ARMAN ALI

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Frontend Developer

Dedicated and skilled Frontend Developer with over 4+ years of experience working with a range of frontend technologies. Proven expertise in developing responsive, high-performance websites and optimizing website performance and scores.

Skills

JavaScript (ES6+), jQuery • **HTML, JSX, CSS** • **React** • **Redux** • **Tailwind CSS, SCSS, Bootstrap, Material UI** • **Jest, RTL basics** • **Salesforce Commerce Cloud** • **Headless E-commerce with PWA** • **Teamwork and collaboration** • **Time management** • **Team player** • **Good Leader** • **Ability to work under pressure.**

Professional Experience

Developer – Front end | VML Commerce | DEC-2021 - Present

Salesforce Commerce Cloud Projects (jQuery, SASS, JavaScript, Bootstrap, ISML, HTML, CSS)

1) Mahindra Auto (**auto.mahindra.com**) – currently working on
   - Created reusable custom components such as images with text, videos, carousels, and responsive banners using Page Designer.
   - Led efforts to improve website speed through ongoing enhancements and best practices, notably reducing load times.
   - Implemented lazy loading features for components, videos, and static resources.

2) Other SFCC projects worked on
   - Played a key role in delivering successful projects like **Manyavar.com**, **Twamev.com**, and **Biba.com**
   - Integral role in the project from its inception, designing the theme and establishing the project's visual identity with configurable content.
   - Developed a responsive, cross-browser compatible, and user-friendly UI, enhancing accessibility for diverse users.
   - Led efforts to improve website speed through ongoing enhancements & best practices, notably reducing load times.
   - Created static pages using Page Designer tool achieving config driven UI.
   - Added Adobe Data Layer Events for Analytics and GTM.
   - Also worked on Backend part creating custom preferences, Controllers, and helper Functions.

Magento PWA (React, Redux, GraphQL, Tailwind, JSX, HTML, CSS)

- Worked on 3 projects on this platform, **The Body Shop**, **Pure IT, KFC Malaysia.**
- Developed responsive, cross-functional, pixel perfect UI.
- Developed reusable components following the ATOMIC design principles.
- Created configurable and manageable static and dynamic content on magneto Admin panel.
- Implemented Google Tag Manager, schema for SEO Analytics.

System Engineer | TATA Consultancy Services | JUN -2019 – DEC-2021

TCS Fresco Play (HTML, CSS, JavaScript, React, Jest, React Testing Library)

- learned HTML, CSS, JavaScript, and React with Hands-on experience.
- Used the best practices in HTML and CSS while developing responsive mobile first design.
- Created Test cases for components.

Education

Bachelor of Technology form A.P.J Abdul kalam Technical University (2019)
Completed a comprehensive curriculum in Computer Science and Engineering.
Attained an impressive aggregate of 82.8%, showcasing dedication to academic excellence.

Awards & Recognition

WUNDERMAN THOMPSON COMMERCE

Relay Award, Excellence Award, Team Limelight Award
Recognized for outstanding contributions, high-quality work, and exceptional teamwork.

Tata Consultancy Services

Employee of the Month (2 Times)
Acknowledged twice for consistent excellence and valuable contributions to the team.