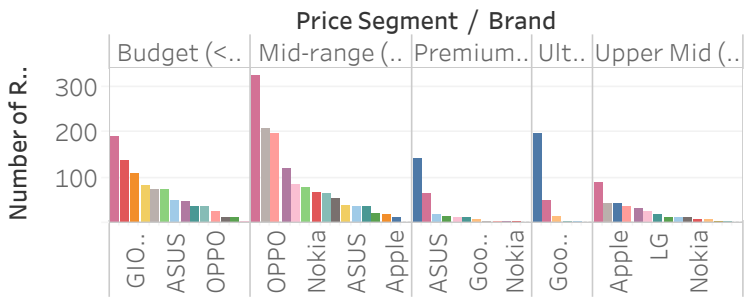
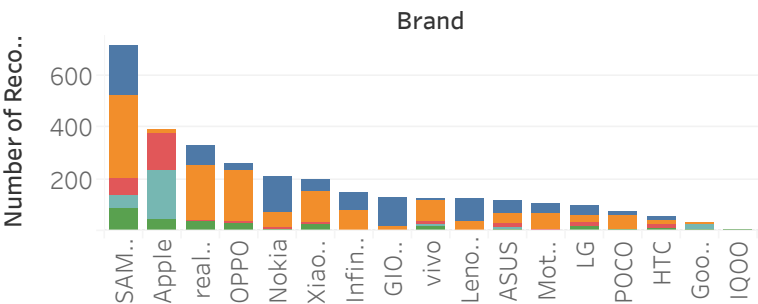


Flipkart Mobile Market Analysis – 2025

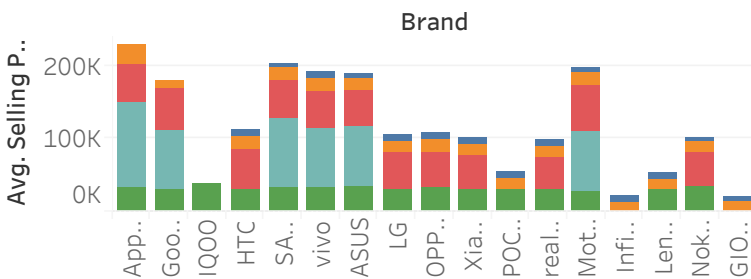
A. Price Segment Distribution



B. Most Product Offerings by Brand



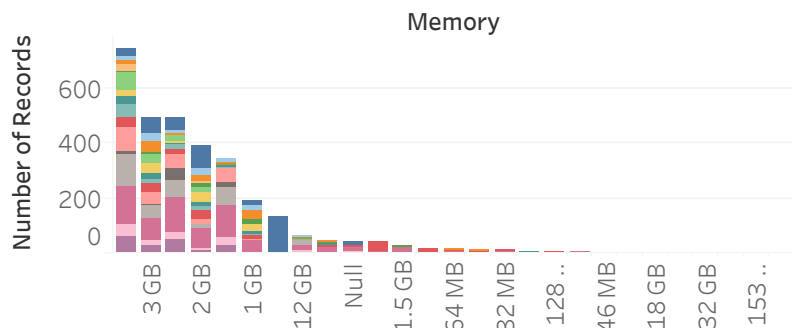
E. Average Selling Price by Brand



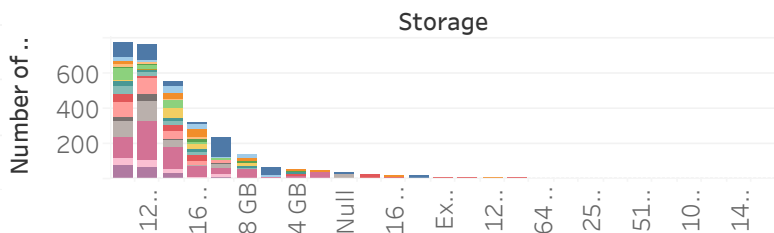
C. Brands Covering All Segments

Price Seg..	Brand										
	Apple	ASUS	HTC	LG	Motor..	Nokia	OPPO	realme	SAMS..	vivo	Xiaomi
Budget (..		50	9	35	34	137	23	73	191	4	45
Mid-rang..	9	37	21	36	63	66	197	208	325	83	119
Premium..	141	19	14	10	1	3	5	5	65	12	4
Ultra Pre..	196	2			3				49	1	
Upper Mi..	41	10	11	18	4	7	35	41	89	24	30

D1. Most Common Specifications RAM



D2. Most Common Specifications Storage



F. Top Discounted Brands

Price Segment	Brand												
	Apple	ASUS	GIONEE	Infinix	LG	Motor..	Nokia	OPPO	POCO	realme	SAMS..	vivo	Xiaomi
Budget (<₹10K)		0	761	456	400	459	638	301	252	846	414	0	58
Mid-range (₹10K-₹25K)	186	0	0	582	241	683	424	1,553	734	1,720	2,019	450	556
Premium (₹40K-₹70K)	485	130			36	28	0	59		5	428	61	8
Ultra Premium (>₹70K)	628	14				140					481	6	
Upper Mid (₹25K-₹40K)	202	68			185	29	0	303	75	262	811	187	190

