

Credit Card Transaction Report

Revenue

55M

Total Transt

45M

Interest

8M

Count

656K

Card_Cate	Sum of Revenue	Sum of Total_Trans_amt	Sum of Interest_Earned
-----------	----------------	------------------------	------------------------

Blue	4,61,39,397.74	36957875	64,95,887.74
------	----------------	----------	--------------

Gold	24,54,072.16	2024078	3,73,784.16
------	--------------	---------	-------------

Platinum	11,35,608.05	953314	1,61,629.05
----------	--------------	--------	-------------

Silver	55,86,332.28	4586746	8,12,081.28
--------	--------------	---------	-------------

Total	5,53,15,410.23	44522013	78,43,382.23
-------	----------------	----------	--------------

Q4

Q3

Q2

Q1

Week_Start_Date

All

Med

Low

High

Silver

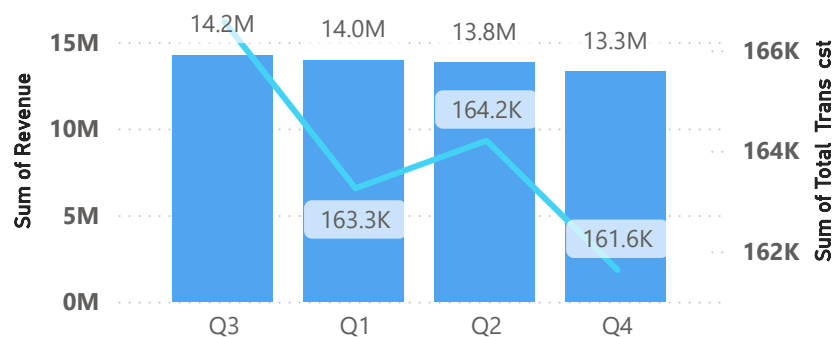
Blue

Gold

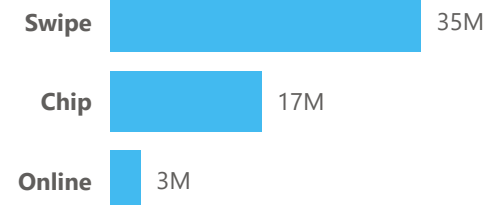
Platinum

Revenue and total trans count

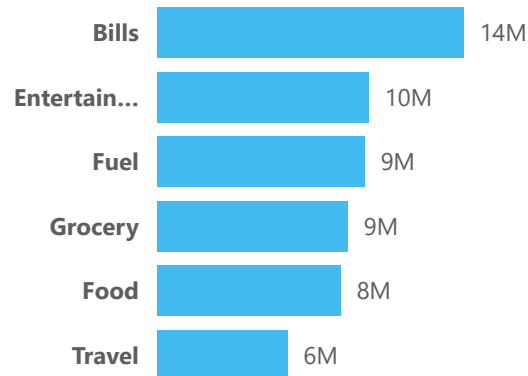
Sum of Revenue Sum of Total_Trans_cst



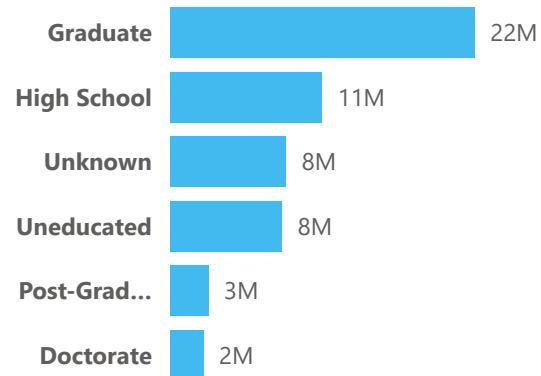
Revenue by Use Chip



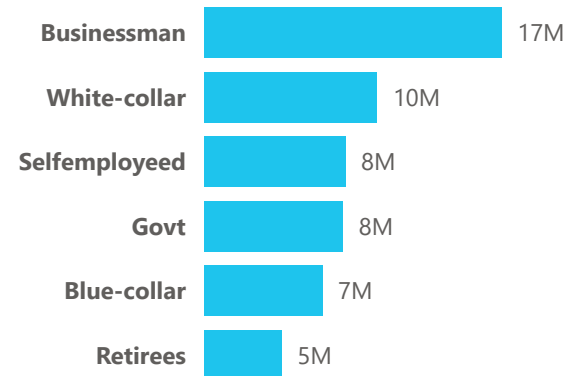
Revenue by Expenditure type



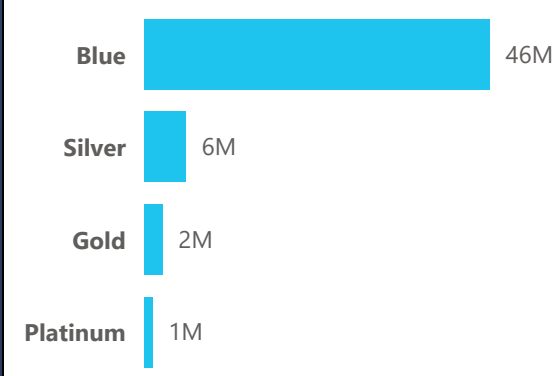
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Income

576M

Interest

8M

CSS

3.19

Swipe

Online

Chip

F

M

Silver

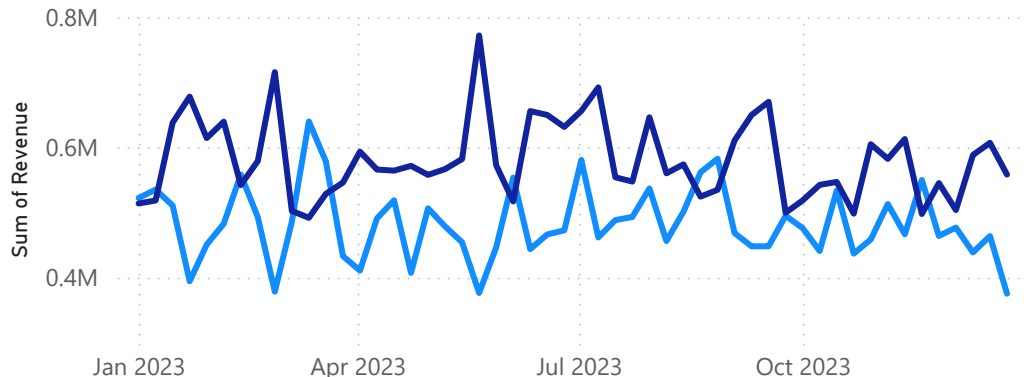
Blue

Gold

Platin...

Revenue by Week

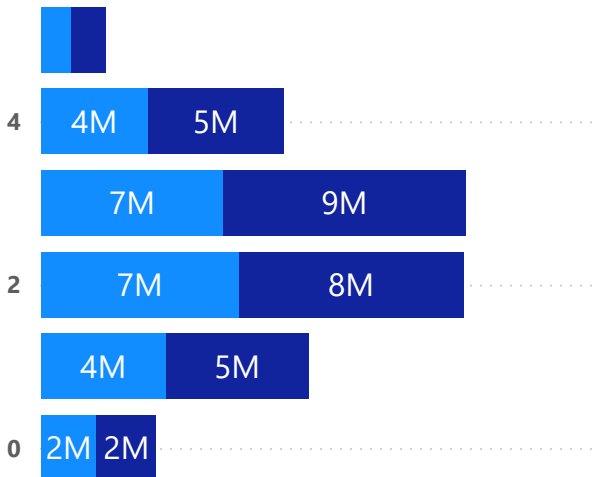
Gender ● F ● M



Customer_Job Sum of Revenue Sum of Interest_Earned

Blue-collar	69,04,278.57	9,52,800.57
Businessman	1,73,87,832.31	25,39,390.31
Govt	81,11,701.37	11,60,016.37
Retirees	45,35,184.24	6,30,359.24
Selfemployeed	82,61,757.81	11,19,741.81
White-collar	1,01,14,655.93	14,41,073.93
Total	5,53,15,410.23	78,43,382.23

Dependent Count



Income Group

High

7M

22M

Med

8M

8M

Low

10M

Age Group

20-30

30-40

40-50

50-60

60+

4M

5M

11M

14M

9M

10M

Top 5 State

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M

Marital Status

Married

13M

15M

Single

11M

12M

Unknown

2M