVANCED MODE

- Model selection visible
- Brain plan viewer
- Cost/token display
- Domain mode selection
- Governor controls

- Analytics dashboard
- Time travel controls
- Concurrent execution panel

## Phase 1: Core Infrastructure (Week 1)

### 1.1 Project Structure Expansion

```
apps/thinktank/
  app/
    (chat) /
      layout.tsx          # Chat layout with sidebar
      page.tsx           # Main chat interface
      [conversationId] /
        page.tsx         # Specific conversation
    settings/
      page.tsx           # User settings
    rules/
      page.tsx           # My Rules
    history/
      page.tsx           # Full history
    artifacts/
      page.tsx           # Generated artifacts
    profile/
      page.tsx           # User profile
  components/
    chat/
      ChatInterface.tsx
      MessageBubble.tsx
      InputArea.tsx
      ConversationList.tsx
      StreamingIndicator.tsx
    advanced/
      AdvancedModeToggle.tsx
      BrainPlanViewer.tsx
      ModelSelector.tsx
      DomainModeIndicator.tsx
      CostDisplay.tsx
      GovernorStatus.tsx
    ui/                  # shadcn/ui components
      [all components]
    layout/
      Sidebar.tsx
      Header.tsx
```

```
MobileNav.tsx
lib/
  api/
    client.ts
    chat.ts
    settings.ts
    rules.ts
    models.ts
    analytics.ts
    artifacts.ts
    brain-plan.ts
    domain-modes.ts
    governor.ts
  hooks/
    useAdvancedMode.ts
    useConversation.ts
    useModels.ts
    useSettings.ts
    useRules.ts
  stores/
    conversation-store.ts
    settings-store.ts
    ui-store.ts
styles/
  globals.css
```

## 1.2 API Client Expansion

- Add all 30 API service modules
- Implement proper TypeScript types
- Add caching with TanStack Query
- Add optimistic updates

## 1.3 State Management

- Zustand stores for UI state
- TanStack Query for server state
- Persist advanced mode preference

# Phase 2: Auto Mode Enhancement (Week 2)

## 2.1 Enhanced Chat Interface

- Polished message bubbles with markdown
- Code syntax highlighting
- Image/file preview
- Typing indicators with personality
- Smooth animations (Framer Motion)

## **2.2 Smart Sidebar**

- Conversation grouping (Today, Yesterday, Last Week, etc.)
- Search conversations
- Favorites
- Quick actions

## **2.3 Delight Integration**

- Personality messages from Cato
- Achievement notifications
- Easter egg triggers
- Sound effects (optional)

## **2.4 Auto-Behaviors**

- Automatic domain detection (visual indicator)
- Automatic model selection (subtle badge)
- Cost optimization running silently
- Governor decisions invisible

# **Phase 3: Advanced Mode (Week 3)**

## **3.1 Advanced Mode Toggle**

- Toggle button in header
- Smooth transition animations
- Persist preference
- Keyboard shortcut ( +Shift+A)

## **3.2 Brain Plan Viewer**

- Show AI's execution plan
- Step-by-step progress
- Model selection reasoning
- Time estimates

## **3.3 Model Selector**

- Model picker dropdown
- Model capabilities display
- Cost comparison
- Performance metrics

## **3.4 Cost/Governor Panel**

- Real-time cost tracking
- Token usage
- Governor decisions
- Savings visualization

### **3.5 Domain Mode Controls**

- Manual domain selection
- Domain confidence display
- Subspecialty drilling
- Model proficiency view

## **Phase 4: Feature Pages (Week 4)**

### **4.1 Settings Page**

- Profile settings
- Notification preferences
- Personality mode selection
- Feature toggles
- Privacy controls
- Data export

### **4.2 My Rules Page**

- View active rules
- Add custom rules
- Browse presets
- Toggle rules on/off
- Rule effectiveness stats

### **4.3 History Page**

- Full conversation history
- Advanced search/filter
- Date range picker
- Export conversations
- Bulk actions

### **4.4 Artifacts Page**

- Generated code/documents
- Preview artifacts
- Download/export
- Version history

### **4.5 Profile Page**

- Account details
- Subscription tier
- Usage statistics
- API keys (if applicable)

## **Phase 5: Magic Carpet Integration (Week 5)**

### **5.1 Spatial Glass Effects**

- Glassmorphism cards
- Depth layers
- Glow effects

## **5.2 Reality Scrubber**

- Timeline navigation
- State snapshots
- Playback controls

## **5.3 Pre-Cognition Suggestions**

- Predictive actions
- Quick suggestions
- Confidence indicators

## **5.4 AI Presence Indicator**

- Emotional state
- Thinking animation
- Confidence display

# **Phase 6: Polish & Performance (Week 6)**

## **6.1 Performance**

- Code splitting
- Lazy loading
- Image optimization
- Service worker

## **6.2 Accessibility**

- Keyboard navigation
- Screen reader support
- Focus management
- ARIA labels

## **6.3 Mobile Experience**

- Responsive design
- Touch gestures
- Mobile-first components
- PWA support

## **6.4 Error Handling**

- Graceful degradation
- Retry mechanisms
- Offline support
- Error boundaries

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## UI/UX Requirements

### Design Principles

1. **Simplicity First:** Auto mode is clean, uncluttered
2. **Progressive Disclosure:** Advanced features revealed on demand
3. **Delightful:** Personality, animations, surprises
4. **Fast:** Instant feedback, optimistic updates
5. **Accessible:** Works for everyone

### Key Interactions

Action	Auto Mode	Advanced Mode
Send message	Just type and send	Same + model selection
New conversation	One click	Same + domain preset
View history	Basic list	Full history page
Settings	Minimal	Full settings page
See costs	Hidden	Real-time display
Model selection	Cato decides	User can override

### Visual Language

- **Colors:** Purple gradient (primary), Dark mode default
  - **Typography:** Inter (body), JetBrains Mono (code)
  - **Animations:** Subtle, purposeful, 200-300ms
  - **Icons:** Lucide icons, consistent sizing
  - **Spacing:** 8px grid system
- 

### API Integration Priority

#### Tier 1 - Must Have (Week 1-2)

1. `conversations.ts` - Full integration
2. `settings.ts` - User preferences
3. `my-rules.ts` - Personal rules
4. `models.ts` - Model listing
5. `domain-modes.ts` - Domain detection

#### Tier 2 - Should Have (Week 3-4)

6. `brain-plan.ts` - Plan visualization
7. `economic-governor.ts` - Cost tracking
8. `analytics.ts` - Usage stats
9. `ratings.ts` - Message feedback
10. `artifact-engine.ts` - Artifacts

### Tier 3 - Nice to Have (Week 5-6)

11. `time-travel.ts` - State snapshots
  12. `concurrent-execution.ts` - Parallel tasks
  13. `enhanced-collaboration.ts` - Collab features
  14. `flash-facts.ts` - Quick memory
  15. Remaining handlers
- 

### Success Metrics

Metric	Target
Time to first message	< 1 second
Message send latency	< 500ms perceived
Page load time	< 2 seconds
Lighthouse score	> 90
User satisfaction	> 4.5/5

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### Risk Assessment

Risk	Mitigation
Scope creep	Strict phase boundaries
Performance issues	Incremental optimization
API inconsistencies	Strong typing, error handling
Mobile experience	Mobile-first development

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### Immediate Next Steps

1. **Set up project structure** - Create all directories and base files
  2. **Install dependencies** - Add required packages
  3. **Create UI components** - shadcn/ui setup
  4. **Implement API services** - All 30 handlers
  5. **Build Auto Mode chat** - Enhanced chat interface
  6. **Add Advanced Mode toggle** - Feature flag system
  7. **Implement settings** - User preferences
  8. **Add My Rules** - Personal customization
  9. **Polish and test** - QA everything
  10. **Deploy** - Production release
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This document is the source of truth for Think Tank consumer app implementation.