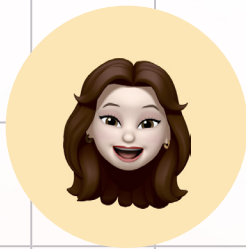


Hello! I'm ~~Hilary~~

I like to design cool things!

HILARY



MY

PORTFOLIO!

nguyenhilary0907@gmail.com

<https://www.linkedin.com/in/hilary-nguyen/>

<https://hilarynguyen.vercel.app/>

WORK EXPERIENCE!

UI Design Intern

American Society on Aging

(Jun 2023 – Aug 2023)

Achieved a **75% adoption rate** among the senior demographic by creating an intuitive, accessible user interface for a senior-focused app during my internship in UI design.

Partnered with cross-functional teams to design and launch user-friendly interfaces, **boosting user activity by an impressive 30%**.

Enhanced prototypes in collaboration with product stakeholders, leading to a **30% improvement in product efficiency**.

User Interface | User Research | Figma

STUFF I'M PASSIONATE ABOUT!

Head of Design

Nebula Labs (Non-profit Organization)

(Jan 2023 – Current)

As Head of Design, led UX design thinking workshops that actively engaged students, **resulting in an 300% increase in club participation and engagement**.

Established club brand guidelines and product design system resulted in **40% user recognition increase**.

Collaborated seamlessly with cross-functional teams to create wireframes and prototypes for **open-sourced softwares**, resulting in a **40% boost in user engagement**.

User Interface | User Research | Atlassian | Figma

CHECK OUT
ONE OF
OUR PROJECTS!

UX Design Intern

Develop For Good

(Jun 2023 – Aug 2023)

Designed an android prototype that **increased organizational productivity by 20% for teachers within Rafiki Africa**.

Conducted usability testing and seven different design iterations, resulting in a **1620% improvement in user feedback**

Collaborated with clients to produce mock-ups and prototypes, resulting in a remarkable **95% increase in user satisfaction**

Streamlined the design process through detailed documentation, **accelerating project timelines by 15%**

Created android based design system, ensuring consistency and standards across all designs.

User Interface | User Research | Figma | Notion

CLICK HERE TO SEE
OUR APP!

Practicing Design-Thinking

Awards & Achievements

1st Place Best Design | Hack UTD X

Designed HEX, an app to **help assist new homebuyers** in making informed decisions by utilizing 3D scanning and generative AI technology. I worked in a team of 4 with 3 engineers (2 front-end and 2 back-end). I **helped with market research, rapid prototyping, and branding**.

2nd Place Best Design | UTD UX Design Challenge 2023

Knowverse was **created to assist students in their professional journey**. I was part of a team of three and was responsible for **conducting user research, market research, wireframing, rapid prototyping, and usability testing**.

CHECK OUT
HEX

CHECK OUT
KNOWVERSE

Skills & Education

B.S Global Business & Marketing | Naveen Jindal School of Management

The University of Texas at Dallas

Davidson Honors Management Program

December 2024 | 3.5 GPA

Creative Tools: Adobe Creative Suite, Figma, Miro, Airtable,

Atlassians (Jira and Confluence), ProtoPie, Framer, and Webflow

Office Tools: Google Work Suite, Microsoft Office

Languages: Conversational Mandarin & Fluent Vietnamese