

# Privacy Policy

**Last updated:** Wednesday, 7<sup>th</sup> of January 2026

Zyra (“we”, “our”, “us”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect information when you use the Zyra platform.

By using Zyra, you agree to the practices described in this policy.

## 1. Information We Collect

We may collect the following types of information:

### a. Personal Information

- Name or username (if provided)
- Email address
- Contact details submitted during verification or support requests

### b. Financial & Transaction Data

- Donation amounts
- Campaign funding data
- Blockchain transaction records
- Payment and payout-related information

Note: Zyra may temporarily **hold and process funds** on behalf of campaign creators.

### c. Technical & Usage Data

- IP address
- Device and browser information
- Platform usage and interaction data

## 2. How We Use Your Information

We use collected information to:

- Operate and maintain the Zyra platform
- Process donations and campaign payouts
- Verify campaigns and prevent fraud
- Improve platform performance and user experience
- Communicate important updates or notices
- Comply with legal and regulatory obligations

## 3. Blockchain Transparency

Zyra uses blockchain technology to enhance transparency.

Please note:

- Blockchain transactions are **public and immutable**
- Once data is recorded on-chain, it cannot be altered or deleted
- Zyra does not control public blockchain data

Users should understand this before making donations or creating campaigns.

## 4. Fund Custody & Data Handling

- Zyra may temporarily **hold and manage funds** raised through campaigns
- Financial data is handled securely and only for platform-related purposes
- Zyra does not sell or trade user financial information

## 5. Data Sharing & Third Parties

We do **not** sell or rent personal data.

We may share data with:

- Payment processors and blockchain infrastructure providers
- Identity verification or compliance partners (where applicable)
- Legal authorities if required by law

Each third party is required to handle data responsibly.

## 6. Data Security

We take reasonable measures to protect your data, including:

- Secure servers and encrypted storage
- Restricted internal access
- Regular monitoring for security threats

However, no system is 100% secure, and users acknowledge the inherent risks of online platforms.

## 7. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal data
- Request correction of inaccurate information
- Request deletion of off-chain personal data

Blockchain data **cannot be deleted** due to its immutable nature.

## 8. Cookies & Tracking

Zyra may use cookies or similar technologies to:

- Improve functionality
- Analyze platform usage
- Enhance user experience

You may disable cookies in your browser settings, though some features may be affected.

## 9. Children's Privacy

Zyra is not intended for individuals under **18 years of age**. We do not knowingly collect data from minors.

## 10. Changes to This Policy

We may update this Privacy Policy from time to time. Continued use of Zyra after updates means you accept the revised policy.

## 11. Contact Us

If you have questions about this Privacy Policy or your data, contact us at:  
[support@zyra.fund](mailto:support@zyra.fund)