

Alex Glasson

MBA, MSF

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Education

August 2022 - June 2024

Master of Business Administration

University of Denver

August 2022 - June 2024

Master of Science, Finance

University of Denver

August 2019 - November 2021

Bachelor of Science, Business Administration

University of Denver

Cum Laude

Certifications

CSRIC®

PCEP™

MOS Expert

Skills

- Proficient in Keynote, Google Suite, Java, Python, R.
- Expertise in strategic planning, project scheduling/logistics, and wireframing in Axure.
- Deep understanding of venture capital investments, including due diligence and competitive analysis.
- Exceptional verbal and written communication skills.
- Strategic and analytical thinking.

Awards & Recognitions

January 2023

Daniels Race & Case

2nd Place

March 2023

Net Impact Case Competition

Finalist

March 2023

Inclusive Excellence Case Competition

Finalist

2012

NASA Ames Scholarship

Interests

December 2020

E-Sports World Champion

VR Master League

January 2021

Built My Own Crypto Currency

In an effort to better understand blockchain technology, and hash functions.

Current

Building AI Powered Cat Toy

Including model training and automation functions to entertain my cat while I'm away.

Professional Experience

Managing Partner

Pioneer Venture Group

October 2022 - Present

- Lead and oversee a robust portfolio of 10+ seed-stage investments averaging \$25,000, driving substantial portfolio company growth and strategic exits.
- Develop and maintain relationships with founders, co-investors, and key startup ecosystem influencers, sourcing lucrative deal opportunities.
- Perform rigorous annual assessments and due diligence of over 30 companies for potential investment, utilizing financial analysis, market research, and interviews.

MBA Intern

Techstars Boulder

January 2023 - April 2023

- Conducted rigorous due diligence and financial analysis for 2 early-stage product-focused startups, offering valuable insights and facilitating decision-making using custom built financial models.
- Assisted founders in strengthening investor relations and navigating the complexities of venture capital fundraising, culminating in over \$100,000 raised.
- Collaborated within a dynamic environment to accelerate the growth and development of startups, embodying Techstars' 'Give First' philosophy.

Product Manager

Fanfare Entertainment

March 2014 - April 2019

- Led the complete development of mobile applications for 9 high-profile celebrities and brands, managing all stages from design conceptualization to successful launch.
- Spearheaded the end-to-end development and launch of 9 key products, driving significant user engagement and company growth.
- Utilized data-driven analysis with Python and R, to inform product decisions, aligning with company goals and customer expectations.
- Led 6 different cross-functional teams including engineering, UI/UX design, and marketing to ensure successful and timely product delivery, and sustainable revenue growth.

Founder/Managing Partner

Banwell Technologies

April 2015 - June 2018

- Successfully launched Banwell Technologies, an app-building and consulting platform aimed at democratizing mobile app creation, facilitating the ideation to execution journey for budding entrepreneurs and businesses.
- Fostered partnerships with over 50 industry leaders and influencers, facilitating cross-promotion and collaborative opportunities, thereby enhancing brand visibility and attracting potential investment prospects.
- Built and led a dynamic team of 30 sales, marketing, and development professionals, nurturing a culture of innovation, collaboration, and excellence.

Notable Projects

M&A Deal Sourcing & Diligence

Maxar Technologies

March 2023 - June 2023

- Led a strategic project to identify potential M&A targets in the satellite, geospatial, entertainment, and metaverse sectors, resulting in a curated list of over 50 high-potential companies for acquisition and strategic partnership consideration.
- Conducted comprehensive due diligence for 10 shortlisted targets, encompassing financial analysis, technological assessment, and market positioning.
- Collaborated with 10+ different cross-functional teams to evaluate synergies and integration challenges.
- Presented findings to the executive team, offering data-driven insights and strategic recommendations which informed Maxar's M&A strategy.

Official Keith Urban App

Fanfare Entertainment

April 2014 - February 2019

- Spearheaded the end-to-end development of the official mobile application for the globally renowned artist, Keith Urban.
- Coordinated closely with brand representatives, designers, and developers to encapsulate the essence of Keith Urban's brand within the app, ensuring it resonated with his global fanbase of over 1 million people.
- Integrated innovative features to drive user engagement, including being one of the first mobile applications to fully incorporate virtual currency as a key element to enhance fan engagement and entertainment while creating new revenue streams, providing fans with unique experiences such as exclusive content, event information, and interactive elements.