

MISC SPONSORSHIP PROSPECTUS

The University of Melbourne



OCT 2023 – NOV 2024

Presented in October 2023 by:
**MELBOURNE
INFORMATION SECURITY
CLUB**



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WHO ARE WE?



MISC 2023-2024 committee

The University of Melbourne Information Security Club (MISC) aims to create an inviting environment for passionate students who are interested in cybersecurity. Through the numerous educational workshops we hold in each semester, we facilitate discussion on cyber and information security and teach students hands-on skills within the field.

Furthermore, during our capture the flag events, students are given the opportunity to delve into the world of ethical hacking. As we prepare club members to pursue a career in Cybersecurity, we open up networking opportunities and a way for them to get insight into the industry through our sponsorships and industry events.

To continue inspiring the hundreds of eager students in our club, become a sponsor for MISC today!

WORKSHOPS



■ THE HEART OF MISC

MISC holds frequent workshops throughout the year which provide access to quality cybersecurity education for both new students and veterans.

MISC caters to students' desires to learn explore cybersecurity beyond the classroom. We conduct weekly hands-on workshops about various cybersecurity topics that are not covered in University classes. Many of our workshops have an emphasis on ethical hacking, and developing the technical skills of the club members to participate in CTF challenges. In addition to our technical workshops, we also hold industry-related workshops to prepare students for a career in the cybersecurity field.

We are looking to expand our workshop events to include sponsored workshops that allow students to learn cybersecurity concepts and skills that companies are currently demanding.

Students find workshops to be a very important part of the MISC experience, with over 95% of new members mentioning their interest in MISC being connected to learning new cybersecurity concepts.

This is why the heart of MISC is definitely our workshops, which we will continue to deliver in the upcoming year with a focus on quality and catering to students of all levels.

CAPTURE THE FLAG

CTFS



CTF (Capture the Flag) competitions involve attendees completing various cybersecurity challenges, and to collaborate and compete with other like-minded people.

With promotion of cybersecurity being one of the main aims of MISC, we realised that the best way to gain knowledge would be getting hands-on exposure and CTFs did just that. They allow students to work through real security challenges and broaden their understanding on cybersecurity.

MISC has had experience with holding CTFs with an average attendance of 103, with 124 participants competing in our most recent CTF with Atlassian.

Our CTFs help promote the improvement of cybersecurity skills among students, by providing them an avenue to showcase their security knowledge and learn new methods and techniques.

INDUSTRY EVENTS

MISC also holds industry events, such as sponsored career information sessions, panels and networking events which allow members to prepare themselves for a career in the Cybersecurity field and learn more about the industry through interaction with industry professionals..



MISC has held many sponsored career information sessions where companies can come and talk to students about the cybersecurity work that they do and provide information about security roles that they offer. These events provide a great opportunity for students to engage with industry professionals and for companies to engage with the student body.

100% of students who attended sponsor information sessions expressed interest in attending similar events in the future.

Another large part of MISC's info session portfolio is holding panel discussions and tech talks in conjunction with our sponsors. These events are valuable as they stimulate club members' interest in cybersecurity and broaden their awareness of what is happening in the security world and what technologies companies are using.

Over 90% of students have provided feedback that they found discussions with representatives from companies such as Atlassian, Tesseract and promithic.io very informative and an integral part of their understanding of the security industry.



SOCIAL EVENTS



In addition to providing students with opportunities to gain technical skills and learn about the Cybersecurity field, MISC also holds many social events, aiming to bring together the Cybersecurity community within the University of Melbourne. Through social events such as free coffee, pizza and game nights, MISC fosters a casual environment for students to meet others with similar interests, while enjoying light refreshments.

We understand the entering into the Cybersecurity field can be intimidating for individuals, and having a community to come together with can be incredibly motivating for students to keep persevering, so our social events aim to cultivate a welcoming and diverse group of students who can share their uni experiences together.



FUTURE EVENTS



MISC aims to approach the new year of 2024 stronger than ever before. Here is a sneak peak of some of the events and ideas we have planned:

- Competing in a CTF as a club, and holding various workshops to prepare students for this
- Games night
- Introductory workshops for those new to the Cybersec world
- Industry Q&A panel
- Free coffee events
- MISC branded merchandise for club members
- Industry networking events

And much more...

Join us to help turn these ideas into reality!



CLUB STATISTICS AND REVIEWS



300+ Members

Over 30 events this past year

Students from all levels and fields of the university are part of MISC

One of the fastest growing tech clubs at University of Melbourne

90% of students would attend similar events as conducted in the past and 88% of them had an immensely great experience participating in MISC

"One of the best decisions I've made in university is being a part of a club so accepting and active"
- MISC Member

PREVIOUS SPONSORS



Deloitte.



kaspersky

PURE SECURITY



 **ATLASSIAN**



CommonwealthBank

 **PentesterLab**

 **CyberCX**

Optiver

ANNUAL SPONSORSHIP PACKAGES



PLATINUM

- \$1200 AUD
- 2 EVENTS FOR COMPANY
- NAME MENTIONED ON ALL PLATFORMS AS PLATINUM SPONSORS

GOLD

- \$900 AUD
- 1 EVENT FOR COMPANY
- NAME MENTIONED ON ALL PLATFORMS AS GOLD SPONSORS

SILVER

- \$600 AUD
- NAME MENTIONED ON ALL PLATFORMS AS SILVER SPONSORS

CONTACT US



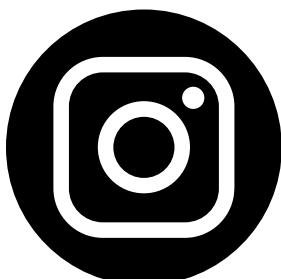
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