

MIND ARENA

Bring back the joy of reading and film appreciation
through gamification and competition

by Alexander

THE PROBLEM WITH MODERN ENTERTAINMENT

- Decreased attention span & dominance of TikTok
- Reading for pleasure on decline
- Fast dopamine cravings

RETURN TO “NORMALCY”

MIND ARENA utilizes the principles of gamification through its features: challenges, competition, and badges

HOW DOES IT WORK?

SET UP YOUR PROFILE

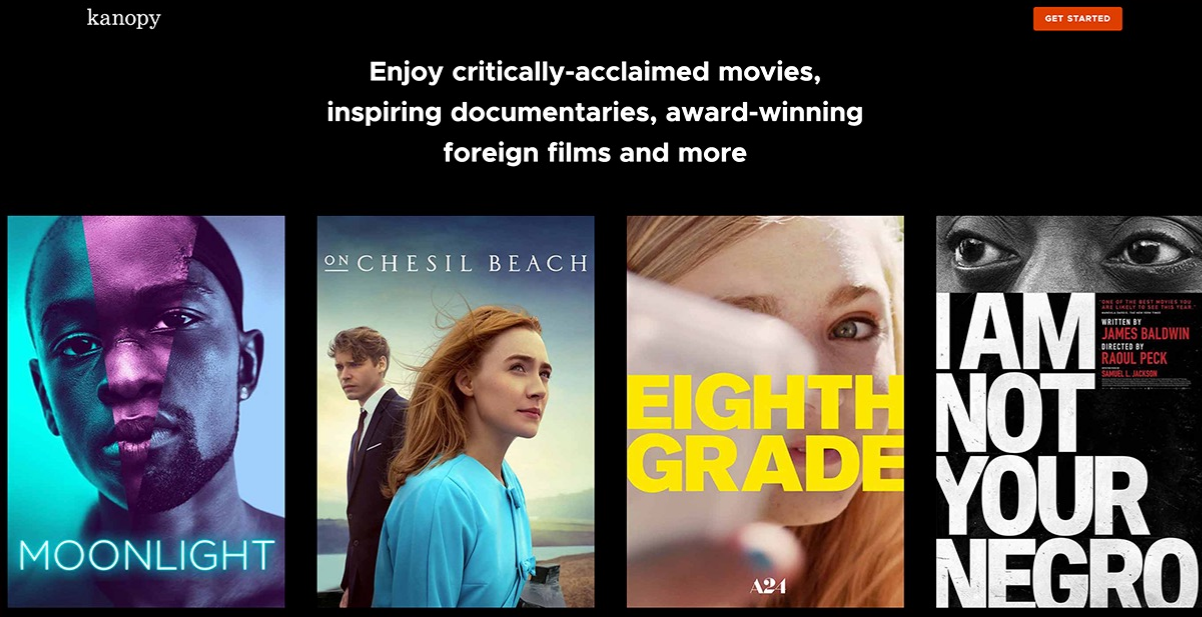
CREATE & ACCEPT CHALLENGES

TRACK PROGRESS

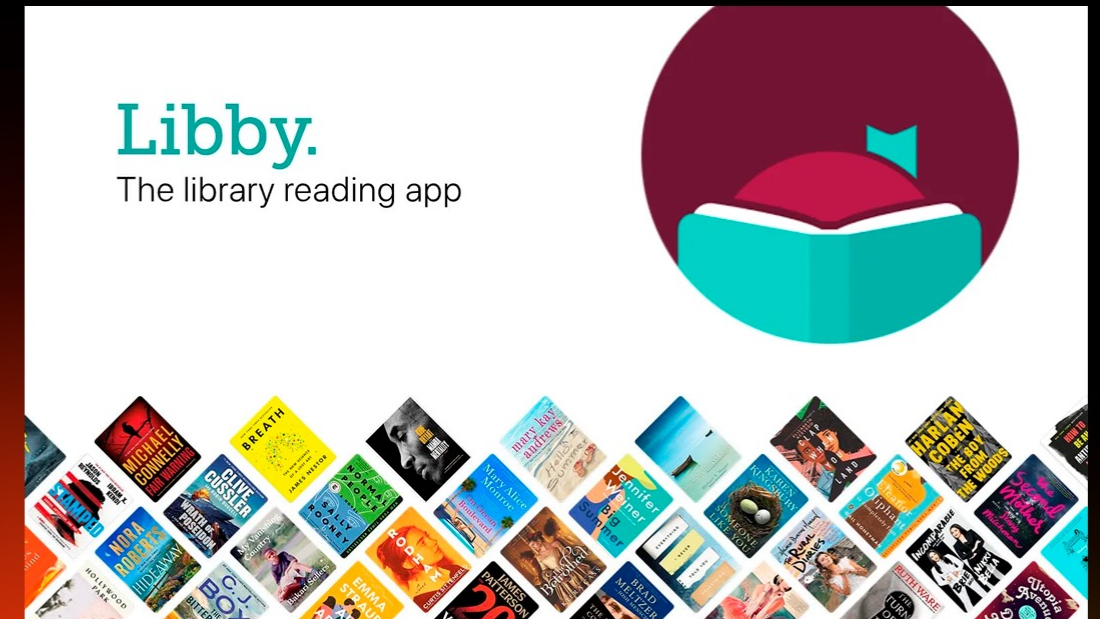
EARN REWARDS & ACHIEVEMENTS

COMPETE & SHARE THE JOY

POSSIBLE FUTURE INTEGRATIONS



Free streaming service with a selection of quality movies worth your time



Free mobile app with access to library collections

TESTERS' FEEDBACK

- 'Navigation is quite intuitive'
 - 'I want to add friends'
 - 'More curated lists are needed'
 - 'Background image could be better'
 - 'Overall quite nice'
 - 'Needs more interactivity'