

ZIWEI ZHU

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George Mason University
Department of Computer Science
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EDUCATION

Ph.D. Texas A&M University, USA, Computer Science	2016.08 – 2022.08
B.S. Wuhan University, China, Computer Science	2012.09 – 2016.06

RESEARCH INTERESTS

I am broadly interested in **data mining**, **machine learning**, and **information retrieval**, with a specific focus on augmenting **responsibility** in AI systems to provide fair, unbiased, accountable, and trustworthy services for both end users and society at large.

WORK EXPERIENCE

Tenure-Track Assistant Professor , George Mason University, VA	2022.08 – Now
Research Intern , Netflix, CA Mentors: Jingu Kim, Trung Nguyen, and Aish Fenton	2020.05 – 2020.08
Research Intern , Comcast Applied AI Lab, DC Mentor: Shahin Sefati	2019.05 – 2019.08

TEACHING EXPERIENCE

CSCE 584, Data Mining Department of Computer Science, George Mason University	2024 Spring
CSCE 782, Advanced Machine Learning Department of Computer Science, George Mason University	2023 Fall
CSCE 484, Data Mining Department of Computer Science, George Mason University	2023 Spring
CSCE 584, Data Mining Department of Computer Science, George Mason University	2022 Fall

PUBLICATIONS

Refereed Publications

- NAACL 2024 Anjishnu Mukherjee, Aylin Caliskan, **Ziwei Zhu**, Antonios Anastasopoulos. Global Gallery: The Fine Art of Painting Culture Portraits through Multilingual Instruction Tuning. The North American Chapter of the Association for Computational Linguistics, 2024.
- WWW 2024 Zheyuan Liu, Guangyao Dou, Eli Chien, Chunhui Zhang, Yijun Tian, **Ziwei Zhu**. Breaking the Trilemma of Privacy, Utility, Efficiency via Controllable Machine Unlearning. The 2024 ACM Web Conference.
- ECIR
IR4Good 2024 Chahat Raj, Anjishnu Mukherjee, Hemant Purohit, Antonios Anastasopoulos, **Ziwei Zhu**. SALSA: Saliency-Based Switching Attack for Adversarial Perturbations in Fake News Detection Models. 46th European Conference on Information Retrieval, 2024.
- ECIR
IR4Good 2024 Jinhao Pan, **Ziwei Zhu**, Jianling Wang, Allen Lin, James Caverlee. End-to-End Adaptive Local Learning for Alleviating Mainstream Bias in Collaborative Filtering. 46th European Conference on Information Retrieval, 2024.
- ECIR
IR4Good 2024 Allen Lin, Jianling Wang, **Ziwei Zhu**, James Caverlee. Federated Conversational Recommender Systems. 46th European Conference on Information Retrieval, 2024.
- SDM 2024 Ajay Krishna Vajjala, Dipak Falgun Meher, Shrinal Pothagoni, **Ziwei Zhu**, David S. Rosenblum. Viatoris-Rips Complex: A New Direction for Cross-Domain Cold-Start Recommendation. The 2024 SIAM International Conference on Data Mining.
- EMNLP 2023 Anjishnu Mukherjee, Chahat Raj, **Ziwei Zhu**, and Antonios Anastasopoulos. Global Voices, Local Biases: Socio-Cultural Prejudices across Languages. The 2023 Conference on Empirical Methods in Natural Language Processing.
- EMNLP 2023
Findings Xiangjue Dong, **Ziwei Zhu**, Zhuoer Wang, Maria Teleki, and James Caverlee. Co²PT: Mitigating Bias in Pre-trained Language Models through Counterfactual Contrastive Prompt Tuning. The 2023 Conference on Empirical Methods in Natural Language Processing.
- EMNLP 2023
Findings Zhuoer Wang, Yicheng Wang, **Ziwei Zhu**, and James Caverlee. Unsupervised Candidate Answer Extraction through Differentiable Masker-Reconstructor Model. The 2023 Conference on Empirical Methods in Natural Language Processing.
- CIKM 23 Yuqing Zhou, Tianshu Feng, Mingrui Liu, and **Ziwei Zhu**. A Generalized Propensity Learning Framework for Unbiased Post-Click Conversion Rate Estimation. The 32nd ACM International Conference on Information and Knowledge Management, 2023.
- ACL 23
Findings Xiangjue Dong, Yun He, **Ziwei Zhu**, and James Caverlee. PromptAttack: Probing Dialogue State Trackers with Adversarial Prompts. Findings of the Association for Computational Linguistics 2023.
- WWW 23 Allen Lin, **Ziwei Zhu**, Jianling Wang, and James Caverlee. Enhancing User Personalization in Conversational Recommenders. The 2023 ACM Web Conference, 2023.

- MobiSys 23 Liuyi Jin, Tian Liu, Amran Haroon, Radu Stoleru, Michael Middleton, **Ziwei Zhu**, Theodora Chaspari. EMSAssist: An End-to-End Mobile Voice Assistant at the Edge for Emergency Medical Services. The 21st ACM International Conference on Mobile Systems, Applications, and Services, 2023.
- ECIR 23 Han Zhang, **Ziwei Zhu**, and James Caverlee. Evolution of Filter Bubbles and Polarization in News Recommendation. The 45th European Conference on Information Retrieval, 2023. (short paper)
- CIKM 22 Shuo Lin, Jianling Wang, **Ziwei Zhu**, and James Caverlee. Quantifying and Mitigating Popularity Bias in Conversational Recommender Systems. The 31st ACM International Conference on Information and Knowledge Management, 2022.
- WWW 22 James Kotary, Ferdinando Fioretto, Pascal Van Hentenryck, and **Ziwei Zhu**. End-to-end Learning for Fair Ranking Systems. The Web4Good special track in 33rd ACM International Conference on World Wide Web, 2022.
- WSDM 22 **Ziwei Zhu** and James Caverlee. Fighting Mainstream Bias in Recommender Systems via Local Fine Tuning. The 15th ACM International Conference on Web Search and Data Mining, 2022.
- KDD 21 **Ziwei Zhu**, Yun He, Xing Zhao, and James Caverlee. Popularity Bias in Dynamic Recommendation. The 27th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining, 2021.
- SIGIR 21 **Ziwei Zhu**, Jingu Kim, Trung Nguyen, Aish Fenton, and James Caverlee. Fairness among New Items in Cold Start Recommender Systems. The 44th International ACM SIGIR Conference on Research and Development in Information Retrieval, 2021.
- WSDM 21 **Ziwei Zhu**, Yun He, Xing Zhao, Yin Zhang, Jianling Wang, and James Caverlee. Popularity-Opportunity Bias in Collaborative Filtering. The 14th ACM International Conference on Web Search and Data Mining, 2021.
- WWW 21 Xing Zhao, **Ziwei Zhu**, and James Caverlee. Rabbit Holes and Taste Distortion: Distribution-Aware Recommendation with Evolving Interests. The 32th International Conference on World Wide Web, 2021.
- SDM 21 Jianling Wang, Kaize Ding, **Ziwei Zhu**, and James Caverlee. Session-based Recommendation with Hypergraph Attention Networks. The 2021 SIAM International Conference on Data Mining.
- SIGIR 20 **Ziwei Zhu**, Shahin Sefati, Parsa Saadatpanah, and James Caverlee. Recommendation for New Users and New Items via Randomized Training and Mixture-of-Experts Transformation. The 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval, 2020.
- SIGIR 20 **Ziwei Zhu**, Jianling Wang, and James Caverlee. Measuring and Mitigating Item Under Recommendation Bias in Personalized Ranking Systems. The 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval, 2020.
- RecSys 20 **Ziwei Zhu**, Yun He, Yin Zhang, and James Caverlee. Unbiased Implicit Recommendation and Propensity Estimation via Combinational Joint Learning. The 14th ACM Conference on Recommender Systems, 2020. (short paper)

- RecSys 20 Yin Zhang, **Ziwei Zhu**, Yun He, and James Caverlee. Content-Collaborative Disentanglement Representation Learning for Enhanced Recommendation. The 14th ACM Conference on Recommender Systems, 2020.
- EMNLP 20 Yun He, **Ziwei Zhu**, Yin Zhang, Qin Chen, and James Caverlee. Infusing Disease Knowledge into BERT for Health Question Answering, Medical Inference and Disease Name Recognition. The 2020 Conference on Empirical Methods in Natural Language Processing.
- WWW 20 Xing Zhao, **Ziwei Zhu**, Majid Alfifi, and James Caverlee. Addressing the Target Customer Distortion Problem in Recommender Systems. The 31st International Conference on World Wide Web, 2020. (short paper)
- WSDM 20 Xing Zhao, **Ziwei Zhu**, Yin Zhang, and James Caverlee. Improving the Estimation of Tail Ratings in Recommender System with Multi-Latent Representations. The 13th ACM International Conference on Web Search and Data Mining, 2020.
- WSDM 20 Jianling Wang, Kaize Ding, **Ziwei Zhu**, Yin Zhang, and James Caverlee. Elite Opinion Leaders in Recommendation Systems: Elicitation and Diffusion. The 13th ACM International Conference on Web Search and Data Mining, 2020
- WSDM 20 Jianling Wang, **Ziwei Zhu**, and James Caverlee. User Recommendation in Content Curation Platforms. The 13th ACM International Conference on Web Search and Data Mining, 2020.
- WWW 19 **Ziwei Zhu**, Jianling Wang, and James Caverlee. Improving Top-K Recommendation via Joint Collaborative Autoencoders. The 30th International Conference on World Wide Web, 2019. (short paper)
- CIKM 18 **Ziwei Zhu**, Xia Hu, and James Caverlee. Fairness-Aware Tensor-Based Recommendation. The 27th ACM International Conference on Information and Knowledge Management, 2018.
- ICDM 18 Yun He, Haochen Chen, **Ziwei Zhu**, and James Caverlee. Pseudo-Implicit Feedback for Alleviating Data Sparsity in Top-K Recommendation. The 2018 IEEE International Conference on Data Mining, 2018. (short paper)
- BSN 17 **Ziwei Zhu**, Sebastian Ober, and Roozbeh Jafari. Modeling and Detecting Student Attention and Interest Level Using Wearable Computers. The 14th IEEE International Conference on Wearable and Implantable Body Sensor Networks, 2017.

Workshop Papers

- EAI 23 Han Zhang, **Ziwei Zhu**, and James Caverlee. Alleviating Filter Bubbles and Polarization in News Recommendation via Dynamic Calibration. 2nd ACM SIGKDD Workshop on Ethical Artificial Intelligence: Methods and Applications, 2023.
- FAccTRec 22 Allen Lin, **Ziwei Zhu**, Jianling Wang, and James Caverlee. Towards Fair Conversational Recommender Systems. The 5th FAccTRec Workshop on Responsible Recommendation at RecSys 2022.
- DSAI4RRS **Ziwei Zhu**, Yun He, Xing Zhao, and James Caverlee. Evolution of Popularity Bias: Empirical Study and Debiasing. KDD 2022 Workshop on Data Science and Artificial Intelligence for Responsible Recommendations, 2022. **(Best Paper Award)**

SSL 21 Yun He, **Ziwei Zhu**, Yin Zhang, Qin Chen and James Caverlee. Infusing disease knowledge into BERT for Health Question Answering, Medical Inference and Disease Name Recognition. The Workshop on Self-Supervised Learning for the Web at WWW, 2021.

FatRec 18 **Ziwei Zhu**, Jianling Wang, Yin Zhang, and James Caverlee. Fairness-Aware Recommendation of Information Curators. The 2nd FATREC Workshop on Responsible Recommendation, 2018.

INVITED TALKS

- “Fairness in RecSys” 2023.10
Virginia Tech, Arlington
- “Fairness in RecSys” 2023.10
American University, DC
- “Fairness in Artificial Intelligence” 2023.04
MPI ReConEx 2023
- “Toward Fairness-aware Recommender Systems” 2023.03
DEFIRST Seminar
- “Fairness among New Items in Cold Start Recommender Systems” 2021.07
Netflix Research Seminar
- “Toward Fairness-aware Recommender Systems” 2021.04
University of North Texas
- “Item Fairness in Recommender Systems” 2020.08
Netflix Research Seminar

PROFESSIONAL SERVICE

Conference Program Committees

- KDD: 2022, 2023, 2024
- SIGIR: 2022
- WSDM: 2022, 2023, 2024
- CIKM: 2023, 2024
- RecSys: 2023, 2024
- SDM: 2023, 2024
- AAAI: 2023, 2024
- FAccT: 2023
- ECML: 2023, 2024

Journal Reviewer

- IEEE Transactions on Knowledge and Data Engineering
- IEEE Transactions on Services Computing

- IEEE Intelligent Systems
- ACM Transactions on Information Systems
- ACM Transactions on Recommender Systems
- ACM Transactions on Intelligent Systems and Technology
- Information Processing and Management
- Big Data Journal
- The Electronic Library
- Knowledge-based Systems
- Machine Learning Journal
- Heliyon Journal
- Neurocomputing Journal
- International Journal of Human-Computer Interaction