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Assignment 1

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Data analytics

Module 1 - Excel

Graphical user interface, text, application, email

Description automatically generated**Activity**

**Answers**

* The successful campaigns got more funds and backers then the others. And the failed ones, they couldn't even reach their funds goals.
* Most of the projects are in USA.
* Theater is the category with more projects overall, and the # of the successful projects is almost the same as the failed ones.



* No expenses on the report.
* The analysis is not considering the currency conversion.
* We don't have the expenses for each project, so we cannot say for sure if the successful campaigns were profitable.



* We should analyse the campaigns in values ($) as well to see if it was profitable or not and compare it with how much was spent on each project.
* In order to do it, we should convert all the values to only one currency to make it comparable.
* Then we can have 2 graphs, one pot lot by country to analyse how many buckers we got in each region. And another Bar Chart with founds and expenses side by side for each category.