

## Generic A/B Test

### MADS 699 Capstone: Course Recommendation System

Hi. We are creating a recommendation system that takes job titles as input and recommends courses as output. We would like to evaluate our recommendations through comparison and really appreciate you for taking the time to help us with our project.

This anonymous survey consists of 14 brief questions that will ask you to choose between two course recommendation lists based on job title and provide your thoughts on what you've seen at the end. Please click next to answer some questions.

Which course list do you prefer [for the following job]?

Registered Nurse

A

- Maths For Nurses
- Home Health Aide, Nurse Aide, Caregiver Certification Course
- CMSRN Exam Questions Practice Test
- Advanced and comprehensive nursing course
- Nursing Assistant Program Module 1

B

- PMP Exam Cram Session - 8 PDUs from a PMI REP
- Cryptocurrency
- DynaTrace Associate Certification Mock Exams
- CAPM Exam Cram Session - PMBOK Guide, 6th edition
- PMO-CP Simulation exam

☐ A

☐ B

Which course list do you prefer [for the following job]?

Translator

A

- How to Become a Translator without a Degree
- Complete Guide to Translation: Become a Translator Today!
- Getting started as a freelance translator
- Work From Home in Translation | Upwork Translation Course
- Translation Career Course

B

- Sell Simple Animated Album Cover With Moho Studio
- How to be a Freelance Translator (Updated for COVID-19)
- Start a freelance writing business
- Website Localization For Translators
- Work From Home in Translation | Upwork Translation Course

☐ A

☐ B

Which course list do you prefer [for the following job]?

Software Engineer

A

- Python for Software Engineering Bootcamp
- Software Testing Masterclass (2023) – From Novice to Expert
- Computer Science 101: Master the Theory Behind Programing
- Software Engineering 101: Plan and Execute Better Software.
- Hack Your Resume 2022: Software Engineers & Web

B

- Software Engineer Interview Unleashed
- Learn C# & SQLite Programming for beginners
- Code & Grow Rich: Earn More As An Entrepreneur Or Developer
- Java from Zero to First Job: Part 1 - Java Basics and OOP
- Data Structure and Algorithms Analysis - Job Interview

☐ A

☐ B

Which course list do you prefer [for the following job]?

Driver

A

- Mastering Microcontroller and Embedded Driver Development
- Linux Device Driver Programming Using Beaglebone Black(LDD1)
- Embedded Systems STM32 HAL APIs Driver Development
- Embedded Linux Step by Step Using Beaglebone Black
- Embedded Systems Object-Oriented Programming in C

B

- Track Any HTML5 Content with Custom SCORM
- Selenium Webdriver course with Java for Beginners
- Trucking Career Accelerator - How [To](#) Succeed In Trucking
- How to Get Your Class A CDL and Become a Truck Driver
- How To Maximize Earnings Potential [As](#) An Uber/Lyft Driver

☐ A

☐ B

Which course list do you prefer [for the following job]?

Retail Salesperson

A

- Fast Track Retail Buying and Merchandising
- Diploma Course in Retail Management
- Store Design & Merchandising: maximize the retail space
- Retail Maths for Merchandisers and Buyers
- Open To buy- Retail Merchandising Planning

B

- Arbitrage 101: The Amazon Course
- Balance Commercial & Aesthetics in Visual Merchandising
- Retail Arbitrage
- Selling Into Retail - a proven process for success
- The Complete Guide [To](#) Retail Real Estate Investing

☐ A

☐ B

Which course list do you prefer [for the following job]?

Project Manager

A

- The Project Management Course: Beginner to PROject Manager
- The Complete Project Management Fundamentals
- PMP Exam Prep Seminar – Complete Exam Coverage with 35 PDUs
- Deeply Practical Project Management (Earn 16 PDUs)
- PMP Certification Exam Prep Course 35 PDU Contact Hours/PDU

B

- Project Management: Getting Started and Beyond
- Successful Project Manager
- Project Management Essentials Cost, Time, Quality
- The Project Management Course: Beginner to PROject Manager
- Project Integration Management

☐ A

☐ B

Which course list do you prefer [for the following job]?

DevOps Engineer

A

- DevOps Beginners to Advanced | Decoding DevOps with Projects
- AWS Certified DevOps Engineer Professional 2023 – Hands On!
- Learn DevOps: Docker, Kubernetes, Terraform, and Azure DevOps
- DevOps Projects | 20 Real Time DevOps Projects
- Git and GitHub for DevOps Engineers

B

- DevOps MasterClass : GIT Docker Jenkins Kubernetes
- Learning Path: Modern DevOps
- Docker Masterclass: Hands-on DevOps™ for Developers
- DevOps using Kubernetes and Docker (Hands-on)
- DevOps Catalog, Patterns, And Blueprints

☐ A

☐ B

Which course list do you prefer [for the following job]?

Warehouse Associate

A

- Basics of Warehouse Management
- Data Warehouse – The Ultimate Guide
- Data Warehouse Fundamentals for Beginners
- SAP WM: Warehouse Management (Beginning to Advanced)
- SAP Extended Warehouse Management (EWM) – Practice Test

B

- Data Warehouse For Beginners
- Data Warehousing for beginners.
- Introduction to Data Warehouse and SSIS for Beginners
- A beginners guide to Data Warehouse and Big Data
- Database Services on Microsoft AZURE

☐ A

☐ B

Which course list do you prefer [for the following job]?

Cashier

A

- PHP with Laravel – Create a Restaurant Management System
- C# Basic and Advanced: Creating a Point of Sale System
- Laravel 9: Build 4 professional projects from A to Z
- LEARNING PATH: Laravel: Complete Guide to Laravel
- OPERA PMS: Mastering Hotel Cashiering

B

- Introduction to Bank Accounting
- Finance - The Fundamentals for Property Investors
- QuickBooks Online: Banking
- Get Repeat Sales with an App in 90 Days
- CAIIB Exam Concepts made Easy

☐ A

☐ B

Which course list do you prefer [for the following job]?

Customer Service Representation

A

- Customer Service Mastery: Delight Every Customer
- Customer Service, Customer Support, And Customer Experience
- Customer Service English Essentials
- Brilliant Customer Service: How to Impress your Customers!
- Customer Service Success: Take Your Skills to the Next Level

B

- World Class Customer Service
  - Customer Service Superstardom: Customers Will Love You
  - How to Measure Customer Service
  - Customer Service, Customer Support, And Customer Experience
  - Customer Service Fundamentals
- .....

☐ A

☐ B

Overall, how useful were course recommendations for option A?

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- ☐ Very Useful
- ☐ Moderately Useful
- ☐ A Little Useful
- ☐ Neither Useful nor Unuseful
- ☐ A Little Unuseful
- ☐ Moderately Unuseful
- ☐ Very Unuseful

What did you like or dislike about recommendations for option A?

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Overall, how useful were course recommendations for option B?

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- ☐ Very Useful
- ☐ Moderately Useful
- ☐ A Little Useful
- ☐ Neither Useful or Unuseful
- ☐ A Little Unuseful
- ☐ Moderately Unuseful
- ☐ Very Unuseful

What did you like or dislike about recommendations for option B?

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