

AYUSH SHARMA

Location: Indore, Madhya Pradesh, India

Email: ayushsharma.chh@gmail.com | Mobile: +91-9893064257

Objective

To pursue a career in an organization which offers excellent career growth. I desire to work with a diverse group of people and execute challenging assignments with utmost dedication and potential for both my personal and organizational benefit.

SKILLS

Technical Skills : Java(core), HTML, CSS, MySQL, Data Structures

Political Skills : Team Management | Leadership | Booth Level Management | Social Media Management | Ground Survey | Rebel Tracking | Media Monitoring

EXPERIENCE

Social Media Management – Janmat Political Consulting

Dec 2024 – Present

- Handle social media accounts of MLAs and MPs across major platforms.
- Create and manage posts, reels, and videos to increase public engagement.
- Plan digital campaigns and monitor online reputation.
- Analyse social media metrics to improve outreach.
- Coordinate with ground teams for real-time updates and events

Political Campaign & Leadership

Dec 2023

- Collaborated with a Member of Legislative Assembly (MLA) during the 2023 state elections, managing the candidate's social media presence to enhance public engagement and promote key campaign messages across multiple platforms.
- Worked with a national-level political party during elections, engaging with Sarpanch, Janpad members, and Jila Panchayat representatives to support campaign activities; led a team of volunteers and oversaw social media strategy to increase outreach and voter awareness at the grassroots level.
- Attended a 3-day election training program organized by the former Chief Minister of Madhya Pradesh, gaining insights into political campaigning, public engagement techniques, and leadership strategies during elections.

EDUCATION

DAVV University

Indore

Master Of Computer Application - 6.19 CGPA

Sep 2023 – Jun 2025

MCU University

Bhopal

Bachelor Of Computer Application - 8.3 CGPA

July 2020 – Jun 2023