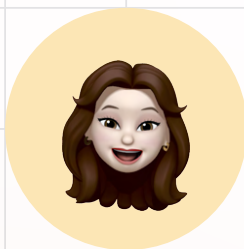


Hello! I'm ~~Hilary~~  
I like to design cool things!

HILARY



MY  
PORTFOLIO!

nguyenhilary0907@gmail.com  
<https://www.linkedin.com/in/hilary-nguyen/>

<https://www.hilary-nguyen.com/>

## WORK EXPERIENCE!

### Creative Production & Design Assistant

**The University of Texas at Dallas**  
(Feb 2022 – July 2022)

Led New Dimension Campaign, boosting brand awareness with strategic communication and design

Created impactful graphics and content for UT Dallas Development and Alumni Relations communications using Adobe Creative Suites

Graphic Design | Branding | Adobe Creative Suite

CLICK HERE FOR  
INFO ABOUT BRANDING!

### Product & Brand Designer

**Nebula Labs (Jan 2023 – Present)**

Work with a team of engineer to create a software to help students plan their four years university degree

Produced wireframes and mockups on Figma to help created product prototypes

Created UI design guidelines for an interdisciplinary team of 25+ maintainers for all projects within the organization

Conduct user researchs with over 30+ students to understand their needs and pain points

CLICK ME!  
Designed organization's distinctive branding assets, including logos, color schemes, and typography

Product Design | Graphic Design | Branding | Adobe Creative Suite | Figma

CHECK OUT  
OUR  
PRODUCT!

## FREELANCE!

### Lead Graphic Designer

**Descension: A Genshin Xianxia Project**  
(Dec 2021 – May 2023)

Generated \$30k+ revenue with 500+ orders via a targeted graphic advertising campaign for a short-run magazine worldwide

Designed a polished 120-page magazine layout and crafted 100+ marketing graphics

Created competitive zine products through creative collaboration with over 30 artists

Developed visual identity and brand assets generating over 3k followers on social media

CLICK ME!

Graphic Design | Branding | Print | Packaging | Adobe Creative Suite

CHECK OUT  
OUR COOL  
ZINE!

### Head Moderator & Lead Graphic Designer

**Nox et Lux: A MXTX Celestial Zine**  
(Feb 2022 – March 2023)

Developed branding and visual assets for project, leading a team of 10 people of various roles

Created and prepared 180 pages book layouts for print generated over \$10k revenue

Design and generate visual contents for social media

Social Media | Graphic Design | Branding | Print | Adobe Creative Suite

CHECK OUT  
OUR  
ACCOUNT

### Skills & Education

B.S Global Business & Marketing | Naveen Jindal School of Management  
The University of Texas at Dallas  
Davidson Honors Management Program

May 2024 | 3.5 GPA

**Creative Tools:** Adobe Creative Suite, Figma, Miro, Airtable  
**Office Tools:** Google Work Suite / Microsoft Office  
**Soft Skills:** Project Management & Teamwork!

**Languages:** Conversational Mandarin & Fluent Vietnamese

ASK ME ABOUT  
MERCHANDISES  
AND ZINES!

