



# SALES MARKET DASHBOARD

12/6/2011



12/5/2014



State

- ☐ Abia
- ☐ Adamawa
- ☐ Akwa Ibom
- ☐ Anambra
- ☐ Bauchi
- ☐ Bayelsa
- ☐ Benue
- ☐ Borno
- ☐ Cross River
- ☐ Delta
- ☐ Ebonyi
- ☐ Edo
- ☐ Ekiti

Total Sales

23.80M

Total Profit

2.58M

Order Quantity

15K

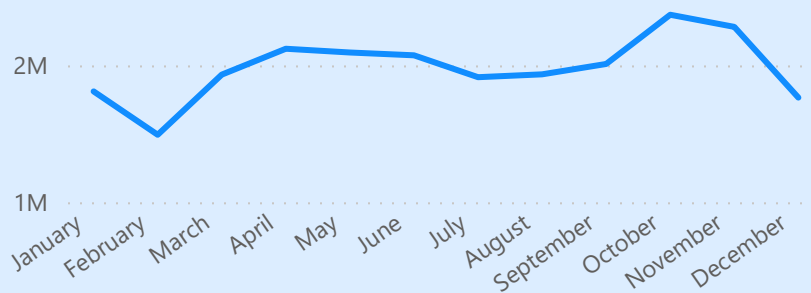
Total Products

2K

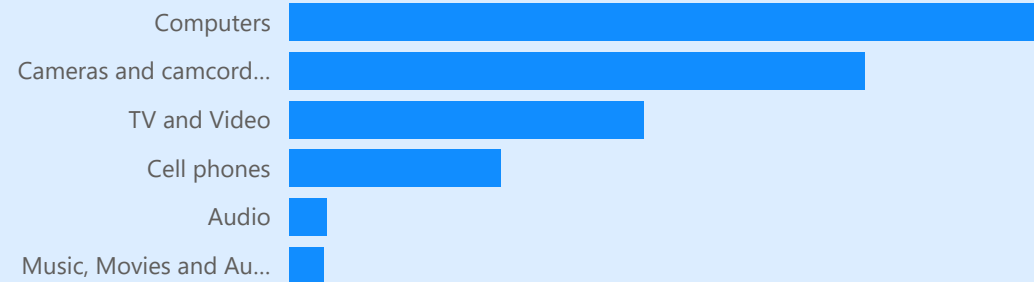
Product Category

- ☐ Audio
- ☐ Cameras and camc...

Monthly Sales Trend

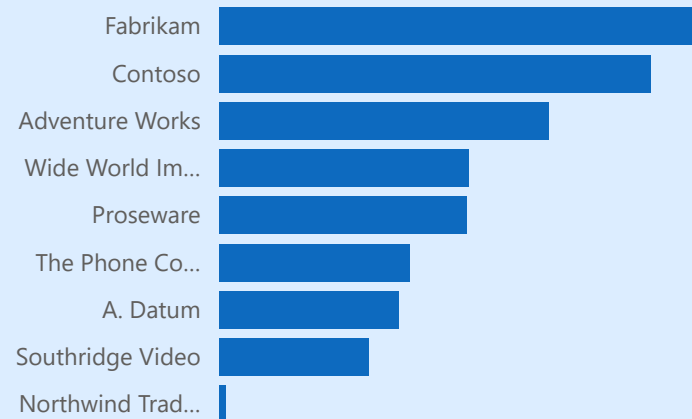


Sales by Product Category

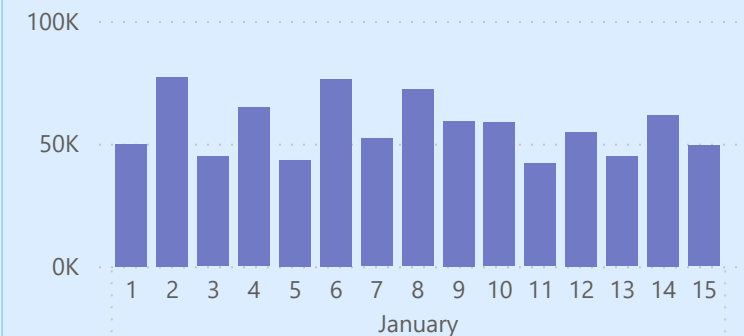


Product Sub Category	Sum of Cost of Sales	Sum of Order Qty
Cell phones Accessories	357.58K	68060
Computers Accessories	349.99K	20075
Digital SLR Cameras	2,227.41K	12969
Digital Cameras	1,084.31K	12418
Camcorders	3,483.27K	12091
Printers, Scanners & Fax	756.54K	11440
Home & Office Phones	142.93K	11112
Home Theater System	2,267.61K	10342
Projectors & Screens	2,891.12K	10319
Laptops	2,639.20K	10265
Total	16,199.96K	179091

Sales by Brand Name



Weekly Sales Trend



# REGIONAL SALES ANALYSIS

12/6/2011

12/5/2014

23.80M

Sum of Cost of Sales

1.59K

Average Sales

2.58M

Total Profit

15K

Order Quantity

Product Category

☐ Audio

☐ Cameras and camcorders

