Breakdown: 8 minutes total

1-5 min: demo + skit

* Skit
* Demo

6-8 min: slides (only the things NOT covered in the skit, we don’t want to repeat too much)

* Vision Statement
  + Slide with important bullet point summary
* Implementation models
* Conclusion, what’s next
  + Favorites
  + Profile
  + Working login system
  + Rating system
  + Shared favorites page (with housemates)
  + Landlord profile – add properties
* Thank you, questions

Roles:

* Skit
  + Lucas + Annika: Users
  + Theo + Alex: RentScout Advocate
* Talk through slides: Theo + Alex
* Jonathan: Technical questions, timekeeper
  + Run slides + Demo
* Theo: Conceptual questions

Tasks:

* Theo: slides
* Annika: scripts
* Jonathan: house data
* Alex: add working favorites page to app
* Lucas and Alex: check other work

Class notes:

* DON’T BE DISTRACTING (slides, people, demo, ANYTHING)
* Capture attention on what is important
* Talk to your audience
* DRY (don’t repeat yourself)
* A numerated list implies order, a bulleted list does NOT: the software engineering specs on the website are BULLETED
  + Wise to start with vision and end with questions
* Show, don’t just tell!
  + Whenever it’s possible, show, don’t tell
* You don’t even need a slide for your user stories, your application domain, because the DEMO shows that
  + Info systems design
    - Might want to show database schema
    - Use database model to talk through what isn’t obvious in the demo
    - (Domain is usually obvious when you show the app, but talk through if things aren’t implemented yet, etc.)
  + UI model
    - That’s just the demo…
    - Show screens that aren’t implemented yet
* —> most of this doesn’t even need to be in slides!
* PRACTICE, PRACTICE, PRACTICE!!
  + Especially to be careful with timing
  + We only have 8 minutes

—> someone needs to go into classroom and figure out how to cast app to screen

Skit

***Screen: Splash screen***

**Lucas:** *[sighs]* Ugh, this is impossible! I’ve been looking at house listings for hours, and they all seem so... random. None of them list the kind of info that I care about or they’re way too broad!

**Annika:** Same here. And the prices are all over the place! I’m not even sure what a reasonable price is this close to campus. Plus, I’d rather not move in and then realize I have an awful landlord.

**Lucas:** Right? We’re just supposed to guess if this stuff is decent. It seems like there’s no info out there for students like us.

**Alex:** Sounds like you two could use some help finding a place. Ever heard of RentScout?

**Lucas:** RentScout? What’s that?

***\*move/turn to face screen\****

***\*(as Theo talks) “login” with unique info\****

**Theo:** It’s an app we designed specifically for college students searching for off-campus housing. You can think of it like a mix between Zillow and Yelp, but tailored just for students. It has all the features you’re looking for and solves a lot of the usual issues. Your housing search process will be uniquely streamlined to fit your criteria.

***\*show list of all the houses\****

**Annika:** This looks great but that’s a lot of options, I have such specific requirements… I don’t have a car so I need a house within walking distance or along a bus route to literally anywhere I might need to go.

**Alex:** RentScout has you covered! With the filter button, you can filter by what’s important to you, such as proximity to school or a bus stop.

For example, if you want a **house within 1 mile** from both school and a bus stop, press filter and fill in the distance...

\**pause for demo:* ***show distance filter. Click the first option and favorite it.\****

***\*Go back to filter popup and as Annika talks, filter for price less than $1600 but don’t show results. Just highlight the # of results.\****

**Annika:** That’s perfect! And I see you can also filter the price range, which is good because I’m already working as much as I can to put myself through school. I really can’t afford to pay a very high rent, and it's discouraging when every listing seems to be outside my means. Now I can limit my search to look at a price range that my housemates and I have agreed to aim for!

**Alex:** Exactly!

***\*Filter for price less than $2000 and DO show results (as Lucas talks). Favorite the first one. \****

**Lucas:** I also would rather not pay more than I need to but I have a little bit a flexibility. Can I view the listings in a sorted order?

***\*Go to sort popup. As Alex talks, highlight that sort option\****

**Alex:** Using this ***sort*** button, all the options can be displayed in an order of your choosing! This way, you can show the results according to your *priorities* in the areas where you do have more flexibility! Whether that be distance, cost, as you mentioned, rating, or number of beds/bathrooms!

**Annika:** Sort by the number of bedrooms? That’s a helpful feature!

***\*sort by # beds\****

**Lucas**: That is nice! I have 4 housemates and one of them has a cat but I’m allergic. So making sure they can have a separate room is good. But I also need to make sure they have their own bathroom and that the landlord even allows cats. Does RentScout show all of that in one place?

**Theo:** Great question. If you click on any of the listed addresses, you can see all the information about a given house.

***\*click on the first option. Mouse over categories as he talks.\****

**Theo:** There you can see the rating, address, number of beds and baths, cost, distances, and pet info. If a house seems to meet your needs and you want to save it for later, simply click “add to favorites”!

**\**demonstrate, then go to Favorites*\***

**Theo:** then you can go to your favorites page and here you can see the options we’ve favorited through this app tour!

**Annika:** Nice!So what do I do when I’m ready to ask about a house?

**Theo:** You can access the **contact info for the landlord** on the property listing if it is available.

***\*click on the first house in favorites, highlight contact info\****

**Alex:** And we know that a big worry is getting stuck with a bad landlord or a secretly bad house. That’s why we included a rating system. You can see the **rating of the house and the landlord listed** with the house!

**Lucas:** Yeah, I have heard landlord horror stories that I would not like to live through. Are those ratings from real students who have lived there before?

**Alex:** Yes they are. Our online **database** collects reviews from real students with real experience in these house listings. Soon, the rating system will even be implemented in the app so you can leave your own reviews as you go through the process with each landlord! You can rate their communication, honesty, flexibility, consistency, follow-through, and more. You can also rate the property itself for its accommodations, property maintenance, and many other categories.

**Annika:** That would be amazing! Half the listings I see on these other apps don’t even have real reviews.

***\*switch to powerpoint in prep for next part\****

**Alex:** Exactly. We’ve built **RentScout to make sure students have exactly the information necessary** for them, so that they can make a good choice.

**Lucas:** Wow, this would save me *so* much time and stress. It’s about time someone thought of something like this just for us.

***\*Everyone direct attention to Theo for PowerPoint. Everyone else can move to the side and/or sit down.\****