

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies
 - Data Collection using SpaceX API, Data Collection with Web Scraping, Data Wrangling, Exploratory Data Analysis using SQL, EDA DataViz Using Python Pandas and Matplotlib, Launch Sites Analysis with Folium-Interactive Visual Analytics and Ploty Dash, and Machine Learning Landing Prediction.
- Summary of all results
 - Exploratory Data Analysis results, Interactive Visual Analytics and Dashboards, and Predictive Analysis.

Introduction

- Project background and context
 - Analyze SpaceX launch data to identify factors influencing landing success and build a predictive model to assist competitors in making informed bids against SpaceX.
 - SpaceX's \$62 million Falcon 9 launches are cheaper than competitors' \$165 million launches due to reusable first stages. This project analyzes SpaceX launch data to predict Falcon 9 first stage landing success, aiding competitors in bidding against SpaceX.
- Problems you want to find answers
 - Predict the success of SpaceX Falcon 9 first stage landings to determine launch costs.



Methodology

Executive Summary

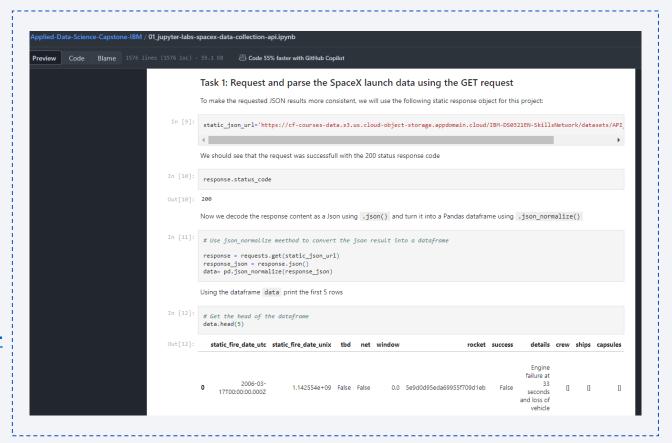
- Data collection methodology:
 - Describes how data was collected
- Perform data wrangling
 - Describes how data was processed
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

- Data for this project was collected using the SpaceX API and additional sources like Wikipedia. The API provided detailed information about each Falcon 9 launch, including rocket details, payload, launch site, and core data. Steps to collect and prepare the data:
 - API Requests: Data was requested from the SpaceX API, retrieving information on past launches.
 - Data Extraction: Specific details were extracted using the API, such as booster version, payload mass, orbit, launch site details (longitude and latitude), and core information (landing outcome, gridfins usage, reuse count, etc.).
 - Data Wrangling: The extracted data was cleaned and transformed into a structured format suitable for analysis. This included handling missing values and filtering out irrelevant data.
 - Data Integration: The cleaned data was combined into a single DataFrame, ensuring all relevant information was available for analysis.
- The final dataset included comprehensive details on Falcon 9 launches, enabling thorough analysis and predictive modeling.

Data Collection - SpaceX API

- Data was collected using the SpaceX RESTful API by making GET requests. The launch data was retrieved and parsed, then the JSON response content was decoded and converted into a Pandas DataFrame for further analysis.
- GitHub URL of the completed SpaceX API calls notebook:
 https://github.com/a-hognose-snake/Applied-Data-Science-Capstone-IBM/blob/main/O1_jupyter-labs-spacex-data-collection-api.ipynb



Data Collection - WebScraping

- The process scraped data from the Wikipedia page titled "List of Falcon 9 and Falcon Heavy launches" using BeautifulSoup. The relevant launch records were stored in an HTML table, which was parsed to extract data on launch dates, times, sites, payloads, orbits, customers, and outcomes. The parsed data was organized into a dictionary and then converted into a Pandas DataFrame for further analysis.
- GitHub URL of the completed web scraping notebook: https://github.com/a-hognose-snake/Applied-Data-Science-Capstone-IBM/blob/main/O2_jupyter-labs-webscraping.ipynb

Data Wrangling

- The process included data wrangling, exploratory data analysis, and creating training labels for our machine learning model.
 - Data Wrangling:
 - Import Libraries: Pandas and NumPy.
 - Load Data: SpaceX dataset into a DataFrame.
 - Identify Missing Values: Calculated missing value percentages.
 - Determine Data Types: Identified numerical and categorical columns.
 - Exploratory Data Analysis (EDA):
 - Launch Sites: Counted launches at each site.
 - Orbits: Counted occurrences of each orbit type.
 - Mission Outcomes: Analyzed mission outcomes.
 - Creating Training Labels:
 - Define Landing Outcomes: Categorized as successful or unsuccessful.
 - Label Creation: Binary label (Class) with 1 for success and 0 for failure.
 - Success Rate: Averaged the Class column.
- These steps prepare the data for training models to predict Falcon 9 landing success.
- GitHub URL of your completed data wrangling related notebook: https://github.com/a-hognose-snake/Applied-Data-Science-Capstone-IBM/blob/main/03_labs-jupyter-spacex-Data%20wrangling.ipynb

EDA with Data Visualization

- Performed data analysis and visualization using Pandas and Matplotlib.
 - Exploratory Data Analysis
 - Preparing Data for Plotting
- Used scatter plots to Visualize the relationship between Flight Number and Launch Site, Payload and Launch Site, Flight Number and Orbit type, Payload and Orbit type.
- Used Bar chart to Visualize the relationship between success rate of each orbit type
- Line plot to Visualize the launch success yearly trend.
- GitHub URL of your completed EDA with data visualization notebook: https://github.com/a-hognose-snake/Applied-Data-Science-Capstone-IBM/blob/main/05 edadataviz.ipynb

EDA with SQL

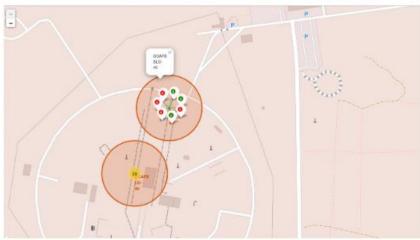
 GitHub URL of your completed EDA with SQL notebook: https://github.com/a-hognose-snake/Applied-Data-Science-Science-Capstone-IBM/blob/main/O4_jupyter-labs-eda-sql-coursera_sqllite.ipynb

```
Task 4
Display average payload mass carried by booster version F9 v1.1
 %sql select avg(payload mass kg ) as average from SPACEXTBL where booster version like 'F9 \
* sqlite:///my_data1.db
Done.
           average
2534.666666666665
Task 5
List the date when the first succesful landing outcome in ground pad was acheived.
Hint:Use min function
 %sql select min(date) as date from SPACEXTBL where mission outcome like 'Success'
* sqlite:///my_data1.db
Done.
      date
2010-06-04
Task 6
List the names of the boosters which have success in drone ship and have payload mass greater than
4000 but less than 6000
In [14]:
 %sql select booster version from SPACEXTBL where (mission outcome like 'Success') and (payloa
```

Build an Interactive Map with Folium

- Various map objects such as markers, circles, and lines were created and added to a Folium map to enhance the visualization of SpaceX launch sites and their success rates. Markers were used to pinpoint the exact locations of each launch site, providing a clear geographical context. Circles were added around these markers to represent the payload range, with the size of the circles indicating the payload capacity at each site. Lines were used to connect the launch sites to their respective landing zones, illustrating the flight paths and distances traveled by the rockets.
 - These objects were added to provide an intuitive and interactive way for users to explore the data. The markers help users quickly identify and locate the launch sites, while the circles offer a visual representation of the payload capacities, making it easier to understand the distribution and capabilities of each site. The lines connecting launch sites to landing zones further enrich the map by showing the relationship between launch and landing locations, highlighting the complexity and reach of SpaceX missions
- GitHub URL of your completed interactive map with Folium map: https://github.com/a-hognose-snake/Applied-Data-Science-Capstone-IBM/blob/main/06 lab jupyter launch site location.ipynb





Build a Dashboard with Plotly Dash

- Launch Site Drop-down: Allows selection of specific launch sites or all sites to filter data.
- Success Pie Chart: Displays total successful launches, updating based on the selected site.
- Payload Range Slider: Enables selection of payload mass range for detailed analysis.
- Success-Payload Scatter Chart: Shows correlation between payload mass and launch success, updating with selected site and payload range.
- These interactive components provide a user-friendly interface for exploring SpaceX launch data. The drop-down and slider allow flexible filtering, the pie chart offers a quick success rate overview, and the scatter plot details the impact of payload on launch outcomes. Together, they facilitate comprehensive and insightful analysis.
- GitHub URL of your completed Plotly Dash lab: https://github.com/a-hognose-snake/Applied-Data-Science-Capstone-IBM/blob/main/07 build a dashboard application with plotly dash

Predictive Analysis (Classification)

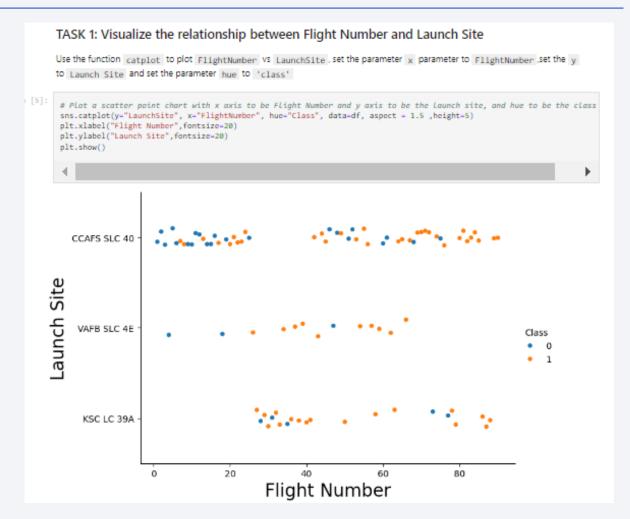
- Building the Model
 - Data Preparation: Collect and clean the dataset, engineer features, and split into training, validation, and test sets.
 - Model Selection: Choose initial algorithms (e.g., Logistic Regression, Decision Trees, Random Forest) and train a baseline model.
- Evaluating the Model
 - Train Models: Train on the training set using cross-validation for robust evaluation.
 - Performance Metrics: Assess models using accuracy, precision, recall, F1-Score, ROC-AUC, and confusion matrix.
- Improving the Model
 - Hyperparameter Tuning: Use Grid Search, Random Search, or Bayesian Optimization.
 - Feature Engineering: Enhance features, reduce dimensionality, and address imbalanced data with techniques like SMOTE.
 - Ensemble Methods: Improve performance with Bagging (e.g., Random Forest), Boosting (e.g., XGBoost), and Stacking.
- Selecting the Best Model
 - Final Evaluation: Retrain the best models on combined training and validation sets and evaluate on the test set.
 - Compare Metrics: Choose the model with the best overall performance.
 - Deployment: Save and document the model, set up monitoring for ongoing performance.
- GitHub URL of your completed predictive analysis lab: https://github.com/a-hognose-snake/Applied-Data-Science-Capstone-IBM/blob/main/08 SpaceX Machine%20Learning%20Prediction.ipynb



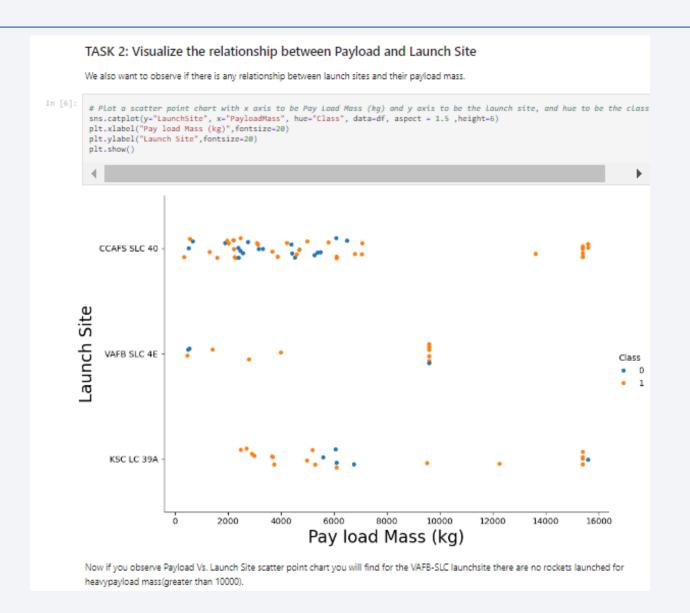
Flight Number vs. Launch Site

• Explanation:

 We can deduce that, as the flight number increases, so does the success rate. In the case of the launch site VAFB SCL 4E, the success rate is a 100% after the 50th flight. Also, the other 2 launch sites show a 100% success rate after the 80th flight.



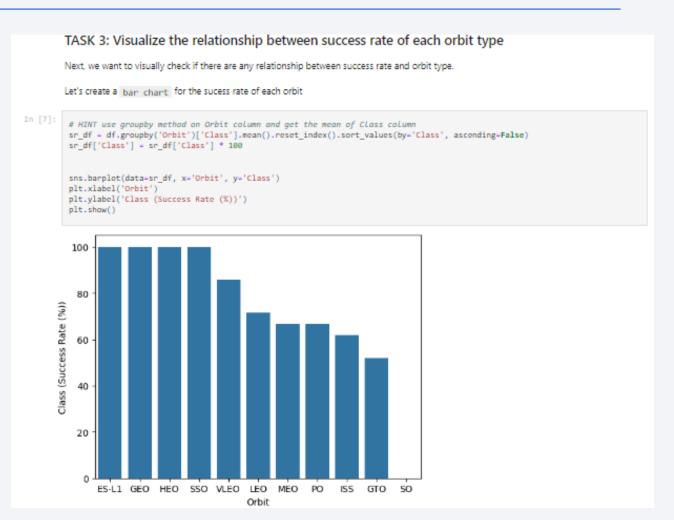
Payload vs. Launch Site



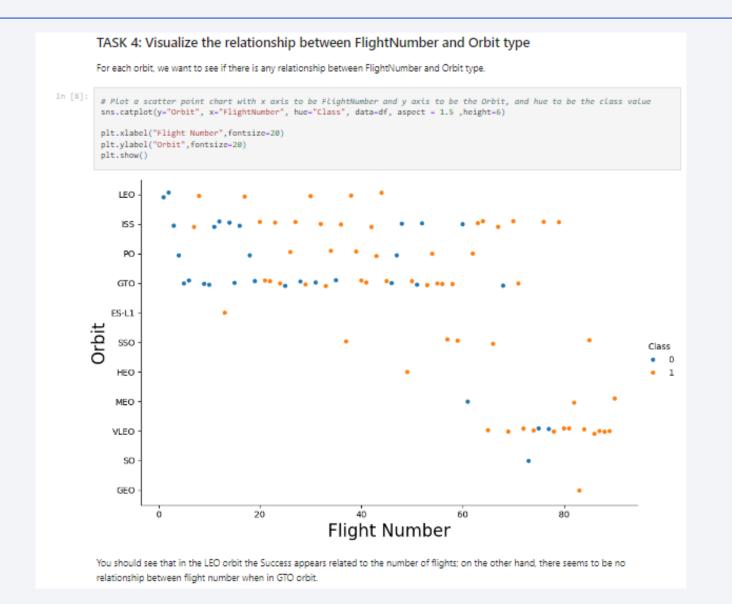
Success Rate vs. Orbit Type

• Explanation:

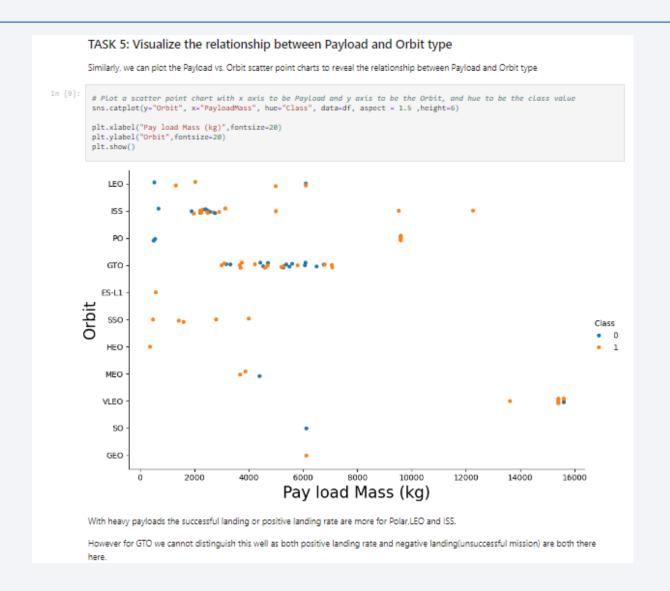
 Orbits to the left have the highest success rates at 100%, while the one at the right has the least success at 0%.



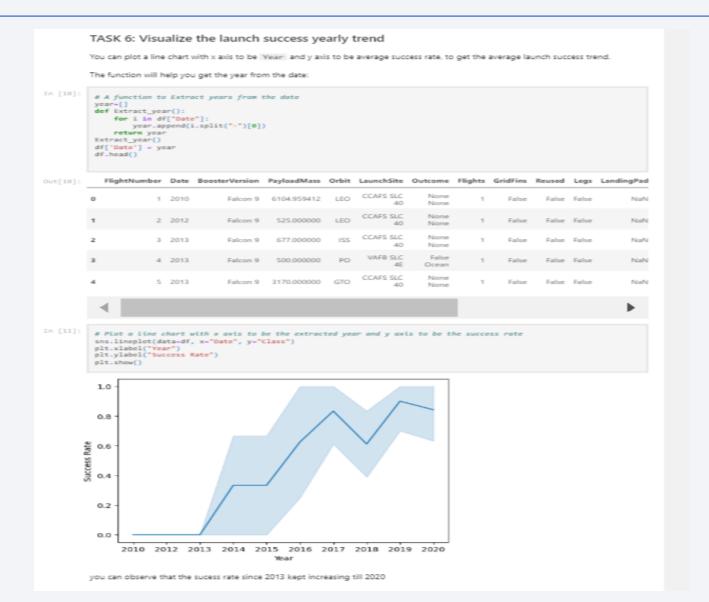
Flight Number vs. Orbit Type



Payload vs. Orbit Type



Launch Success Yearly Trend



All Launch Site Names

Task 1 Display the names of the unique launch sites in the space mission In [9]: %sql select distinct Launch_Site from SPACEXTBL * sqlite:///my_data1.db Done. Out[9]: Launch_Site CCAFS LC-40 VAFB SLC-4E KSC LC-39A CCAFS SLC-40

Launch Site Names Begin with 'CCA'

ect *	my_data1.db	where launch												
///my_ Time	my_data1.db		_site like '	CCA%, limit 2										
Time	ne Booster Version					<pre>%sql select * from SPACEXTBL where launch_site like 'CCA%' limit 5</pre>								
			* sqlite:///my_data1.db Done.											
		Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcom						
:45:00	00 F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute						
:43:00	00 F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachut						
:44:00	00 F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attem						
:35:00	00 F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attem						
.55.00	00 F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attem						
.25.			00 F9 v1.0 80006 40	00 F9 v1.0 B0006 40 CRS-1	00 F9 v1.0 B0006 40 CRS-1 500 CCAFS LC- SpaceX 677	00 F9 v1.0 B0006 40 CRS-1 500 (ISS)	00 F9 V1.0 B0006 40 CRS-1 500 (ISS) (CRS)	00 F9 v1.0 B0006 40 CRS-1 500 (ISS) (CRS) Success 00 F9 v1.0 B0007 CCAFS LC- SpaceX 677 LEO NASA Success						

Total Payload Mass

Task 3 Display the total payload mass carried by boosters launched by NASA (CRS) In [11]: **sql select sum(payload_mass__kg_) as sum from SPACEXTBL where customer like 'NASA (CRS)' ** sqlite:///my_datal.db Done. Out[11]: **sum 45596

Average Payload Mass by F9 v1.1

```
Task 4

Display average payload mass carried by booster version F9 v1.1

In [12]:  
**sql select avg(payload_mass__kg_) as average from SPACEXTBL where booster_version like 'F9 v1.1%'

* sqlite:///my_data1.db
Done.

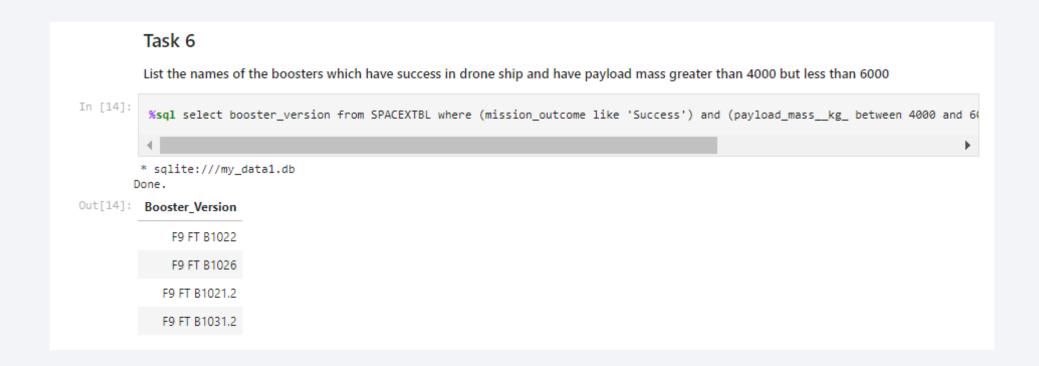
Out[12]:  
average

2534.6666666666665
```

First Successful Ground Landing Date



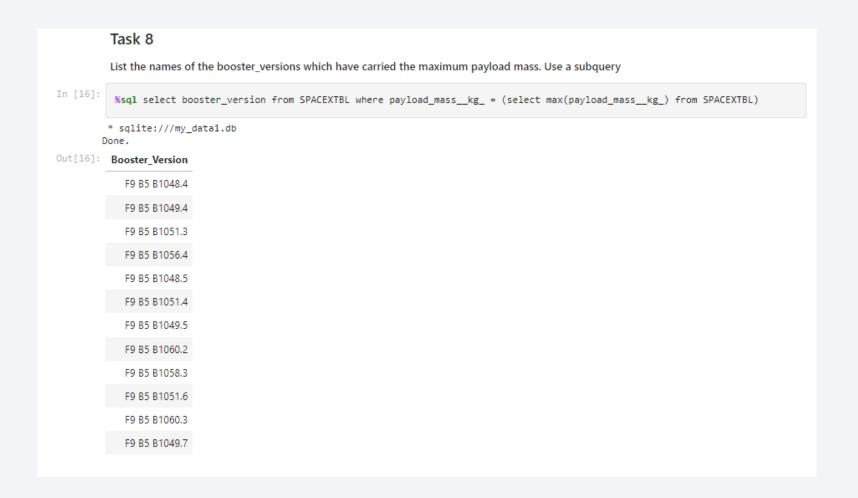
Successful Drone Ship Landing with Payload between 4000 and 6000



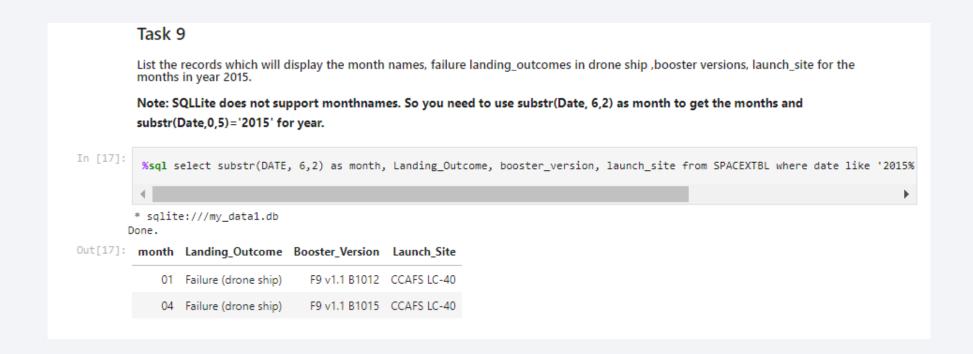
Total Number of Successful and Failure Mission Outcomes



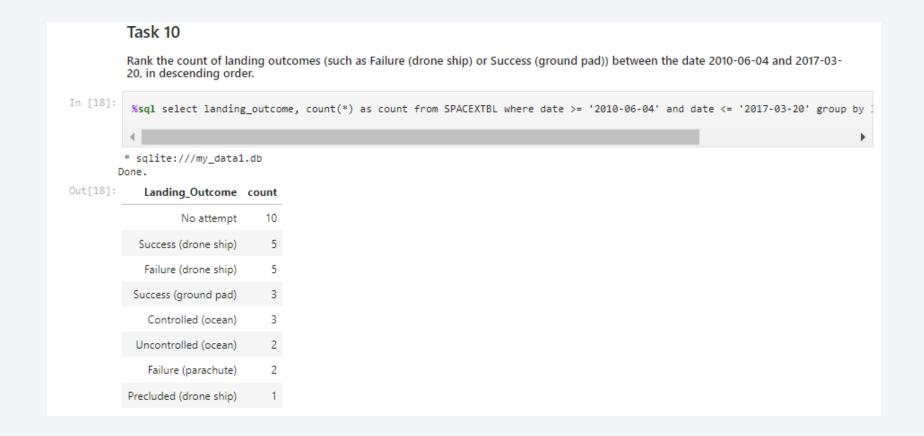
Boosters Carried Maximum Payload



2015 Launch Records

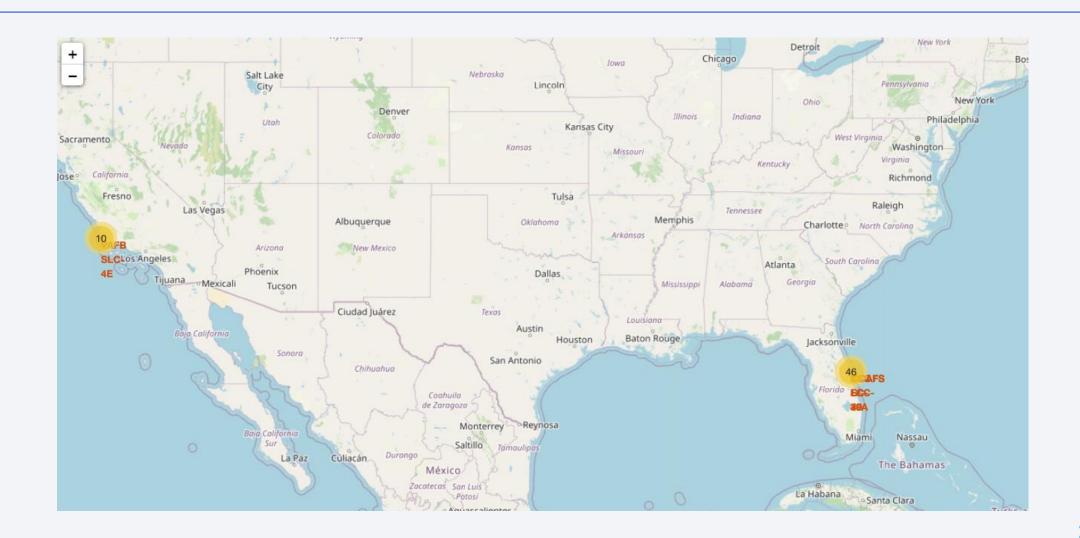


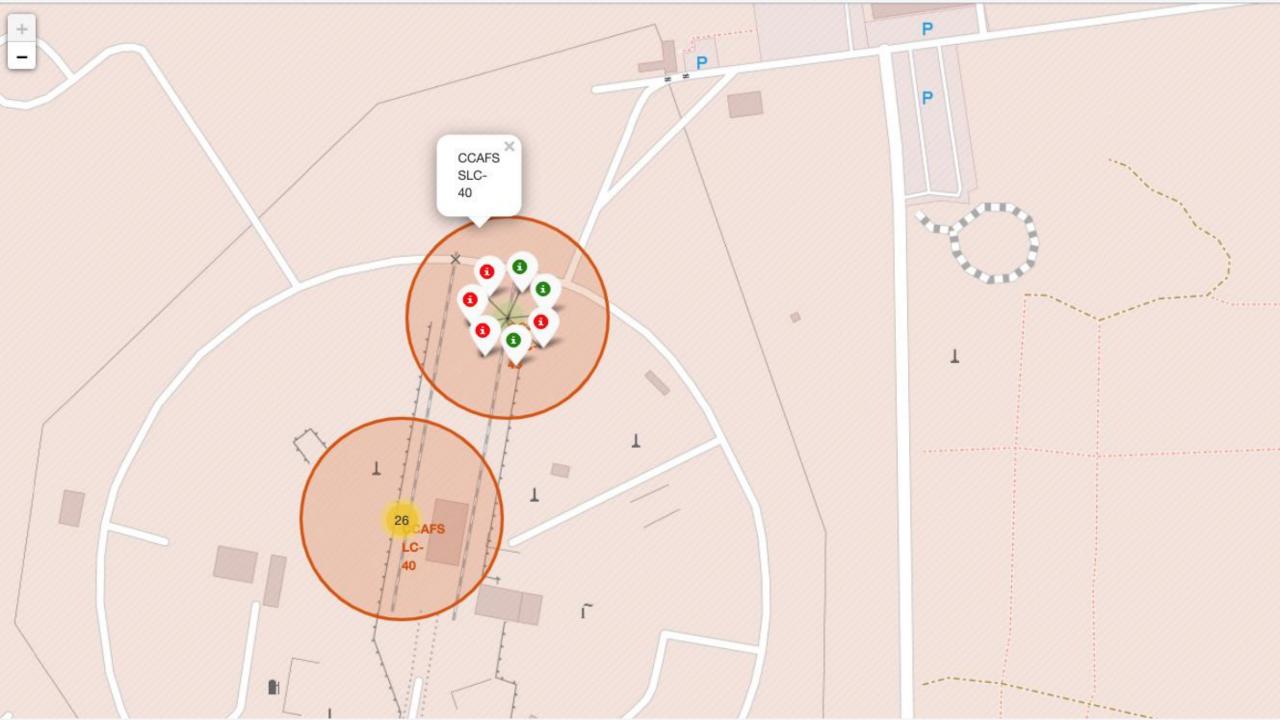
Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

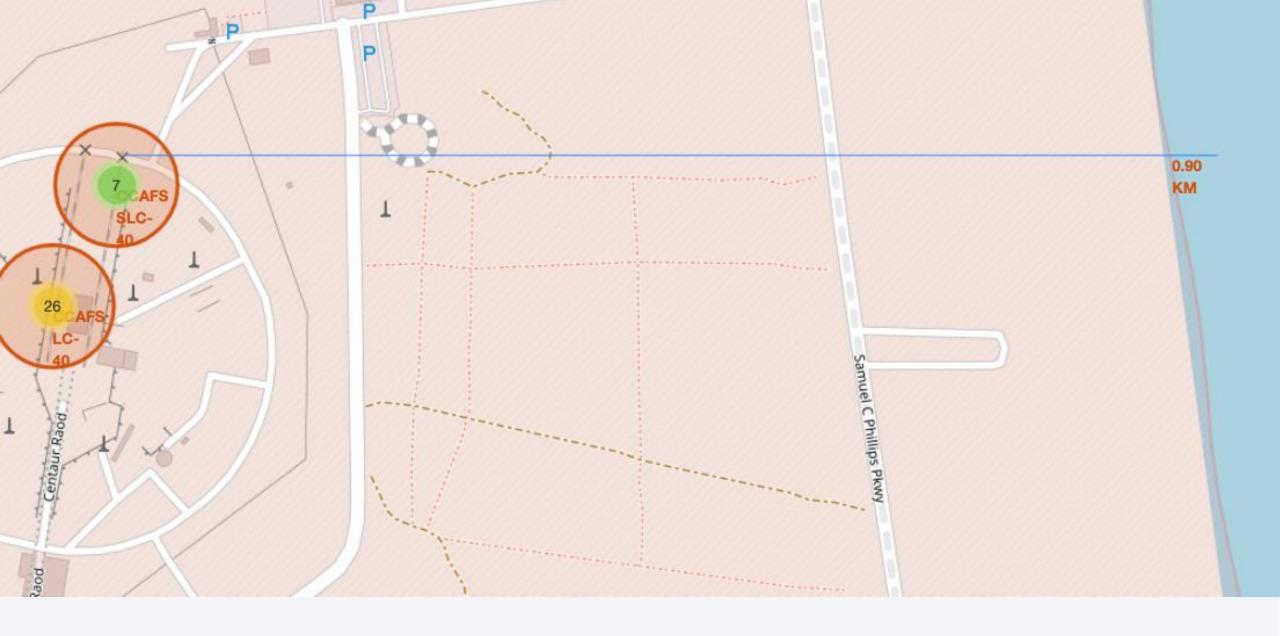




Markers of all launch sites

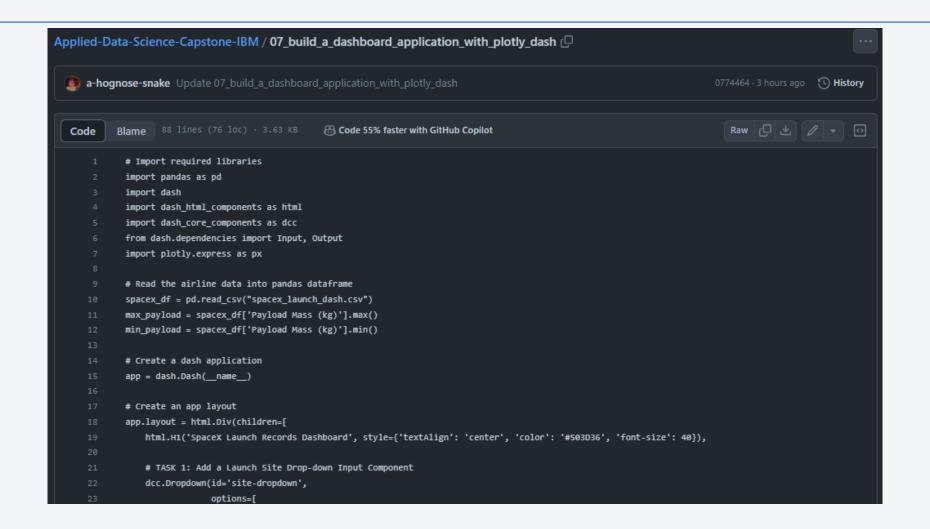


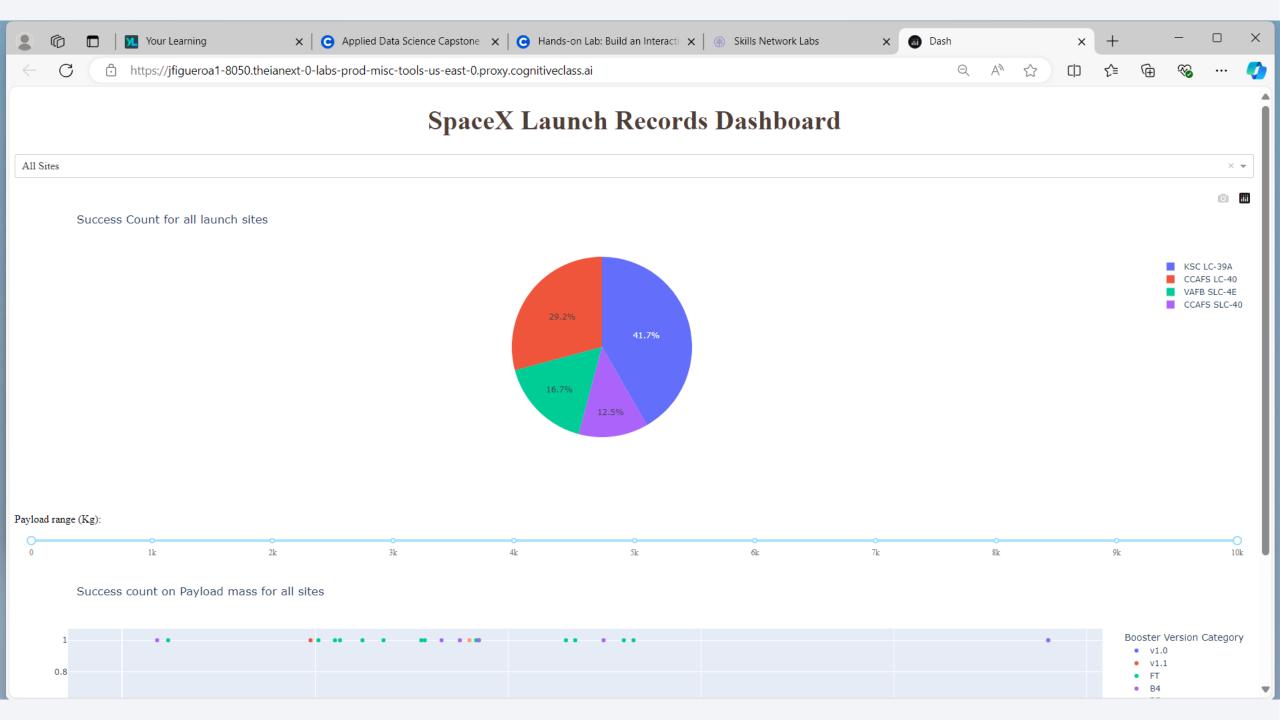


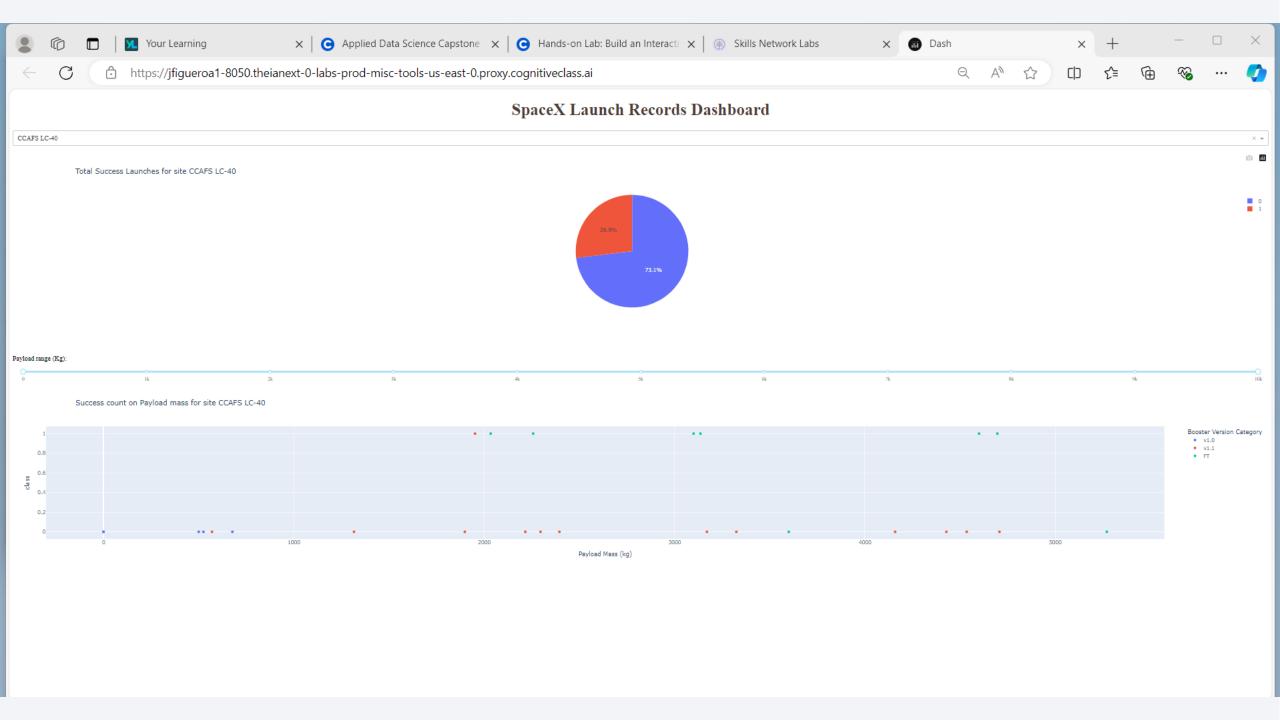




Dashboard





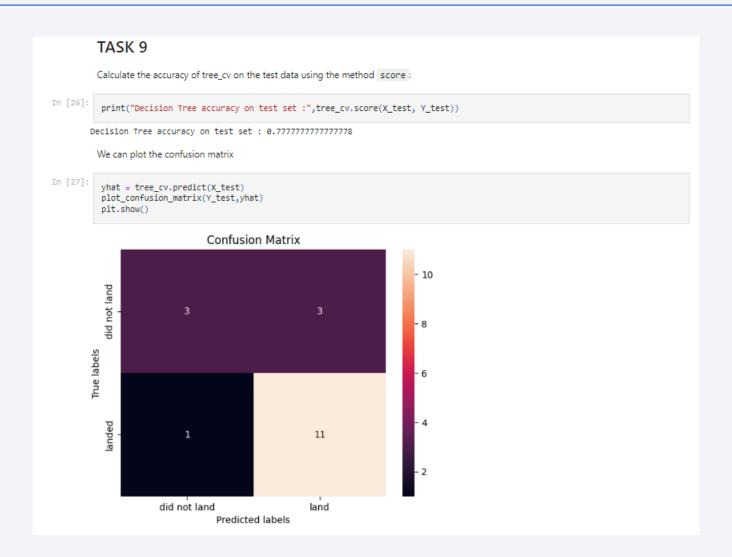




Classification Accuracy



Confusion Matrix



Conclusions

- Model Performance:
 - •All four classification models had similar confusion matrices.
 - •Each model was equally capable of distinguishing between the different classes.
 - •The major issue across all models was false positives.
- Success Rates:
 - •Success rates have been steadily increasing since 2013, reaching higher levels by 2020.
- Additional Insights:
 - •Consistent improvement in model accuracy suggests effective feature engineering and model tuning.
 - •Further reduction of false positives is crucial for enhancing model reliability.
 - •The increasing trend in success rates highlights the potential for further optimizations and refinements in future models.

