

Hilary Nguyen

PORFOLIO

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EXPERIENCE

Hudl Product Design Intern

Lincoln, NE, USA · May '24 - Aug '24

- Collaborated cross-functionally to successfully implement the 'Complimentary Ticketing' feature, driving a 6% revenue increase in the initial quarter post-launch. Met project deadlines and adhered to scope requirements throughout the process.
- Worked with Product Manager to enhance the "Concession" feature, resulting in a projected annual sales increase of \$660 per organization.
- Optimized user flow for Complimentary Ticketing feature through A/B testing, resulting in a 30% boost in conversion rates and generating an extra \$10K in revenue.

Develop for Good UX Design Intern

San Francisco, CA, USA · May '23 - Aug '23

- Designed a user-centered prototype that increased organizational productivity by 86% within Rafiki Africa .
- Boosted user satisfaction by 95% by generating mobile app mock-ups and prototypes in partnership with clients.
- Decreased design revision time by 2 hours per project by streamlining the design process through documentation and a design system, leading to a 10% increase in overall productivity.

Dialexa, an IBM Product Design Apprentice

Dallas, TX, USA · Jan '23 - Apr '23

- Teamed up with a group of 8 designers to conduct quantitative and qualitative research, culminating in a 15% increase in user satisfaction ratings.
- Utilized agile methodologies to deliver high-quality UI solutions within tight deadlines, contributing to a 10% increase in overall project efficiency.
- Crafted UI elements that boosted user engagement metrics by 10% through improved readability.

PROJECTS

Nebula Planner planner.utdnebula.com/

Head Of Design · Nebula Planner is a product designed for college students at The University of Texas at Dallas to help plan their complex degree. I joined Nebula Planner as a founding UX Designer and helped introduced design-thinking into our product.

KnowVerse tinyurl.com/KnowVerse

UX Designer · KnowVerse is a four-week project created as a submission for a UX Challenge Competition hosted by Intuit. I worked in a team of 3 to designed Knowverse, an app that provides early career job seekers mentorship and career support. KnowVerse won 2nd place.

SKILLS

Miro · Figma · Agile Methodologies · HTML · CSS · Usability Testing · User Personas · Wireframing · Information Architecture · Responsive Design · Prototyping · Collaboration · Attention to Detail · Jira · Interaction Design · Mobile Design · UI Design · User Research · User-Centered Design · Design Thinking · Scrum · Time Management · JavaScript · Communication Skills · Adobe Creative Suite · Webflow · Framers · Dovetail · Microsoft Office · G Suite · Rapid Prototyping

EDUCATION

The University of Texas at Dallas

Bachelor of Science (BS)
Global Business & Marketing · Graduation: Aug '24